

December 31, 2013

OVERVIEW DASHBOARD

Total Revenue

\$16.35M

% Revenue Same Period

 26%

Total Quantity

53K

% Quantity Same Period

 838%

Total Profit

\$6.77M

% Revenue Same Period

 28%

Sales

Customers

Employees



The Planet

Revenue

Profit

Select State

All

Year

All

Home

Customers

Employees



Total Revenue
\$16.35M

% Revenue Same Period

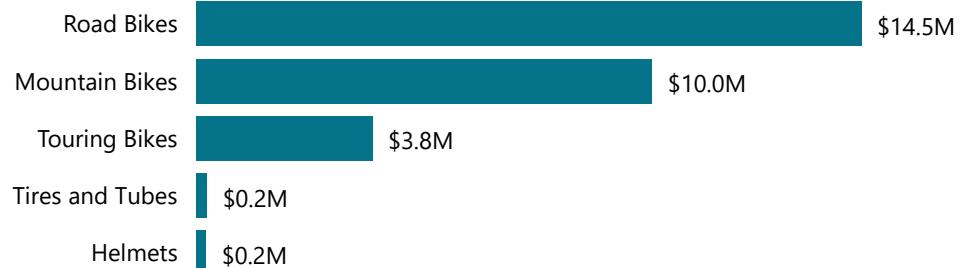


26%

Revenue by Month



Top 5 Subcategory by Revenue



Bottom 5 Subcategory by Revenue



Revenue by Location



Revenue

Profit

Select State

All

Year

All

Home

Customers

Employees

Total Profit
\$6.77M

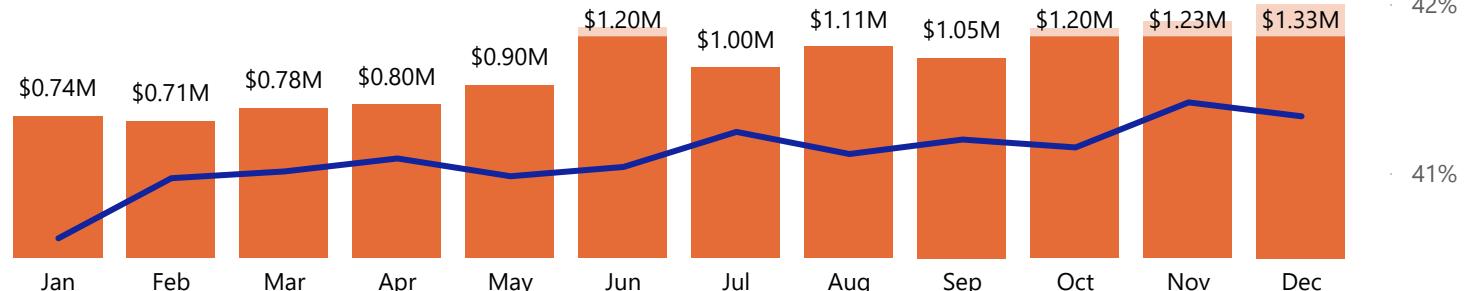
% Revenue Same Period



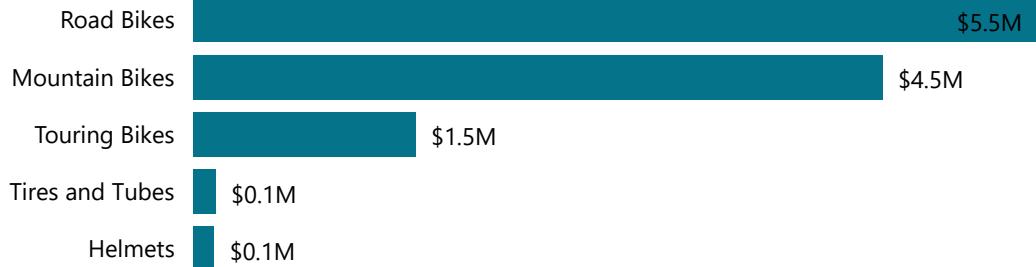
28%

Profit by Month

● Profit ● Margin Profit



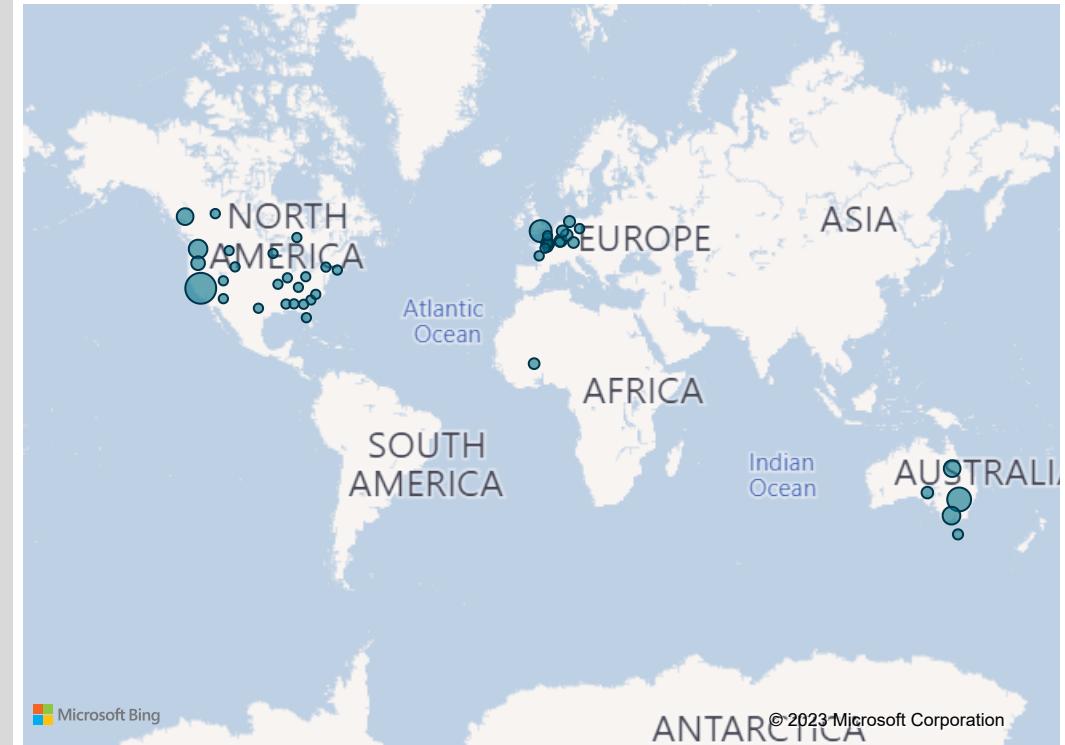
Top 5 Subcategory by Profit



Bottom 5 Subcategory by Profit



Profit by Location



Microsoft Bing

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Home

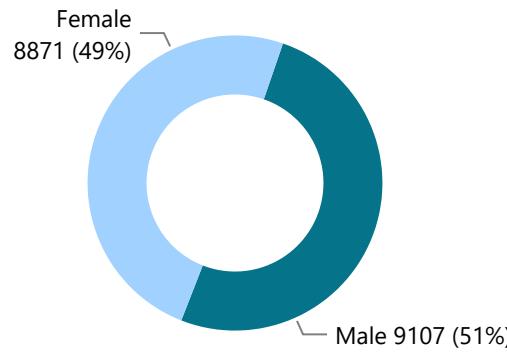
Sales

Employees

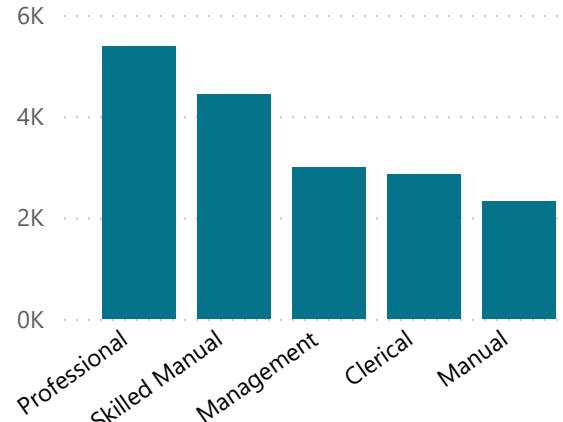
Total Customers

18K

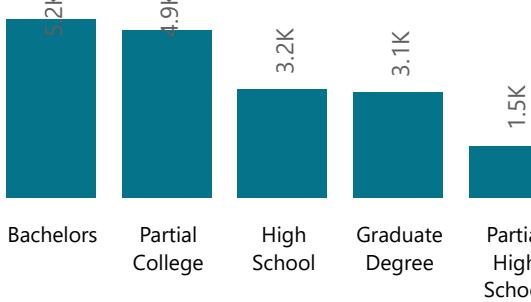
Customers by Gender



Customers by Occupation



Customers by Education



Select State

A

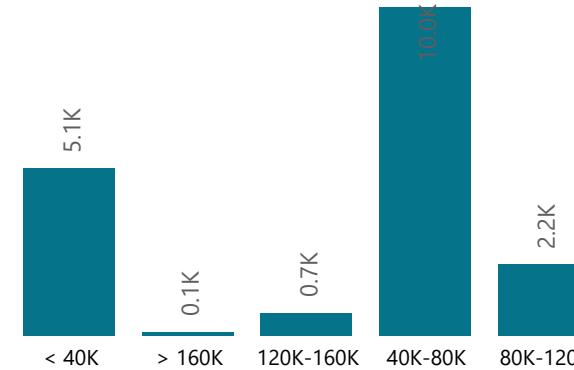
Year

AI

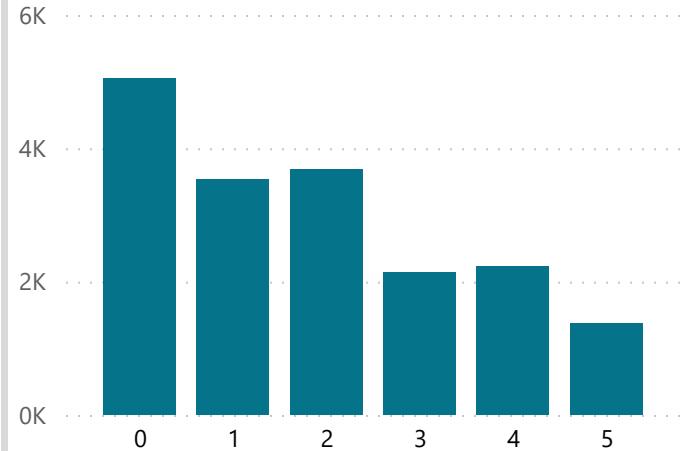
Retention Customers

Churn Customers

Customers by Income



Customers by TotalChildren





Home

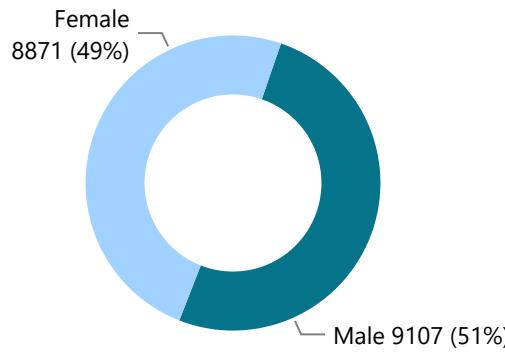
Sales

Employees

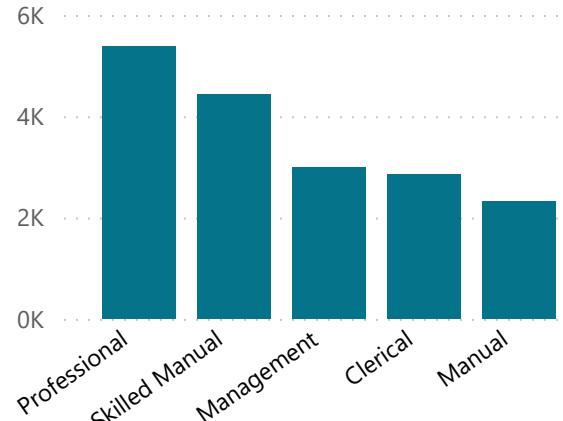
Total Customers

18K

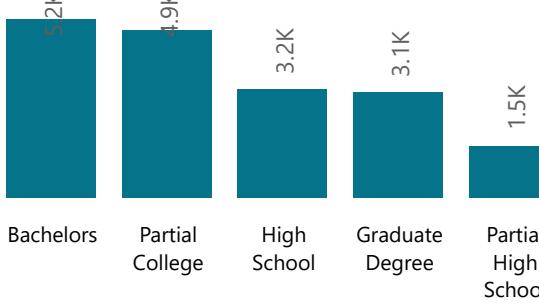
Customers by Gender



Customers by Occupation



Customers by Education



Select State

A

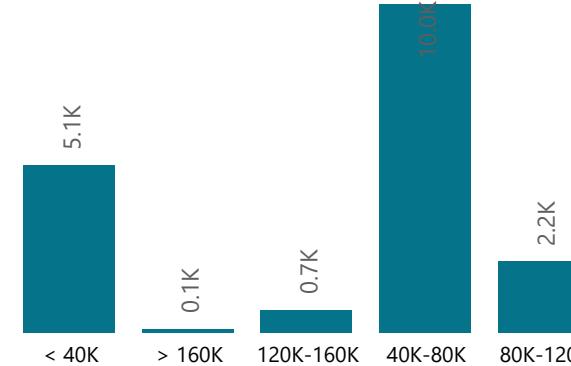
Year

AI

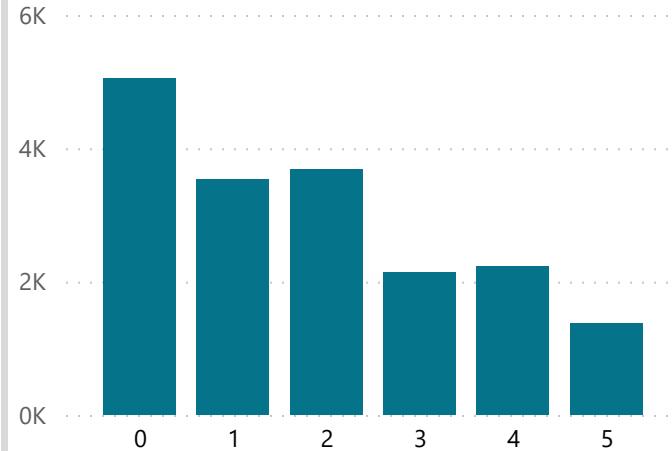
Retention Customers

Churn Customers

Customers by Income



Customers by TotalChildren



Churn Rate

Home

Sales

Customers



Total Employees

296

Active Employees

290

Attrition Employees

6

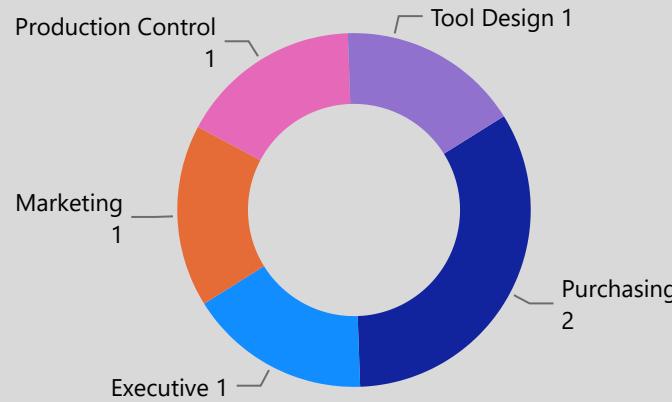
Attrition Rate

2%

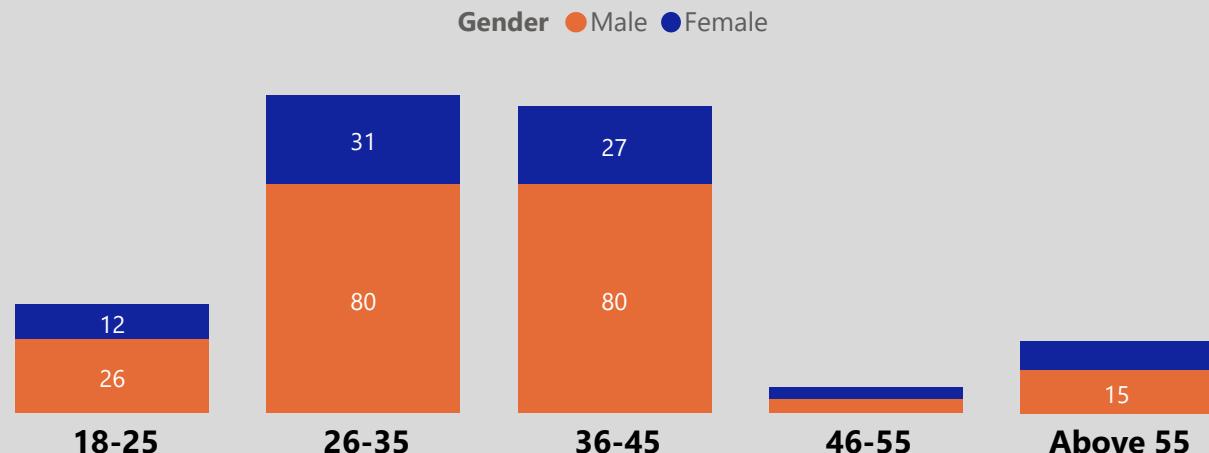
Average Age

35.93

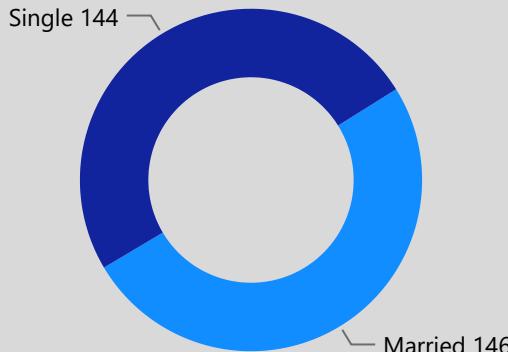
Department wise Attrition



Employees by Age Group



Marital Status wise Active Employees



Total Active Employees

Active Employees

283

Jan 2011

Jul 2011

284

Jan 2012

286

287

288

290

Jul 2012