

FUND UTILIZATION PLAN FOR GREYMAN AI (NEXT 12 MONTHS)

Total Funding Required: \$100,000

1. Product Development (40% - \$40,000)

- **Software Development:** \$25,000
 - Salaries for developers, engineers, and interns.
 - Costs for development tools and platforms.
- **AI Research and Development:** \$10,000
 - Expenses for AI model training, data acquisition, and computational resources.
- **Quality Assurance & Testing:** \$5,000
 - QA engineers, testing tools, and bug fixing.

2. Marketing and Sales (20% - \$20,000)

- **Digital Marketing:** \$5,000
 - Social media advertising, content marketing, SEO, and PPC campaigns.
- **Sales Team:** \$10,000
 - Salaries and commissions for sales representatives.
- **Marketing Collateral:** \$5,000
 - Website development, brochures, case studies, demo videos.

3. Operations and Infrastructure (15% - \$15,000)

- **Cloud Infrastructure:** \$7,500
 - Costs for cloud services, servers, and databases.
- **Office Expenses:** \$5,000
 - Rent, utilities, office supplies, and equipment.
- **Legal and Administrative:** \$2,500
 - Legal fees, accounting services, and compliance costs.

4. Customer Support and Success (5% - \$5,000)

- **Support Team:** \$3,000
 - Salaries for customer support and success team members.
- **Training and Development:** \$2,000
 - Training programs for onboarding and customer education.

5. Contingency Fund (20% - \$20,000)

- **Unexpected Expenses:** \$5,000
 - Buffer for unforeseen costs and emergencies.