DINAH KARIA

Data Scientist

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https://dinahak.github.io/

SUMMARY

Data Scientist with expertise in data analysis, visualization, and AWS services, leveraging experience in client consultation and guest interactions to drive data-driven decision-making and strategic insights.

EDUCATION

SAINT LOUIS UNIVERSITY

Master of Science in Analytics

KENYATTA UNIVERSITY

Bachelor of Information Technology.

SKILLS

- Programming skills – Proficiency in Python, R, or SQL for data manipulation and analysis.
- Statistical analysis – Understanding of statistical methods to draw insights and validate models.
- Data visualization – Ability to create clear visualizations using tools like Tableau, Matplotlib, or Power BI.
- Machine learning – Knowledge of supervised and unsupervised algorithms for predictive modeling.
- Data wrangling – Cleaning, transforming, and preparing raw data for analysis.
- Communication – Explaining complex technical results to non-technical stakeholders effectively.

CERTIFICATIONS

- Google Data Analytics Certificate, Coursera, 05/01/22
- AWS Certified Cloud Practitioner, Amazon Web Services, 04/01/24
- AWS Cloud Quest, Cloud Practitioner, 05/01/24

PROFESSIONAL EXPERIENCE

Membership Sales Consultant

Rafa Nadal Academy, Kuwait | June 2023 - Jan 2025

- Attended sales and trade meetings and read related publications to obtain information about market conditions, business trends, regulations and industry developments.
- Emphasized and recommended service features based on knowledge of customers' needs and vendor capabilities and limitations.
- Consulted with clients after sales and contract signings to resolve problems and provided ongoing support.
- Analyzed current trends in the industry to recommend strategies for increasing sales of services.

Guest Experience Expert.

Almaha, Luxury Collection Desert Resort and Spa,UAE | May 2020 - May 2023

- Responsible for managing guest needs and front desk operations.
- Ensuring highest customer satisfaction.
- Monitor staff performance and developing strategies and services to maximize productivity.
- Drive more revenues and profitability.

Data Specialist.

Tripple Os Hotel ,Kenya | 2017 - 2020

- Analyzing and organizing data related to hotel operations, including guest booking patterns, revenue streams, and occupancy rates.
- Creating reports and dashboards to track key performance indicators and identify trends and opportunities for improvement.
- Collaborating with various departments, such as finance, sales, and marketing, to ensure accurate and timely data collection and analysis.
- Implementing data management best practices to maintain data integrity and security.
- Conducting data mining and statistical analysis to support strategic decision-making and forecasting.
- Developing and maintaining database systems to store and retrieve information efficiently.