Project Report

Job Application Tracking System

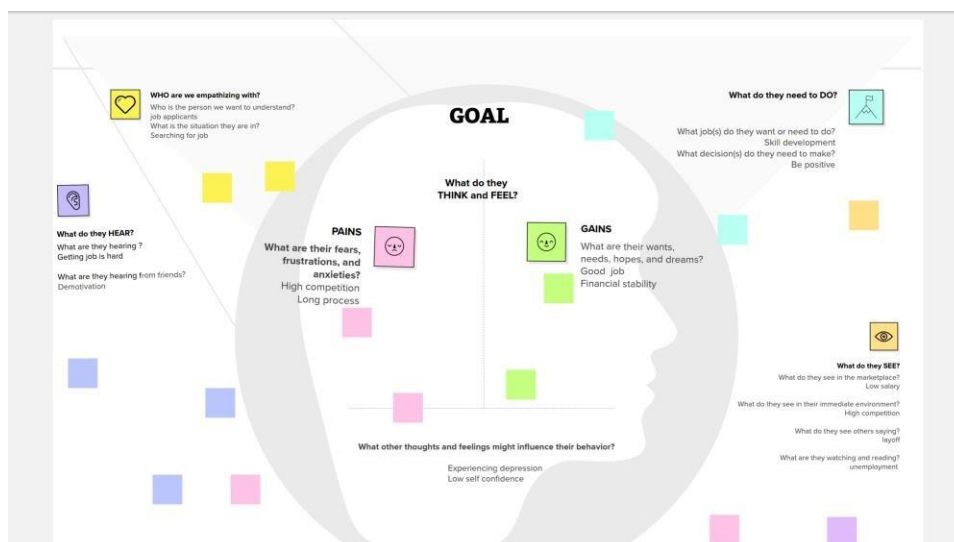## 1   INTRODUCTION

1.1 Overview

Salesforce is a customer success platform which helps an organisation to sell, service, market analyse and connect with its customers. Its usage can also be extended to any company's job application and hiring process.

1.2 Purpose

To create a CRM Application which helps the applicant to track the No. of jobs he applied and helps him to find the job posted by the various recruiters, find the best attributes to be involved to run the process in a smooth way and easy to track.

2 Problem Definition & Design Thinking

2.1 Empathy Map

2.2 Ideation and Brainstorming Map

3 Result

3.1 Data Model:

Object name	Fields in the Object	
Recruiter		
	Field label	**Data type**
	Created By	Lookup(user)
	Job Tittle	Text(30)
	Last Modified By	Lookup(User)
	Owner	Lookup(User,Group)
	Recruiter Number	Auto Number
Candidate		
	Field lable	**Data type**
	Candidate Number	Auto Number
	Created By	Lookup(User)
	Last Modified By	Lookup (User)
	Owner	Looup (User,Group)
Job application	**Field label**	**Data type**
	Created By	Lookup(User)
	Job Application Number	Auto Number
	Last Modified By	Lookup(User)
	Owner	Lookup(User,Group)
Jobs	**Field label**	**Data type**
	Created By	Lookup (User)
	Description	Text Area(255)
	Jobs Number	Auto Number
	Last Modified By	Lookup (User)
	Location	Text (30)
	Recruiter	Master-Detail (Recruiter)

3.2 Activity & Screenshot

MILESTONE 1

Activity 1

We have created a salesforce account.
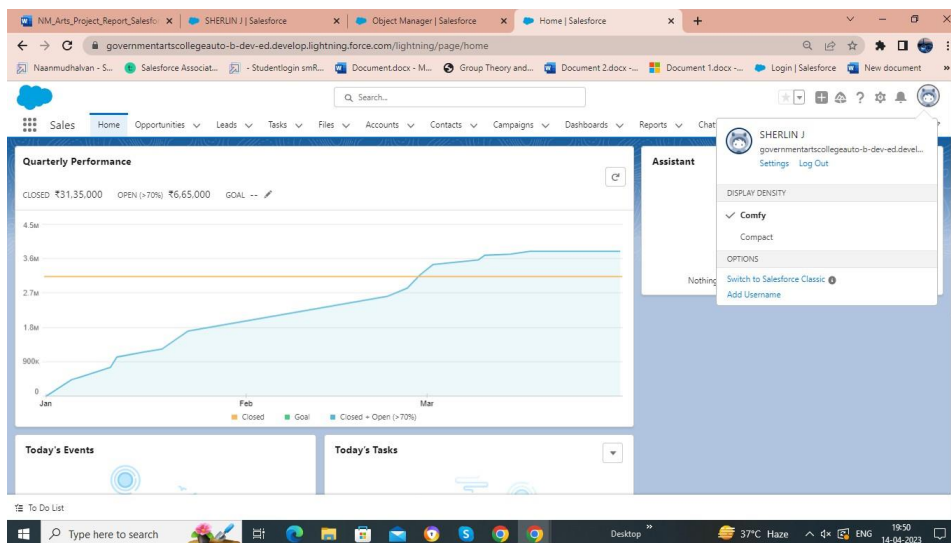
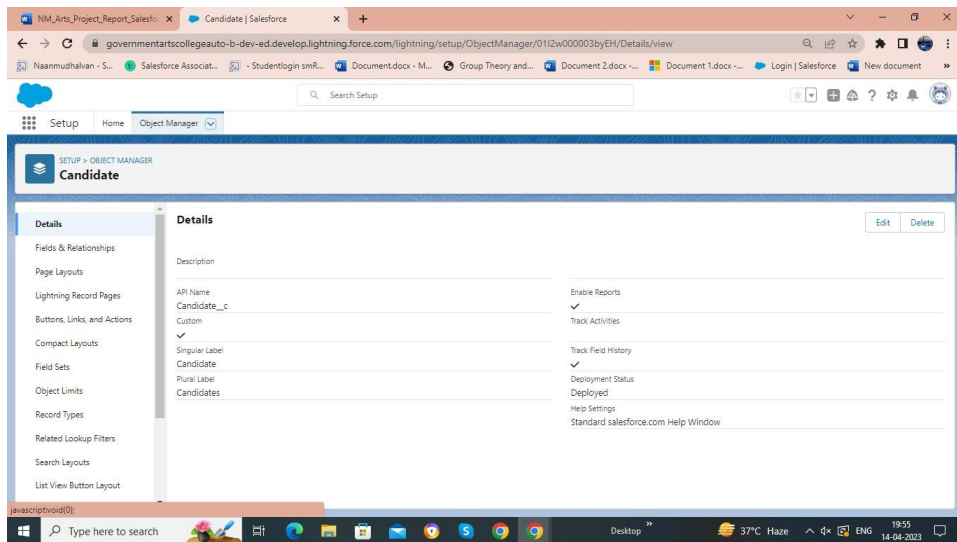
Activity 2

We have created a custom object - RECRUITER
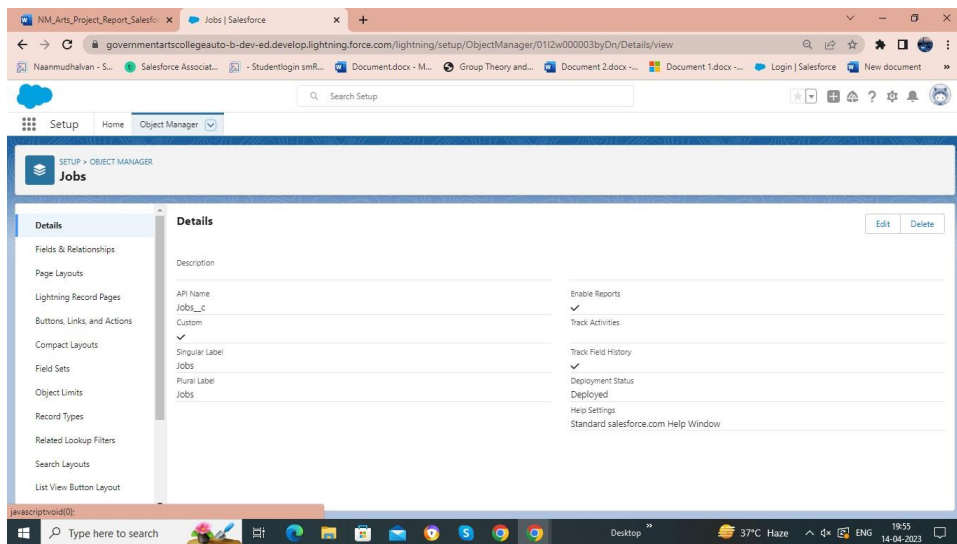

MILESTONE 2

Activity 1

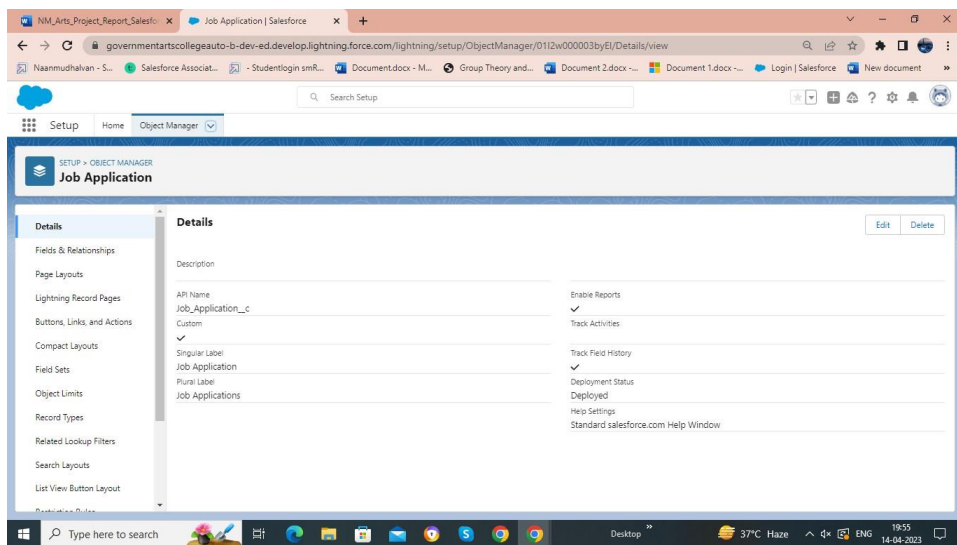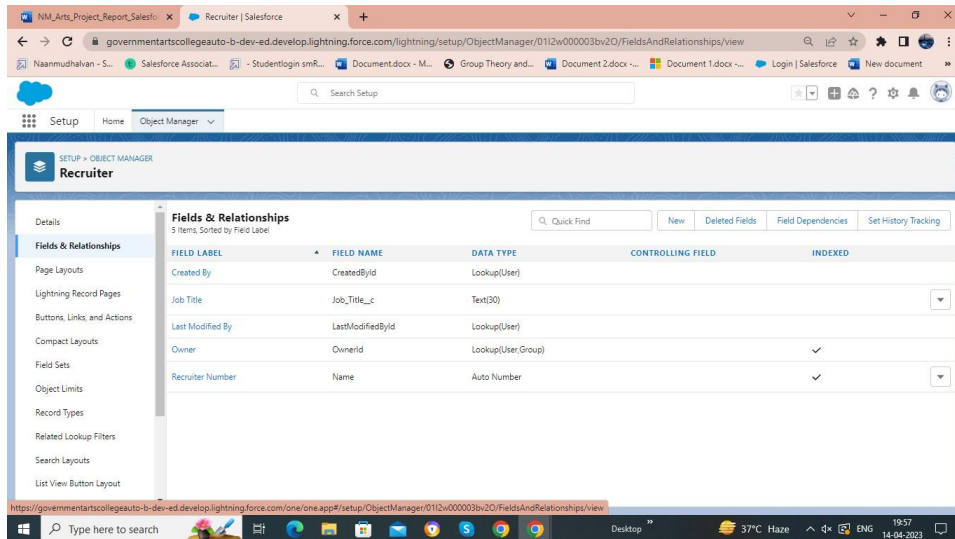We have created custom objects -

CANDIDATE

JOBS

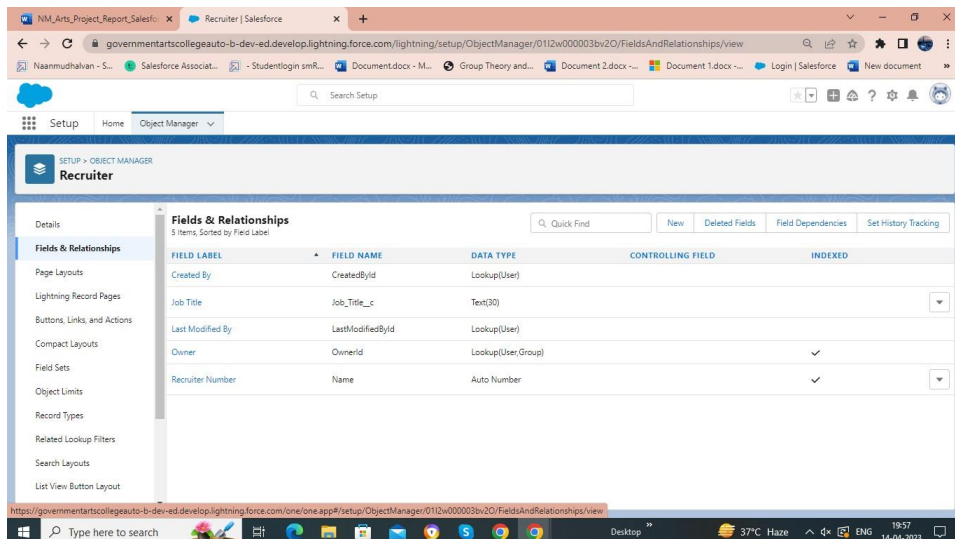## JOB APPLICATION

MILESTONE 3

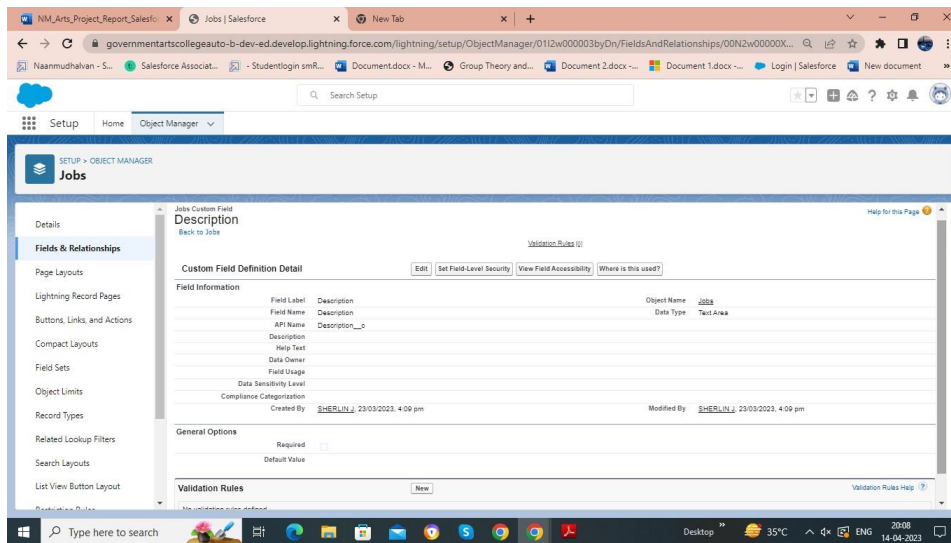## Activity 1

We have created a field – JOB TITLE

Activity 2

We have created a MASTER-DETAIL RELATIONSHIP for Recruiter.
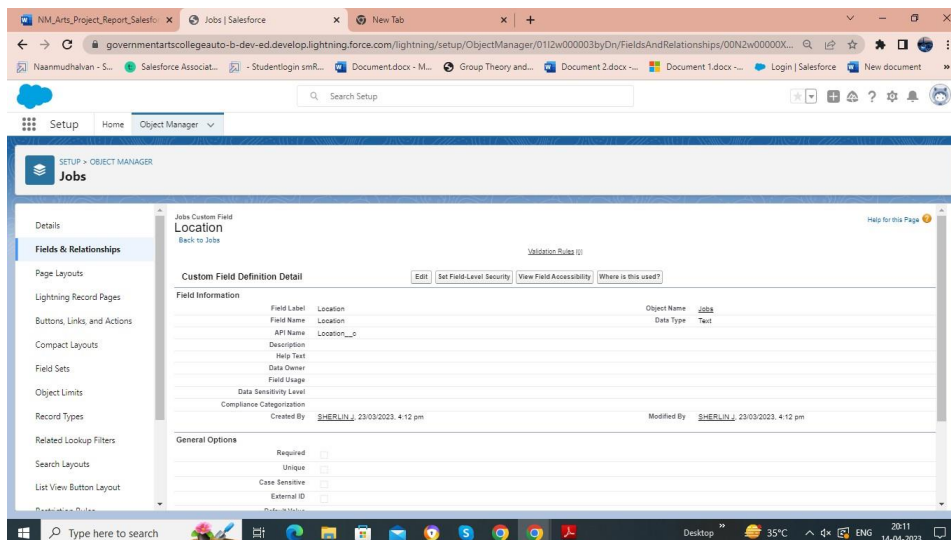
Activity 3

We have created a field DESCRIPTION in Jobs.
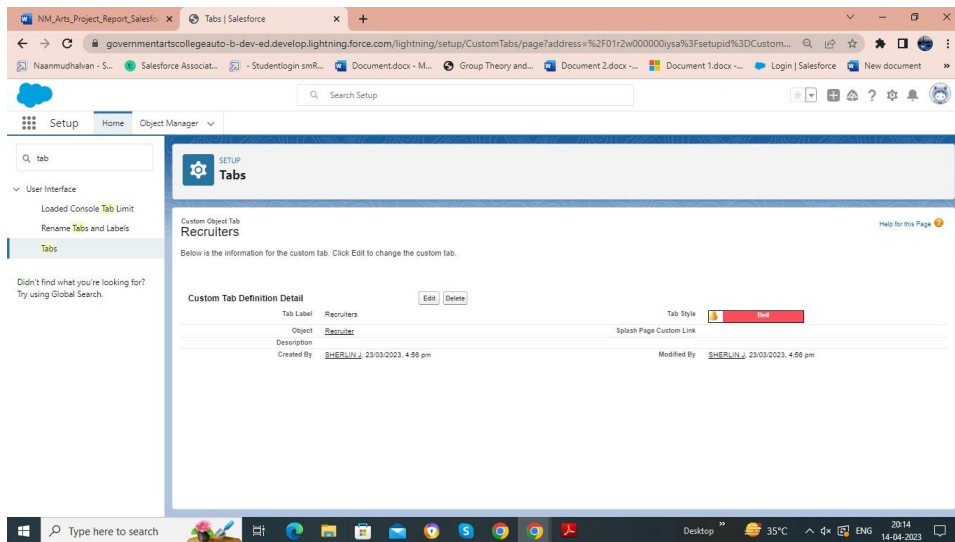

Activity 4

We have created a field - LOCATION in Jobs.
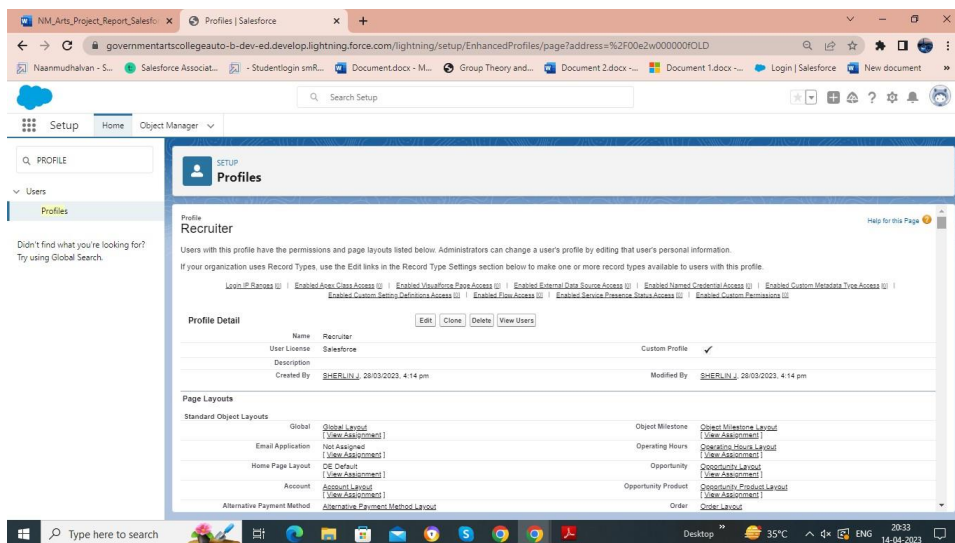

MILESTONE 4

Activity 1

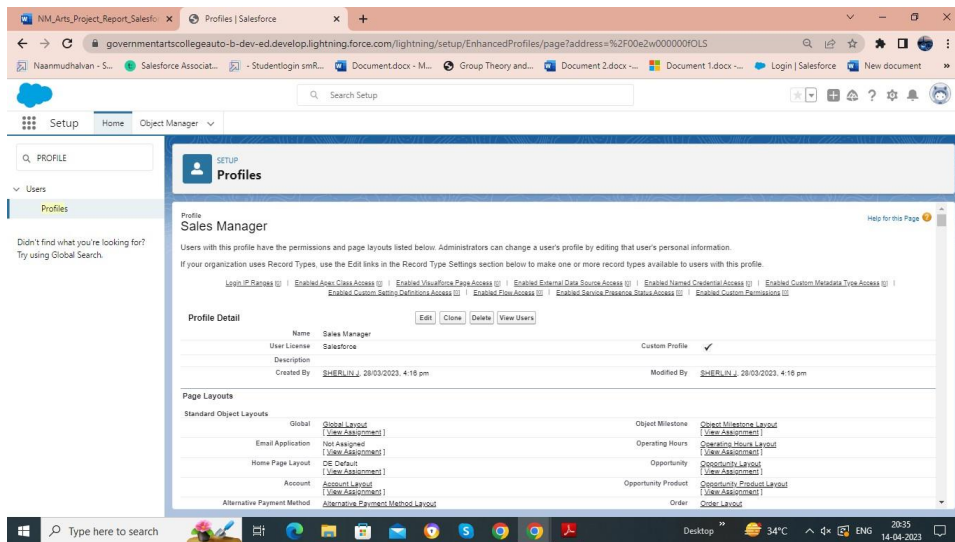We have created a Tab for Recruiters.

MILESTONE 5

Activity 1

We have created a custom profile – RECRUITER

Activity 2

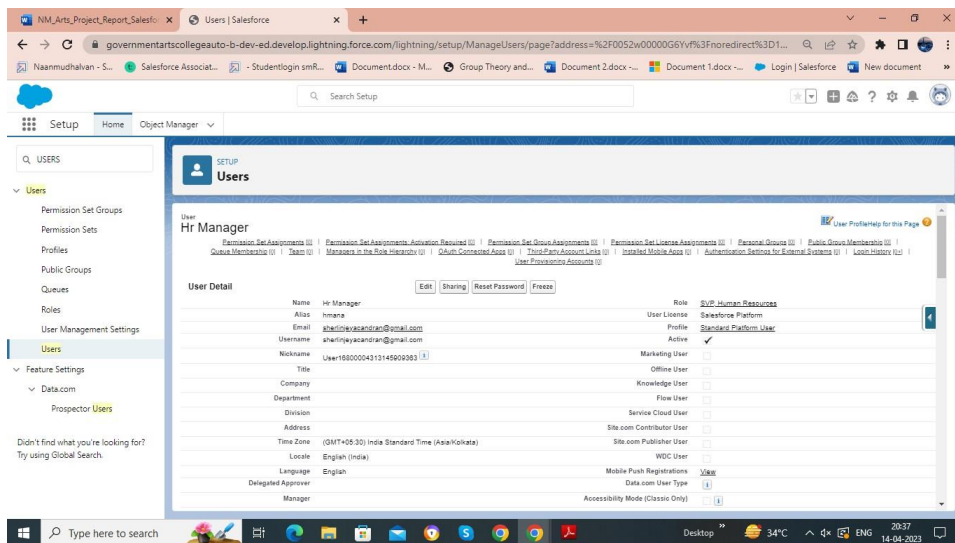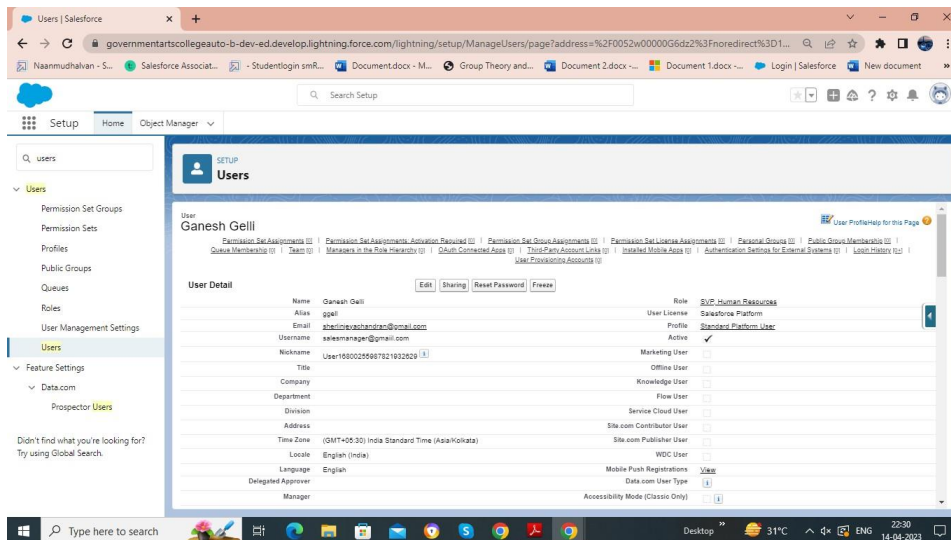We have created a profile – SALES MANAGER

MILESTONE 6

Activity 1

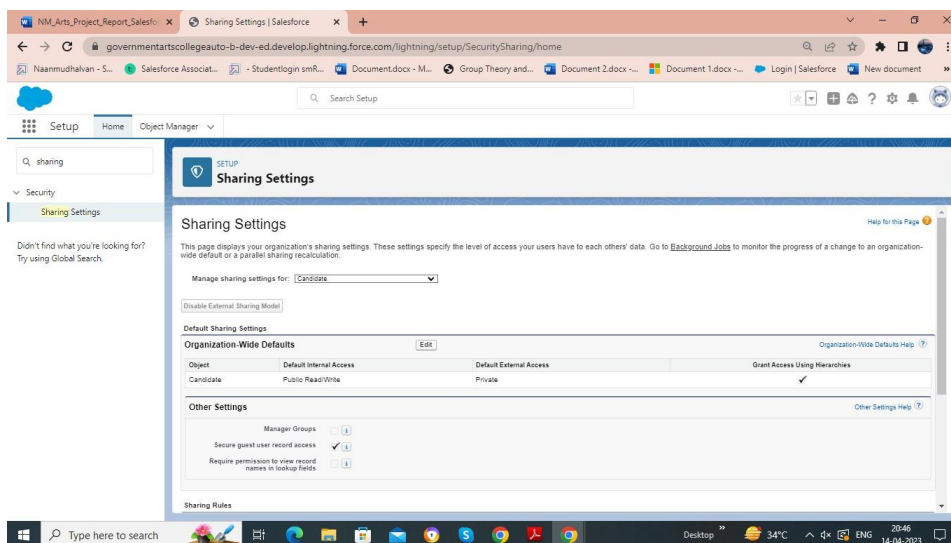We have created a user – HR MANAGER

Activity 2

 We have created a user – GANESH GELLI with sales manager profile.

MILESTONE 7

Activity 1

We have created a sharing rule to share the records of Candidates to Hr Manager with the access of Read/Write.

Activity 2

We have created a sharing rule to share the records of Job Application to Hr Manager with the access of Read/Write.
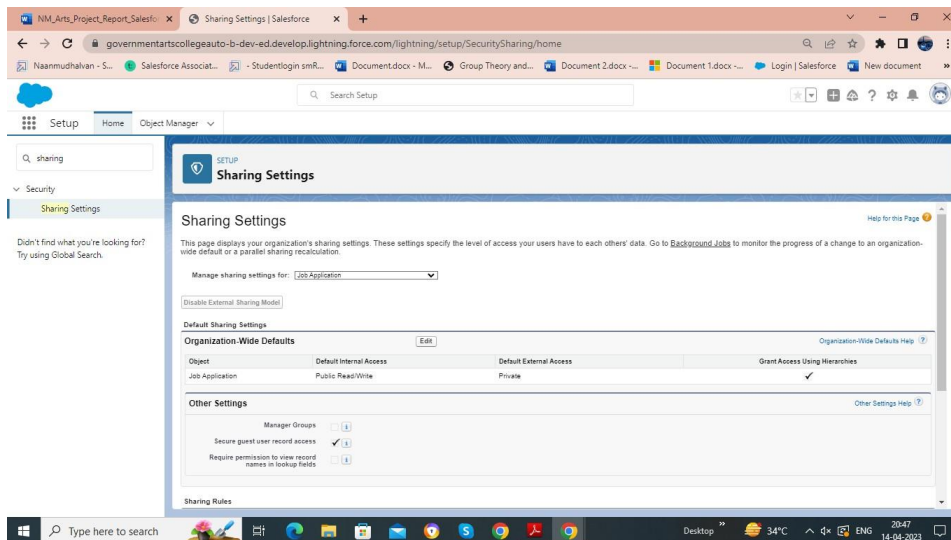
MILESTONE 8

Activity 1

We have created a report for the object Recruiter.

Activity 2

We have created a report for the objects Jobs, Candidate, and Job application.
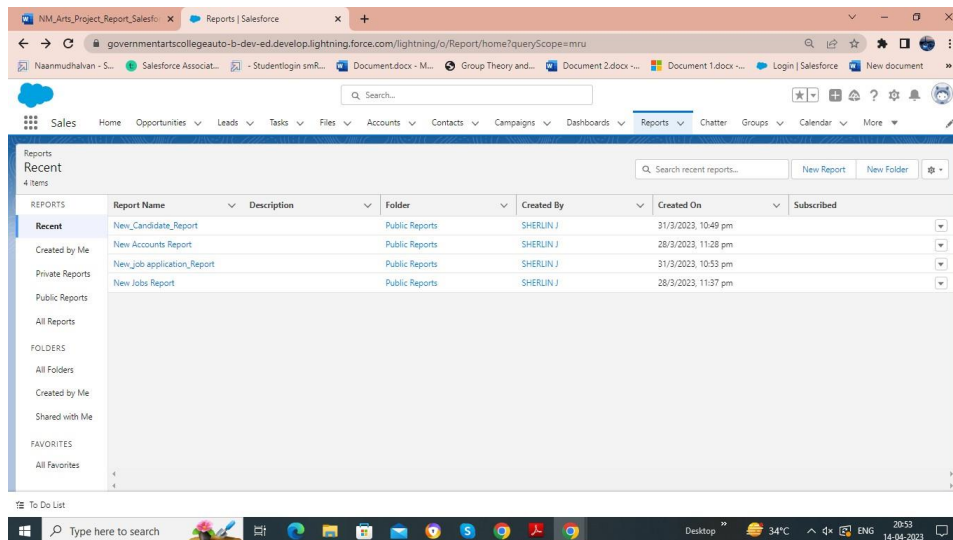
4 Trailhead Profile Public URL

Team Lead – Dinesh K

https://trailblazer.me/id/dineshk7

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> **Team Member 1 -   Priyadharshini K**
> https://trailblazer.me/id/priyadharshi
> nik02
> **Team Member 2 – Praveen Kumar S**
> http://trailblazer.me/id/praveen49
> **Team Member 3 - Varun M**
>
> https://trailblazer.me/id/varunm712

3 ADVANTAGES & DISADVANTAGE

Advantages :

♦   Helps in the process of posting, accepting and managing the application.

♦   This is an effective way for the recruiters to connect with the job seekers.

♦   Enables the applicants to track their applications throughout the hiring process.

♦   Application dates and Interview dates can be reminded.

Disadvantages :

♦ Depending on the role and industry the application process may vary which is a disadvantage. This system can't screen resumes and CVs.

4 APPLICATIONS

This system acts as a great platform for both the recruiters to hire efficient employees and the job seekers to find their desired job.

5 CONCLUSION

This system provides the best customer support to the job seekers by enhancing their selection process. It also makes the hiring process and the handling of the applicant's data much easier for the recruiters.

6 FUTURE SCOPE

This system can be enhanced by incorporating Artificial Intelligence to screen the resumes and CVs of the applicants which helps in improved recruitment.