

GitHub Setup Guide for Marc Noah's Music Lab

Overview

This guide will walk you through setting up a GitHub organization and repository to store all media files and materials for the Marc Noah's Music Lab project. This will serve as a central, version-controlled repository for all your brand assets, photos, and project materials.

Part 1: Creating Your GitHub Account (if needed)

If you don't already have a GitHub account:

1. Go to github.com
 2. Click "Sign up" in the top right
 3. Choose a username (personal recommendation: use something professional like your real name)
 4. Enter your email and create a strong password
 5. Verify your account via email
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Part 2: Creating the GitHub Organization

Step 1: Navigate to Organization Creation

1. Log into GitHub
2. Click your profile icon (top right corner)
3. Select "Your organizations"
4. Click the green "New organization" button

Step 2: Choose Organization Plan

1. Select "Create a free organization"
 - This is perfect for your needs and costs nothing

Step 3: Set Up Organization Details

1. **Organization name:** Enter
 - Since is taken, this alternative maintains consistency
2. **Contact email:** Use your primary email
3. **This organization belongs to:** Select "My personal account"
4. Check the terms of service box
5. Click "Next"

Step 4: Add Members (Optional for now)

1. You can skip this step initially by clicking "Complete setup"
 2. Later, you can add Dinis as a member:
 - Go to organization settings → Members → Invite member
 - Enter Dinis's GitHub username or email
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Part 3: Creating Your Media Repository

Step 1: Create New Repository

1. From your organization page (github.com/marc-noah), click "Create a new repository"
2. Or click the green "New" button

Step 2: Configure Repository Settings

Fill in these details:

Repository name:

Description:

Media assets, brand materials, and resources for Marc Noah's Music Lab project

Privacy: Choose "Public"

- This aligns with the open nature of your project
- Makes it easy to share and reference materials

Initialize repository with:

- ☒ Check "Add a README file"
- Add : Select "None" (we want to track everything)
- Choose a license: Select "Creative Commons Zero v1.0 Universal"
 - This matches your open-source approach

Click "Create repository"

Part 4: Organizing Your Repository Structure

Recommended Folder Structure

Create these folders in your repository to organize materials:

```

music-lab-assets/
|
|   └── brand-identity/
|   |   └── logos/
|   |   |   └── primary/    (main logos you currently use)
|   |   |   └── variations/ (different colors, formats)
|   |   |   └── archive/    (older versions for reference)
|   |   └── guidelines/    (any brand guides or style docs)
|   |   └── colors/        (color palettes, hex codes)
|   |   └── fonts/         (font files or specifications)
|   |
|   └── photography/
|   |   └── live-performances/
|   |   |   └── 2024/
|   |   |   └── 2023/
|   |   |   └── earlier/
|   |   └── promo-shots/    (professional photos)
|   |   └── behind-scenes/  (casual/candid shots)
|   |   └── venues/         (photos of venues you've played)
|   |
|   └── merchandise/
|   |   └── designs/        (t-shirt, hat designs)
|   |   └── mockups/        (product mockups)
|   |   └── print-files/    (print-ready files)
|   |
|   └── album-artwork/
|   |   └── covers/         (album/single covers)
|   |   └── drafts/         (work in progress)
|   |   └── source-files/   (editable files like .psd, .ai)
|   |
|   └── social-media/
|   |   └── templates/      (post templates)
|   |   └── banners/        (profile headers)
|   |   └── icons/          (profile pictures)
|   |
|   └── documents/
|   |   └── lyrics/         (song lyrics)
|   |   └── setlists/       (past setlists)
|   |   └── contracts/      (templates, not sensitive ones)
|   |   └── press/          (press releases, bios)
|   |
|   └── project-specific/
|       └── music-lab/      (specific to this project)

```

How to Create Folders:

1. Click "Create new file" in your repository
2. Type the folder path with a `/` at the end, then add a temporary file
 - Example: `brand-identity/logos/README.md`
3. Add a brief description in each README about what goes in that folder
4. Commit the file

Part 5: Uploading Your Files

Method 1: Web Upload (Easiest for images)

1. Navigate to the folder where you want to upload
2. Click "Add file" → "Upload files"
3. Drag and drop or select files (up to 100 at a time)
4. Add a commit message like "Add performance photos from Algarve 2024"
5. Click "Commit changes"

Method 2: Using Git (Better for large batches)

If you're comfortable with command line:

```
bash

# Clone your repository locally
git clone https://github.com/marc-noah/music-lab-assets.git

# Copy your files into the appropriate folders

# Add all files
git add .

# Commit with a message
git commit -m "Add initial brand assets"

# Push to GitHub
git push origin main
```

Part 6: What Materials to Upload

Priority 1 - Essential Brand Assets

- ☐ All versions of your logo (PNG, JPG, SVG if available)
- ☐ Any brand guidelines or style documents
- ☐ Your standard promotional photos (high resolution)
- ☐ Current bio and press materials

Priority 2 - Performance Documentation

- ☐ Photos from recent performances (last 2 years)
- ☐ Videos or video stills from performances
- ☐ Venue photos showing atmosphere
- ☐ Photos with fans/audience

Priority 3 - Creative Assets

- ☐ Any existing merchandise designs
- ☐ Album/single artwork
- ☐ Social media graphics you've used
- ☐ Posters or flyers from past shows

Priority 4 - Project Resources

- ☐ Sheet music or chord charts
- ☐ Lyric sheets
- ☐ Setlist templates
- ☐ Stage plots or technical riders

Additional Materials to Consider

- ☐ Testimonials or reviews (as images or documents)
 - ☐ Press clippings or features
 - ☐ Business cards or promotional materials
 - ☐ Any awards or certificates
 - ☐ Collaboration materials from past projects
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Part 7: File Naming Best Practices

Use consistent, descriptive file names:

Good Examples:

- `marc-noah-logo-primary-black.png`
- `live-algarve-beach-bar-2024-06-15.jpg`
- `fast-car-cover-poster-design-v2.pdf`

Avoid:

- `IMG_1234.jpg`
- `final-final-FINAL.png`
- `untitled-1.psd`

Tips:

- Use lowercase letters
 - Replace spaces with hyphens (-)
 - Include dates in YYYY-MM-DD format
 - Add version numbers when relevant (v1, v2)
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Part 8: Sharing and Collaboration

Adding Dinis as a Collaborator:

1. Go to your repository settings
2. Click "Manage access"
3. Click "Add people"
4. Enter Dinis's GitHub username
5. Select permission level (recommend "Write" access)

Getting Shareable Links:

- Any file in your repository can be shared via its URL

- For images, you can right-click and "Copy image address" to use directly
 - Raw file links: Click on a file, then click "Raw" button for direct link
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Part 9: Maintaining Your Repository

Regular Updates:

- Add new photos after each performance
- Update brand materials when revised
- Archive old versions instead of deleting
- Write clear commit messages explaining changes

Using README Files:

Add README.md files in each main folder explaining:

- What belongs in this folder
 - File naming conventions for that category
 - Any specific requirements (resolution, format, etc.)
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Next Steps

1. **Today:** Create the organization and repository
 2. **This Week:** Upload all existing logos and essential brand materials
 3. **Next Week:** Add performance photos and organize by date/venue
 4. **Ongoing:** Add new materials as created for the Music Lab project
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Need Help?

- GitHub's own guides: docs.github.com
 - For markdown formatting: [Markdown Guide](#)
 - If stuck, ask in the project Discord or reach out to Dinis
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Quick Reference URLs

Once set up, your main URLs will be:

- Organization: `https://github.com/marc-noah`
 - Repository: `https://github.com/marc-noah/music-lab-assets`
 - Direct link to any file: `https://raw.githubusercontent.com/marc-noah/music-lab-assets/main/[filepath]`
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