

ASSIGNMENTS

NM2023TMID01931's

DIGITAL MARKETING

1. Create a blog or website using BlogSpot and WordPress. Customize the theme design and post new article with 500 words.

BLOGSPOT LINK: <https://dinaoutfit.blogspot.com>

WORDPRESS LINK: <http://architecture161.wordpress.com>

2. Create a New Facebook Business Page and post one social media poster for your brand.

FACEBOOK LINK:

<https://www.facebook.com/spidercodeacademy>



The poster is for Spider Code Academy's Python Bootcamp. It features a dark background with a large, stylized spider web in the center. The text is primarily in white and yellow, with some green highlights. The top left corner has a logo of a spider with the text 'SPIDER CODE'. The main title 'SPIDER CODE ACADEMY' is in large, bold, yellow letters. Below it, the tagline 'UNLEASH THE PROGRAMMER WITHIN YOU' is in smaller white letters. The central text reads 'FREE 15 DAYS PYTHON BOOTCAMP' in large white letters, followed by the Python logo. Below this, it says 'LIVE SESSION' in white, '6 PM TO 8 PM' in large white letters, and 'TWO HOURS PER DAY' in smaller white letters. The phrase 'LET'S CODE!' is written in large, glowing green letters. The bottom left corner features a gold medal icon with 'CERTIFICATE OF COMPLETION' and a red GitHub logo with 'FREE GITHUB RESPOSITORIES'. The bottom center lists contact information: 'SPIDERCODE.IO', 'SPIDERCODE77@GMAIL.COM', and 'SPIDER_CODE_7'. The bottom right corner says 'JOIN BY THE LINK' in white, 'AVAILABLE IN WEBSITE' in smaller white letters, and 'STARTS FROM 15/8 2023' in large, glowing green letters.

SPIDER CODE ACADEMY
UNLEASH THE PROGRAMMER WITHIN YOU

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LIVE SESSION
6 PM TO 8 PM
TWO HOURS PER DAY

LET'S CODE!

CERTIFICATE OF COMPLETION
FREE GITHUB RESPOSITORIES

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AVAILABLE IN WEBSITE

STARTS FROM 15/8 2023

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or Canva tool.

