

Project Development Phase Model Performance Test

Date	03 NOVEMBER 2023
Team ID	NM2023TMID06909
Project Name	Dissecting The Digital Landscape: A Comprehensive Analysis Of Social Media
Maximum Marks	10 Marks

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Dashboard design	<p>No of Visualizations / Graphs –</p> <ul style="list-style-type: none"> • No.of URL clicks by month • Data of media views , media engagements • No.of impressions by month 4) Impressions by retweets • Engagements by retweet in year • Describe detail expands through hashtag clicks • a table of email tweets,retweets and likes 8) No.of retweets • Most Tweeted year? • Highest impressions based on time
2.	Data Responsiveness	<p>The responsiveness and design of a dashboard for analyzing the factors important for Dissecting the Digital Landscape: A Comprehensive Analysis of Social Media analyzes various engagement metrics such as likes, comments, shares, and retweets to understand the level of engagement on different social media platforms.It analyzes social media trends and patterns to understand the changing preferences and interests of users.</p>
3.	Amount Data to Rendered (DB2 Metrics)	The amount of data that is rendered to a database depends on the size of the dataset and the capacity of the database to store and retrieve data.
4.	Utilization of Data Filters	Name by followers sized by connections Name
5.	Effective User Story	<p>No of Scene Added –</p> <ul style="list-style-type: none"> • No of Reactions • Time spent by followers • Hashtag followers per user

6.	Descriptive Reports	No of Visualizations / Graphs – <ul style="list-style-type: none"> • Followers by name • Time spent by followers • Word cloud of hashtag followers • Reactions by name
----	---------------------	--