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1. List all unique cities where customers are located.

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2. Count the number of orders placed in 2017.

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3. Find the total sales per category.

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4. Calculate the percentage of orders that were paid in installments.

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5. Count the number of customers from each state.

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6. Calculate the number of orders per month in 2018.

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7. Find the average number of products per order, grouped by customer city.

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8. Calculate the percentage of total revenue contributed by each product category.

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9. Identify the correlation between product price and the number of times a product has been purchased.

10. Calculate the total revenue generated by each seller, and rank them by revenue.

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11 . Calculate the moving average of order values for each customer over their order history.

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12. Calculate the cumulative sales per month for each year.

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13. Calculate the year-over-year growth rate of total sales.

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14. Calculate the retention rate of customers, defined as the percentage of customers who make another purchase within 6 months of their first purc

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15. Identify the top 3 customers who spent the most money in each year.