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//Summary key metrics//

```
SELECT
    COUNT(*) AS total_cards,
    COUNT(DISTINCT client_id) AS total_clients,
    COUNTIF(has_chip = TRUE) AS cards_with_chip,
    COUNTIF(has_chip = FALSE) AS cards_without_chip,
    COUNTIF(card_on_dark_web = TRUE) AS cards_exposed,
    AVG(credit_limit) AS avg_credit_limit
FROM `erudite-mote-469600-f2.mandirisekuritas.cards`;
```

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//Distribusi Kartu by Brand//

```
SELECT
    card_brand,
    COUNT(*) AS total_cards
FROM `erudite-mote-469600-f2.mandirisekuritas.cards`
GROUP BY card_brand
ORDER BY total_cards DESC;
```

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//Total card by chip//

```
SELECT
    has_chip,
    COUNT(*) AS total_cards
FROM `erudite-mote-469600-f2.mandirisekuritas.cards`
GROUP BY has_chip;
```

//Rata-rata card by darkweb//

```
SELECT
    COUNTIF(card_on_dark_web = TRUE) AS cards_exposed,
    COUNT(*) AS total_cards,
    SAFE_DIVIDE(COUNTIF(card_on_dark_web = TRUE), COUNT(*)) * 100 AS pct_exposed
FROM `erudite-mote-469600-f2.mandirisekuritas.cards`;
```

//Rata-rata pergantian pin by chip & credit limit//

```
SELECT
    client_id,
    card_brand,
```

```

    card_type,
    credit_limit,
    has_chip,
    card_on_dark_web,
    year_pin_last_changed
FROM `erudite-mote-469600-f2.mandirisekuritas.cards`
WHERE card_on_dark_web = TRUE
    OR has_chip = FALSE
    OR year_pin_last_changed < 2020;

```

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//Trend pembukaan kartu by bulan//

```

SELECT
    SUBSTR(acct_open_date, 1, 4) AS open_year,
    COUNT(*) AS cards_issued
FROM `erudite-mote-469600-f2.mandirisekuritas.cards`
GROUP BY open_year
ORDER BY open_year;

```

//Total card by pergantian pin over time//

```

SELECT
    year_pin_last_changed,
    COUNT(*) AS total_cards
FROM `erudite-mote-469600-f2.mandirisekuritas.cards`
GROUP BY year_pin_last_changed
ORDER BY year_pin_last_changed DESC;

```

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//Distribusi total limit by users//

```

WITH limits AS (
    SELECT
        client_id,
        credit_limit,
        NTILE(10) OVER (ORDER BY credit_limit) AS decile
    FROM `erudite-mote-469600-f2.mandirisekuritas.cards`
)
SELECT
    decile,
    COUNT(*) AS total_cards,
    COUNT(DISTINCT client_id) AS total_users,

```

```

    MIN(credit_limit) AS min_limit,
    MAX(credit_limit) AS max_limit,
    AVG(credit_limit) AS avg_limit
FROM limits
GROUP BY decile
ORDER BY decile;

```

```

//Top client by total limit//
SELECT
    client_id,
    SUM(credit_limit) AS total_limit,
    COUNT(*) AS num_cards
FROM `erudite-mote-469600-f2.mandirisekuritas.cards`
GROUP BY client_id
ORDER BY total_limit DESC
LIMIT 10;

```

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```

//Total users by group age//
SELECT
    APPROX_QUANTILES(current_age, 10) AS deciles_age
FROM `erudite-mote-469600-f2.mandirisekuritas.users`;

```

```

//Gender distribution//
SELECT
    gender,
    COUNT(*) AS total
FROM `erudite-mote-469600-f2.mandirisekuritas.users`
GROUP BY gender;

```

```

//users by group//
-- Distribusi umur + jumlah user per kelompok umur
SELECT
    CASE
        WHEN current_age BETWEEN 20 AND 29 THEN '20s'
        WHEN current_age BETWEEN 30 AND 39 THEN '30s'
        WHEN current_age BETWEEN 40 AND 49 THEN '40s'
        WHEN current_age BETWEEN 50 AND 59 THEN '50s'

```

```
        ELSE '60+'
    END AS age_group,
    COUNT(*) AS total_users
FROM `erudite-mote-469600-f2.mandirisekuritas.users`
GROUP BY age_group
ORDER BY age_group;
```

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//Top income per region//

```
SELECT
    address,
    AVG(yearly_income) AS avg_income
FROM `erudite-mote-469600-f2.mandirisekuritas.users`
GROUP BY address
ORDER BY avg_income DESC
LIMIT 10;
```

//Top DTI per region//

```
SELECT
    address,
    AVG(SAFE_DIVIDE(total_debt, yearly_income)) AS avg_dti
FROM `erudite-mote-469600-f2.mandirisekuritas.users`
GROUP BY address
ORDER BY avg_dti DESC
LIMIT 10;
```

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//DTI tinggi & credit score rendah//

```
SELECT
    id,
    yearly_income,
    total_debt,
    credit_score,
    SAFE_DIVIDE(total_debt, yearly_income) AS dti
FROM `erudite-mote-469600-f2.mandirisekuritas.users`
WHERE credit_score < 500
    AND SAFE_DIVIDE(total_debt, yearly_income) > 1
ORDER BY dti DESC
```

```
LIMIT 20;
```

```
//user korelasi//
```

```
-- Korelasi DTI dengan usia dan skor kredit
```

```
SELECT
```

```
    CORR(SAFE_DIVIDE(total_debt, yearly_income), current_age) AS corr_dti_age,
```

```
    CORR(SAFE_DIVIDE(total_debt, yearly_income), credit_score) AS corr_dti_credit_score
```

```
FROM `erudite-mote-469600-f2.mandirisekuritas.users`
```

```
WHERE yearly_income > 0;
```