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Use 'regexp_like' to replace 'LIKE' clauses



```
SELECT *
FROM
    table1
WHERE
    lower(item_name) LIKE '%samsung%' OR
    lower(item_name) LIKE '%xiaomi%' OR
    lower(item_name) LIKE '%iphone%' OR
    lower(item_name) LIKE '%huawei%'
    --and so on
```



```
SELECT *
FROM
    table1
WHERE
    REGEXP_LIKE(lower(item_name),
'samsung|xiaomi|iphone|huawei')
```



Use 'regexp_extract' to replace 'Case-when Like'



```
SELECT

CASE

WHEN concat(' ',item_name,' ') LIKE '%acer%' then 'Acer'

WHEN concat(' ',item_name,' ') LIKE '%advance%' then 'Advance'

WHEN concat(' ',item_name,' ') LIKE '%alfalink%' then 'Alfalink'

...

AS brand

FROM item_list
```



```
SELECT
    regexp_extract(item_name,'(asus|lenovo|hp|acer|dell|zyrex|...)')
AS brand
FROM item_list
```



Convert long list of IN clause into a temporary table





```
SELECT *
FROM Table1 as t1
WHERE
itemid in (3363134,
5189076, ..., 4062349)
```



Always order your JOINs from largest tables to smallest tables



```
SELECT
  *
FROM
  small_table
JOIN
  large_table
ON small_table.id = large_table.id
```



```
SELECT
  *
FROM
  large_table
JOIN
  small_table
ON small_table.id = large_table.id
```

#5

SELECT *

table1 a

table2 b

b.month, '-', b.day)

FROM

JOIN

Use simple equi-joins

Two tables with date string e.g., '2020-09-01', but one of the tables only has columns for year, month, day values



```
ON a.date = CONCAT(b.year, '-',
```

```
SELECT *
FROM
 table1 a
JOIN (
 select
    name, CONCAT(b.year, '-', b.month, '-', b.day) as date
 from
   table2 b
) new
ON a.date = new.date
```



Always "GROUP BY" by the attribute/column with the largest number of unique entities/values





```
select
  main_category,
  sub_category,
  itemid,
  sum(price)
from
  table1
group by
  main_category, sub_category, itemid
```

```
select
  main_category,
  sub_category,
  itemid,
  sum(price)
from
  table1
group by
  itemid, sub_category, main_category
```



Avoid subqueries in WHERE clause



```
select
  sum(price)
from
  table1
where
  itemid in (
    select itemid
    from table2
)
```



```
with t2 as (
    select itemid
    from table2
)

select
    sum(price)
from
    table1 as t1
join
    t2
on t1.itemid = t2.itemid
```



where ranking = 1

Use Max instead of Rank



```
SELECT *
from (
    select
        userid,
        rank() over (order by prdate desc) as rank
    from table1
)
```



```
SELECT userid, max(prdate)
from table1
group by 1
```

Other Tips

- Use approx_distinct() instead of count(distinct) for very large datasets
- Use approx_percentile(metric, 0.5) for median
- Avoid UNIONs where possible
- Use WITH statements vs. nested subqueries