

Date	25 June 2025
Team ID	LTVIP2025TMID59290
Project Name	FlightFinder: Navigating Your Air Travel Options
Maximum Marks	2 Marks

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ **Understand the existing situation in order to improve it for your target group.**

<p>1. CUSTOMER SEGMENT(S)</p> <p>When or centralization? e.g. frequent hosteller, people issues</p>	<p>6. CUSTOMER CONSTRAINTS</p> <p>Where materialize several not established, from taking action or lines their chested of concrete or fast, spacing points, tonight; no court, qualitative frequent satisfaction.</p>	<p>5. AVAILABLE SOLUTIONS</p> <p>Where most mind set to one separate customers when they from the problem observed several and, achievement to learn find ways to fully solve solution issue as if do from excellent issue to drive acceptance to regime Indonesia</p>
<p>2. JOBS-TO-BE-DONE /PROBLEMS</p> <p>When previous while, lines circled our customers for your customer? There could be more have one regime different, setos.</p>	<p>9. PROBLEM ROOT CAUSE</p> <p>When a solution? To explore this problem exists? When a the solution that you need to understand got to be? Life training cattle, bank agriculture, rural.</p>	<p>7. BEHAVIOUR</p> <p>There are direct solution do to address, the problem and get to life done? He, becoming confronted problems, from balance growth, growth by frequent activities and meetings, that include most diets, expect into annual cycle</p>
<p>3. TRIGGERS</p> <p>When freeze restaurant to a 37 e.g. reading an 8/1st business] «assume fine driver or acid</p> <p>3. CHANNELS: BEFORE: AFTER</p> <p>How? Remediation host of maintenance your problem pM Cooper? as it, outside. Or lessness after control ... and insertations first to NEARBY away-</p>	<p>10. YOUR SOLUTION</p> <p>Brenda scenario of achievement business, work down our current solution free. the moderator and ask test outcome Delusion or cocaral is is necessary others for to existing customer about return if fail try if next you like to be respect all within company schemes to performance acid.</p>	<p>5. CHANNELS of BEHAVIOUR</p> <p>1. <i>Then</i>!</p> <p>What kind action do customers take online? Call at online channels from #?</p> <p>8. CHANNELS of BEHAVIOUR</p> <p>What kind of service: acceptance with different Extract online channels from #? and use them for customer development.</p>

FLIGHT FINDER - SOLUTION ARCHITECTURE

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>