

Adidas Executive Summary

Total Sales

41M

Total Operating Profit

497M

Units Sold

449M

Avg Price Per Product..

81.17K

Region

All

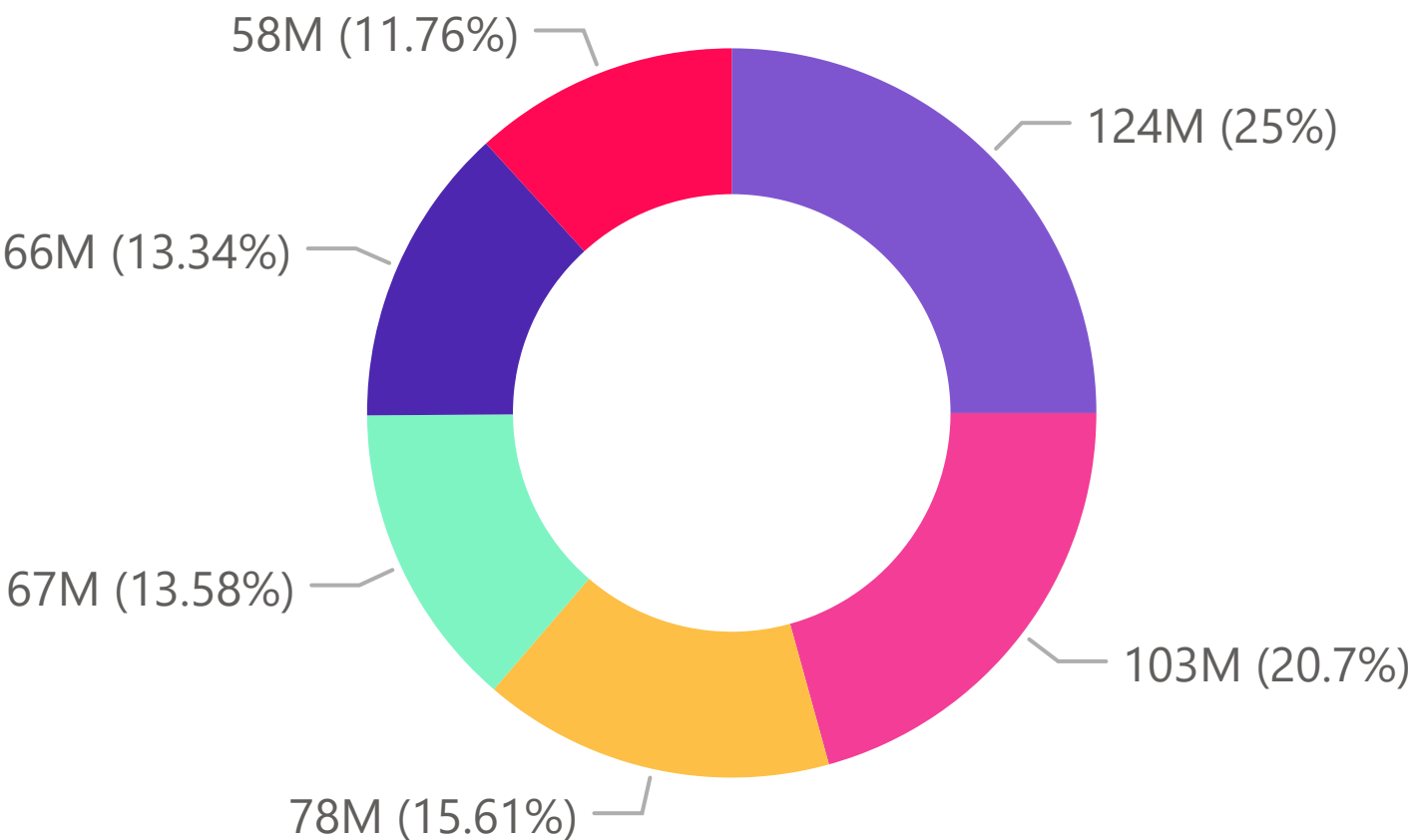
Product

All

Year

All

Total Operating Profit by Product



Product

- Men's Street Footwear
- Women's Apparel
- Men's Athletic Footwear
- Women's Street Footwear
- Men's Apparel
- Women's Athletic Footwear

Best and Worst Performing Products

Men's Street Footwear

104413345

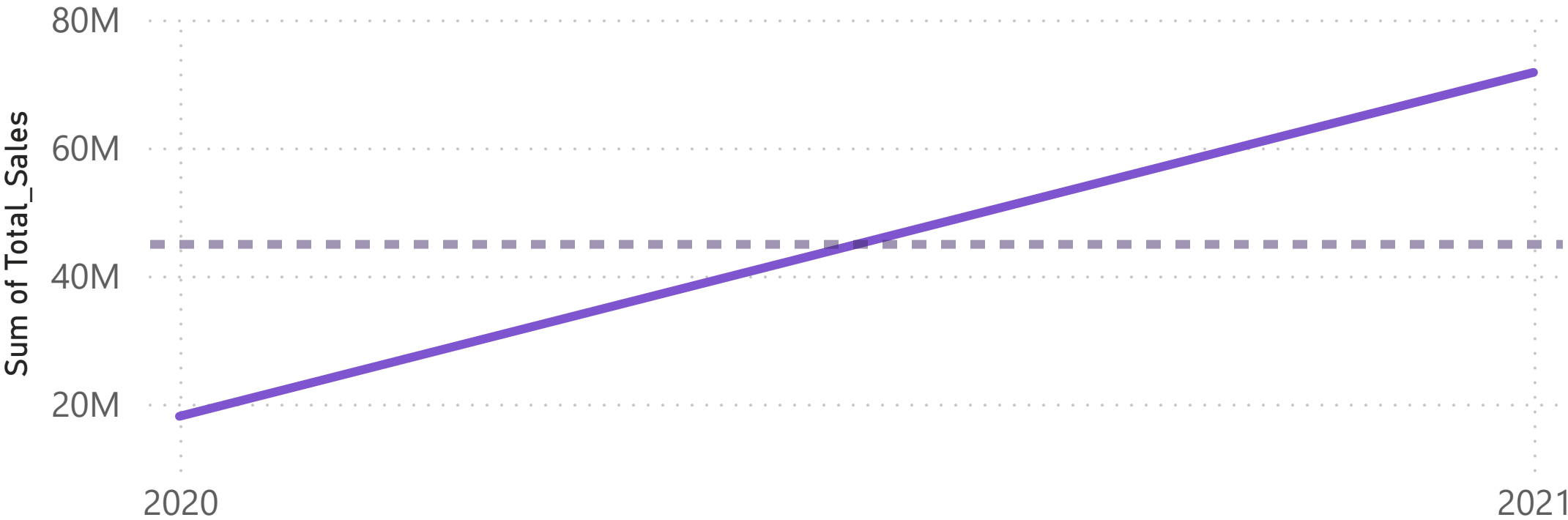
Units Sold

Women's Athletic Footwear

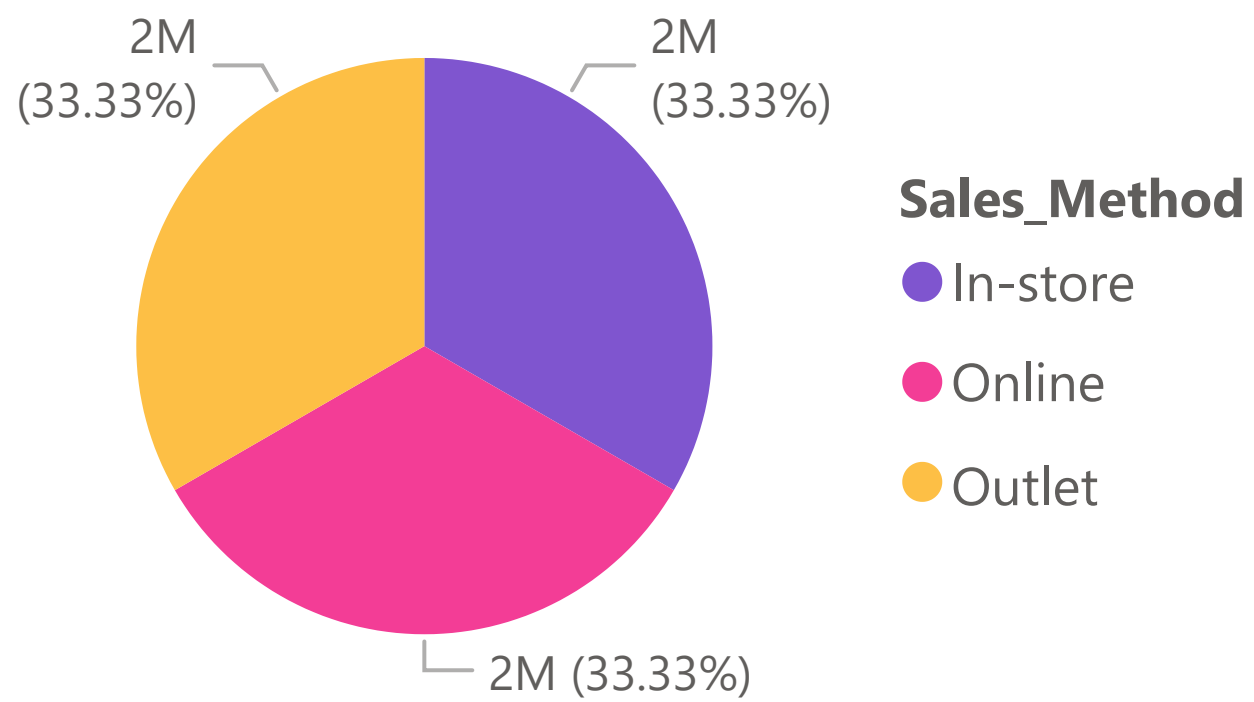
53296175

Units Sold

Total Sales by Year



Sum of Units_Sold_by_Region by Sales_Method

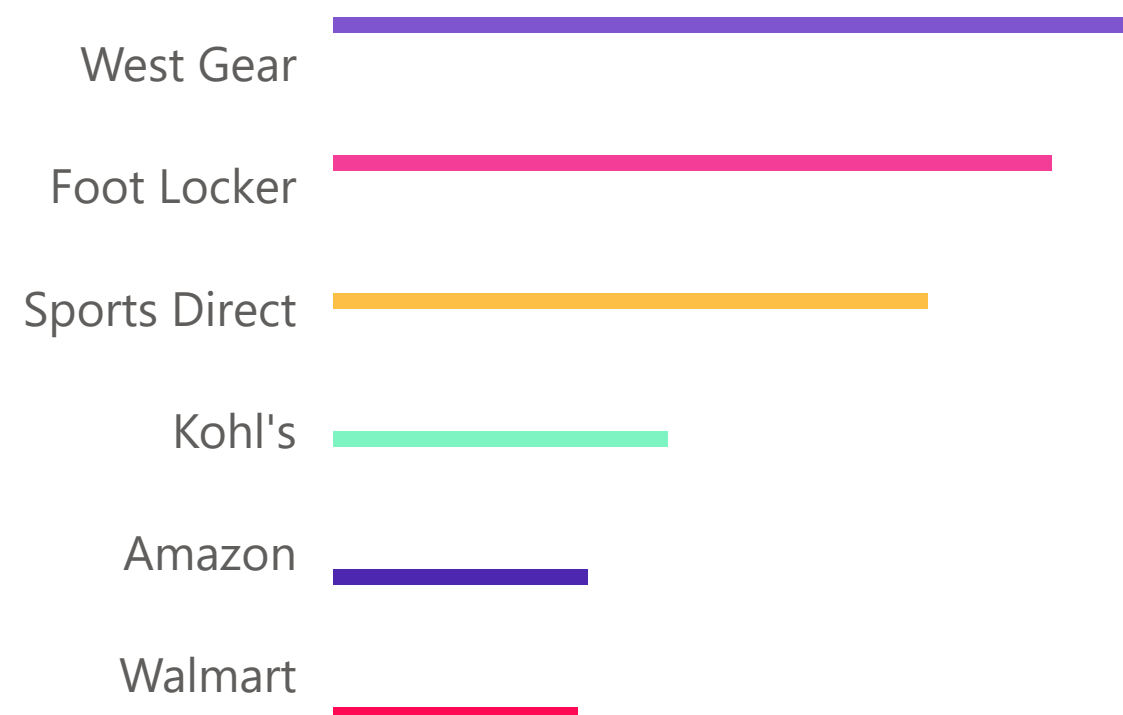


All Sales_Method had Sum of Units_Sold_by_Region of 2474261.

At 124204410, Men's Street Footwear had the highest Sum of Total_Operating_Profit and was 112.53% higher than Women's Athletic Footwear, which had the lowest Sum of Total_Operating_Profit at 58440600.

Across all 6 Product, Sum of Total_Operating_Profit ranged from 58440600 to 124204410.

Total Sales by Retailer



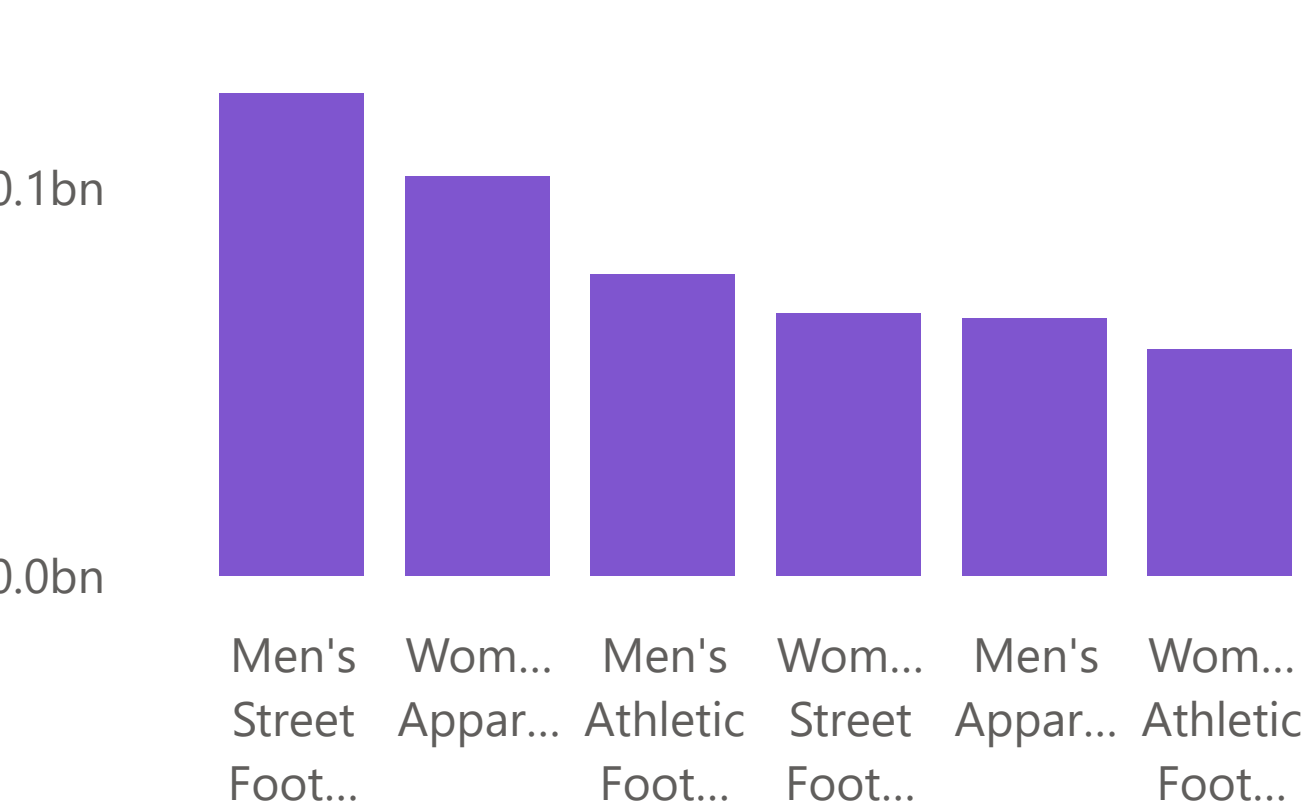
Top 5 States Profitable States



Product Category

All

Total Operating Profit by Product Category



Retailer	Units Sold	Total Sales	Operating Profit
Amazon	197990	7769912	2881885
Foot Locker	603069	21938528	8049850
Kohl's	287375	10211506	3681153
Sports Direct	555590	18168531	7406864
Walmart	206225	7455850	2578226
West Gear	624012	24204740	8538806
Total	2474261	89749067	33136784

Footwear vs. Apparel

