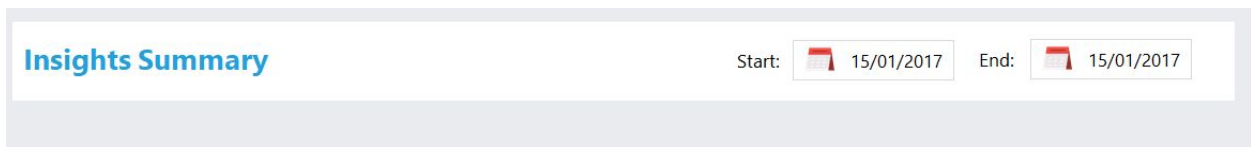## College Dashboard

Admito helps colleges to connect and interact with MBA aspirants more efficiently. To achieve this Admito will be adding a dashboard feature that can be used by colleges to get insights of their engagement among aspirants. This dashboard will be calculated for each colleges on the basis of a time range. Colleges will be able to see their insights by choosing a time period from header.

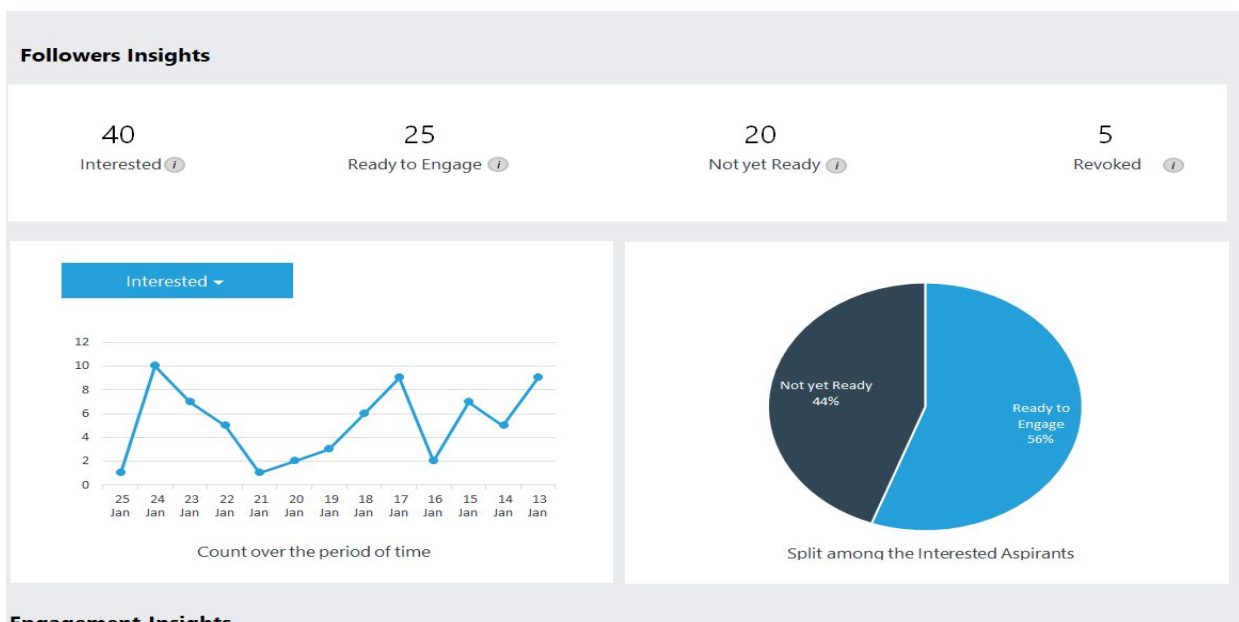Below are two sections that we are going to add for starter.

Followers Insights

This will enable colleges to check their current positioning among aspirants. Admito is providing below parameter to get an overview of "follower's insights"

Interested: count of active users with status=1.

Ready to Engage: count of active users with response =1

Not Yet Ready: count of in-active users with response =0

Revoked: count of in-active users with status= 1

Engagements Insights

This section will help colleges to know engagement among aspirants using below parameters.

Total queries asked: count of queries asked by students to the college. This can be calculated using level3 keywords. You need to map college ID with level3 keywords in your keyword Fetcher program.

Total Bookmarked: sum of total bookmarked on asked queries. Can be calculated from feed master table using bookmark and feed_id.

Average Response time: need to define a process: <<leave it for now>>