"We Need To Get Zoho Book's Up And Runing To Manage Or Finance Efficiently".



the persona

Being By Researching Zoho Book's Features, Gathering Financial Vata, Inputting Client information, And Setting Up Payment Gateways.



Does

What behavior have we observed? What can we imagine them doing?



"I Wonder How Zoho Book's Can Help Use Track Expenses, Invoices, And Financial Reports Better

Eager To Streamline Financial Tasks But Might Also Feel A Bit Uncertain About Adapting To A New Sottware

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

