

### Step-3: Idea Prioritization

## Ideation Phase Brainstorm & Idea Prioritization Template

Date	26 June 2025
Team ID	LTVIP2025TMID51307
Project Name	orderonthego: your on-demand food ordering solution
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

**Template**

**Brainstorm & idea prioritization**

Use this template to collaboratively generate, group, and prioritize ideas for developing an AI-powered Poultry Disease Detection system. Our goal is to create an image-based classifier that helps farmers and vets identify

10 minutes to prepare  
1 hour to collaborate  
2-8 people recommended

**Before you collaborate**

Set the context before brainstorming begins by clearly stating the project challenge and aligning the team.

10 minutes

**A Team gathering**

All contributors (model developers, UI designers, testers) meet to share inputs and perspectives.

**B Set the goal**

Build a web/mobile platform that can detect poultry diseases from images using pretrained CNNs (like EfficientNet or ResNet)

**C Learn how to use the facilitation tools**

Google Meet, Google Docs, Colab, Mural, GitHub, and shared image dataset folder.

Open article →

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**

Farmers need a fast, low-cost, and accurate way to detect poultry diseases using images — without relying on expert diagnosis or lab testing.

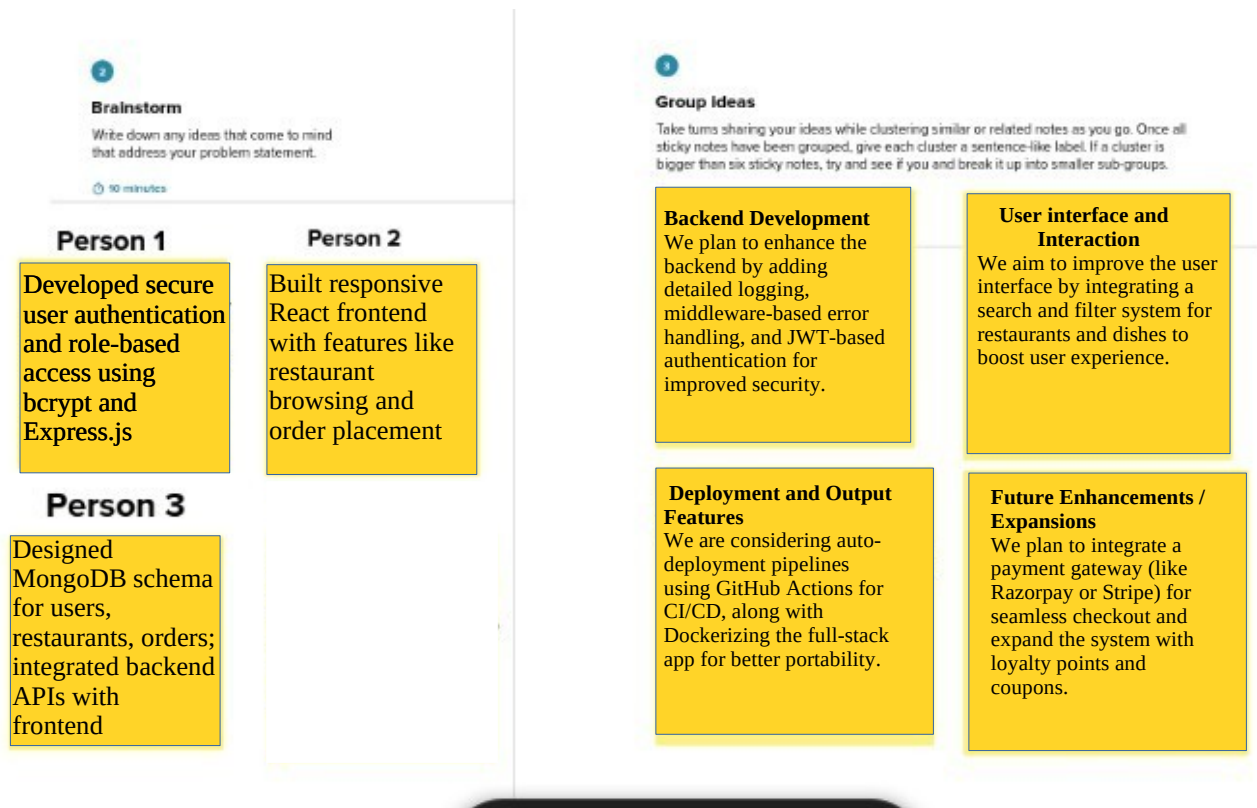
**Key rules of brainstorming**

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

## Step-3: Idea Prioritization

## Step-2: Brainstorm, Idea Listing and Grouping



## Step-3: Idea Prioritization

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

