


IDEATION PHASE

Brainstorm & Idea Prioritization Template

Date	27 October 2022
Team ID	PNT2022TMID11944
Project Name	Car Resale Value Prediction
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the- box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering: Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal: Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools: Use the Facilitation Superpowers to run a happy and productive session.

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TEAM DETAILS :
AJAIMARUDHU
DINESHBABU
KALAIYARASAN
MANYADHARSHINI

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

THE MAIN AIM OF THE PROJECT IS TO PREDICT THE PRICE OF USED CARS USING DIFFERENT MACHINE LEARNING MODELS

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

AJAIMARUDHU

- UPDATING THE NEW DETAILS
- PROVIDING THE CAR DETAILS TO USER
- KILOMETR DRIVEN DETAILS
- TESTING THE PROCESS
- TESTING UI APPLICATION

DINESHBABU

- CHECKING ACCURACY
- PREPROCESSING THE DATA
- ASKING CUSTOMER QUERIES
- PROVIDING FEASIBLE AMOUNT TO BUY THE CAR
- PROFILE VERIFICATION
- PRIVACY POLICY

KALAIYARASAN

- CREATING USER PROFILES
- FINDING INSIGHTS
- COLLECTING THE CAR DETAILS FROM THE SELLER
- BUILDING NEW
- ANALYSING THE DATA
- COLLECTING FEEDBACKS
- VERIFYING THE DETAILS VALID OR NOT

MANYADHARSHINI

- COLLECTING THE DIFFERENT TYPES OF NEW BRANDS
- PROVIDING INSURANCE
- UI APPLICATIONS
- PROVIDING CONTACT DETAILS

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

CAR DETAILS:

- UPDATING THE NEW DETAILS
- PROVIDING THE CAR DETAILS TO USER
- KILOMETR DRIVEN DETAILS

TESTING:

- TESTING UI APPLICATION
- TESTING THE PROCESS

USER PROFILE:

- REATING USER PROFILE
- PROFILE PRIVACY
- PROFILE VERIFICATION

REFINEMENTS:

- FILTRATION BASED ON THE BRANDS OF THE CAR
- SEARCHING BASED ON COLOR
- SEARCHING BASED ON FUEL TYPE

FEEDBACK:

- ASKING REVIEWS
- ACT BASED ON QUERIES
- COLLECTING FEEDBACKS

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

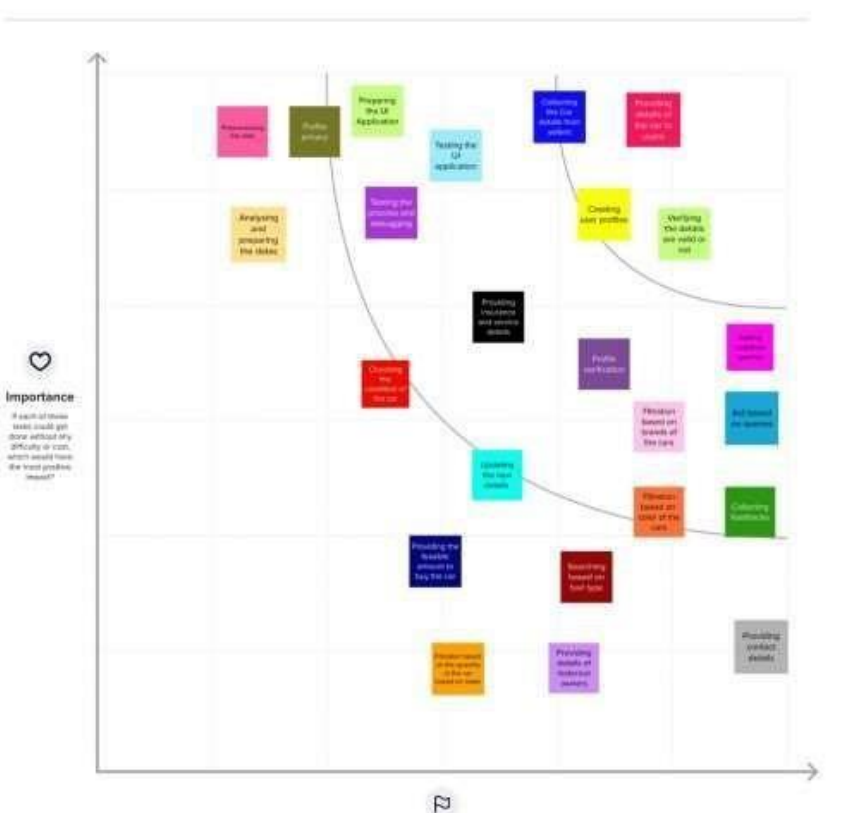
20 minutes

Importance:

If each of these ideas could get done without any difficulty at all, which would you most want to do?

Feasibility:

Feasibility is that importance, which could be more feasible than other of time, cost, effort, complexity, etc.



Need some inspiration?

See a finished version of this template to help start your work.

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