



# SALES DASHBOARD

superstore performance

Overview

Customer

Product

Region

Total Sales

2.30M

Total Profit

0.286M

Profit Margin

12.47%

Total Customer

793

Total Orders

5009

Year

All

Category

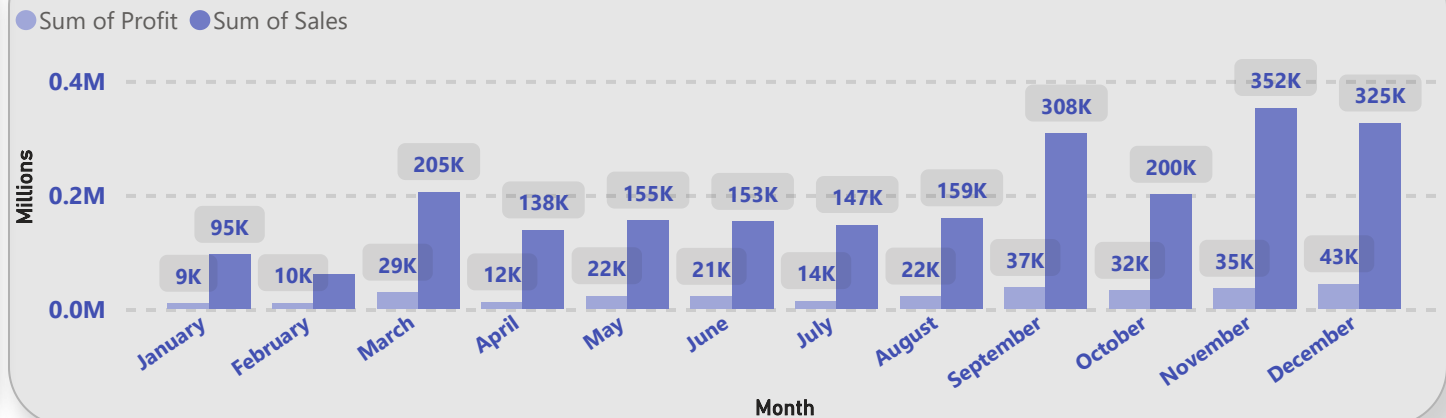
Sum of Sales

Sum of Profit

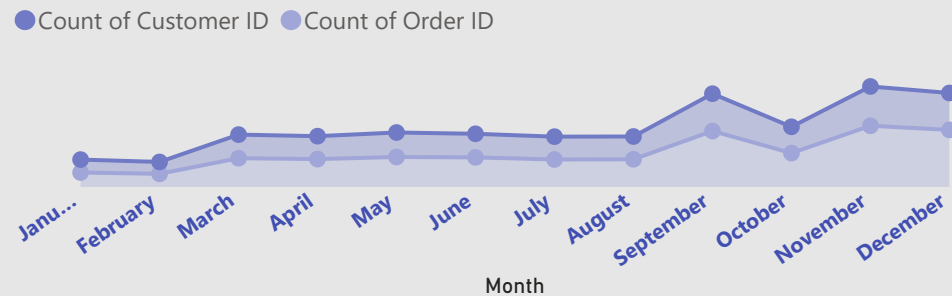
Profit Ratio

+ Furniture	741,999.80	18,451.27	2.49%
+ Office Supplies	719,047.03	122,490.80	17.04%
+ Technology	836,154.03	145,454.95	17.40%
Total	2,297,200.86	286,397.02	12.47%

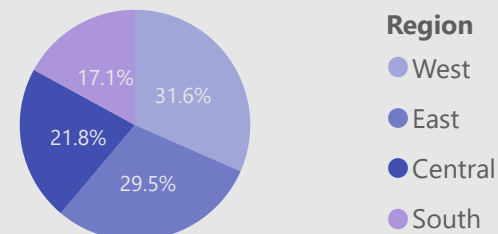
Total Sales and Total Profit by Month



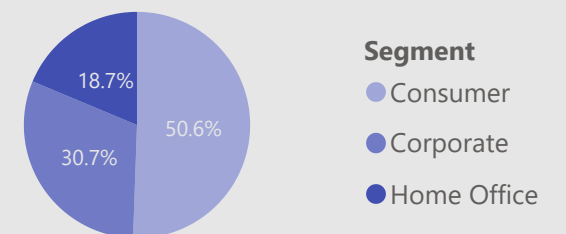
Total Customer and Total Orders by Month



Total Sales by Region



Total Sales by Segment





# CUSTOMERS DASHBOARD

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Overview

Customer

Product

Region

## Total Sales

Consumer

1,161,401.35

Corporate

706,146.37

## Dates

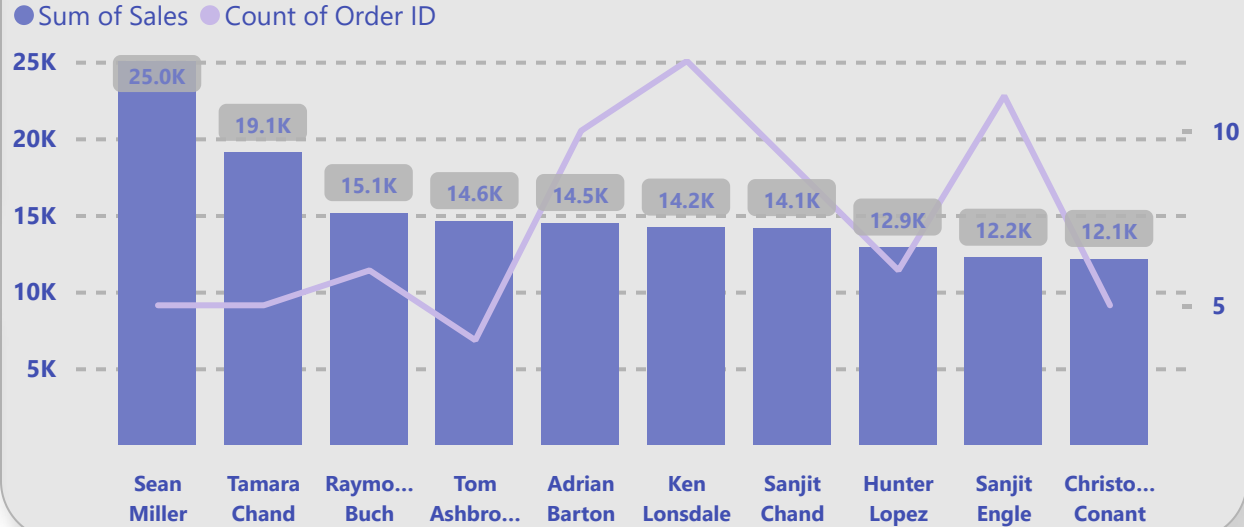
1/3/2014



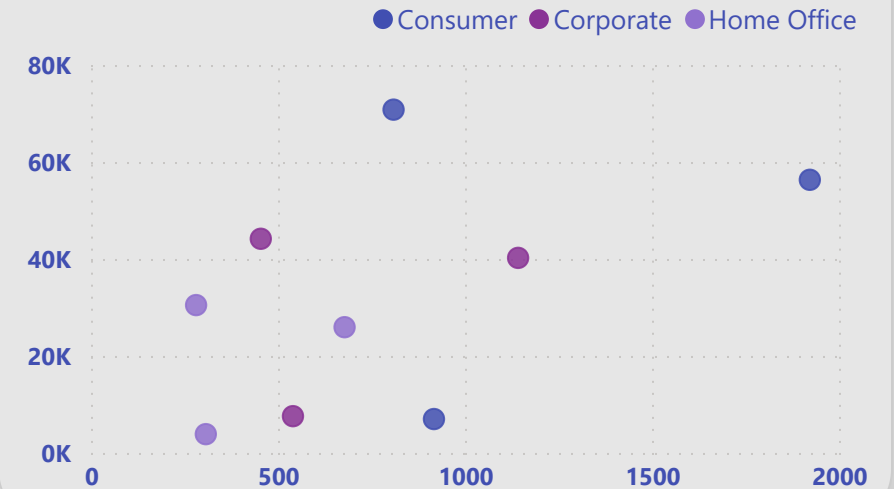
12/30/2017



## Top 10 Customer by Total Sales



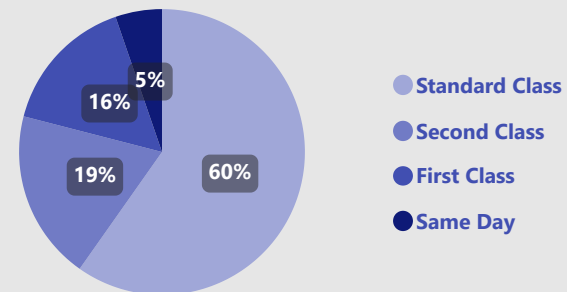
## Total Orders and Total Profit by Category and Segment



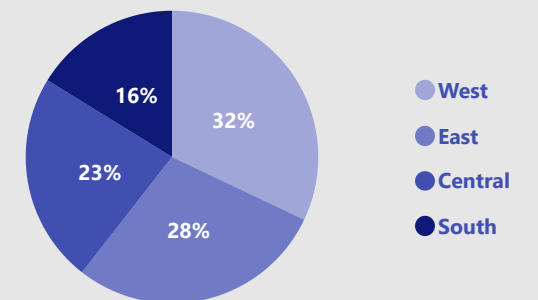
## Top 5 Customer by Total Profit



## Total Order by Ship Mode



## Total Customer by Region





# PRODUCT DASHBOARD

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Overview

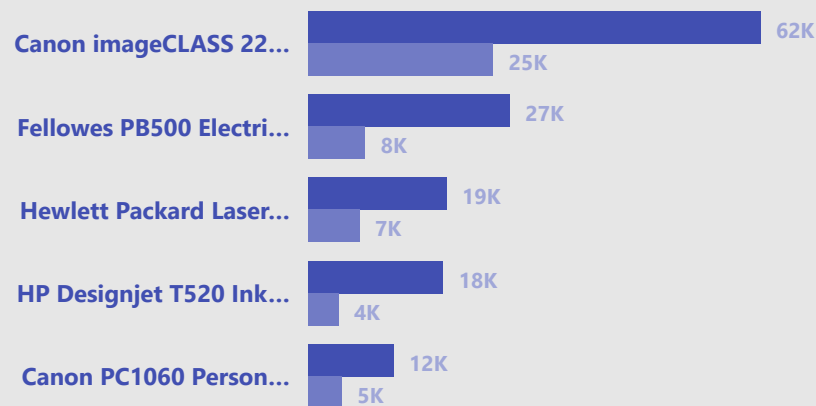
Customer

Product

Region

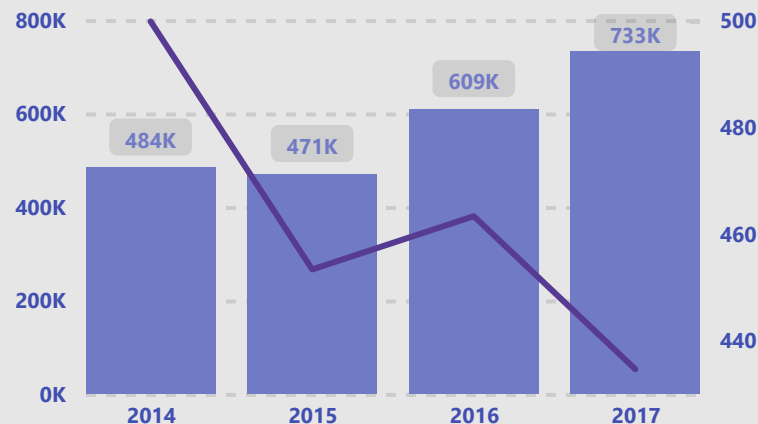
## Total Sales and Total Profit by Product Name

● Sum of Sales ● Sum of Profit



## Total Sales and Sale per Order by Year

● Sum of Sales ● Sale per Order



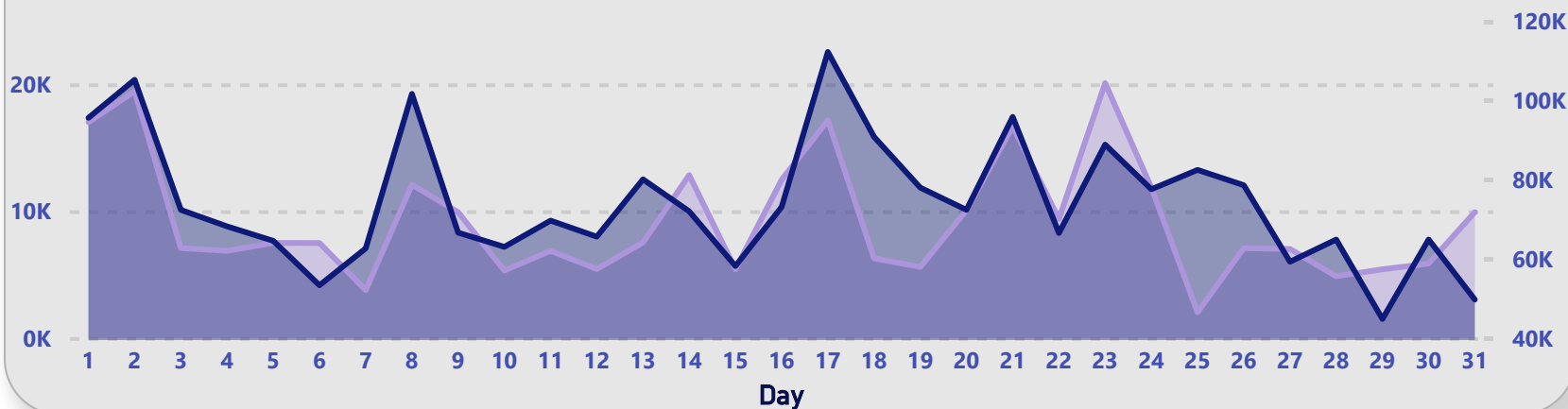
## Total Orders and Sale per Order by Discount

— Count of Order ID — Sale per Order



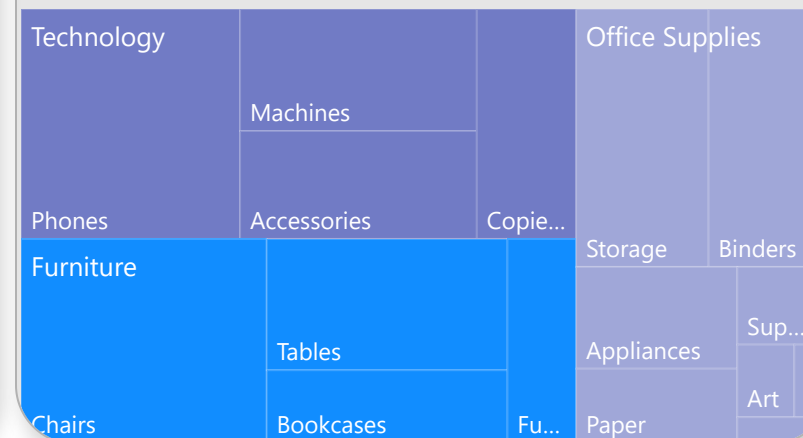
## Total Profit and Total Sales by Day

● Sum of Profit ● Sum of Sales



## Total Sales and Sale per Order by Category

Category ● Technology ● Furniture ● Office Supplies





# REGION DASHBOARD

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Overview

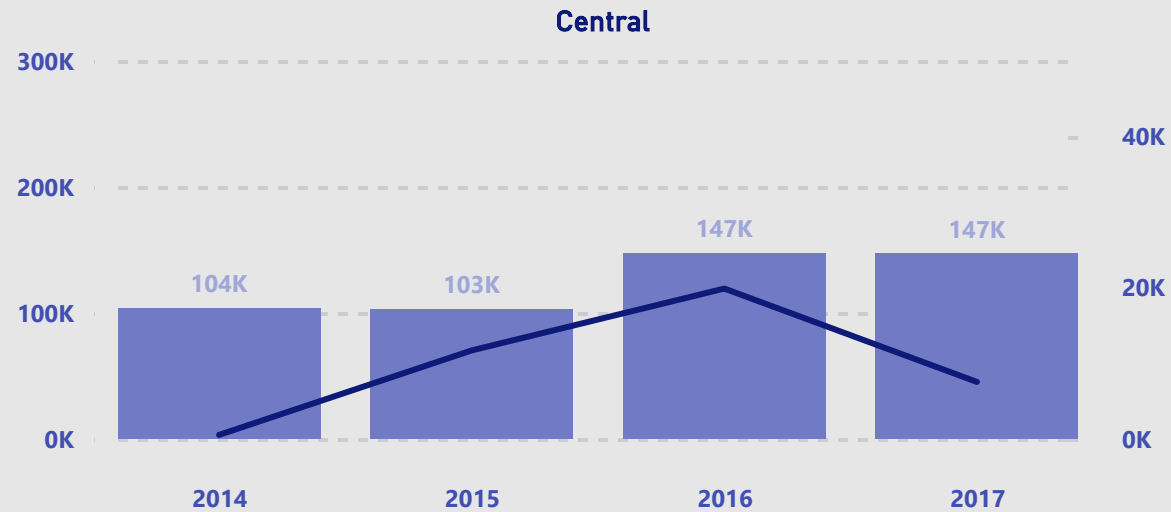
Customer

Product

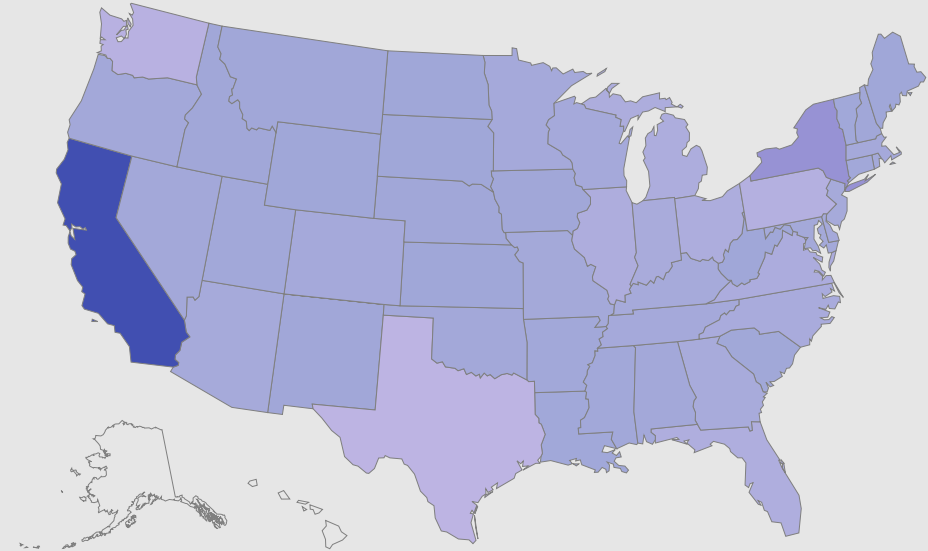
Region

### Total Sales and Total Profit by Year

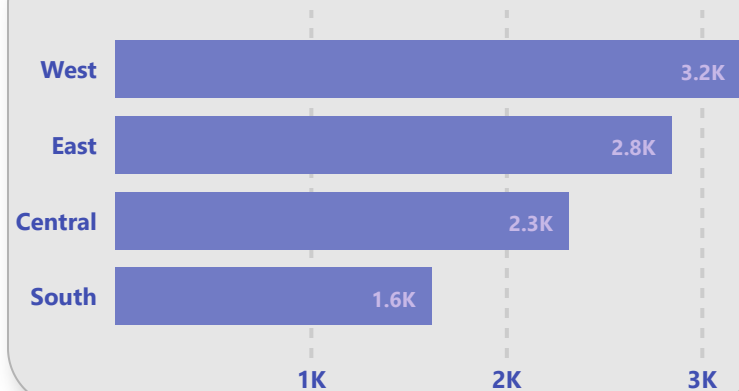
● Sum of Sales ● Sum of Profit



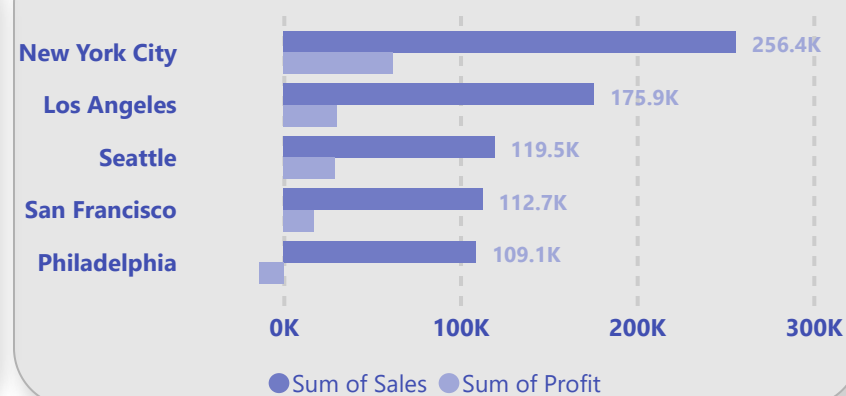
### Sum of Sales, Sum of Profit and Count of Order ID by State



### Total Orders and Sale per Order by Region



### Total Sales and Total Profit by City



### Total Sales and Total Profit by State

