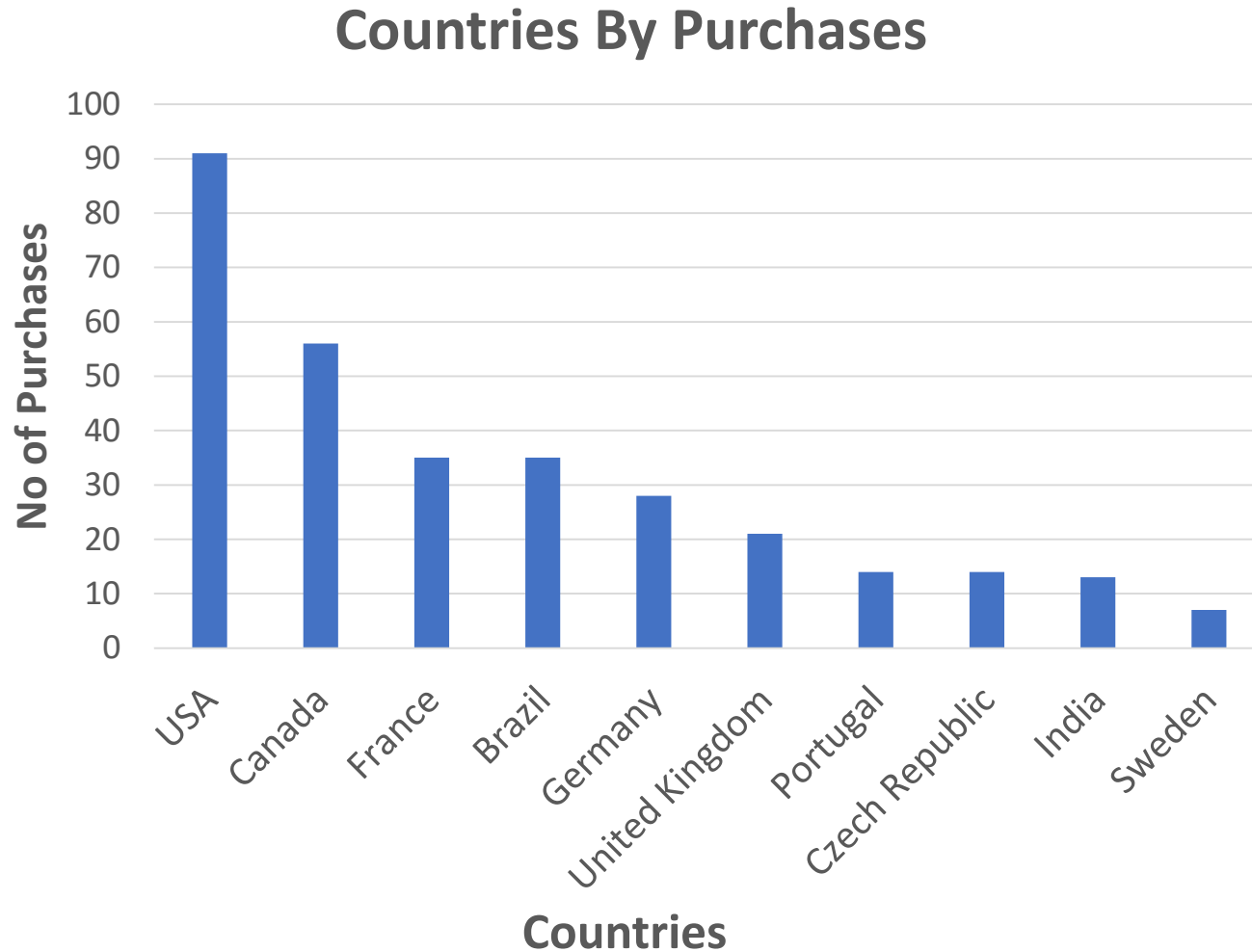


Project

Chinook Database Analysis – SQL

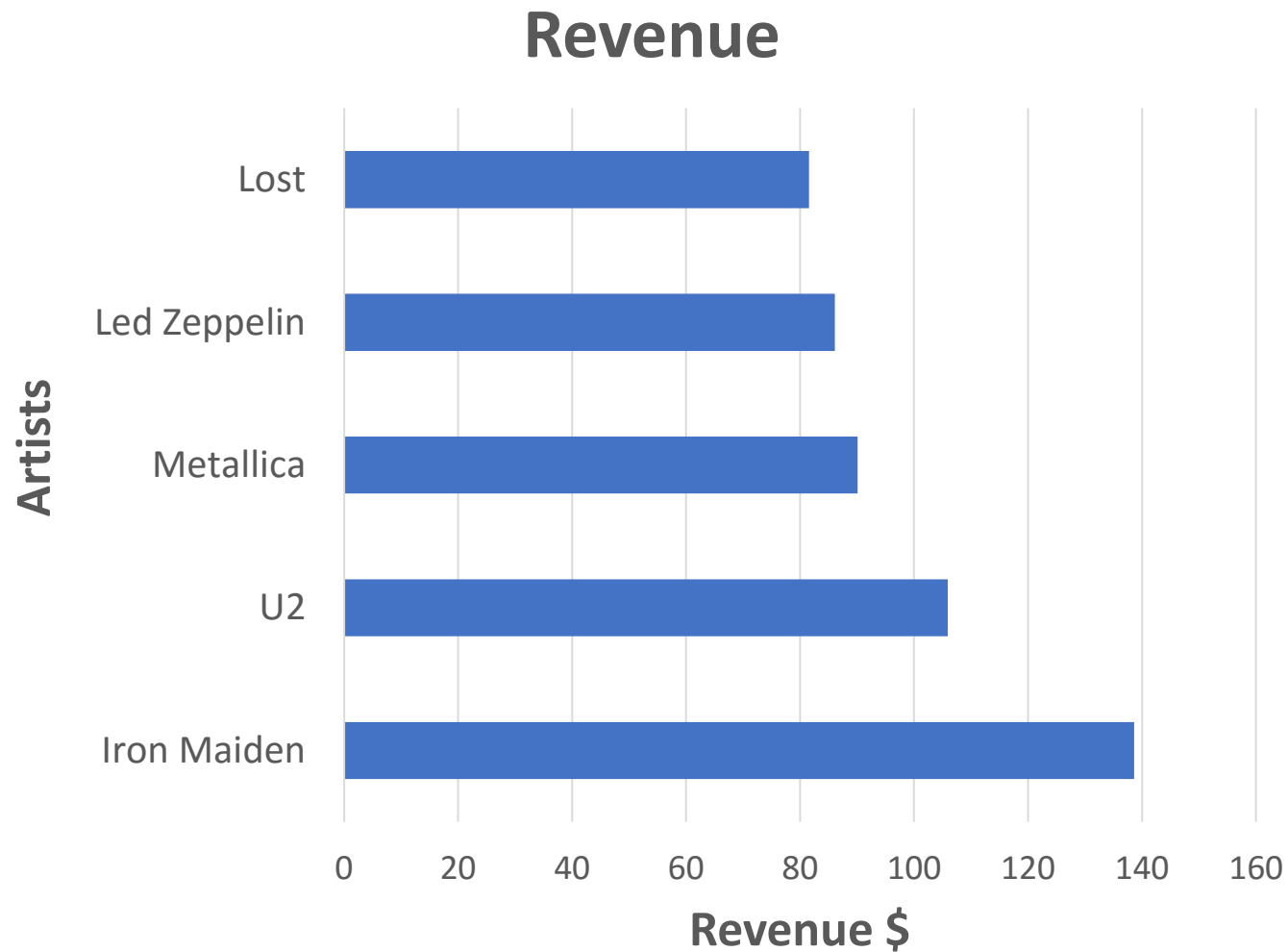
Top Countries By Purchases



The bar chart shows that the USA has made the most number of purchases out of all the countries in the list with 91 purchases.

It is interesting to notice that moving past India, starting from position 10 (Sweden), all the countries have purchased exactly 7 times.

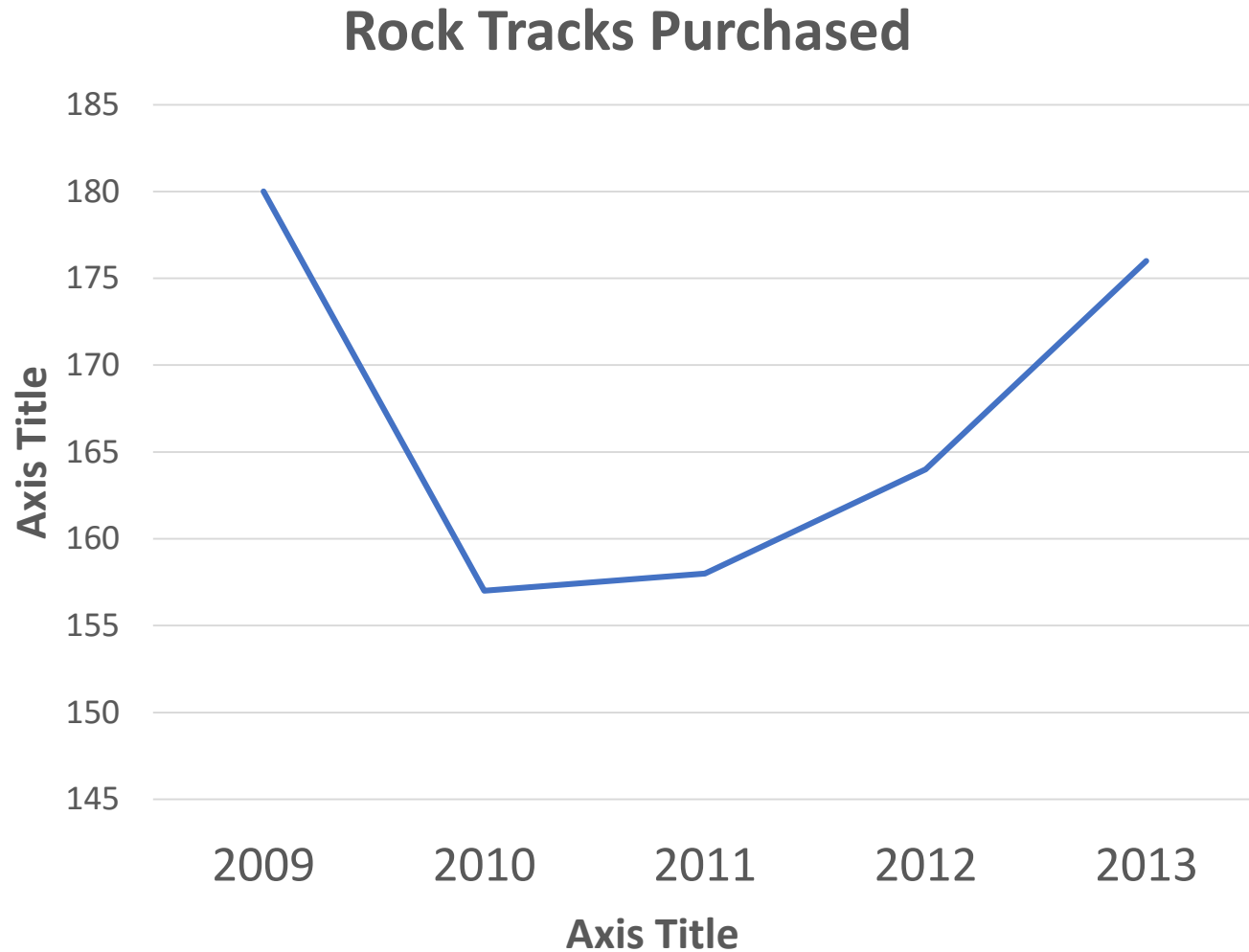
Revenue By Top Artists



The artist by the name “Iron Maiden” has generated the most revenue out of all the artist with \$138.

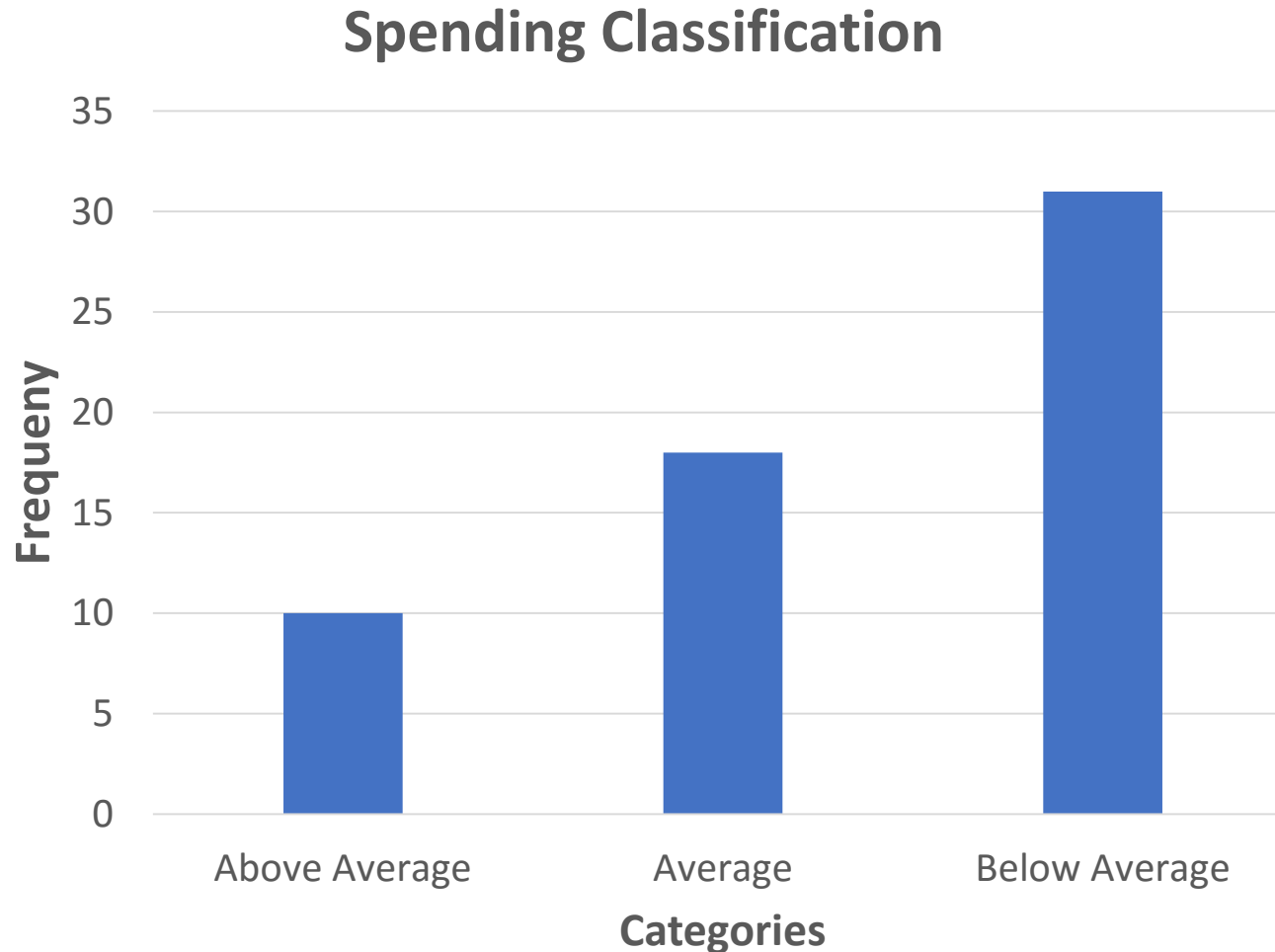
“U2” and “Lost” come at second and third positions.

Yearly Rock Tracks Purchase



Purchase of rock tracks was high at 181 on 2009 but suddenly dropped to 157 in the next year. But since that sudden fall, the number of tracks sold seems to be growing gradually.

Average Spending Comparison



From the histogram having the frequency of the customers against the buckets of spending, we can observe that the number of customers under below average bucket is more than thrice that of the above average category.

Note: Customers are classified based on total spending, where less than \$ 38 as **Below average** category, between \$38 and \$42 as **average category** and above \$42 spending as **above average category**