

Sales Overview

Year Month

2019

2020

2021

2022

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

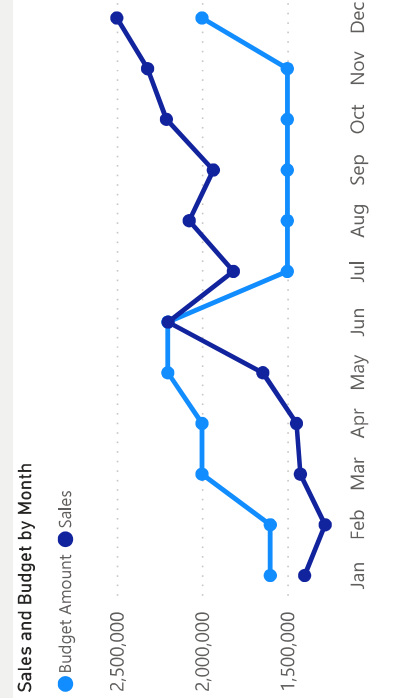
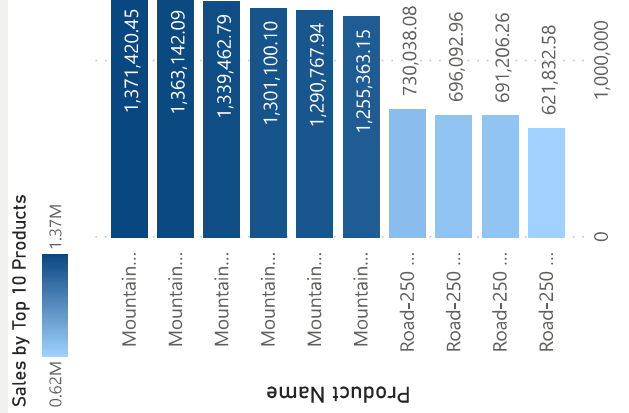
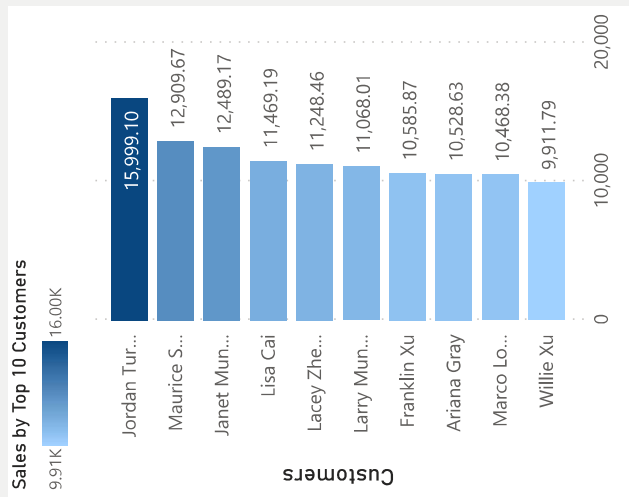
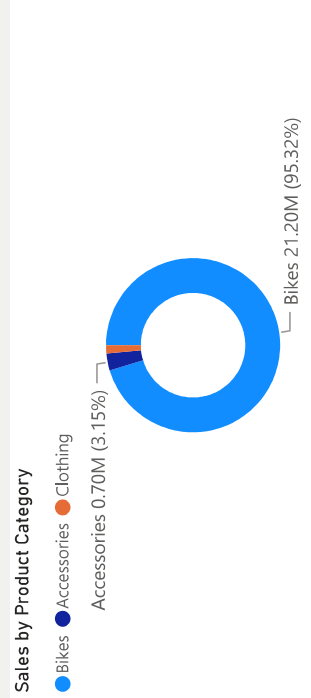
Dec

Customer City
All

Sub Category
All

Category
All

Product Name
All



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Customer Details

Year Month

2019

2020

2021

2022

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

All

22.24M

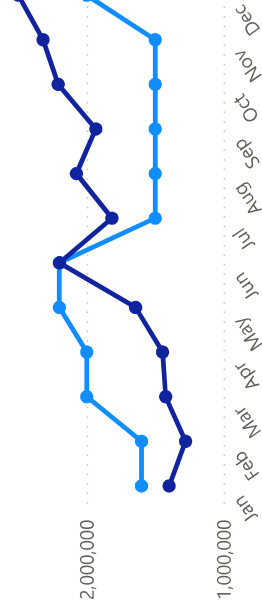
Sales

21M

Budget

Sales and Budget by Month

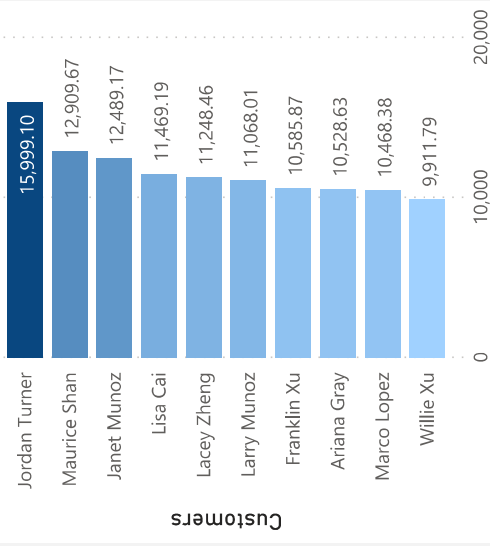
● Budget Amount ● Sales



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Sales by Top 10 Customers

9.91K 16.00K



Customers	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,376.96	2,443.35				2,354.98	539.99	2,433.04	539.99		5,310.79		15,999.10
Maurice Shan	4,885.38		2,322.28				1,268.84		2,384.07			2,049.10	12,909.67
Janet Munoz	4,876.39		3,122.30							2,419.06	2,071.42		12,489.17
Lisa Cai				708.44	811.32	553.97		2,588.33	2,049.10	2,428.05		2,329.98	11,469.19
Lacey Zheng	2,461.97					593.96	548.98	2,419.06			2,805.43	2,419.06	11,248.46
Larry Munoz	2,319.99					539.99		2,384.07	2,049.10		780.82	2,419.06	11,068.01
Franklin Xu								2,181.56	2,334.46	1,273.83	2,419.06	2,376.96	10,585.87
Ariana Gray		2,501.96					574.98		2,413.06		2,619.57	2,419.06	10,528.63
Marco Lopez													10,468.38
Willie Xu													9,911.79
Total	1,398,748.76	1,278,342.93	1,423,390.40	1,446,358.38	1,643,470.82	2,198,337.92	1,816,234.04	2,074,982.94	1,933,673.14	2,208,452.89	2,318,875.58	2,498,862.46	22,239,732.46

Product Details

Year

2019

2020

2021

2022

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

All

22.24M

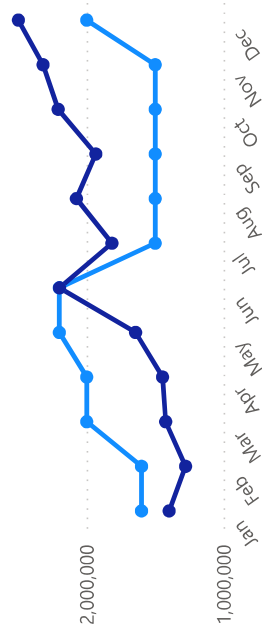
Sales

21M

Budget

Sales and Budget by Month

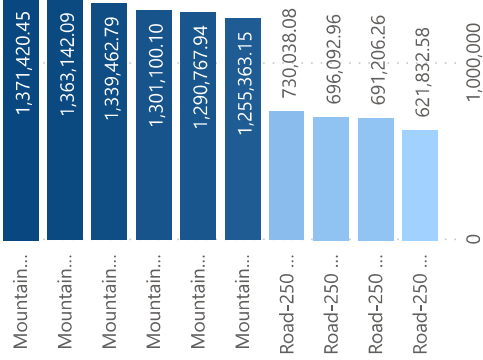
● Budget Amount ● Sales



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Sales by Top 10 Products

0.62M 1.37M



Product Name

All-Purpose Bike Stand
AWC Logo Cap
Bike Wash - Dissolver
Classic Vest, L
Classic Vest, M
Classic Vest, S
Fender Set - Mountain
Half-Finger Gloves, L
Half-Finger Gloves, M
Half-Finger Gloves, S

Total

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
All-Purpose Bike Stand	3,021.00	2,544.00	3,180.00	4,134.00	3,816.00	3,816.00	2,703.00	2,862.00	2,862.00	4,929.00	3,657.00	2,067.00
AWC Logo Cap	1,303.55	1,339.51	1,438.40	1,339.51	1,465.37	1,780.02	1,645.17	1,932.85	1,735.07	1,798.00	1,726.08	2,184.57
Bike Wash - Dissolver	548.55	477.00	580.35	540.60	548.55	667.80	747.30	612.15	484.95	556.50	699.60	755.25
Classic Vest, L	762.00	508.00	444.50	1,079.50	1,270.00	698.50	1,143.00	1,206.50	1,397.00	1,587.50	762.00	1,524.00
Classic Vest, M	1,460.50	635.00	635.00	1,016.00	698.50	1,016.00	1,333.50	1,397.00	1,270.00	1,206.50	952.50	1,016.00
Classic Vest, S	889.00	571.50	825.50	762.00	825.50	825.50	825.50	762.00	698.50	1,270.00	1,587.50	825.50
Fender Set - Mountain	3,494.82	2,967.30	3,318.98	3,714.62	3,736.60	4,220.16	4,417.98	3,582.74	3,648.68	4,242.14	4,615.80	4,659.76
Half-Finger Gloves, L	612.25	734.70	979.60	661.23	734.70	808.17	955.11	1,126.54	636.74	1,053.07	1,346.95	1,200.01
Half-Finger Gloves, M	759.19	734.70	955.11	955.11	930.62	1,004.09	881.64	1,151.03	1,151.03	1,297.97	1,224.50	1,175.52
Half-Finger Gloves, S	1,053.07	685.72	881.64	1,053.07	1,004.09	1,175.52	1,102.05	1,028.58	563.27	1,126.54	955.11	1,322.46
Total	1,398,748.76	1,278,342.93	1,423,390.40	1,446,358.38	1,643,470.82	2,198,337.92	1,816,234.04	2,074,982.94	1,933,673.14	2,208,452.89	2,318,875.58	2,498,862.46