The Power of Machine Learning: Boost Business, Accumulate Clicks, Fight Fraud, and Deny Deadbeats

Launching Machine Learning: Delivering Operational Success with Gold Standard ML Leadership

Machine Learning Under the Hood: The Technical Tips, Tricks, and Pitfalls

§sas.

Jun 14, 2024

Dinesh Kumar

has successfully completed the online, non-credit Specialization

Machine Learning Rock Star – the End-to-End Practice

This end-to-end machine learning curriculum has empowered you to launch machine learning. It covered both the state-of-the-art techniques and the business-side best practices. You have learned to (1) lead ML – manage or participate in the end-to-end implementation of machine learning, (2) apply ML – identify the opportunities where machine learning can improve marketing, sales, financial credit scoring, insurance, fraud detection, and much more, (3) greenlight ML – forecast the effectiveness of and scope the requirements for a machine learning project and then internally sell it to gain buy-in, and (4) regulate ML – manage ethical pitfalls, the risks to social justice that stem from machine learning.

Eric Siegel, Ph.D.
Founder of Machine Learning Week
Providing instruction in collaboration with SAS

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