Dinah Novema

Junior Frontend Developer

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Professional Summary

After years of working in various fields, such as Innovation, Marketing and QA, I've decided to embrace the tech world, and learn Frontend Development. I like to keep my code organized, clean and easy to read, I'm detail oriented, quick and self learner. I'm looking forward to my next challenge as a Junior Frontend Developer.

Technical Skills

Front-End: HTML5, CSS (including Bootstrap), JavaScript (ES6) and ReactJS.
Other relevant skills: Git, GitHub, Figma, Microsoft Office, Magento.

Professional Experience

Nov/2020 - Aug/2021 - Q.A. - Quality Assurance Thing or Two, Tel Aviv, Israel

- Implemented automated E2E testing strategies across multiple systems and platforms based on Agile methodologies.
- Created step-by-step manuals for the company of the usage of the platforms and knowledge-base of the processes of the company.
- Responsible for troubleshooting technical inquiries of all departments.

Dec/2019 - Oct/2020 - Account Manager - Thing or Two, Tel Aviv, Israel

- Managed campaigns on Ad Serving Platform from S2S integration until launch, dealing with all aspects of a campaign (CPI/CPA) and ongoing optimizations.
- Focused on scaling, developing existing clients and bringing new clients.
- Provided technical guidance to the Advertiser in the aspects of the S2S integrations through API.

Oct/2017 - Jan/2019 - Marketing Analyst - Recicla Luxo, São Paulo, Brazil

- Planned, developed and executed marketing actions and online communications on social networks (Facebook and Instagram) and managed the e-commerce of the Platform Magento.
- Provided customer services, such as: supported information for the customers, managed all the aspects of products trade until the destination and troubleshooting.

Apr/2016 - Nov/2016 - Management and Innovations Networks Trainee (Contract), Natura, São Paulo, Brazil

- Collaborated with efficiency tests of prototype projects (machines and apps) and created reports for possible improvements.
- Developed a documentation of regulatory aspects of a product implementation in a physic store: planning, execution, analysis of scenarios and recommendations.

Education

Aug/2021 – Nov/2021 - Israel Tech Challenge (ITC):
- Front-End Development Program

A training program with an autonomous learning, while emulating a real-life work environment designed to qualify Front-End web developers. I've developed over 6 projects with HTML5, CSS, JavaScript and ReactJS (ES6), including Responsive Design.

Aug/2009 – Dec/2014 - Universidade Presbiteriana Mackenzie:
- B.E. Industrial Engineering

Additional Information

Languages:
Portuguese: Mother Tongue
English: Fluent
Hebrew: Intermediate