

**IDEATION PHASE**  
**BRAINSTORMING SESSION**

Date	19 <sup>th</sup> September 2022
Team Leader	AJAY KUMAR T M
Team mates	DINESH P N (111719104045) DEVI PRASAD S M (111719104041) DINESH KUMAR G (111719104046) BALUMOHAN B (111719104017)
Domain Name	Banking and Finance
Project Name	AI based discourse for Banking Industry

**Ideas laid out by each Team Member**

- AJAY KUMAR T M
  - Idea 1: Keep the conversation simple and easily understandable by Customers.
  - Idea 2: Decrease the response time to the user.
  - Idea 3: Build pre-requisite questions for queries regarding some type of loan.
  - Idea 4: Make sure every nook and corner is covered.
- DINESH P N
  - Idea 1: Make sure it is available 24/7
  - Idea 2: The queries should be answered with clear explanation.
  - Idea 3: Make sure that account creation task doesn't glitch.
  - Idea 4: Collect only the required details from the customer.
- DEVI PRASAD S M
  - Idea 1: Make sure the Bank is notified about the actions.
  - Idea 2: Build pre-requisite for Bank account creation to eliminate ineligible accounts.
  - Idea 3: Every query that the user can think of should be covered.
  - Idea 4: The process of creating an account should be simple.
- DINESH KUMAR G
  - Idea 1: Simplify the process of creating an account

- Idea 2: Make sure the explanation is clear.
- Idea 3: Make sure to cover every query that the user can think of.
- Idea 4: Keep the conversation easily understandable by Customers.
- **BALUMOHAN B**
  - Idea 1: Make it user friendly by building the chatbot in different languages.
  - Idea 2: Make sure the user is able to navigate around with ease.
  - Idea 3: Every query should be answered with apt explanation.
  - Idea 4: Make sure every nook and corner is covered.

### **Shortlisted Ideas**

- Idea 1: Make it user friendly by building the chatbot in different languages.
- Idea 2: Collect only the required details from the customer.
- Idea 3: Build pre-requisite questions for queries regarding some type of loan.