CREDIT EDA CASE STUDY

By:

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Problem Statement:

Identifying the process and pattern based on the client difficulties on payment of their loans and the action to be taken such as Rejecting the Loan, Reducing the Loan Amoun or Lending the Loan at Higher Interest.

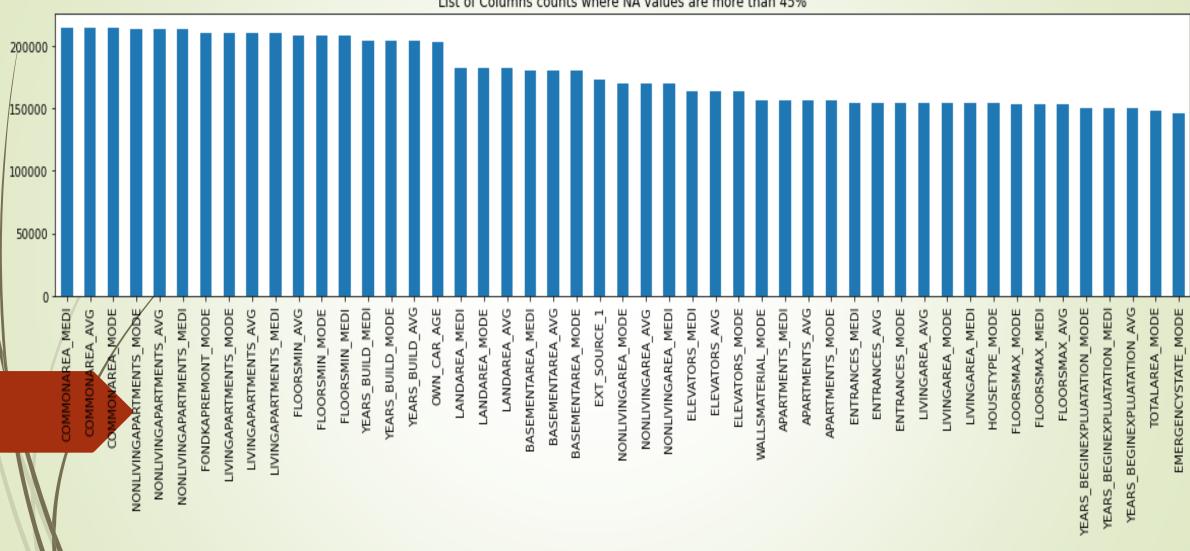
Based on Bank's Decision the following risks may raise:

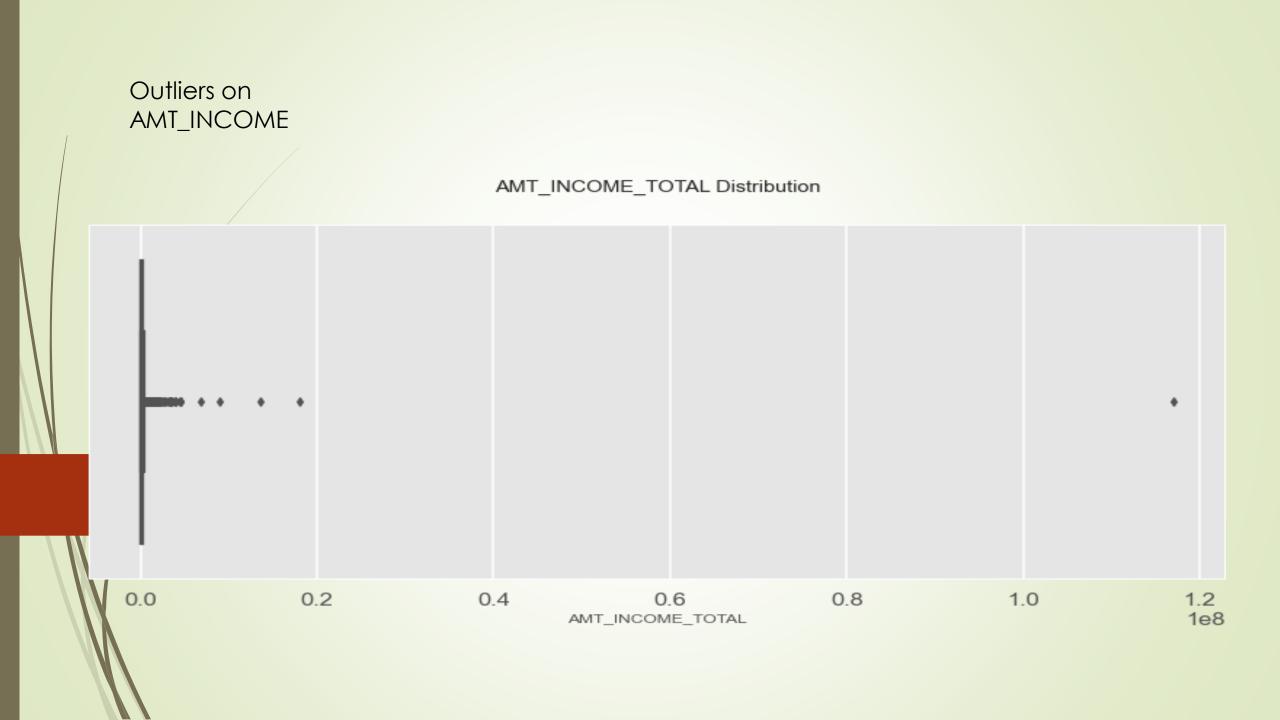
If the applicant's history is good or he is likely to repay the loan, then not approving the loan leads to a Business loss to the company.

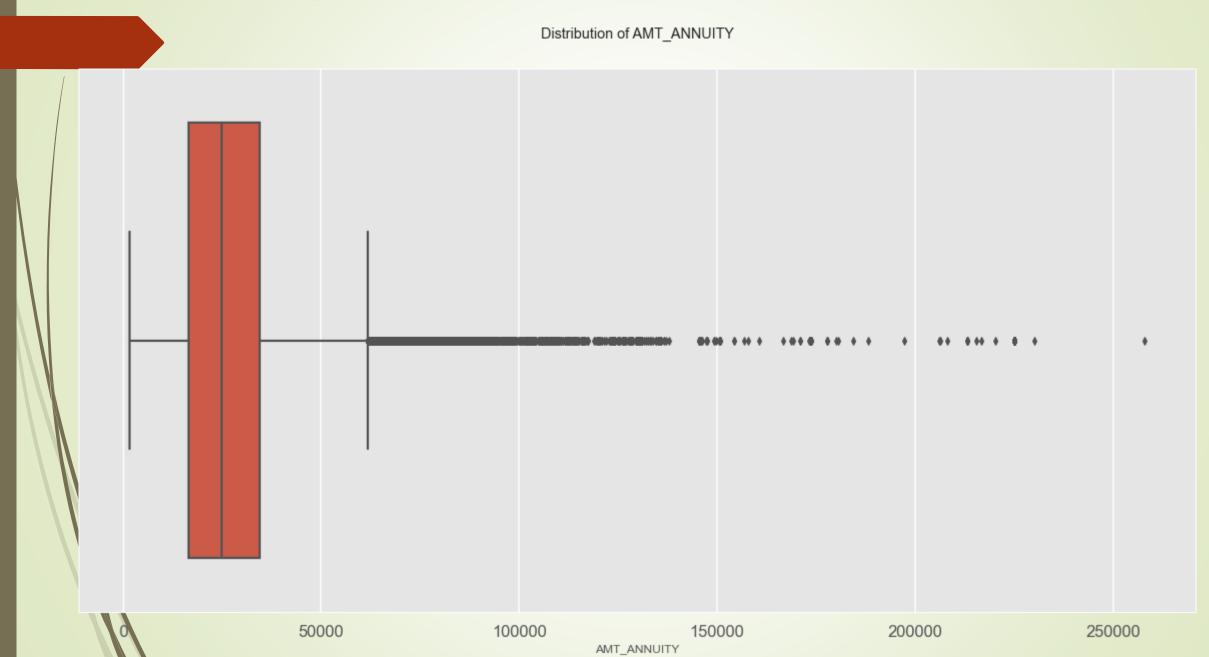
If the applicant is unable to repay the loan, i.e. he/she is likely to default, then approving the loan may lead to a financial loss for the company.

Steps followed:

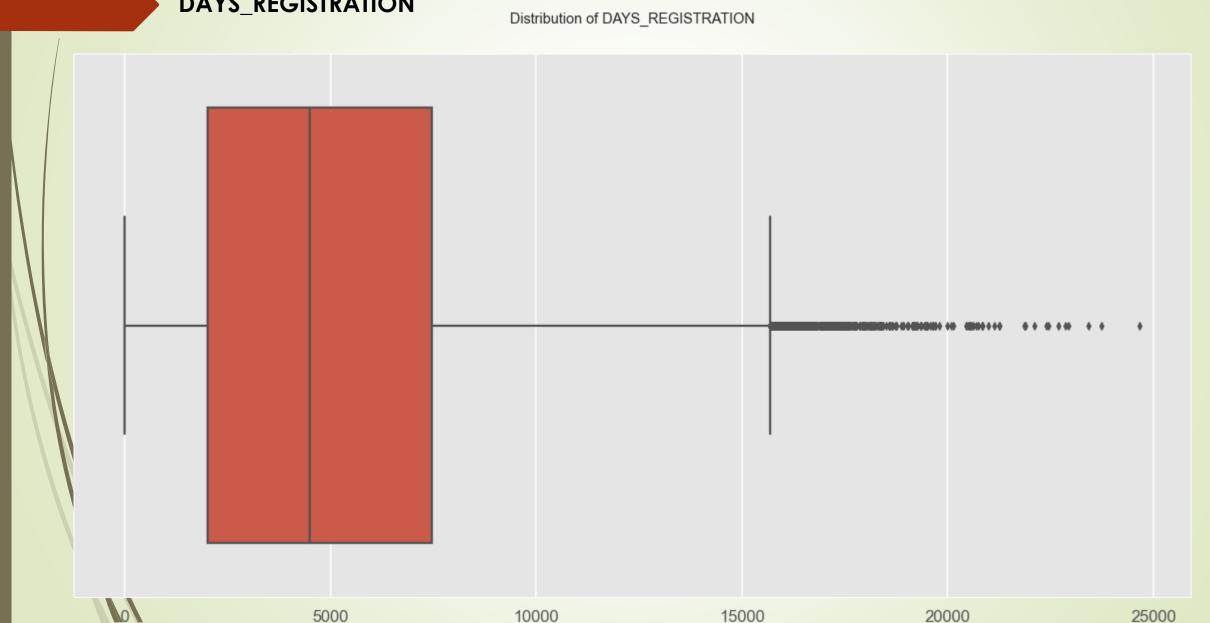
- Imputing Missing Values.
- Checking Outliers.
- Checking Data Imbalance ratio
- Univariate and Bivariate Analysis on Data
- Finding top correlation of Data



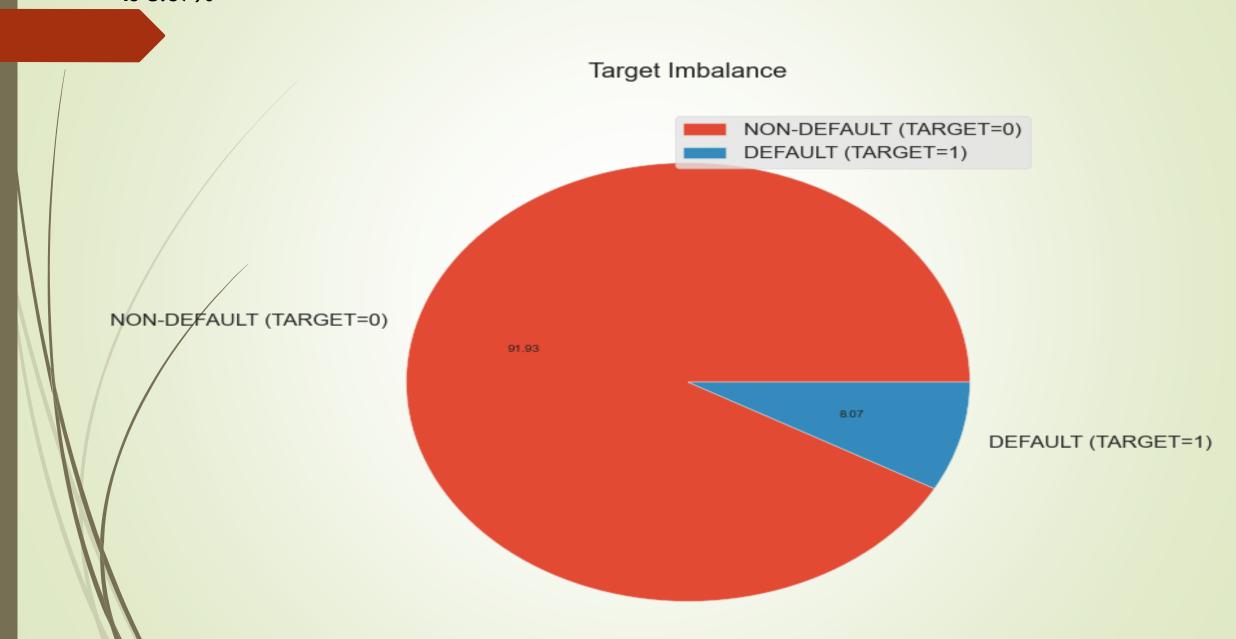




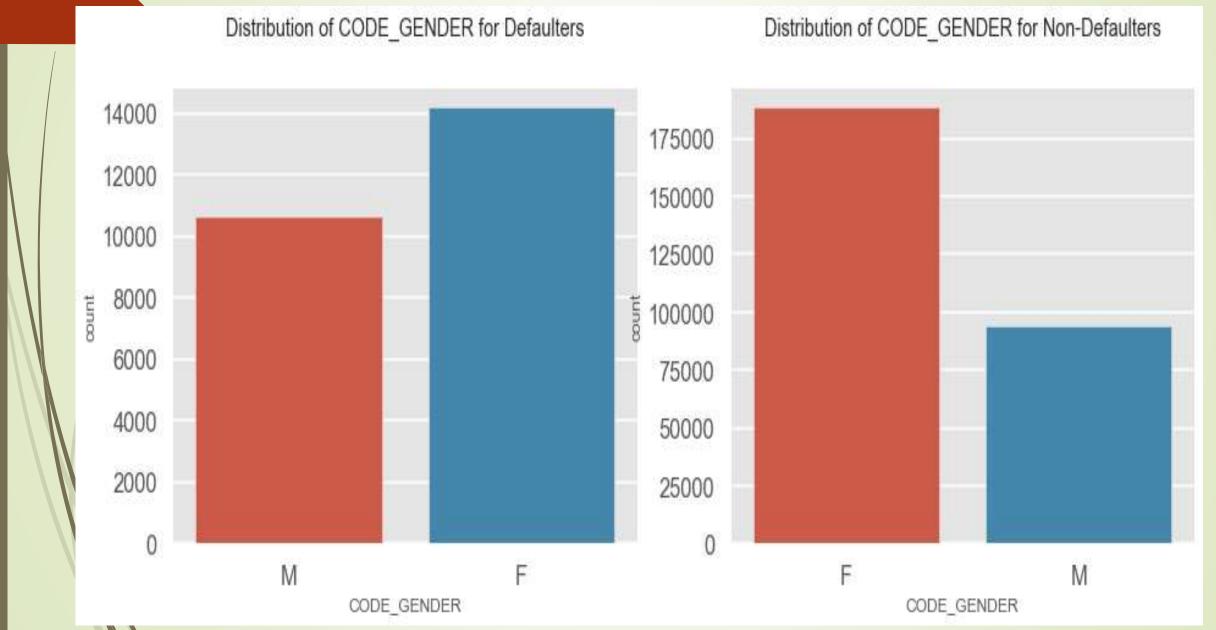




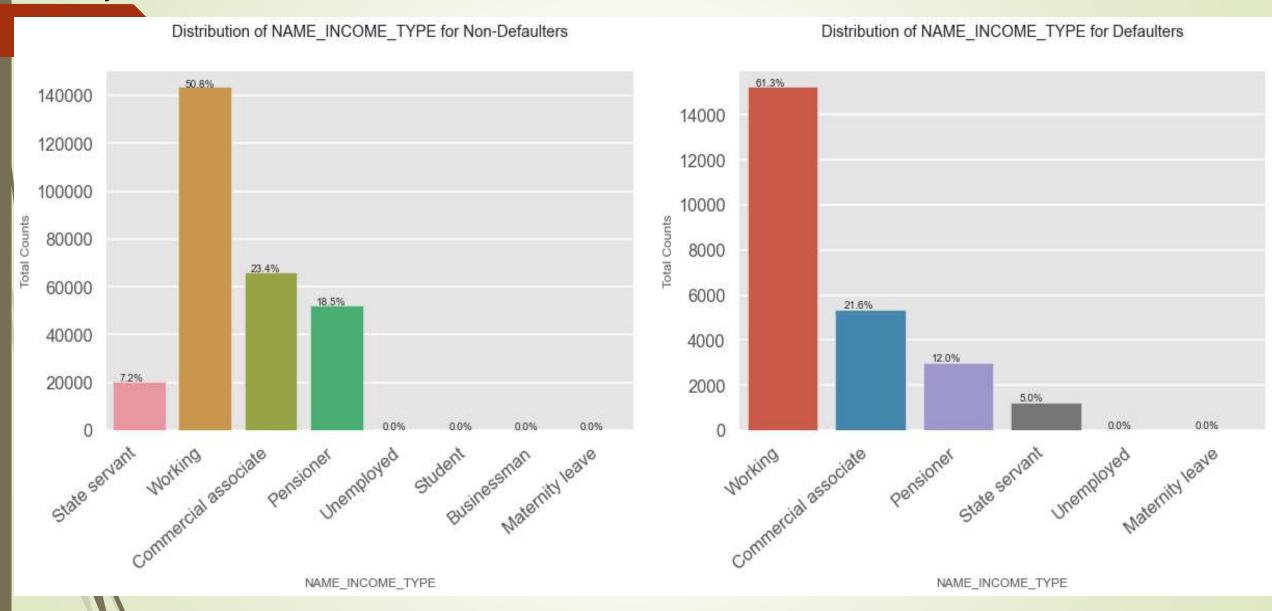
Proporation of Defaulters Imbalance is 8.07%



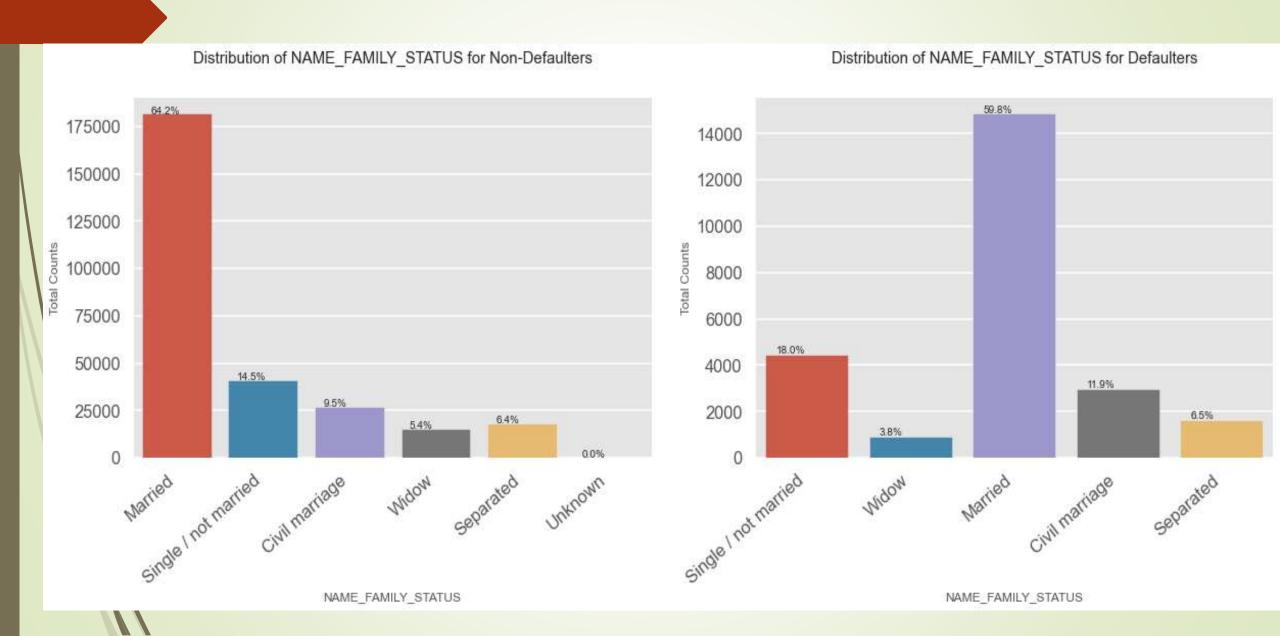
Analysis on CODE_GENDER in both Defaulters and Non_Defaulters



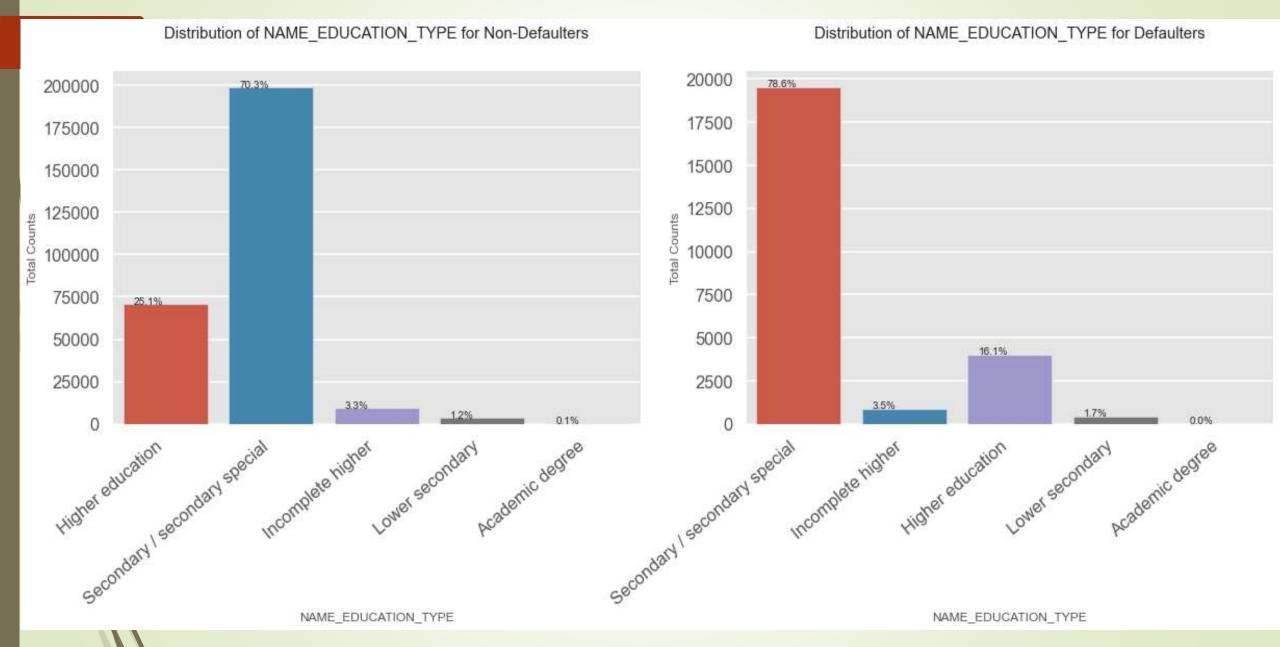
Analysis on NAME_INCOME_TYPE in both Defaulters and Non_Defaulters



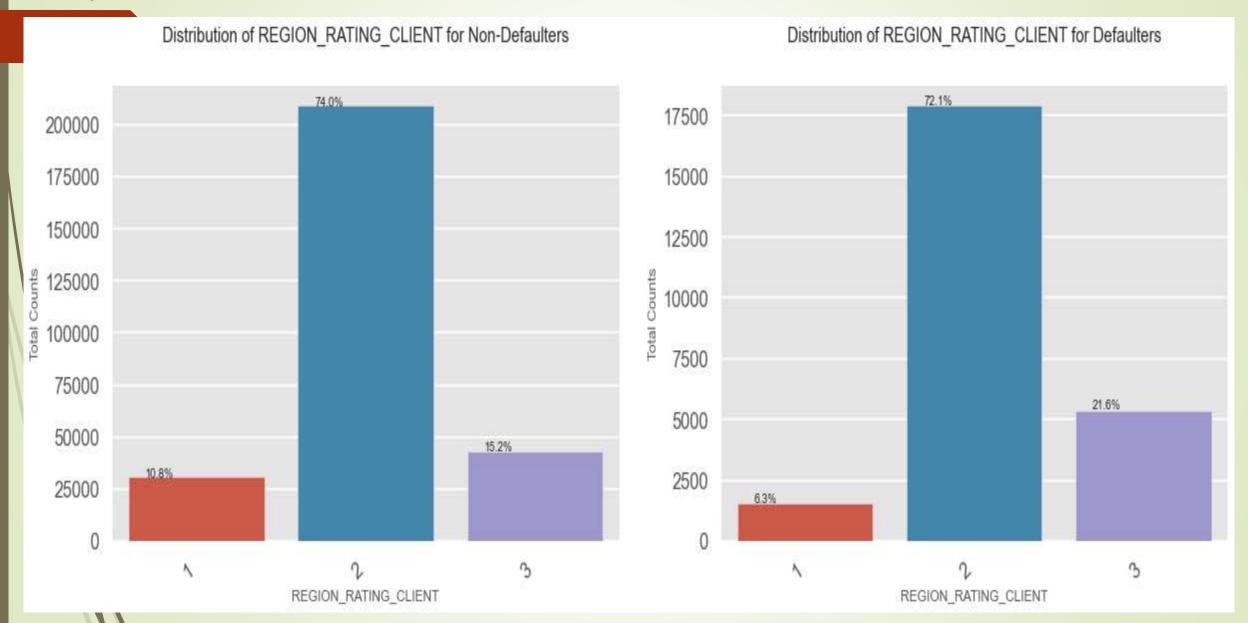
Analysis on FAMILY_STATUS in both Defaulters and Non_Defaulters



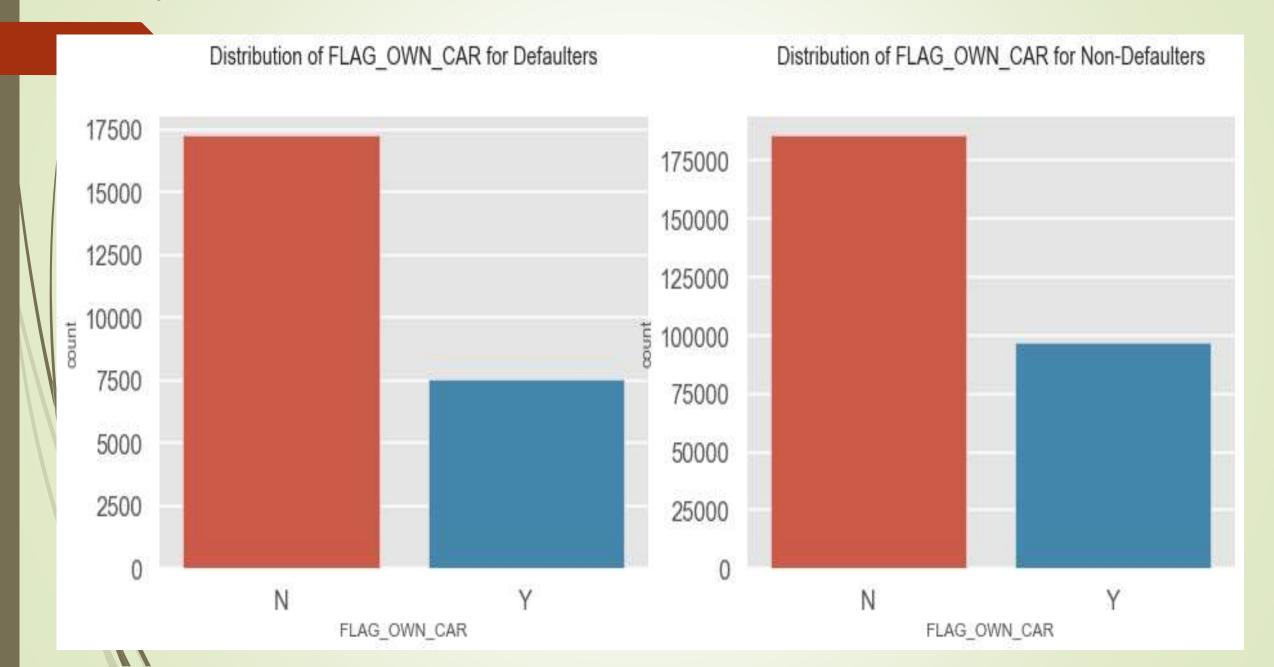
Analysis on EDUCATION_TYPE in both Defaulters and Non_Defaulters



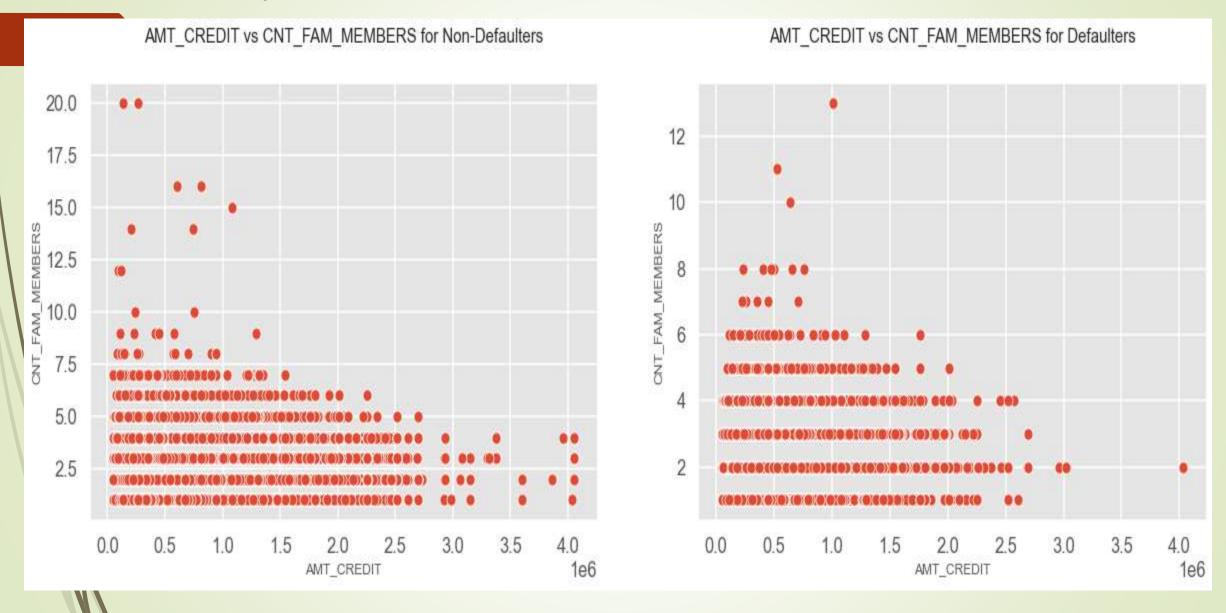
Analysis on REGION in both Defaulters and Non_Defaulters



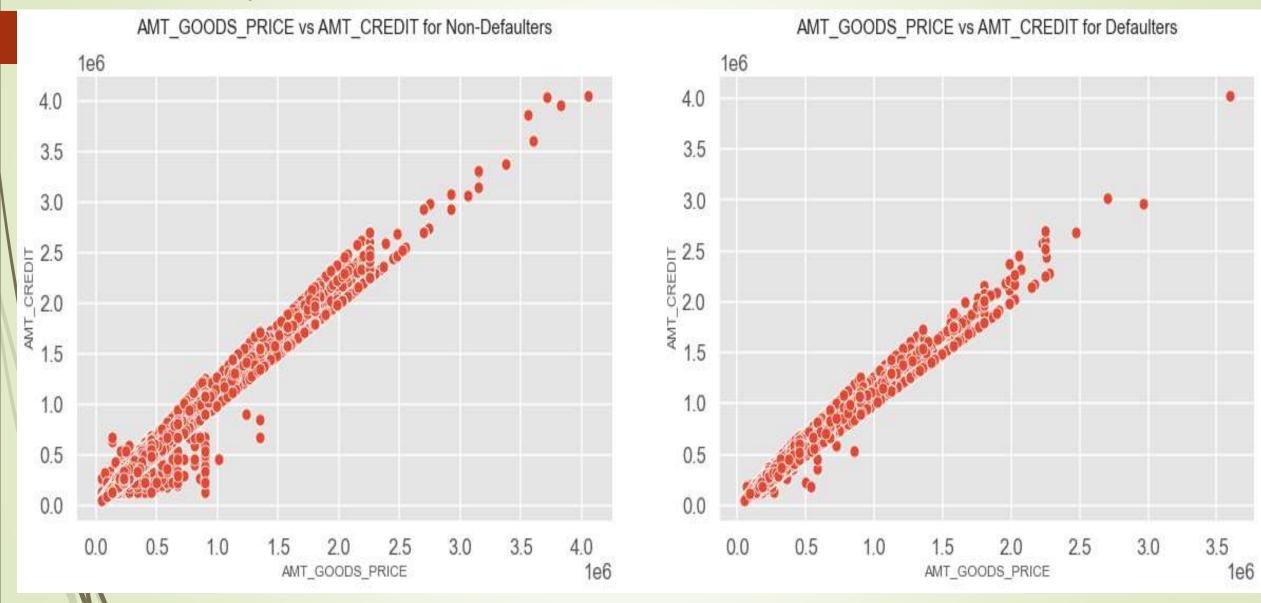
Analysis on OWN_CAR in both Defaulters and Non_Defaulters

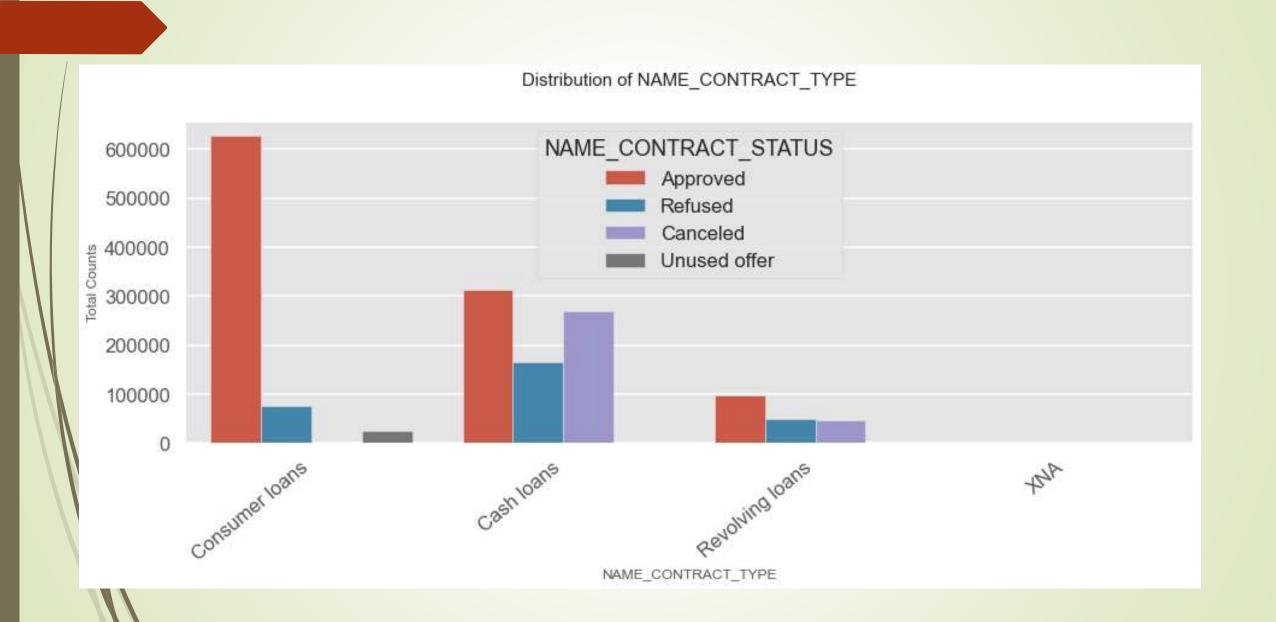


Bivariate Analysis on numerical_columns:

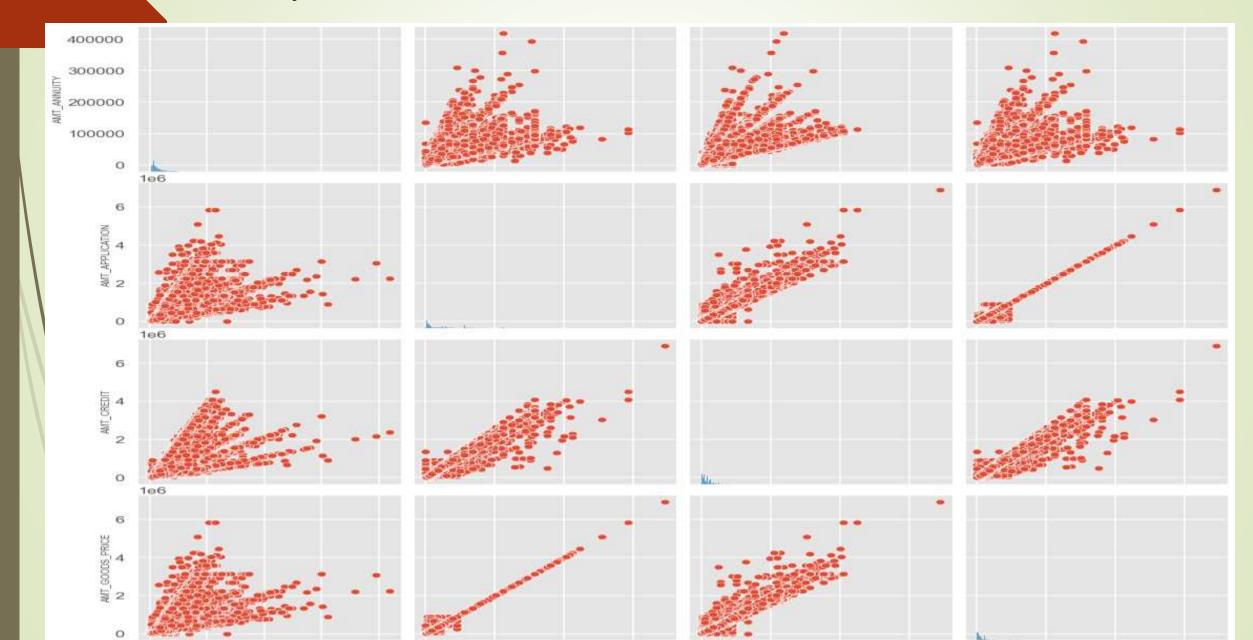


Bivariate Analysis on numerical_columns:

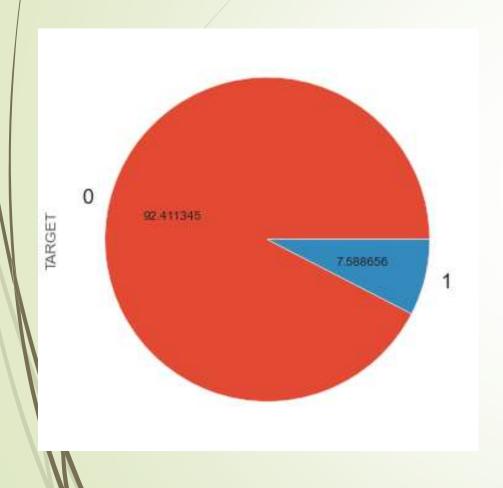




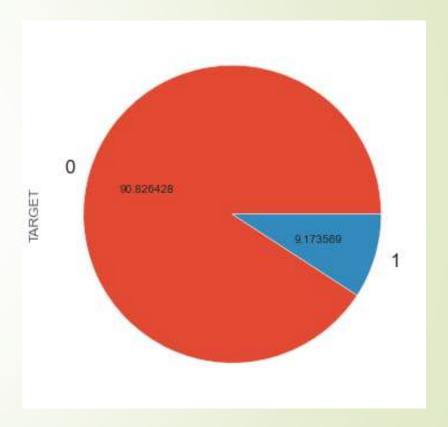
Bivariate Analysis on numerical_columns



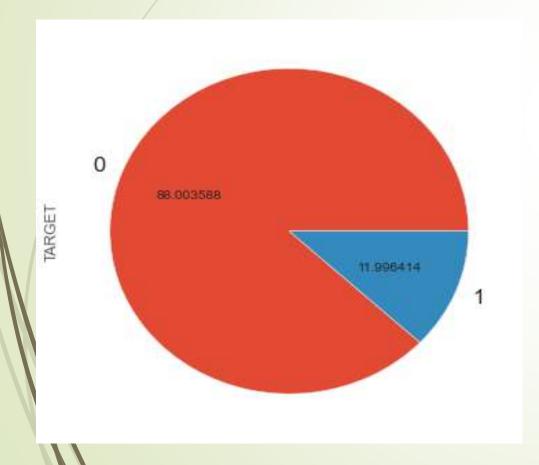
Contract Status Approved:



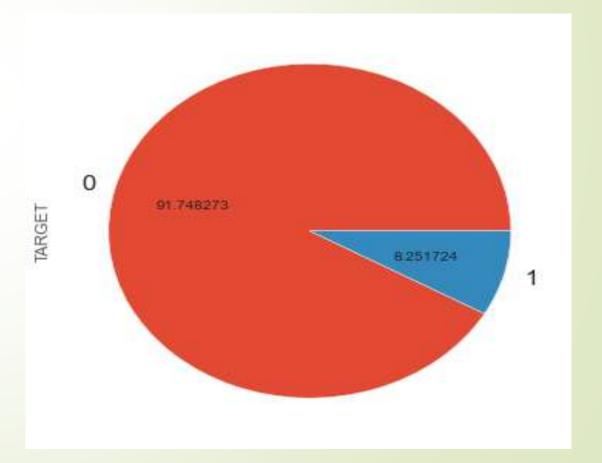
Contract Status Cancelled:



Contract Status Refused:



Unused Offer:



Conclusions:

Previous applications with Refused, Cancelled, Unused loans have default, It shows that the company had Cancelled previous application but approved the current application.

60% of defaulters are Working applicants.

The Proportion of Defaulters is 8.7%.

Females are more to lend the Loan.

Revolving loans are less It Should be increased.