

Manvendra Hada

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Find an efficient, punctual, hard working and a curious worker in me.

Professional Experience

Digimanic (Remote)

01/24 - 07/24

Search Engine Optimization Intern

- Assisted our marketing team in developing SEO strategies to boost our clients' web traffic
- Researched and analyzed SEO trends and news to find areas for improvement and new ranking opportunities for our company/client
- Conducted keyword research
- Produced SEO-friendly blogs
- Evaluated and reported on KPIs
- Stayed up to date with the SEO and web development trends
- Improved metadata and fix broken links in published articles

Digimanic (Remote)

07/24 - present

Search Engine Optimization Executive

- Developed and executed successful SEO strategies to improve organic search rankings and drive traffic to the website.
- Conducted, researched and identified high potential keywords.
- Performed comprehensive on-page, off-page and technical SEO audits along with competitor analysis.
- Optimized On-page website content, meta tags, images, URLs, etc.
- Monitored and analyzed website performance using Google Analytics, Google Search Console.
- Wrote and curated blogs to enrich website content integrating relevant keywords for higher traffic.
- Worked on local SEO to build local presence of clients.
- Used Wordpress to manage and optimize client's websites.
- Assisted team in setting up Google Ads and paid ad campaigns.
- Developed and implemented link-building strategies.
- Worked closely with web developers to ensure website structure and technical SEO elements are optimized.

Projects

SEO Audit With Best Practices

- <https://drive.google.com/drive/folders/1fmE0jbnaoEvv-t22vMy9Mcy4gJSph5C9>

Key Skills

- Keyword Research, On-Page SEO, Off-Page, Blog Writing, Link Building, Technical SEO, HTML/CSS, SEO Audit, Local SEO, Google Keyword Planner, Google Analytics, Google Search Console, Google Ads, Wordpress, ChatGPT