



Digital Marketing Proposal

TO HELP YOU GROW YOUR BRAND ONLINE

PREPARED BY - KOSHANK

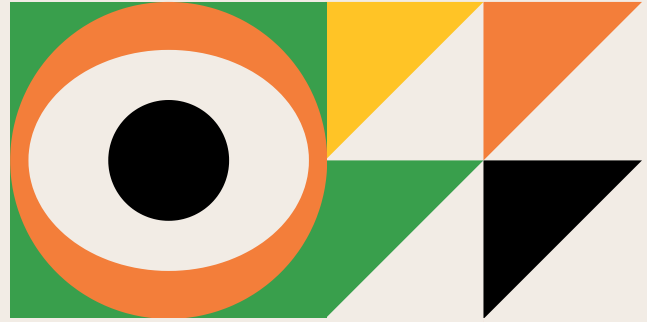
PREPARED FOR - CLIENTS

OUR SERVICES



01.

**Social Media
Management**



02.

**Search Engine
Optimization**

03.

Paid Advertising

04.

**Website
Development**

05.

**What's App & Email
Marketing**

OUR WORKING PATTERN



We Perform Research



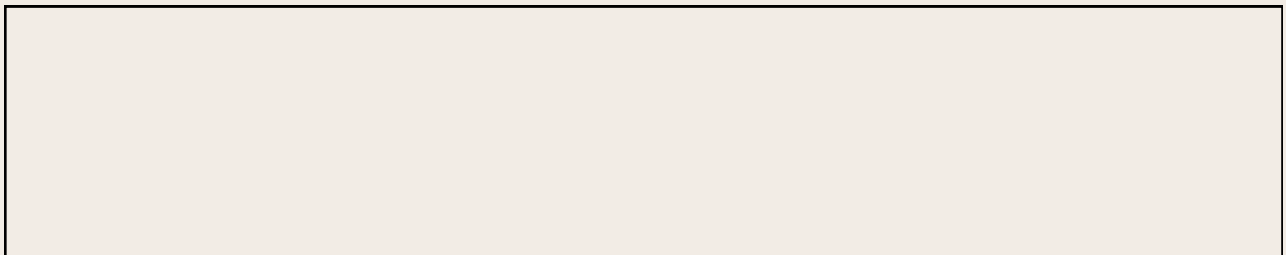
We Develop Strategies



We Drive Results



We Report Analysis



WEBSITE DEVELOPMENT PACKAGES

	Static 15K	Dynamic 25K	Ecommerce 30K
Duration			

***TERMS AND CONDITIONS**

- 1.ABOVE PRICING EXCLUDES DOMAIN + HOSTING + SSL CHARGES
- 2.ADVANVCED PAYMENT IS MANDATORY

THINGS WE OFFER UNDER WEBSITE DEVELOPMENT

- 1.DOMAIN REGISTRATION
- 2.HOSTING
- 3.WEBSITE SECURITY - SSL CERTIFICATE(HTTPS)
- 4.MULTI PAGES
- 5.ECOMMERCE DEVELOPMENT
- 6.PRODUCT PAGES
- 7.CONTACT FORMS (IF REQUIRED)
- 8.PAYMENT INTEGRATION (RAZORPAY, PAYU MONEY, COD, BANK, PHONEPAY AND OTHER)
- 9.SHIPPING INTEGRATION (SHIPROCKET, SHIPYARI, DUNZO & OTHER)
- 10.ORDER MANAGEMENT PLATFORM
- 11.INVOICE GENERATION AND PRINTING
- 12.MOBILE FRIENDLY WEBSITE
- 13.FAST LOADING WEBSITE
- 14.BASIC SEO OF WEBSITE
- 15.CONVERSION TRACKING SETUP ON WEBSITE
- 16.REMARKETING TRACKING SETUP ON WEBSITE
- 17.CHATBOT INTEGRATION ON WEBSITE
- 18.USER FRIENDLY WEBSITE
- 19.BEST USER EXPERIENCE ON WEBSITE
- 20.PROFESSIONAL EMAIL ACCOUNTS
- 21.ALL DEVICE RESPONSIBLE WEBSITE
- 22.WHATSAPP INTEGRATION
- 23.CRM INTEGRATION ON WEBSITE
- 24.LANDING PAGES FOR PAID CAMPAIGNS
- 25.ONE AYEAR FREE MAINTENANCE
- 26.WEBSITE SITEMAP BUILDING
- 27.BLOGS INTEGRATION ON WEBSITE

WHAT'S APP MARKETING PACKAGES

	1.2K for one WP no.	10K for one WP no.
Duration	1 Month	1 Year

LANDING PAGE SERVICE PACKAGES

No Of LP	1-5	5-10	10-20
Budget	INR 4K / LP	INR 3K / LP	INR 2K / LP
Duration	3 Days / LP	3 Days / LP	3 Days / LP

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CONTACT
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