# **ShopEZ: E-commerce Applications**

#### 1. Introduction

**Project Title:** ShopEZ: One-Stop Shop For Online Purchases

Step into the future of online shopping with ShopEz: Your One-Stop Shop for Every Purchase, a smart and user-friendly e-commerce platform designed to simplify and enhance your shopping experience. Whether it's fashion, electronics, groceries, or daily essentials—ShopEz brings it all to your fingertips.

Effortlessly browse a wide range of products, enjoy personalized recommendations based on your interests, and experience secure, smooth transactions. With features like real-time order tracking, easy returns, and responsive design, ShopEz ensures convenience at every step.

We prioritize customer satisfaction and data security. Our platform provides a seamless interface with encrypted access, ensuring a safe and enjoyable shopping journey. From discovery to delivery, ShopEz makes online shopping easier, faster, and smarter—for everyone.

#### **Team Members:**

- Sai Dinesh Kumar Vema
- Keerthi Narendra Babu
- Bandireddy Dusyanta Venkata Sai Gopinadh
- Ravipati Lokesh Sai Kumar
- Chimakurthy Charan Srinivas

### 2. Project Overview

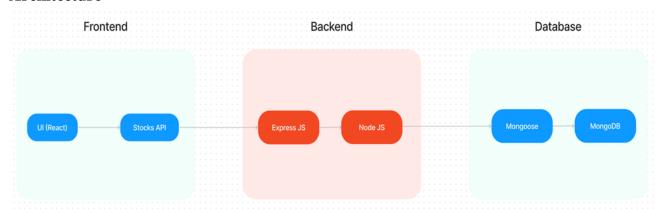
#### **Purpose:**

ShopEZ is designed to cater to the growing need for efficient and user-friendly e-commerce platforms. It bridges the gap between complex online shopping systems and user convenience by providing streamlined navigation, secure transactions, and personalized product recommendations. Additionally, the platform empowers sellers with a dashboard for managing their inventory, processing orders, and accessing analytics to drive growth.

#### **Features:**

- 1. **Seamless Checkout:** Secure and smooth payment process with instant order confirmations and email notifications.
- 2. **Effortless Product Discovery:** Advanced search capabilities, intuitive category navigation, and powerful filters to help users find exactly what they need.
- 3. **Personalized Recommendations:** AI-driven algorithms analyze user behavior to provide curated product suggestions.
- 4. **Seller Dashboard:** Comprehensive tools for inventory tracking, order processing, and analytics to monitor performance metrics.
- **5. Real-time Analytics:** Data-driven insights for sellers, highlighting sales trends, customer preferences, and product performance

#### **Architecture**



#### Frontend:

- Developed using React.js for its component-based architecture and state management capabilities.
- Features dynamic components like:
  - **Product Listings**: Displays products with sorting and filtering options.
  - Cart Management: Allows users to add, update, or remove items in their cart.
  - User Authentication: Login and registration pages with secure validation.
  - Admin Panel: Provides sellers with tools to manage inventory and view analytics.

#### **Backend:**

- Built with **Node.js** and **Express.js**, ensuring scalability and high performance.
- Features include:
  - **O API Endpoints:** 
    - /productsfor fetching product data.
    - /ordersfor processing customer orders.
    - /usersfor managing user authentication.
  - Middleware for error handling and authentication using JWT.

#### **Database:**

- MongoDB serves as the database, storing collections for:
  - Users: Authentication credentials, profiles, and purchase history.
  - **Products**: Information on inventory, prices, categories, and descriptions.
  - Orders: Details about placed orders, delivery status, and payment.

This architecture ensures modularity, scalability, and efficient data management.

### 3. Setup Instructions

### **Prerequisites:**

- **Node.js**: v14 or later
- MongoDB: Installed locally or set up using a cloud provider like MongoDB Atlas
- **npm**: Package manager for installing dependencies

## **Installation guide**

### 1. Clone the Repository:

Use the following command to clone the repository from GitHub:

bash

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git clone https://github.com/stinastanley/stina.git

### 2. Navigate to the Project Directory:

After cloning, change into the main project folder:

bash

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cd stina

cd shopEZ

## 3. Install Project Dependencies:

ShopEZ has both frontend and backend components. Install the required dependencies separately for each:

### 4.Backend Setup:

bash

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cd server

npm install

This installs all necessary Node.js modules required for the backend server to function properly, including Express, body-parser, and other dependencies.

#### 5. Frontend Setup:

Open a new terminal tab/window or return to the root project folder, then:

bash

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cd client

npm install

This installs all the React app dependencies, such as React, React Router, and Axios.

### 6. Run the Application:

You'll need to run both the backend and frontend servers simultaneously.

7.Start the Backend Server:

From the server directory:

bash

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node index.js

The backend will typically run on http://localhost:5000 unless otherwise configured.

#### **8.Start the Frontend Server:**

From the client directory:

bash

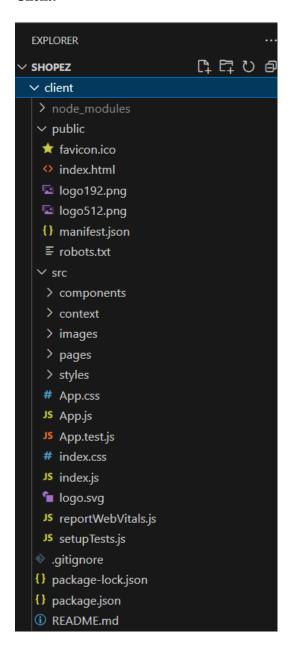
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npm start

The frontend will open in your default browser at http://localhost:3000.

### 4. Folder Structure

#### **Client:**

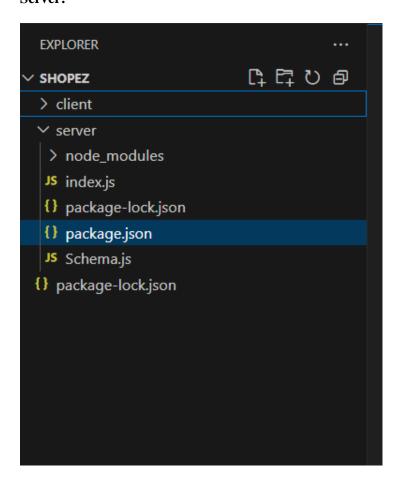


- src/components: Contains reusable components like **Navbar**, **ProductCard**, **CartItem**, etc.
- src/pages: Holds page components such as **Home**, **Cart**, **Checkout**, and

#### AdminPanel.

- src/services: Manages API interactions for fetching and posting data.
- src/redux: Implements state management for cart items, user authentication, and order status.

#### Server:



- routes: Defines all RESTful API routes for users, products, and orders.
- controllers: Contains the logic for handling API requests and responses.
- models: Defines database schemas for Users, Products, and Orders.
- middleware: Handles authentication (JWT) and error management.

# **5.** Running the Application

#### **Frontend:**

Navigate to the client directory:

cd client

Start the React application:

npm start

#### **Backend:**

Navigate to the server directory:

cd server

Start the Node.js server:

node index.js

### **6.** API Documentation

### **Endpoints:**

### 1. GET/products

- Fetches the list of all products.
- o Parameters: Optional category and price filters.

```
Response: json
```

```
[
     "id": "123",
     "name": "Gold Bracelet", "price": 50,
     "category": "Accessories"
}
```

#### 2. POST /orders

- O Places a new order.
- o Parameters: User ID, product details, and quantity.

```
Response: json
{
    "message": "Order placed successfully", "orderId": "456"
}
```

### 7. Authentication

#### **JWT-based Authentication:**

- Login: Issues a JWT token upon successful authentication.
- **Token Validation**: Protects private routes like /ordersand /admin.
- Logout: Invalidates the token on the client side.

#### 8. User Interface

#### **Screens:**

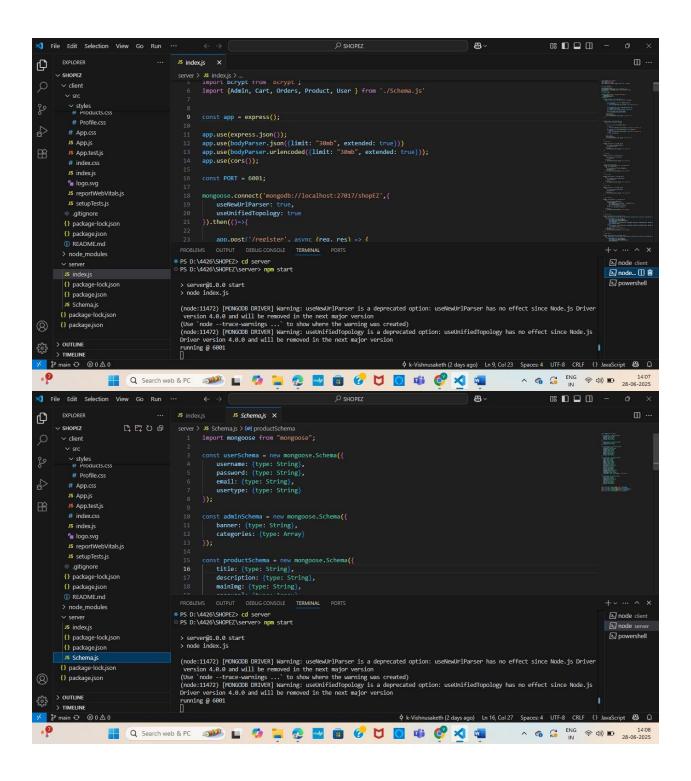
- **Home:** Displays trending products and categories.
- **Product Details:** Shows detailed information about a selected item.
- Cart: Summarizes selected products and their quantities.
- Admin Dashboard: Offers order status updates and analytics for sellers.

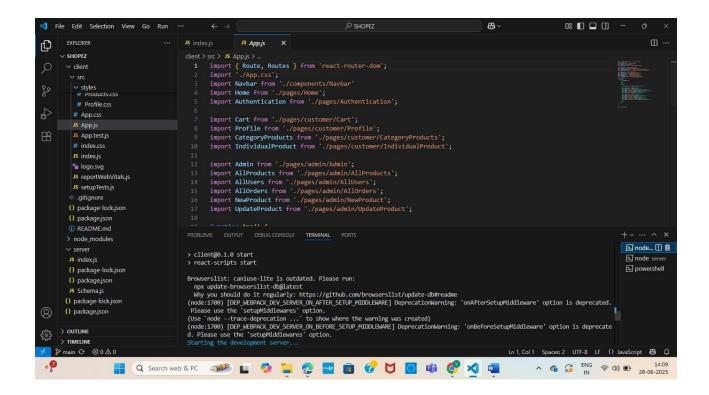
# 9. Testing

- Unit Testing: Conducted using Jest for components and backend logic.
- **API Testing:** Performed using **Postman** to validate endpoints.

### 10. Screenshots or Demo

Screenshots of key UI components and admin panel.









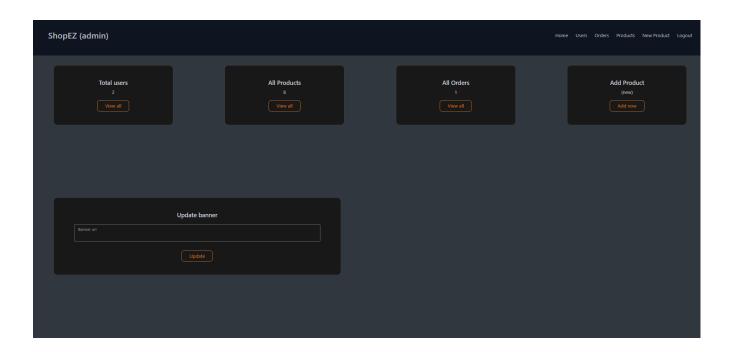


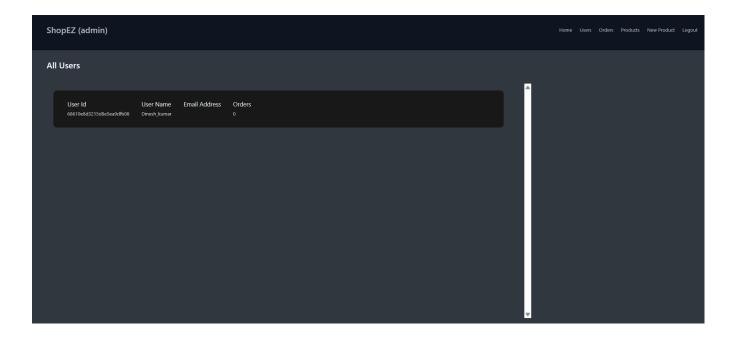


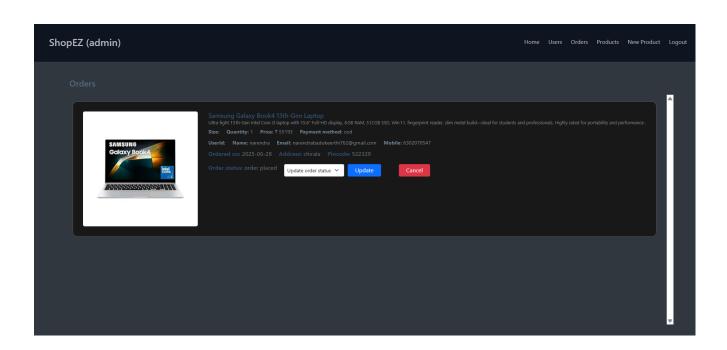


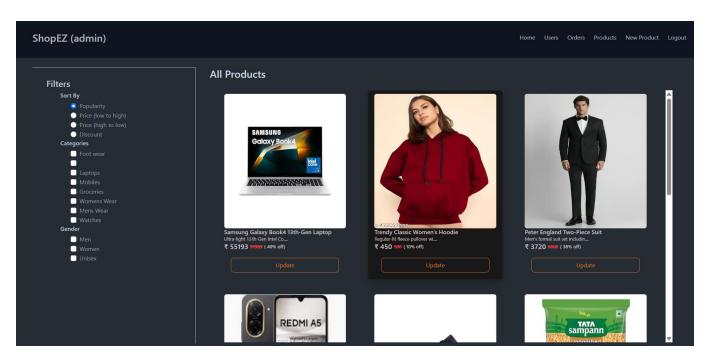


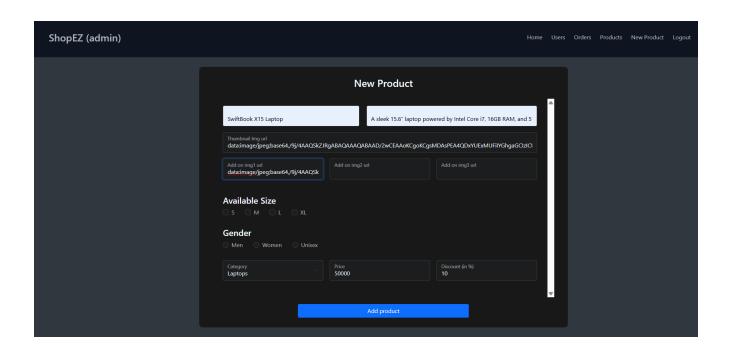




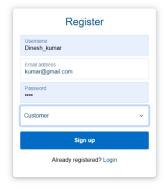








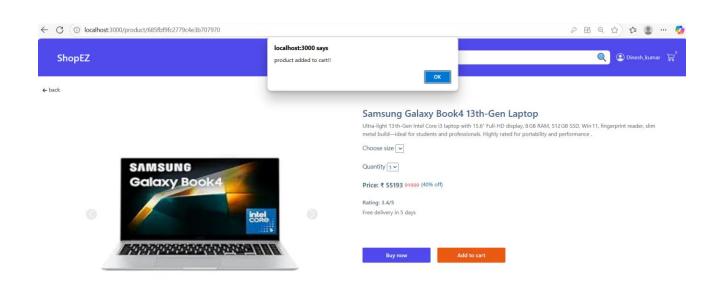


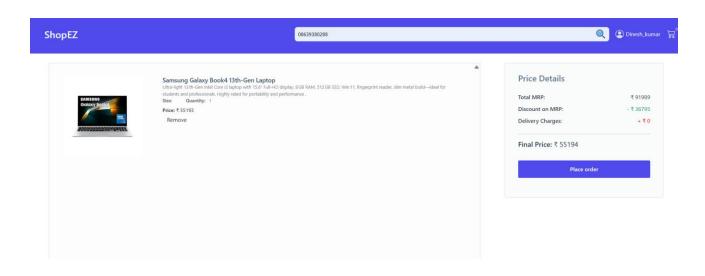


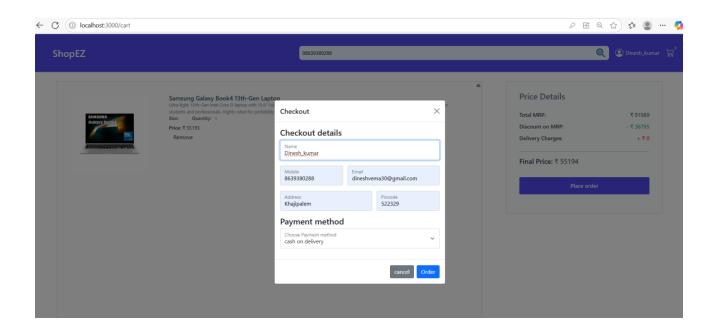


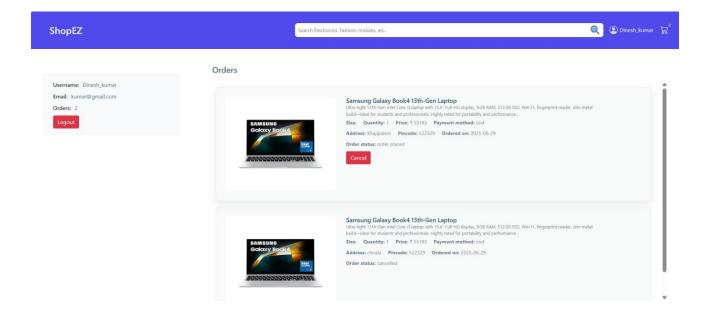












# **Project Demo Link:**

Project Demo Link

# 11. Known Issues

- Slow Search Performance: Optimization is required for large product datasets.
- **UI Bugs:** Minor alignment issues on smaller screens.

## **12. Future Enhancements**

- Voice Search: Enable users to search using voice commands.
- Mobile App: Create a cross-platform app using React Native.
- Multi-language Support: Expand accessibility for global audiences.