

# Report Summary

Report Date: 12/11/2023 to 19/11/2023

Individual Broadcasts: 5

Broadcast Journeys: Initiation - 3, Broadcasts - 4

## Conversations

Type	All	Free	Cost	Paid
Marketing	10	5	2	3
Utility	15	10	3	2
Service	20	15	4	1
Total	45	30	9	6

## Total Messages Data

Type	Broadcasts	Journeys
Total	30	10
Read	20	5
Delivered	25	8
Sent	27	9
Failed	3	1

## Date Wise Data

Date	Broadcasts	Journeys
12/11/2023	3	1
13/11/2023	5	2
13/11/2023	5	2
13/11/2023	5	2
13/11/2023	5	2
13/11/2023	5	2

Date	Broadcasts	Journeys
13/11/2023	5	2

## Broadcast Details

Campaign Name	Date	Template	Total	Read	Delivered	Sent	Failed
Campaign 1	12/11/2023	Template A	10	6	8	9	1
Campaign 1	12/11/2023	Template A	10	6	8	9	1
Campaign 1	12/11/2023	Template A	10	6	8	9	1
Campaign 1	12/11/2023	Template A	10	6	8	9	1
Campaign 1	12/11/2023	Template A	10	6	8	9	1

## Journey Details

Journey Name	Initiated DateTime	Date	Template	Total	Read	Delivered	Sent	Failed
Journey 1	12/11/2023 10:00 AM	12/11/2023	Template A	5	3	4	5	0
Journey 1	12/11/2023 10:00 AM	12/11/2023	Template A	5	3	4	5	0
Journey 1	12/11/2023 10:00 AM	12/11/2023	Template A	5	3	4	5	0