

1.Introduction

Fresh Bite Catering is a reputable catering service known for its dedication to providing high-quality, delicious, and freshly prepared food for various events and occasions. With a focus on using fresh, locally sourced ingredients, Fresh Bite Catering aims to create delightful culinary experiences for its clients and their guests. Whether it's weddings, corporate events, parties, or any other special gathering, Fresh Bite Catering takes pride in offering diverse menu options, impeccable presentation, and excellent customer service. Their team of skilled chefs and staff work closely with clients to tailor menus to specific tastes and dietary preferences, ensuring a personalized and memorable catering experience.

1.1 Overview

Catering is a service provided by companies or individuals to prepare and serve food and beverages at events or gatherings. Caterers are hired to handle various aspects of the event's food service, including menu planning, cooking, delivery, and presentation. Catering services are commonly used for weddings, parties, corporate events, and other special occasions. Caterers can offer a wide range of cuisines and dining styles, from casual buffets to formal sit-down dinners,

tailored to meet the specific needs and preferences of their clients.

1.2 Purpose

Certainly! A fresh catering project can be a great venture, offering various opportunities for success. Here are some key points on the use and benefits of a fresh catering project:

Quality Ingredients: Emphasize the use of fresh, high-quality ingredients. This can set your catering service apart and ensure that your dishes are flavorful and appealing. **Diverse**

Menu: Create a diverse menu that caters to different tastes and dietary preferences. Offering a variety of fresh options can attract a broader range of clients.

Health and Wellness: With the growing focus on health and wellness, a fresh catering project aligns well with the demand for nutritious and wholesome meals. Highlight the nutritional value of your fresh ingredients to appeal to health-conscious clients.

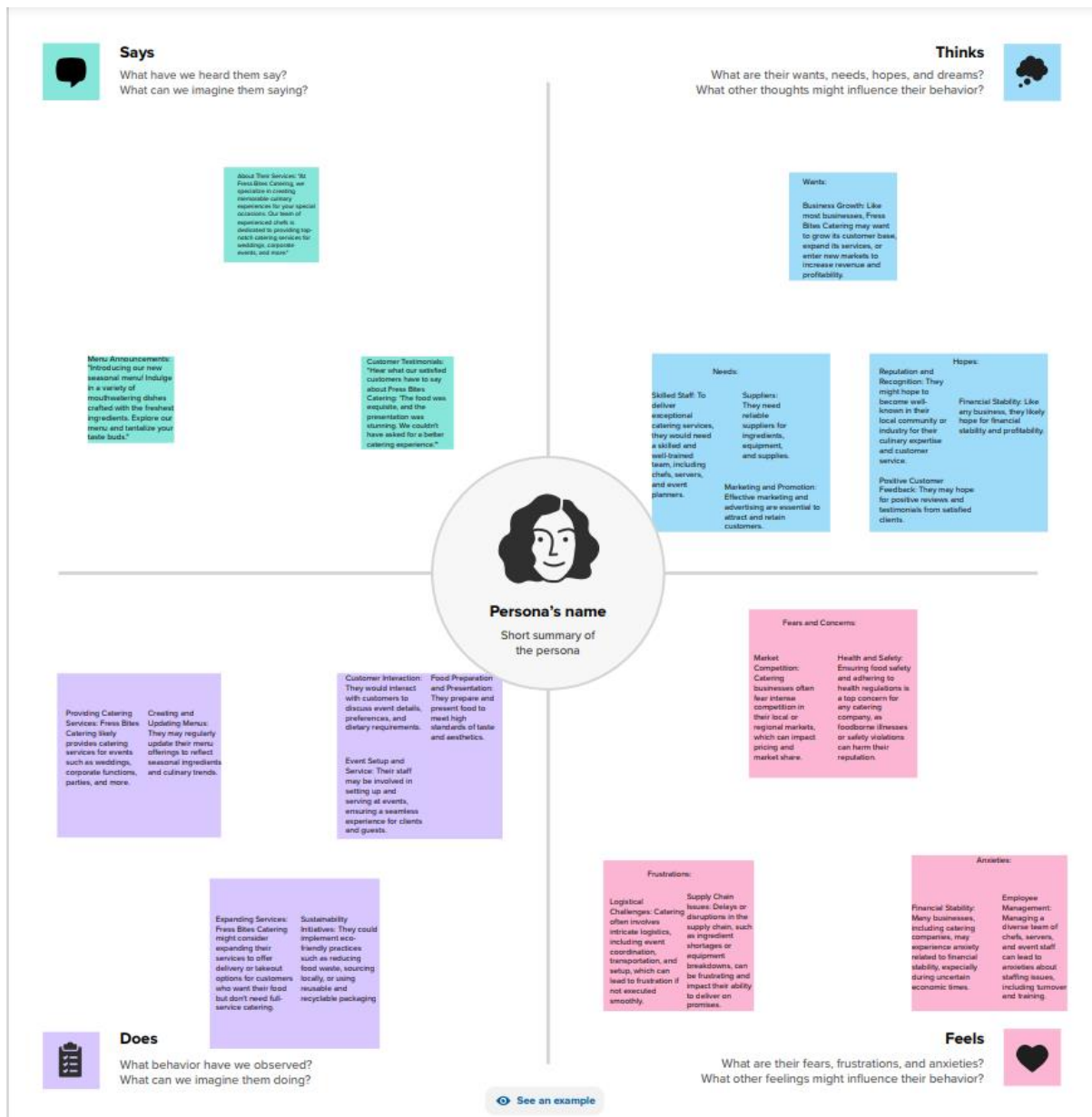
Special Events: Fresh catering is perfect for special events such as weddings, corporate meetings, and parties. You can design custom menus tailored to the specific theme or preferences of the event.

Seasonal Specials: Take advantage of seasonal produce. Design special menus that align with the fruits,

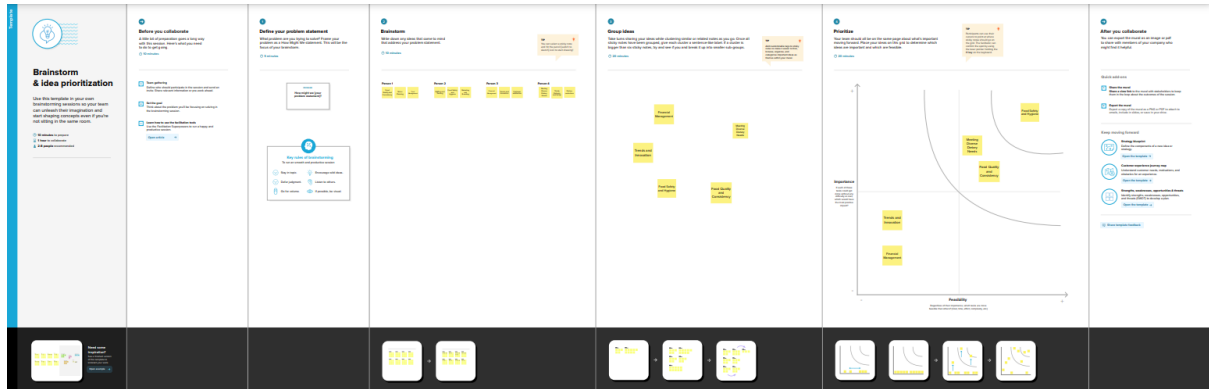
vegetables, and other ingredients that are in season. Seasonal dishes often appeal more because they are perceived as fresher.

2. Problem Definition & Design Thinking

2.1 EMPATHY MAP



2.2 IDEATION & BRAINSTORMING MAP



3. Result

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Profit and Loss

Basis: Accrual

From 01/09/2023 To 30/09/2023

Account	Total
Operating Income	
Sales	8,00,000.00
Total for Operating Income	8,00,000.00
Cost of Goods Sold	
Cost of Goods Sold	60,000.00
Materials	1,00,000.00
Total for Cost of Goods Sold	1,60,000.00
Gross Profit	6,40,000.00
Operating Expense	
Other Expenses	5,000.00
Rent Expense	50,000.00
Salaries and Employee Wages	4,00,000.00
Total for Operating Expense	4,55,000.00
Operating Profit	1,85,000.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Total for Non Operating Expense	0.00
Net Profit/Loss	1,85,000.00

**Amount is displayed in your base currency INR

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Balance Sheet

Basis: Accrual

As of 30/09/2023

Account	Total
Assets	
Current Assets	
Cash	
Petty Cash	-5,900.00
Total for Cash	-5,900.00
Bank	
ICICI Bank-001	-4,06,500.00
Total for Bank	-4,06,500.00
Accounts Receivable	6,82,500.00
Other current assets	
Input Tax Credits	0.00
Input CGST	8,957.50
Input SGST	8,957.50
Total for Input Tax Credits	17,915.00
Total for Other current assets	17,915.00
Total for Current Assets	2,88,015.00
Total for Assets	2,88,015.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
Accounts Payable	63,315.00
GST Payable	0.00
Output CGST	20,000.00
Output SGST	20,000.00
Total for GST Payable	40,000.00
Total for Current Liabilities	1,03,315.00
Total for Liabilities	1,03,315.00
Equities	
Current Year Earnings	1,84,700.00

Account	Total
Total for Equities	1,84,700.00
Total for Liabilities & Equities	2,88,015.00

**Amount is displayed in your base currency INR