

# **ED5340 - Data Science: Theory and Practise**

## **L23 - K-Means**

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**Course web page: <https://ed.iitm.ac.in/~raman/datascience.html>**

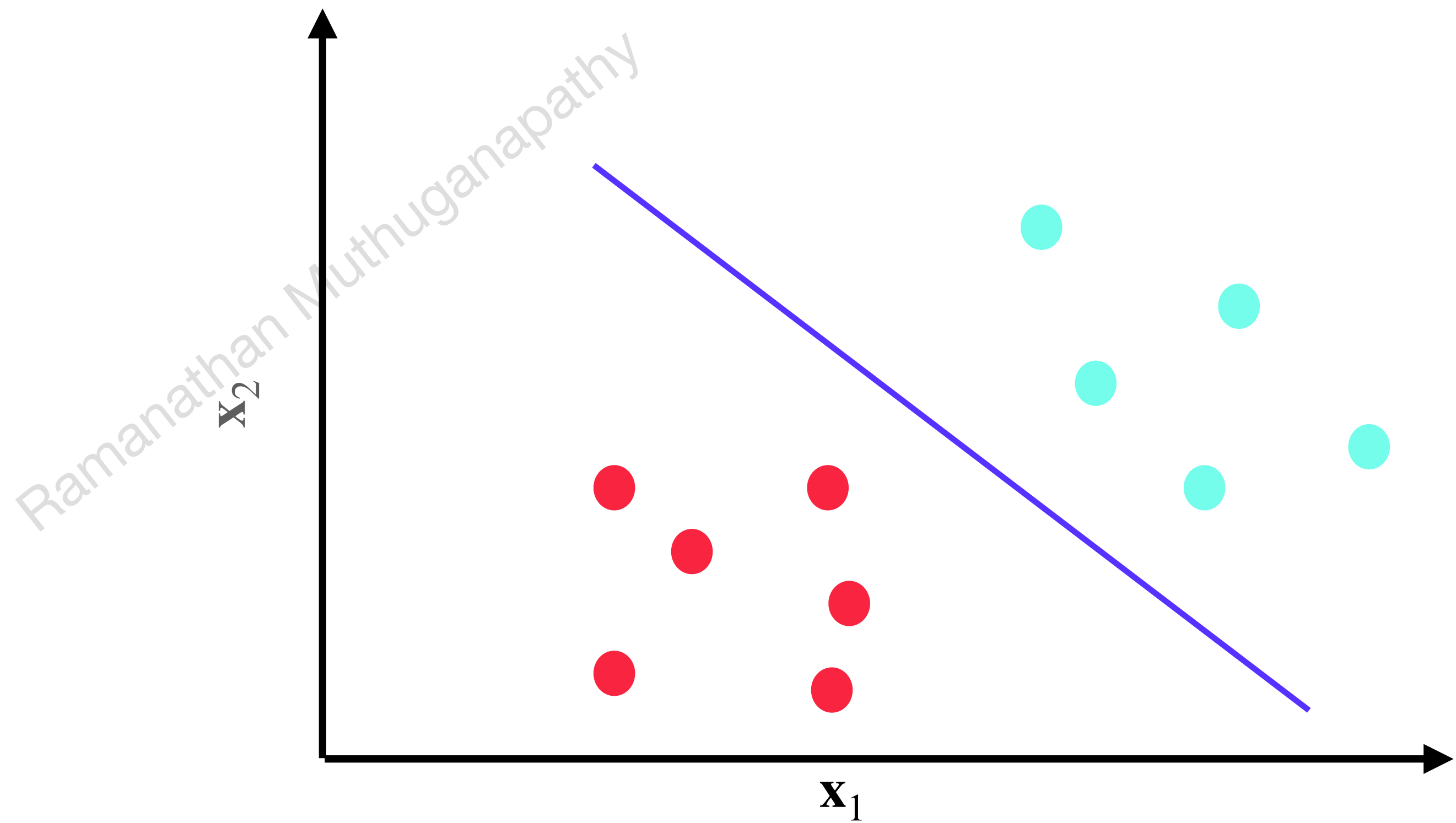
**Moodle page: Available at <https://courses.iitm.ac.in/>**

# Unsupervised

- Unsupervised - no labelling available
- Popular clustering technique
- Social Networks Analysis, Market analysis, etc.

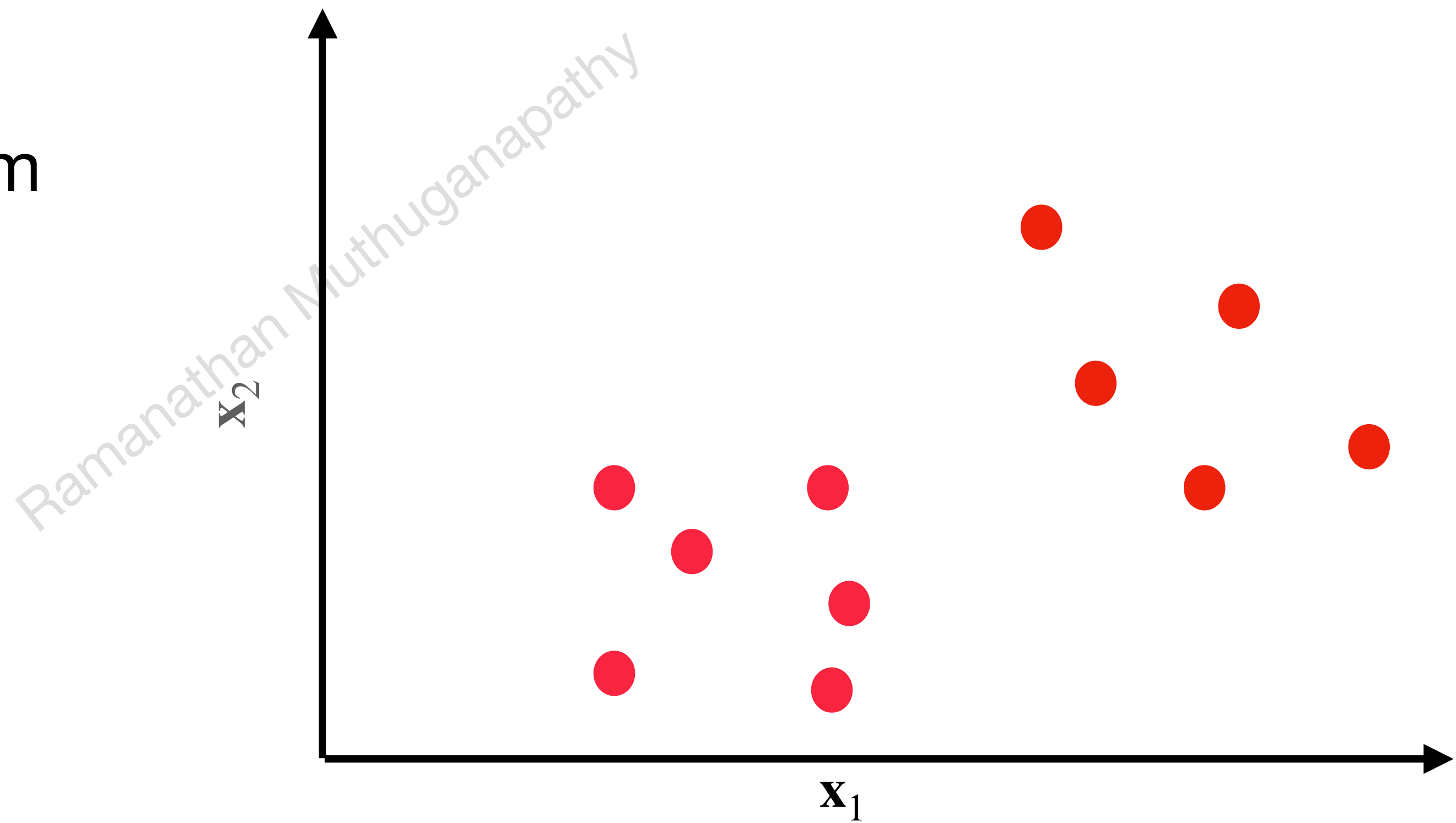
# Supervised

- Labelled data
- For classification - logistic regression



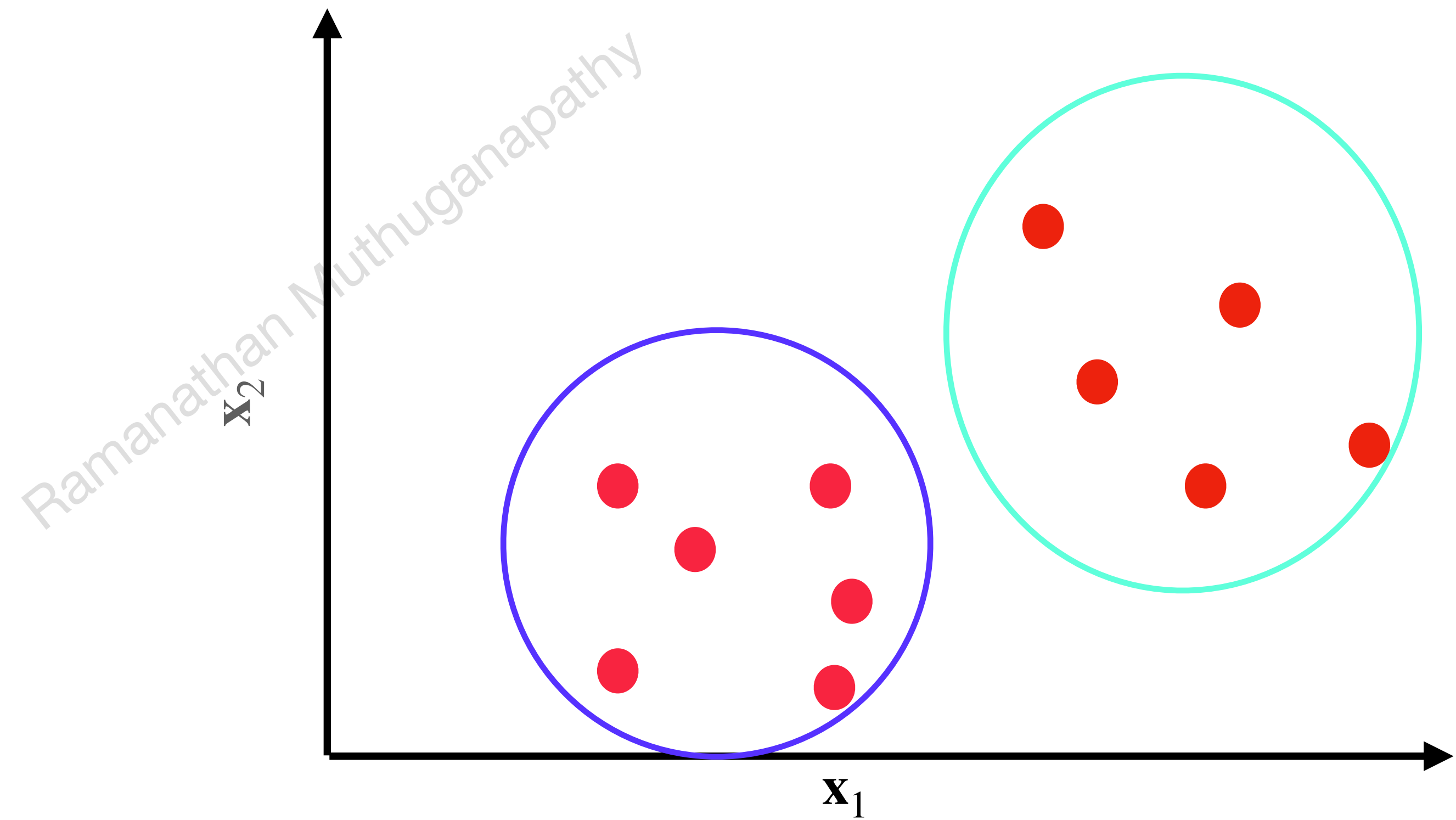
# Unsupervised

- No labelling available
- Need to group / cluster them



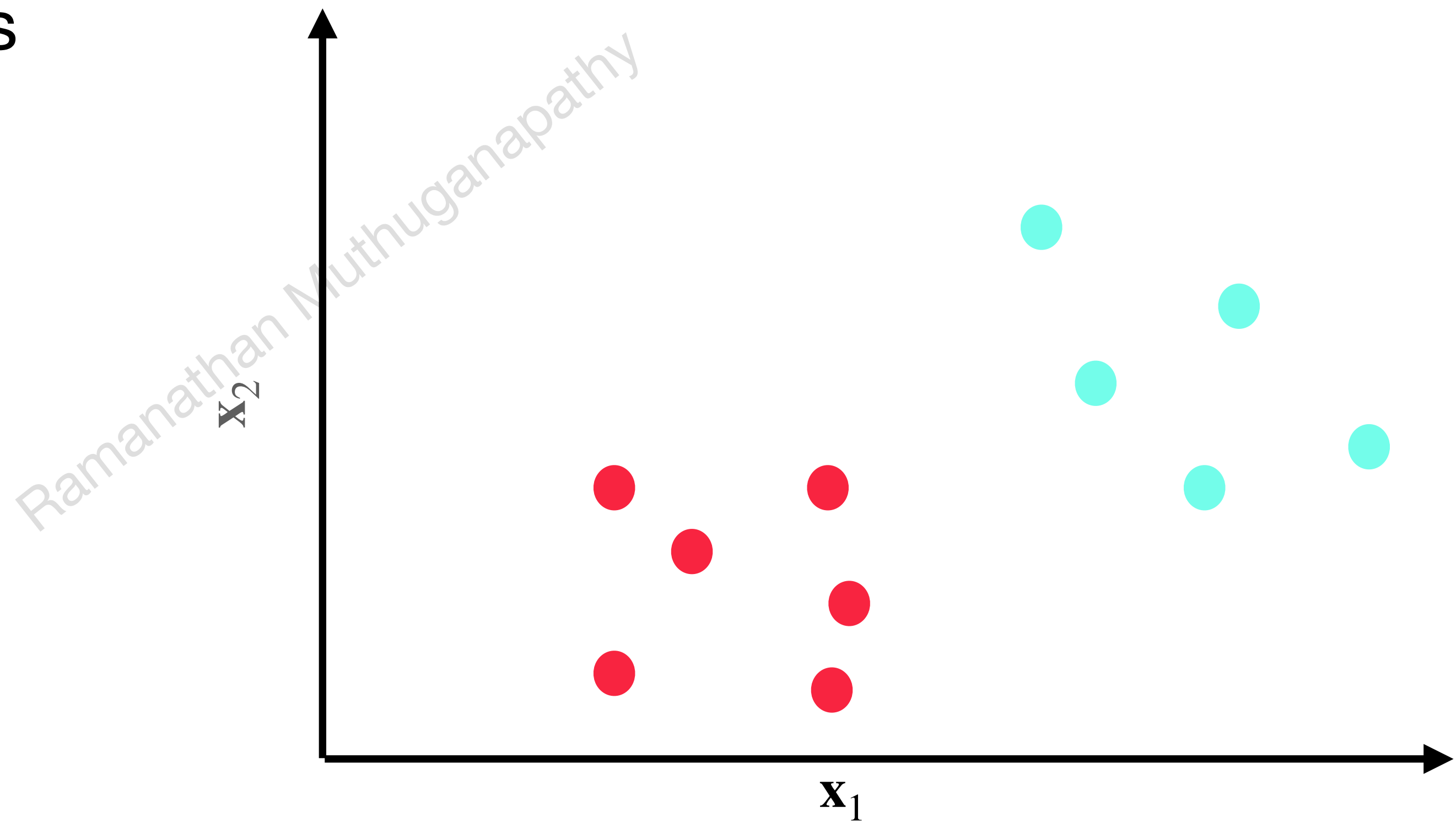
# Unsupervised

- Visually two classes



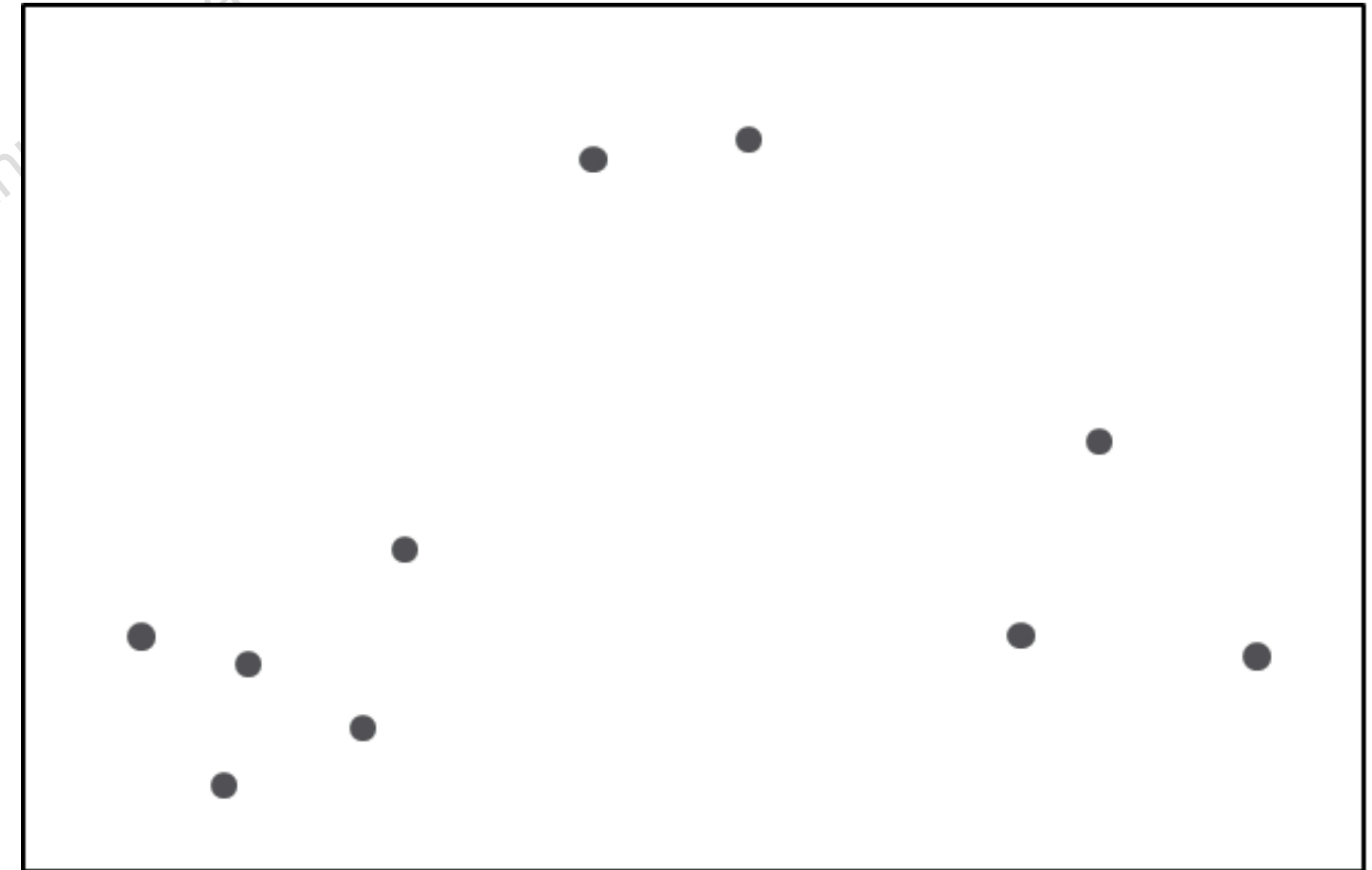
# Output

- Output likely be two classes



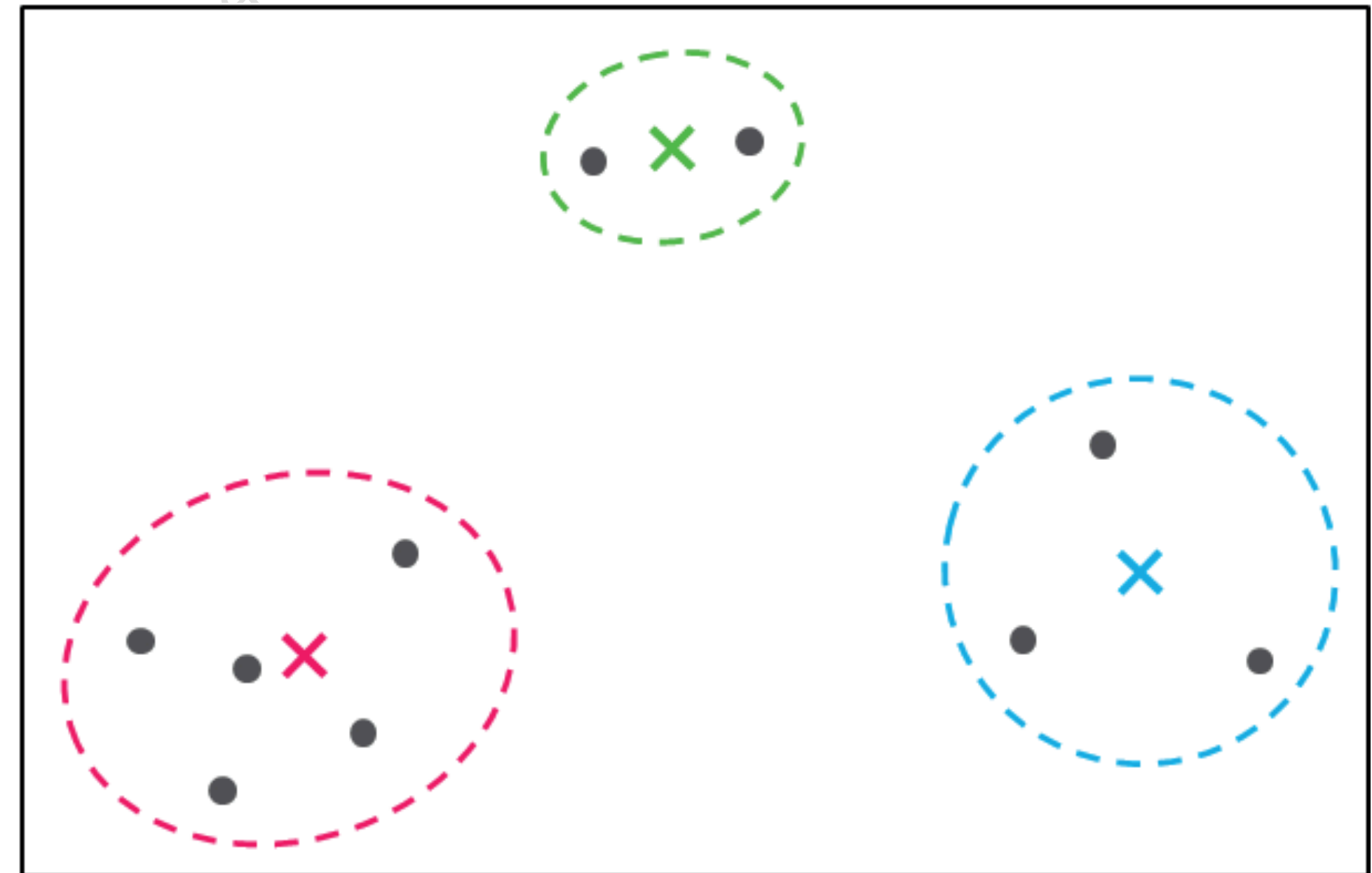
# Look at this data

- How many classes (groups)?



# Groupings

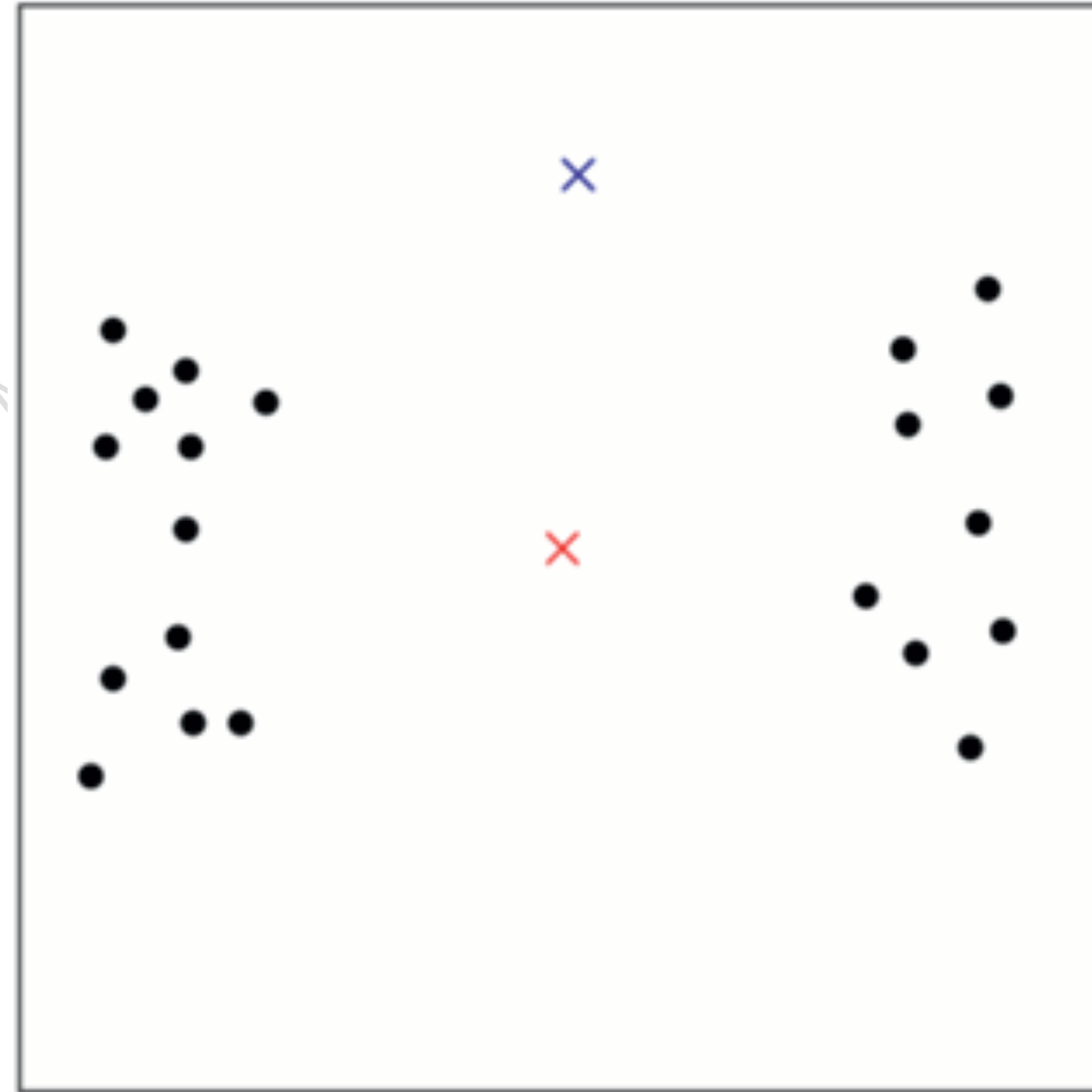
- Possibly three
- Centroids are also shown





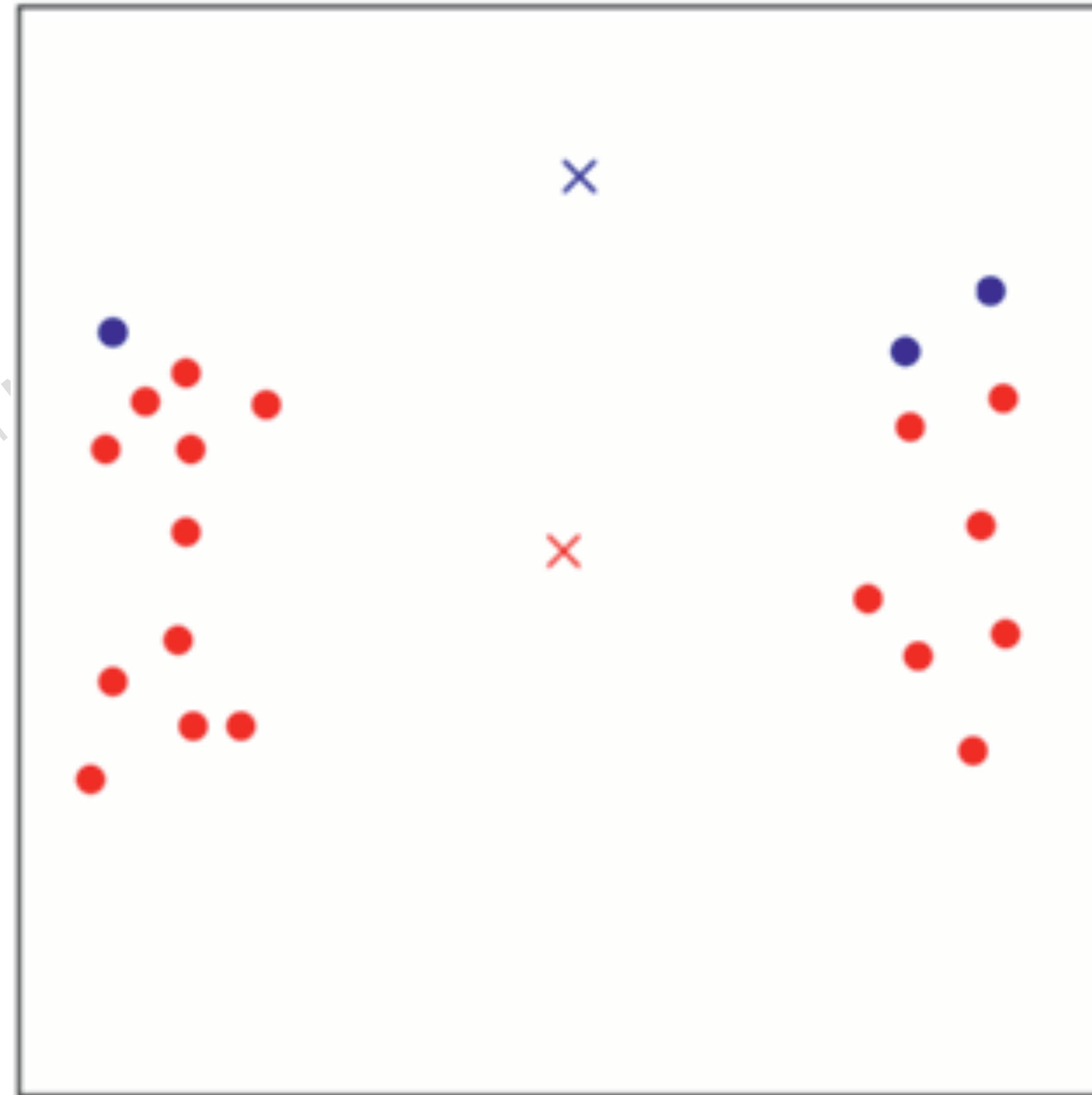
# K-Means algorithm

- Input K (number of classes)
- In this case,  $K = 2$
- Initialise TWO centroid locations (red and blue) ( $\mu_1, \mu_2$ )



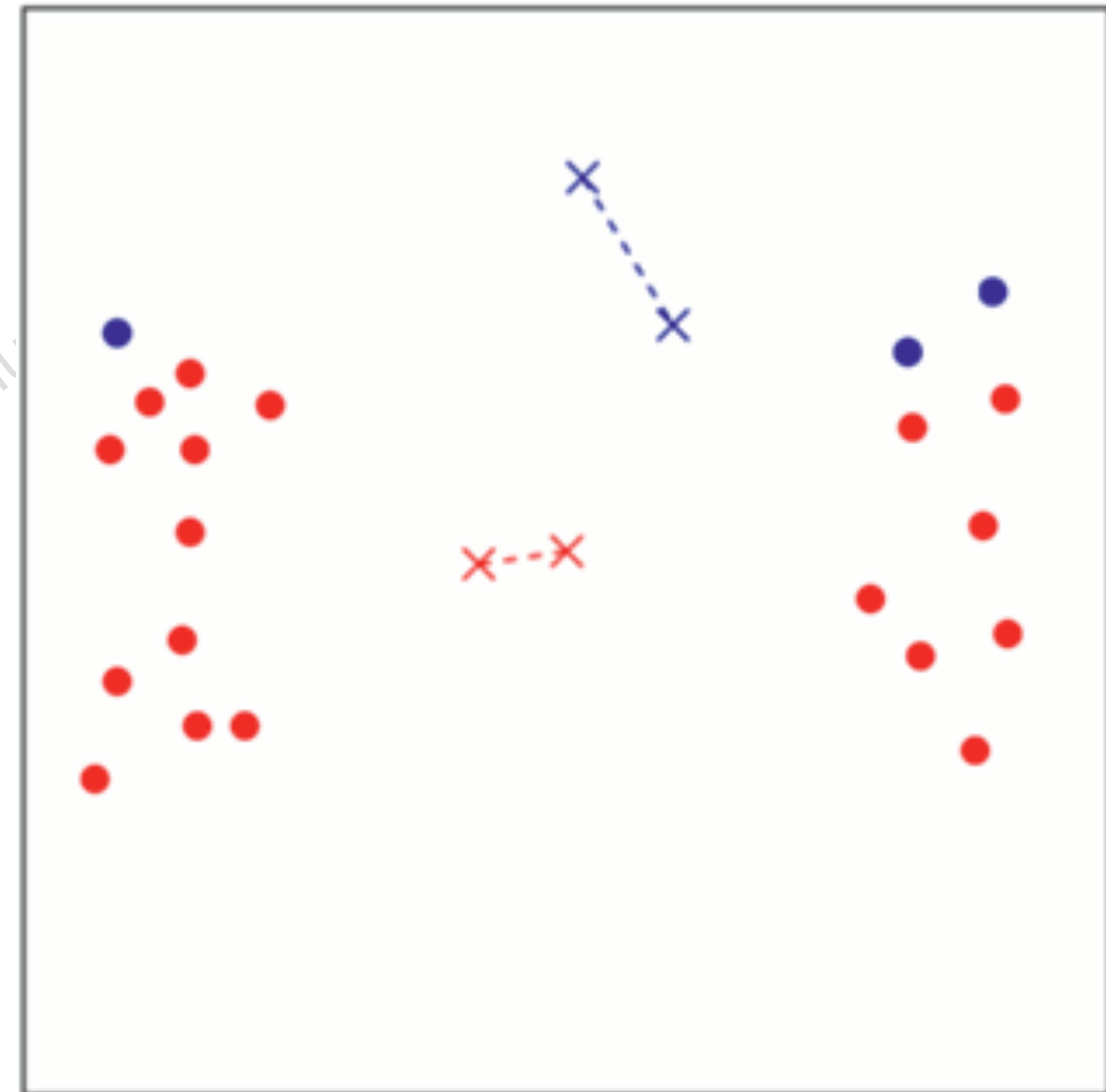
# K-Means algorithm

- For each data point, find the closest centroid.
- Assign cluster index i.e.,  $c^{(i)}$  = index (1 or 2),  $i = 1$  to  $m$



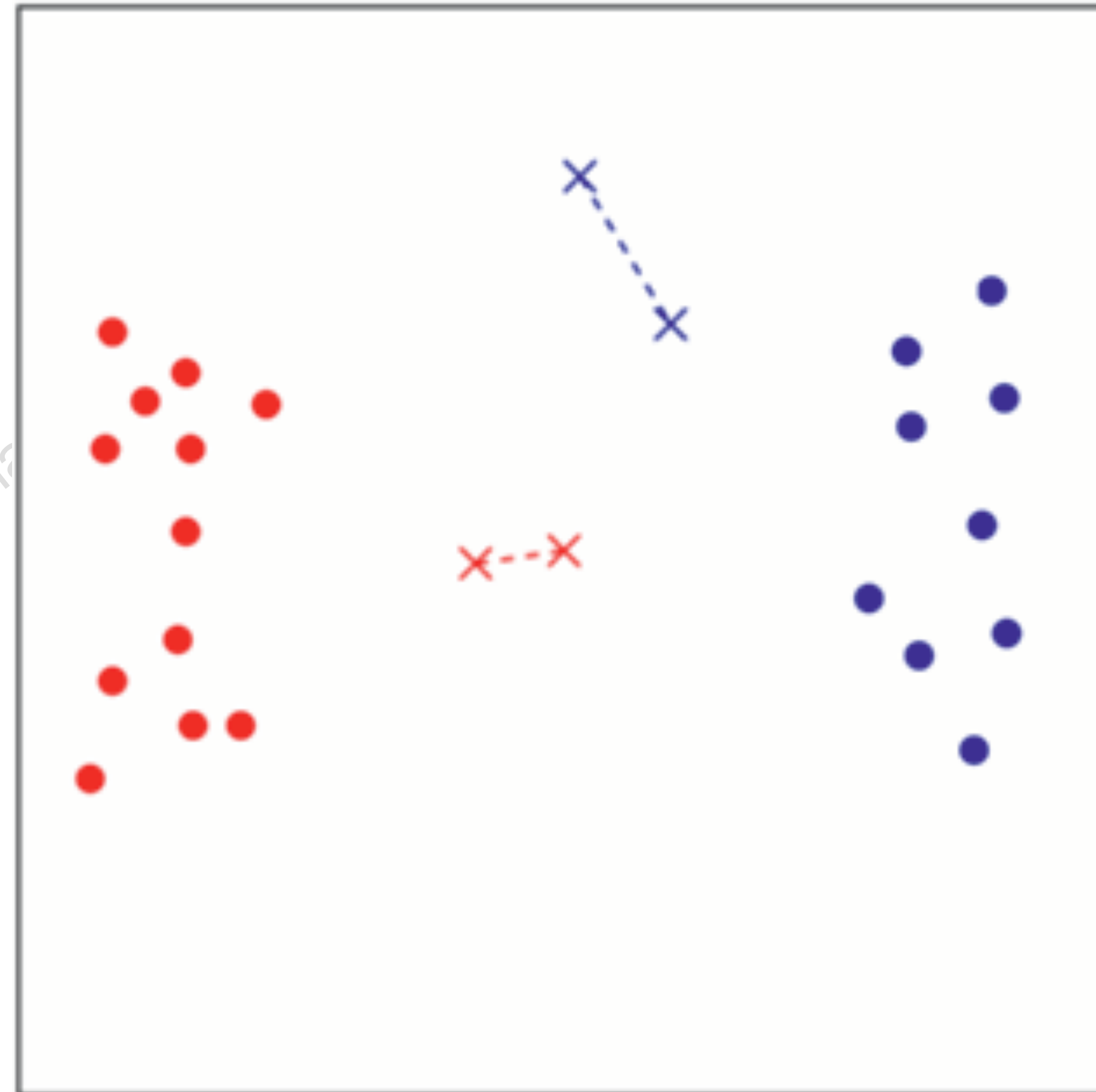
# K-Means algorithm

- Update the centroid ( $\mu_1, \mu_2$ ).



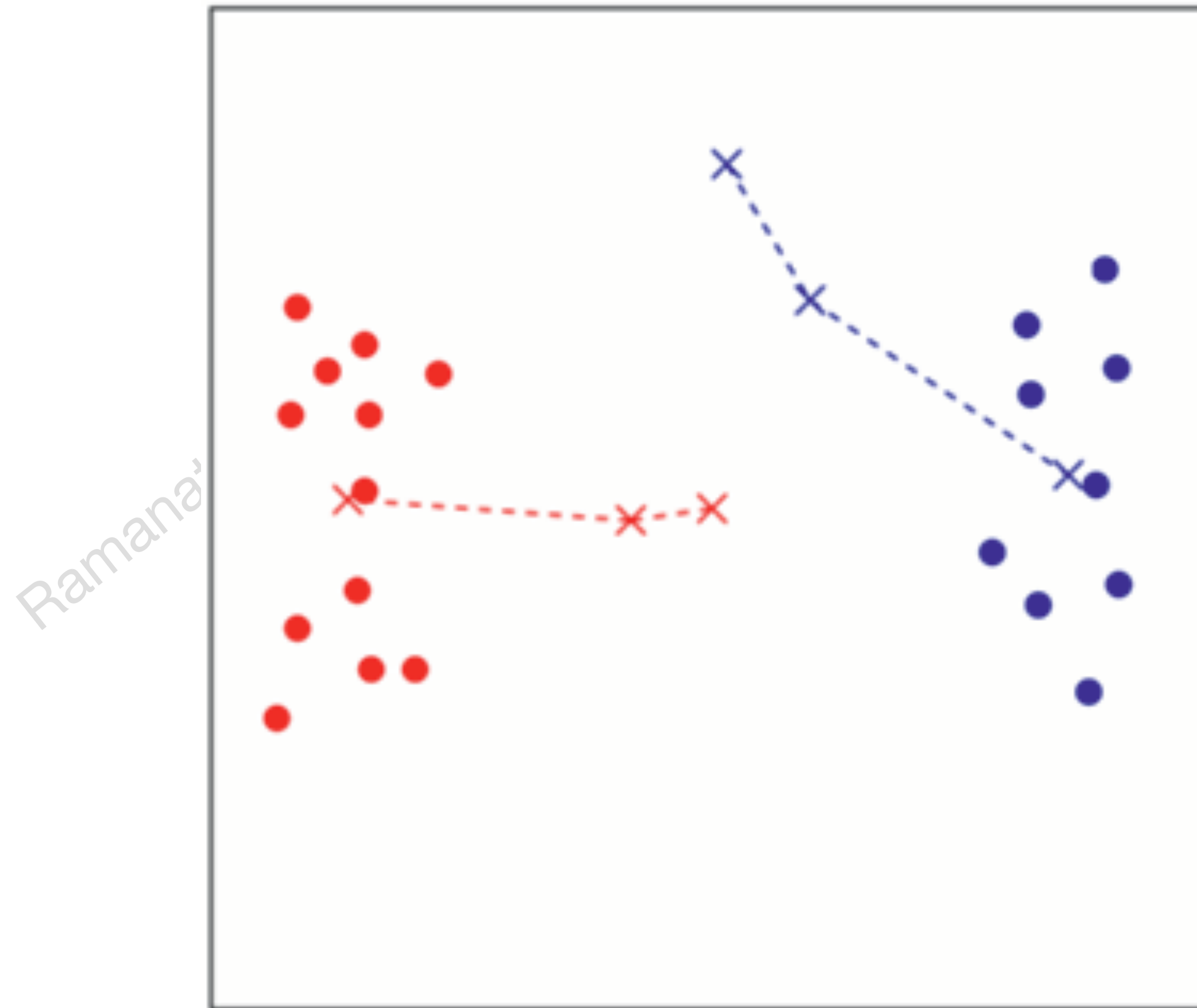
# K-Means algorithm

- Update cluster index i.e.,  $c^{(i)}$  = index (1 or 2),  $i = 1$  to  $m$



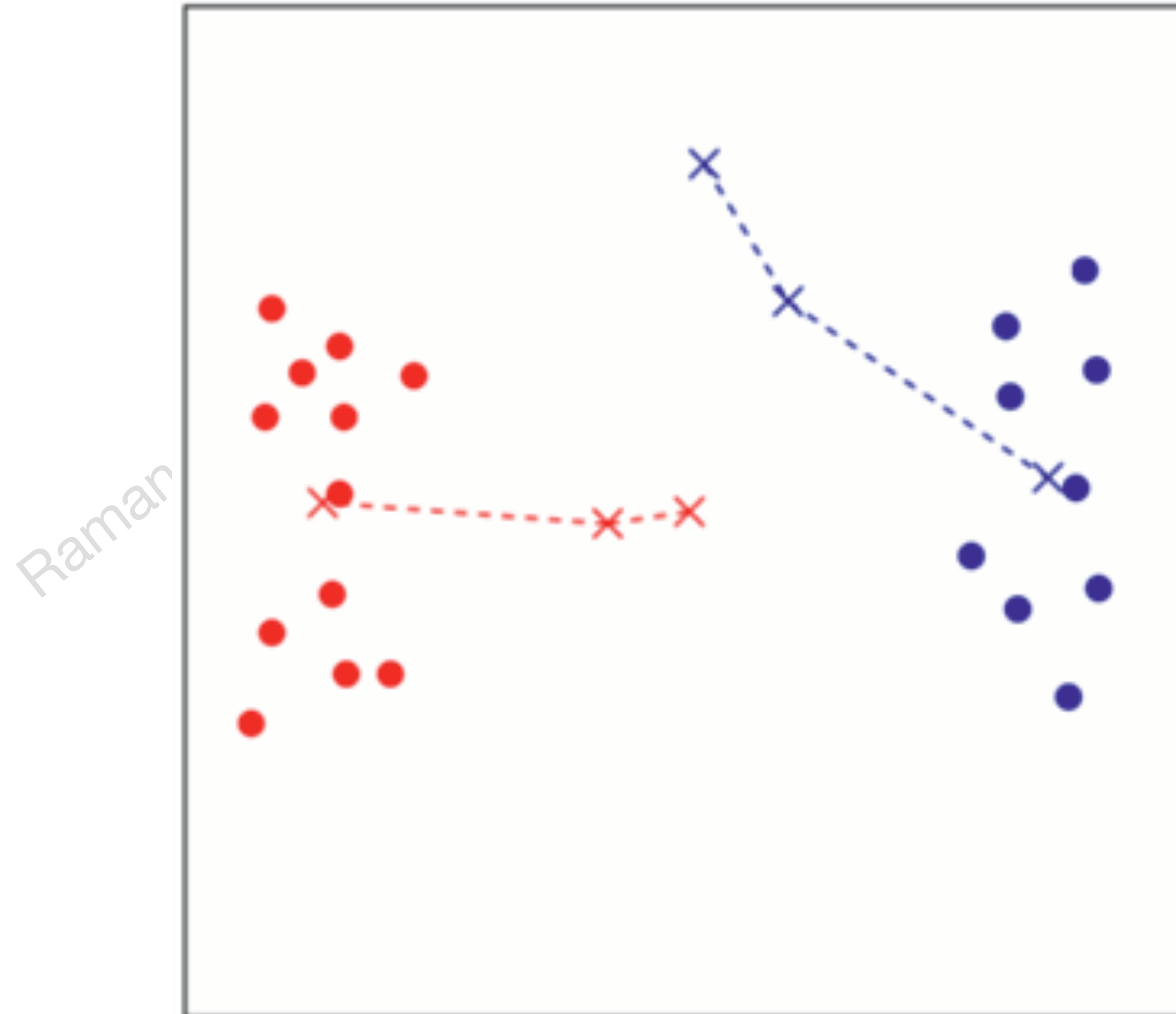
# K-Means algorithm

- Update the centroid ( $\mu_1, \mu_2$ ).



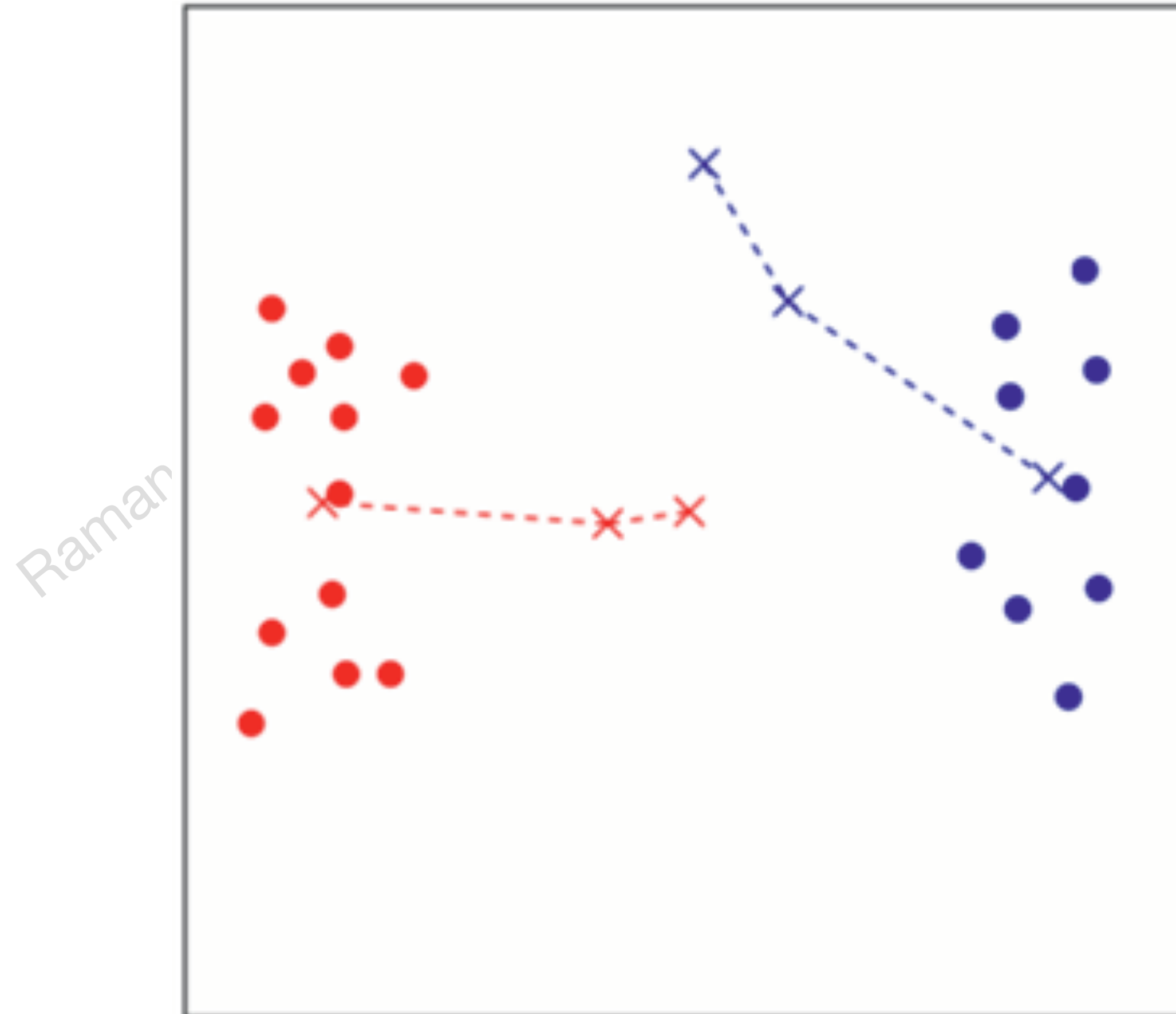
# K-Means algorithm

- Update cluster index i.e.,  $c^{(i)}$  = index (1 or 2),  $i = 1$  to  $m$



# K-Means algorithm

- Update the centroid ( $\mu_1, \mu_2$ ).
- Algorithm stops as no change in update of the centroids.



# Overall algorithm

## Algorithm

Randomly initialise  $K$  cluster centroids,  $m$ -samples  $(x^{(1)}, x^{(2)}, \dots, x^{(m)})$

Repeat {

    for  $i = 1$  to  $m$

$c^{(i)}$  = index (from 1 to  $K$  of centroid closest to  $x^{(i)}$  )

    for  $k = 1$  to  $K$

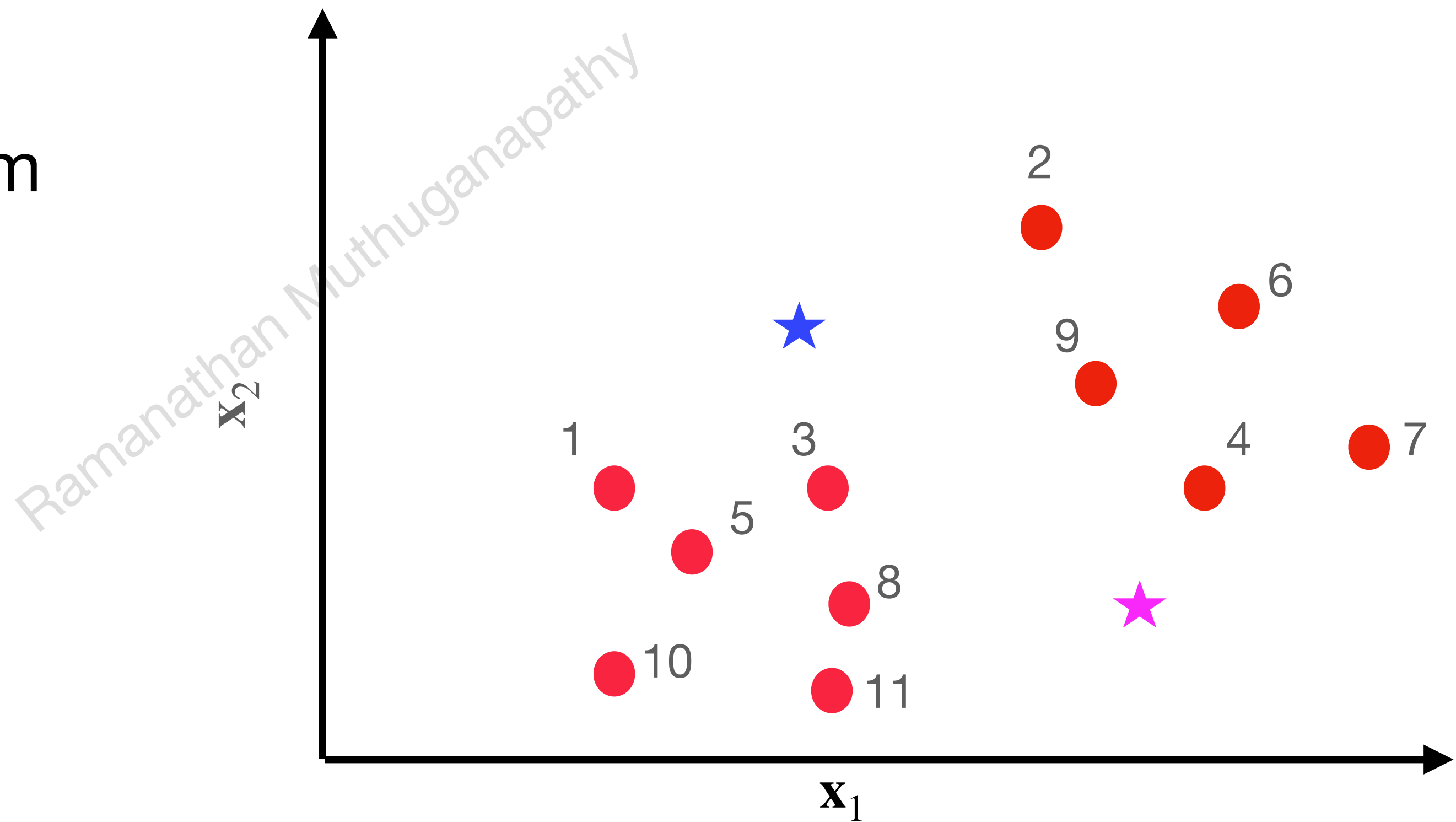
$\mu_k$  = average of points assigned to cluster  $k$

}



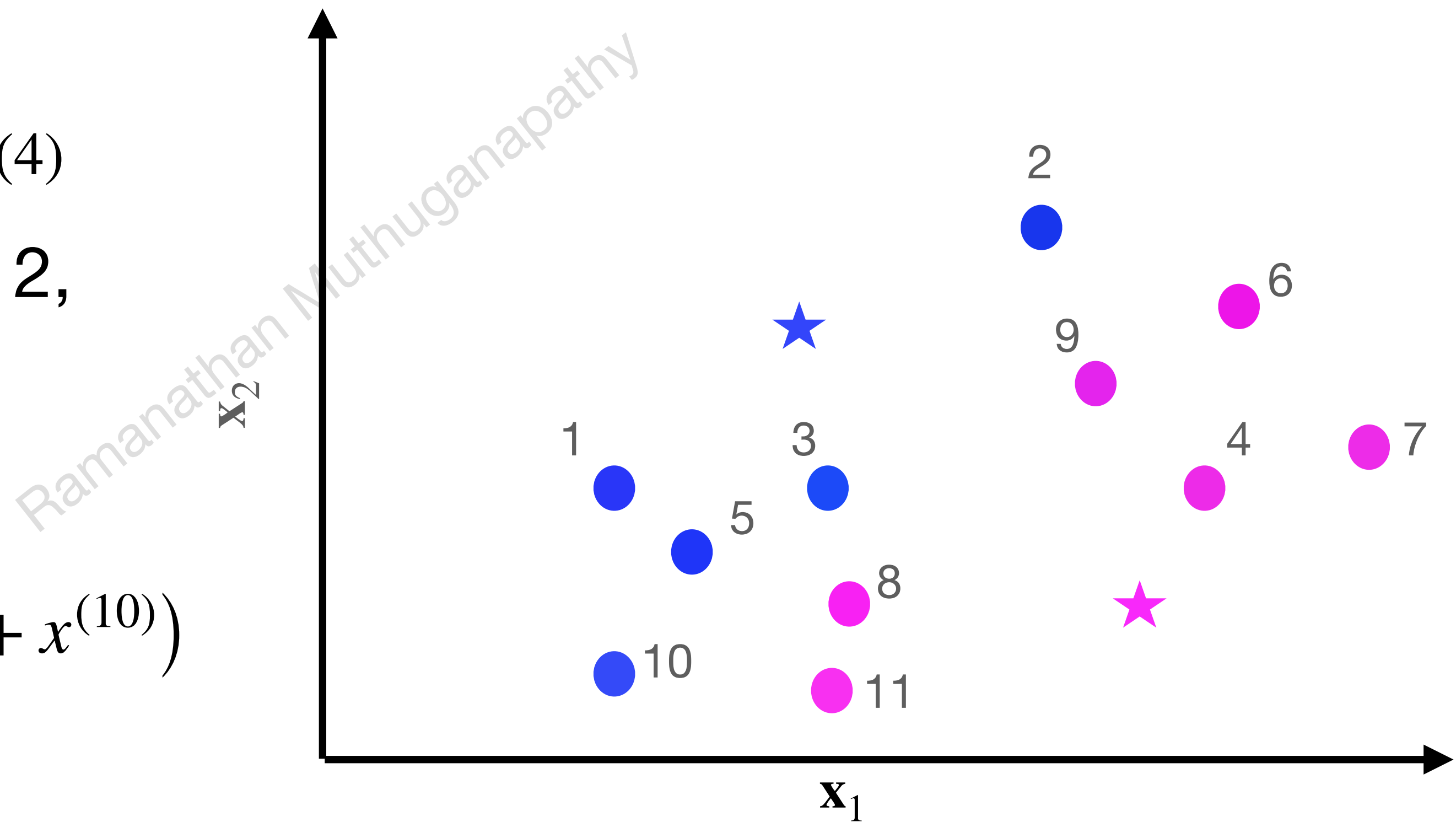
# Unsupervised

- No labelling available
- Need to group / cluster them
- Random initialisation of centroids.



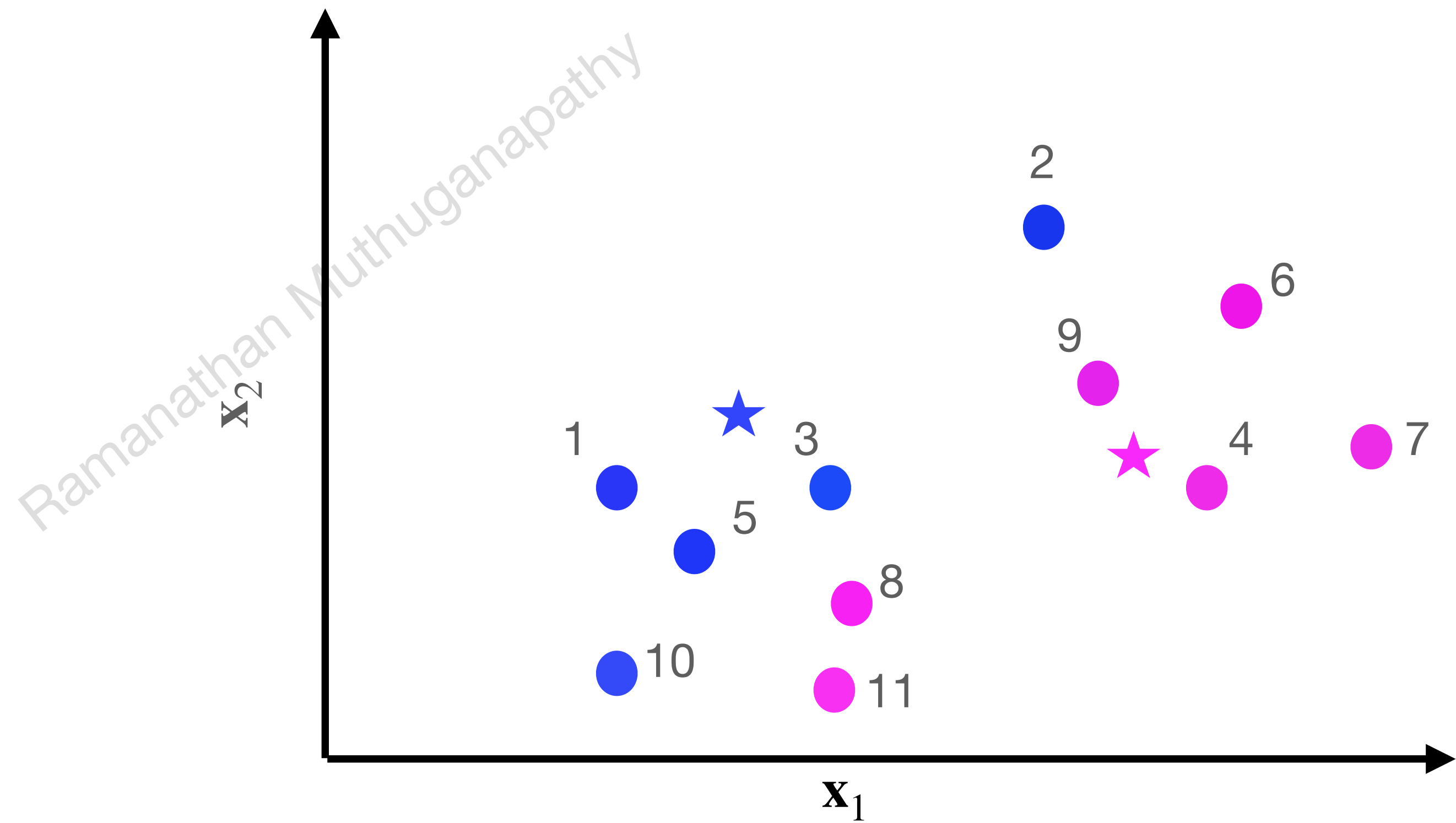
# Unsupervised

- $c^{(1)} = 1, c^{(2)} = 1, c^{(3)} = 1, c^{(4)} = 2, c^{(5)} = 1, c^{(6)} = 2, c^{(7)} = 2, c^{(8)} = 2, c^{(9)} = 2, c^{(10)} = 1, c^{(11)} = 2$
- $\mu_1 = \frac{1}{5}(x^{(1)} + x^{(2)} + x^{(3)} + x^{(5)} + x^{(10)})$



# Unsupervised

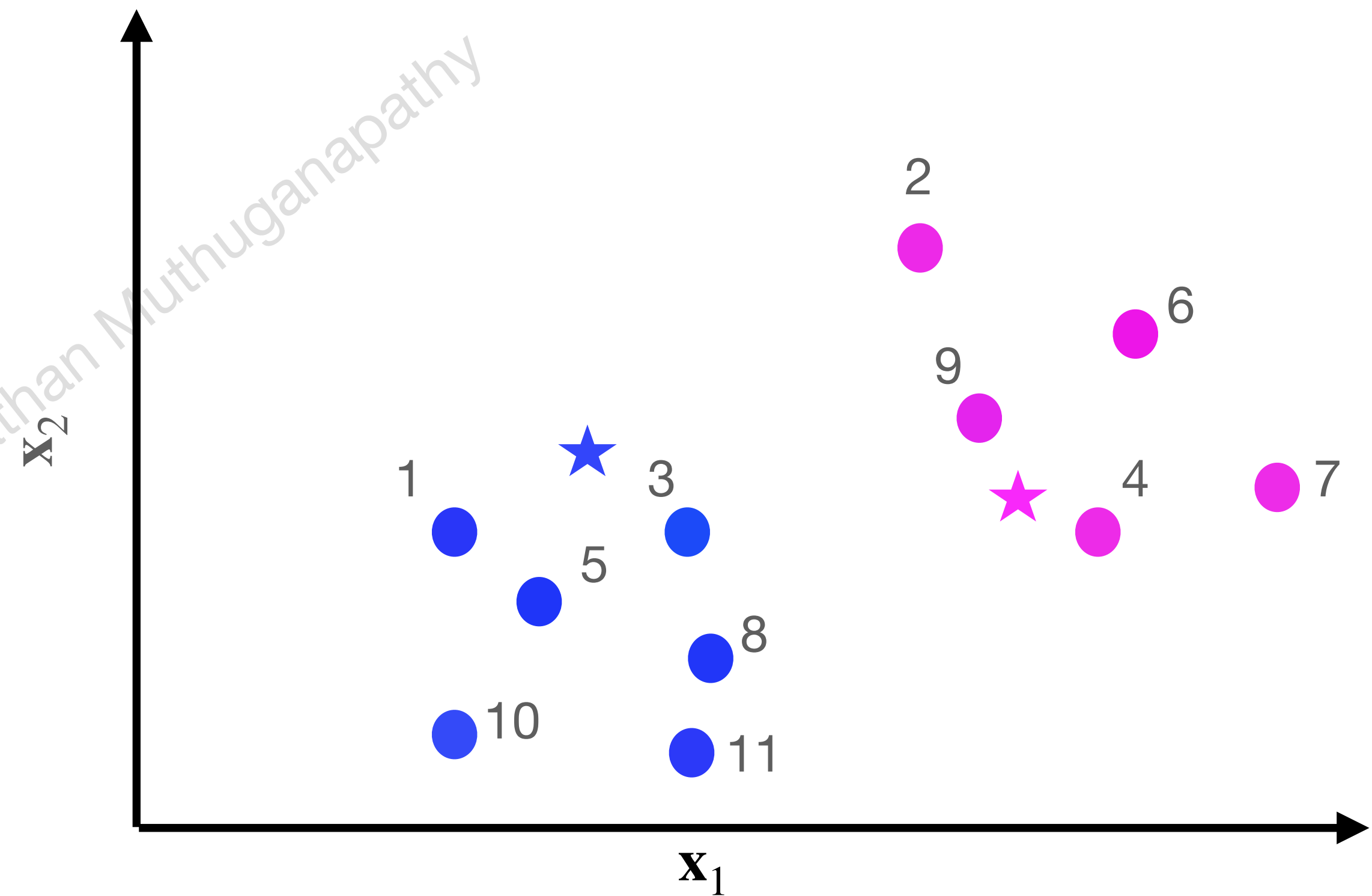
- Updated Centroids



# Unsupervised

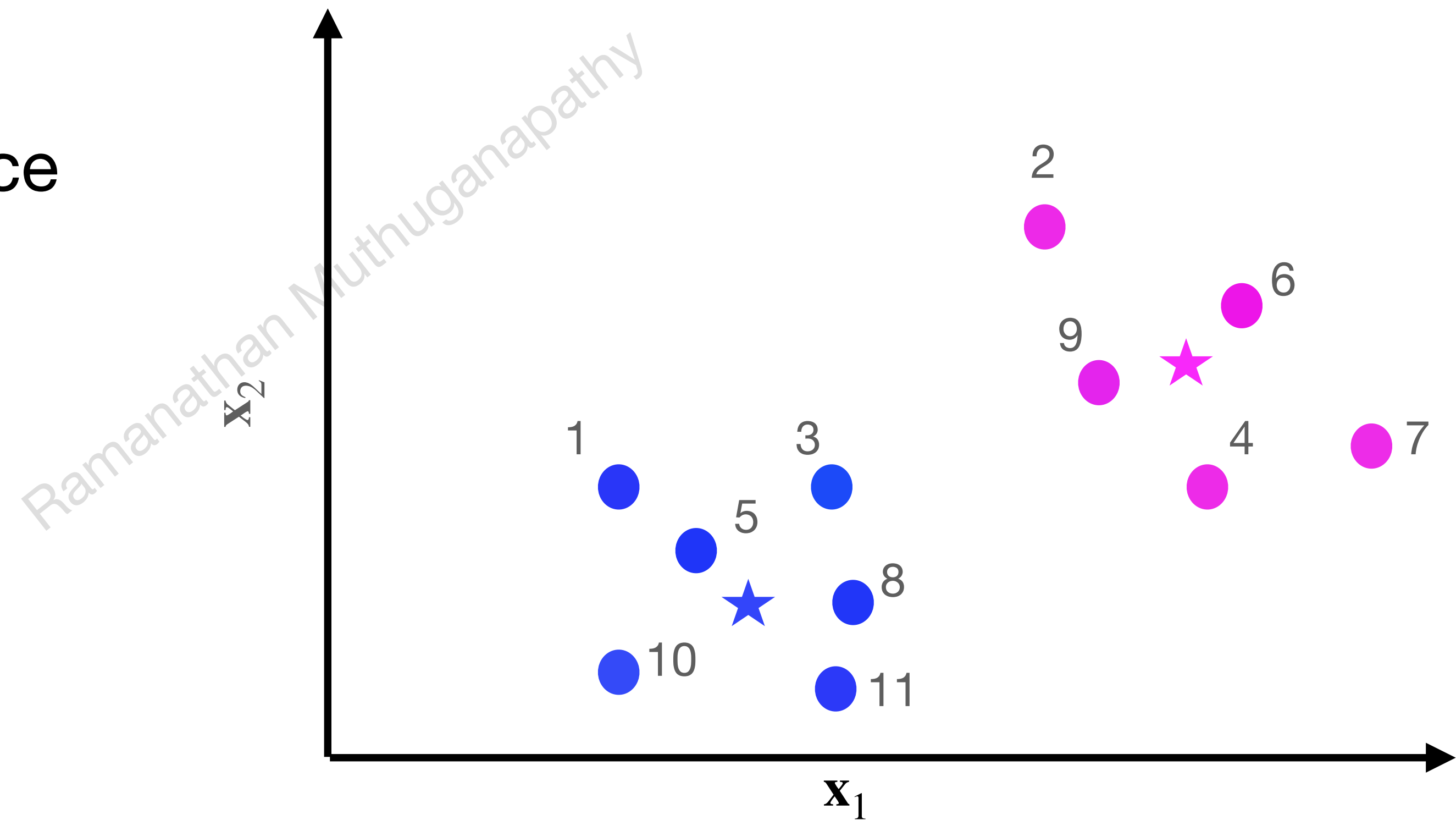
- $c^{(1)} = 1, c^{(2)} = 2, c^{(3)} = 1, c^{(4)} = 2, c^{(5)} = 1, c^{(6)} = 2, c^{(7)} = 2, c^{(8)} = 1, c^{(9)} = 2, c^{(10)} = 1, c^{(11)} = 1$

- $\mu_1 = \frac{1}{5}(x^{(1)} + x^{(3)} + x^{(5)} + x^{(8)} + x^{(10)} + x^{(11)})$



# Unsupervised

- Updated centroids.
- No further change and hence algorithm stops.

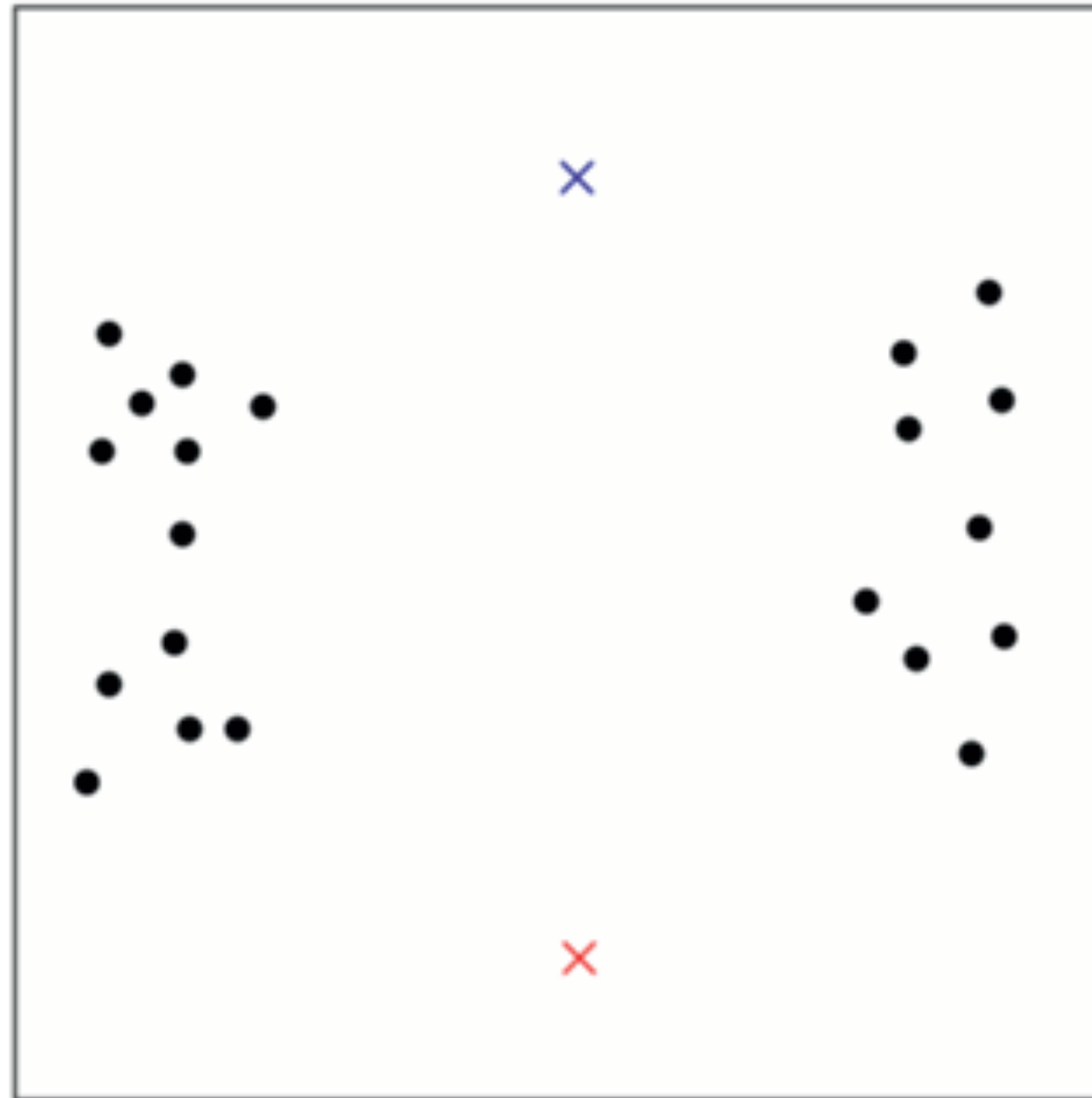


# Issues

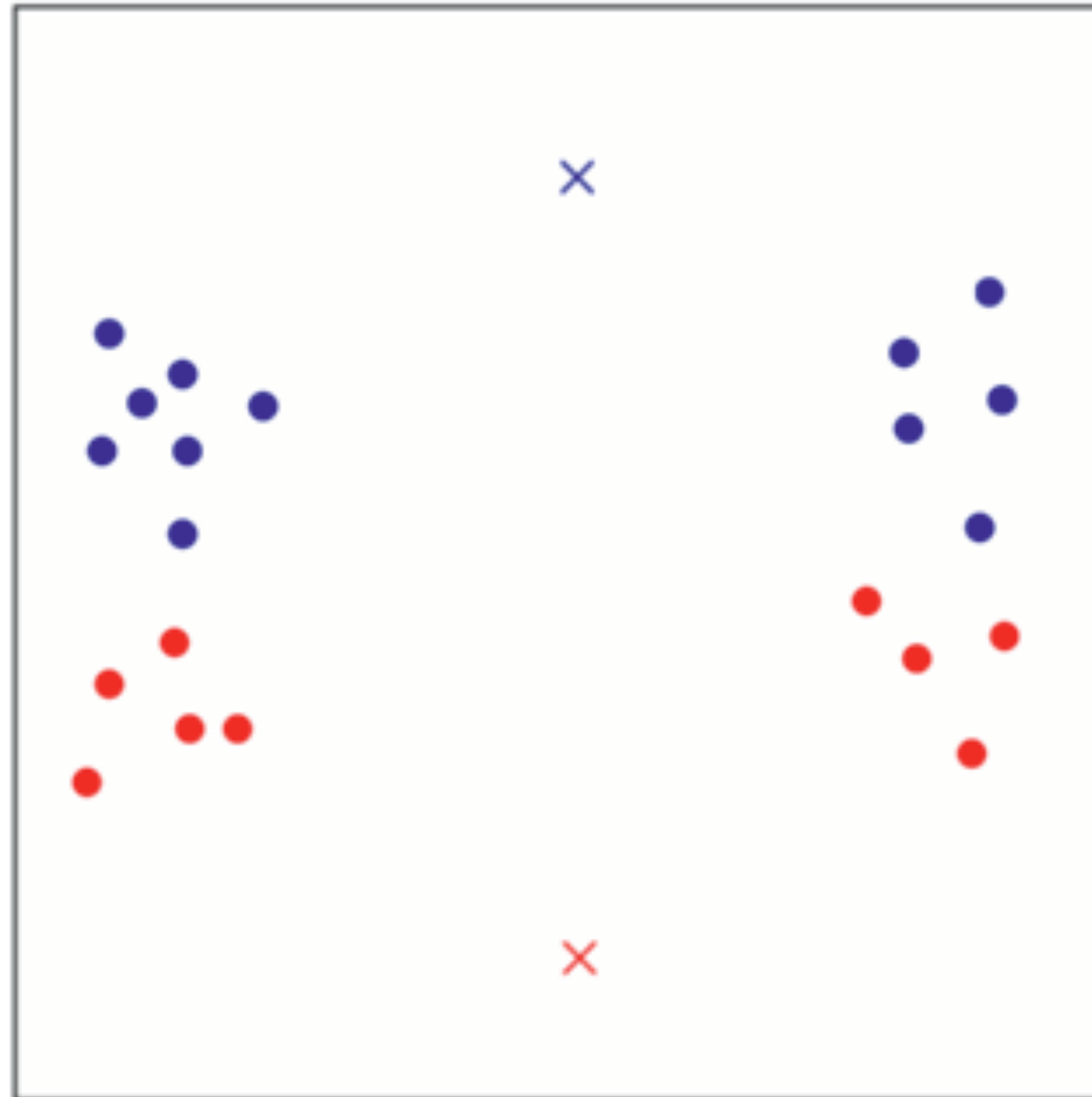
- Wrong initialisation
- How to choose  $K$ ?

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# Wrong initialisation

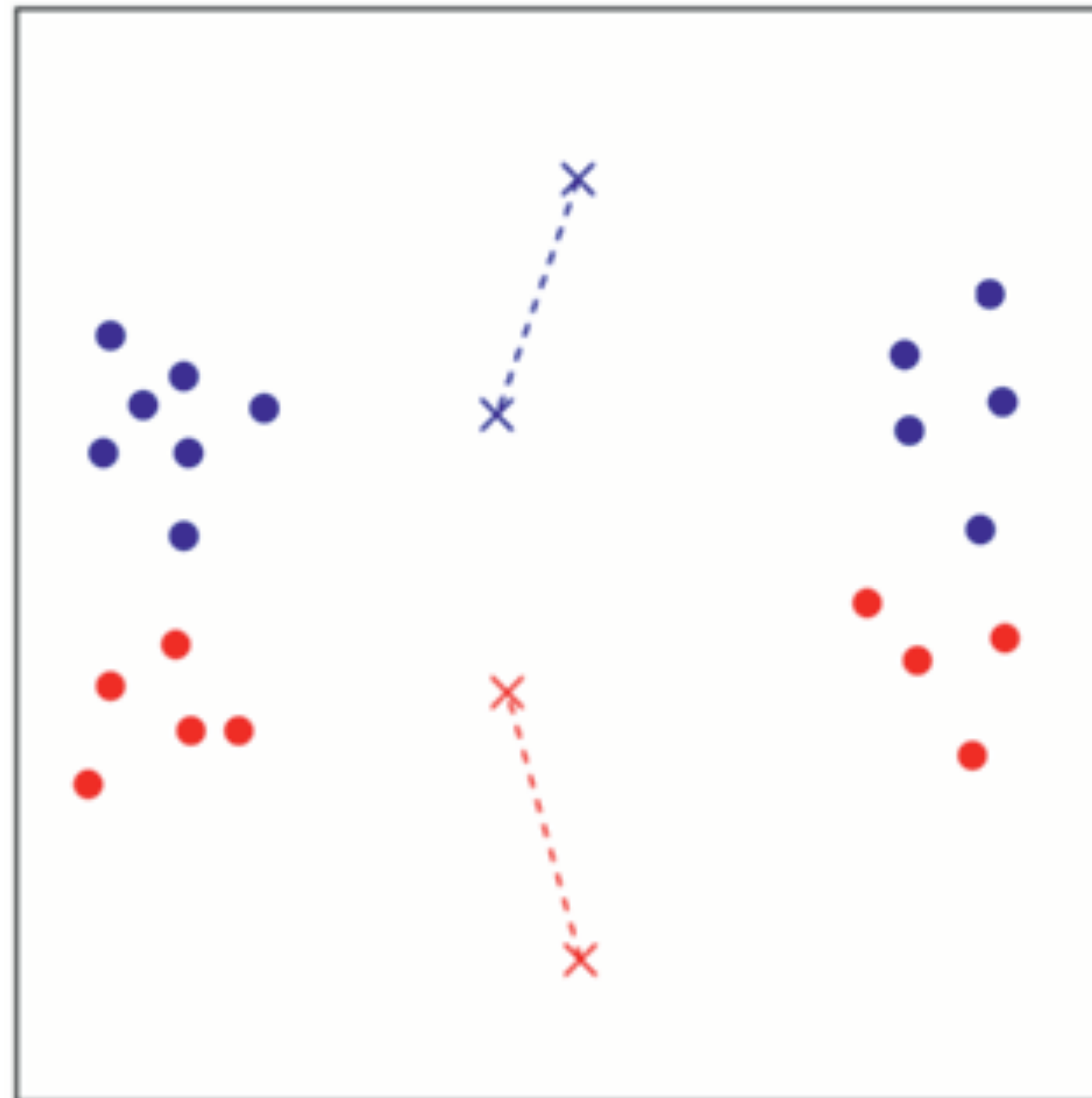


# Wrong initialisation

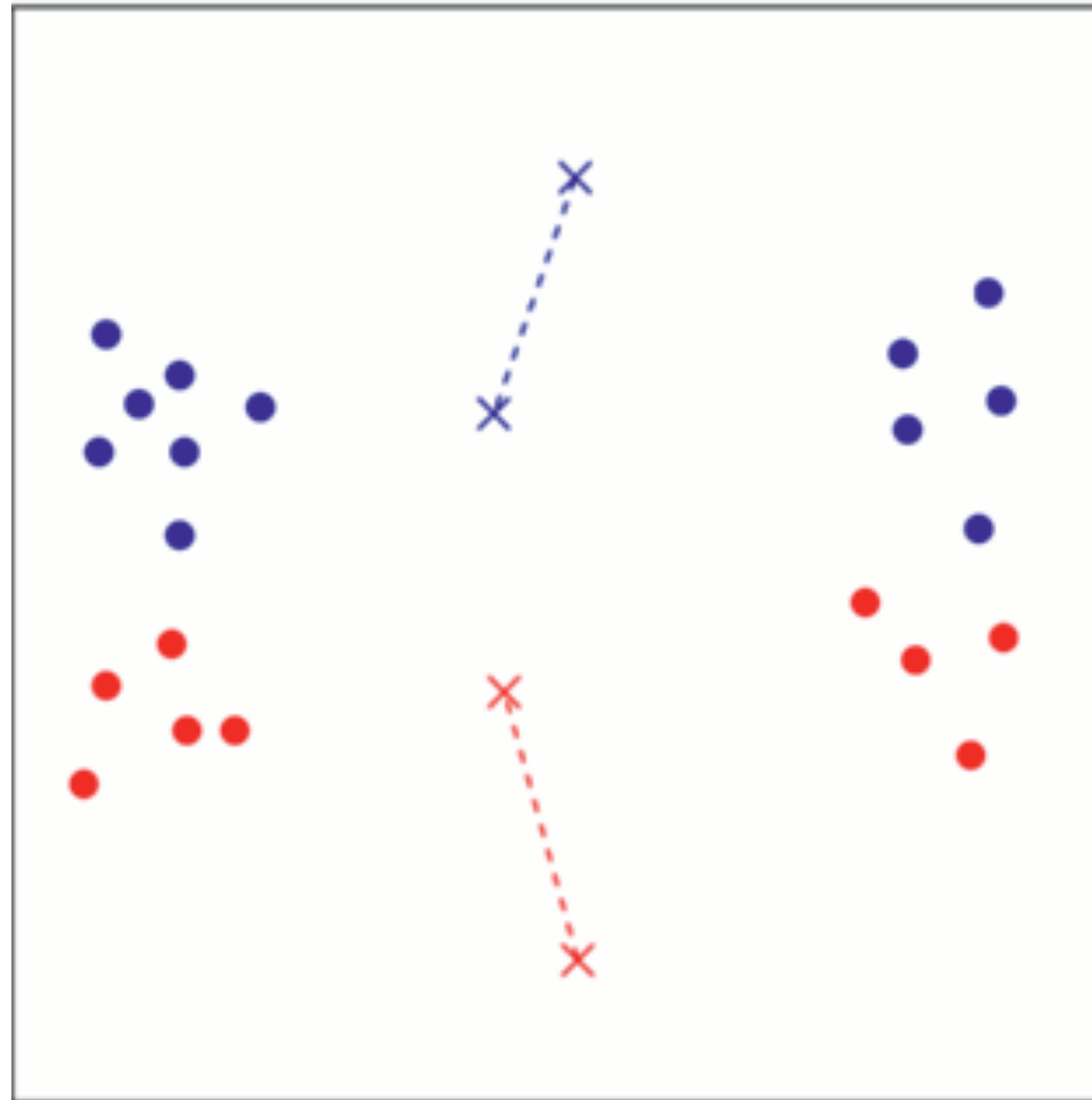




# Wrong initialisation



# Wrong initialisation



# Cost function

- $$J = \frac{1}{m} \sum_{i=1}^m ||x^{(i)} - \mu_{c(i)}||$$

$\mu_{c(i)}$  – *Centroid of  $x^{(i)}$*

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# How to choose centroids

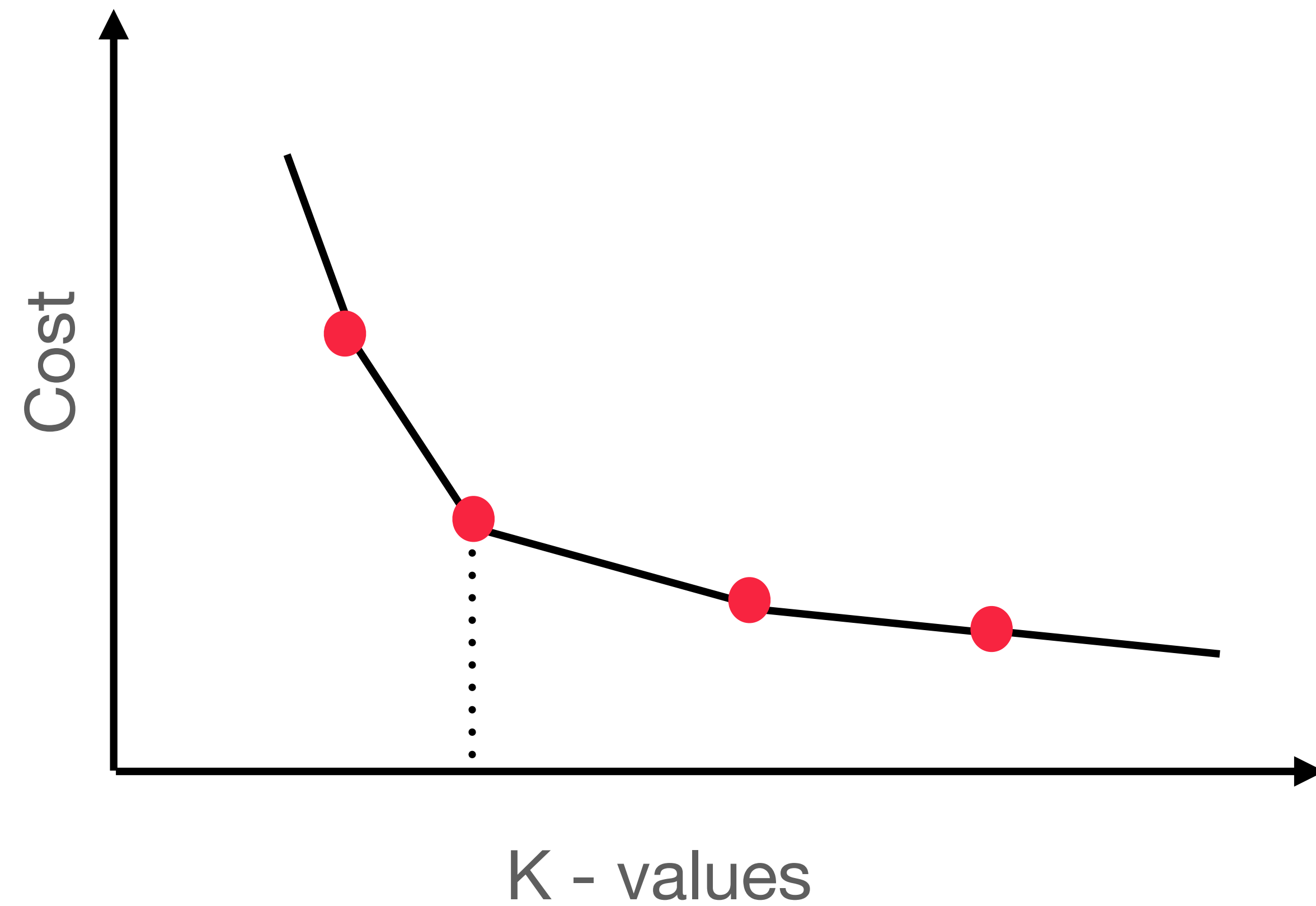
- Randomly pick  $K$  training examples
- Set them to  $(\mu_1, \mu_2, \dots, \mu_k)$  as centroids

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# How to find K?

- for  $i = 1$  to 100
  - Randomly initialise K-means
  - Run K-means
  - Compute cost function
  - Pick the centroids with min J
- Try  $k = 2$  to 10

# Elbow method



# Further reading

- Agglomerative clustering
- Dendrogram
- DBSCAN, HDBSCAN

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