



COFFEE SALES DASHBOARD 2019-2022



Order Date

2022 DAYS

AUG 2022

13 14 15 16 17 18 19

Order Date

2022 MONTHS

2022

JUL AUG SEP OCT

Order Date

2022 QUARTERS

2021 2022

Q4 Q1 Q2 Q3 Q4

Order Date

2022 YEARS

2020 2021 2022

Roast Type Name

Dark Light Medium

Size

0.2 ... 0.5 ... 1.0 ... 2.5 ...

Loyalt...

No Yes

Total Sales 2019

\$12,187

Total Sales 2020

\$12,118

Total Sales Vs PY

(0.6)% ▼

Total Sales 2021

\$13,766

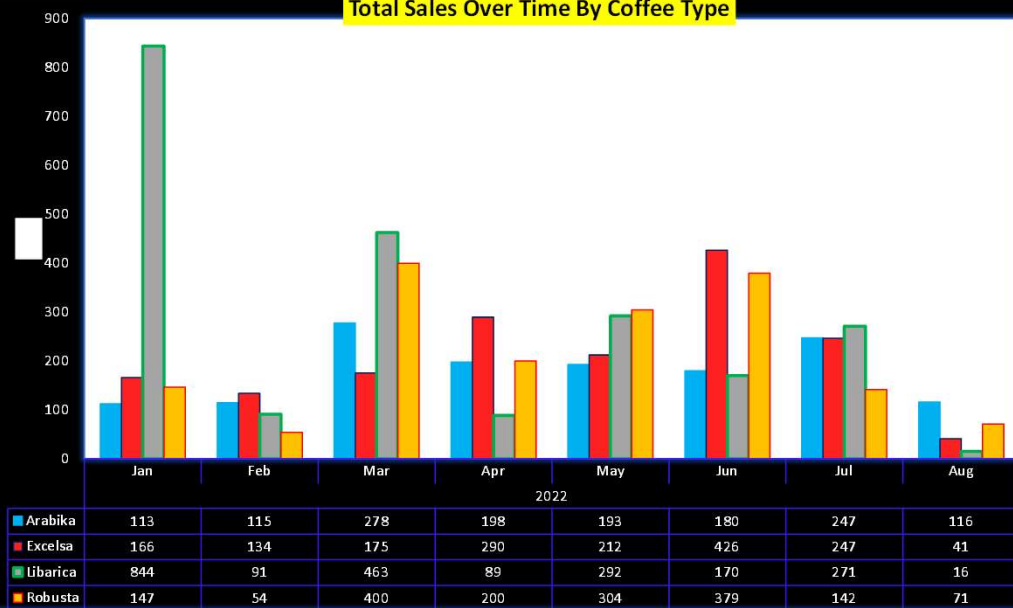
Total Sales 2022

\$7,063

Total Sales Vs PY

(48.7)% ▼

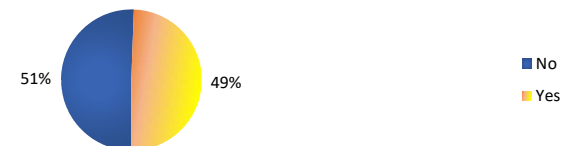
Total Sales Over Time By Coffee Type



Sales By Country



Loyalty Card Status



Top 5 Customers

