YouTube Upload Guide for Marc Noah's Live Recordings

Setting Up a Dedicated Channel & Uploading Unlisted Videos

Part 1: Creating a New YouTube Channel

Why a Separate Channel?

- Keeps performance recordings organized
- Separates raw recordings from polished content
- Easy to share with team without affecting main channel
- Good practice for channel management

Steps to Create Your Recording Channel:

1. Sign In to YouTube

- Go to youtube.com
- Click "Sign In" (top right)
- Use your Google account (same one for Google Drive)

2. Create a New Channel

- Click your profile icon (top right)
- Select "Switch account"
- Click "View all channels"
- Click "Create a channel"
- Choose "Use a custom name"
- Name it: **"Marc Noah Live Recordings"** (or similar)
- Click "Create"

3. Basic Channel Setup (Optional but Recommended)

- Add a simple description: "Raw live performance recordings for Marc Noah's Music Lab"
- Skip customization for now (no banner/logo needed)
- This is just for storage and team review

Part 2: Uploading Videos from Your Phone

Before You Start:

- **Connect to WiFi** (videos are large files)
- **Check battery** (uploads can take time)
- **Have your files ready** with correct names

Method A: YouTube Mobile App (Easiest)

1. Install YouTube Studio App

- Download "YouTube Studio" from App Store/Google Play

- Sign in with your Google account

- Select your new recording channel

2. Upload Your Video

- Tap the **"+"** button (bottom center)

- Select **"Upload a video"**

- Choose your video from phone gallery

- While it uploads, fill in the details (see below)

Method B: YouTube Website on Phone

1. Open YouTube in Browser

- Go to <u>youtube.com</u> in Chrome/Safari

- Tap menu (three lines) → "Desktop site" (for full features)

- Sign in if needed

2. Start Upload

- Tap camera icon with "+" (top right)

- Select **"Upload video"**

- Choose your video file

- Fill in details while uploading

Part 3: Setting Video Details (CRITICAL)

Video Title Format:

> YYYY-MM-DD__Venue__SongName__VariationType

Examples:

- 2024-09-11__BlueNote__FastCar__Slower-Tempo__Phone1
- 2024-09-11__BlueNote__RoadTrip__New-Bridge__Phone2

Video Settings (MUST DO):

1. Select "UNLISTED" Privacy

- **Location**: Under "Visibility" or "Privacy"

- **Options you'll see**:
  - Private (only you can see)
  - **Unlisted** ← SELECT THIS ONE
  - Public (everyone can see)

- **Unlisted means**: Only people with the link can view

2. Basic Details:

- **Description**:

Live recording from [Venue] on [Date]
Song: [Song Name]
Variation: [What you tried differently]
Audience reaction: [Brief note]
Technical notes: [Equipment/setup]

- **No thumbnail needed** (YouTube auto-generates one)

3. Additional Settings:

- **Comments**: Turn OFF (avoid spam)

- **Age restriction**: No

- **Category**: Music

- **Recording date**: Add if prompted

4. Skip These Sections:

- Monetization (not needed)

- Subtitles (not needed)

- End screens (not needed)

- Tags (optional)

Part 4: After Upload Complete

1. Get the Shareable Link

- Once uploaded, tap "Share"

- Copy the link

- This link works even though video is unlisted

2. Document the Upload

- Add link to your notes/spreadsheet

- Share link with team (Dinis, etc.)

- Add to Google Drive folder as text file with links

3. Verify Upload

- Click the link yourself

- Make sure video plays

- Check it shows as "Unlisted"

4. Delete from Phone (Only After Verification)

- Confirm video plays on YouTube

- Confirm you have the link saved

- Then safe to delete from phone

Part 5: Quick Checklist for Each Upload

Upload Checklist:

☐ WiFi connected

☐ Video renamed correctly

☐ YouTube Studio app open

☐ Correct channel selected

☐ Video uploaded

☐ Set to UNLISTED

☐ Title formatted correctly

☐ Description added

☐ Link copied

☐ Link shared with team

☐ Upload verified

☐ Phone storage cleared

Common Issues & Solutions

"Upload Failed"

- **Solution**: Check WiFi connection, try again

- **Alternative**: Upload in lower quality first

"Processing Taking Forever"

- **Normal**: YouTube processes videos after upload

- **Note**: You can close app, it continues in background

- **Link works** even while processing

"Can't Find Unlisted Option"

- **Location varies**: Look for "Visibility" or "Privacy"

- **Must choose** before clicking "Upload" or "Save"

"Storage Full on Phone"

- **Upload first video**, verify, delete

- **Then upload second video**

- **Don't delete** until YouTube link confirmed working

Pro Tips for Marc

1. **Create a Playlist** called "September 2024 Recordings"
   - Add each video to playlist

   - Share one playlist link instead of many video links

2. **Batch Upload at Home**
   - Better WiFi = faster uploads

   - Can upload multiple videos at once

   - Leave phone plugged in during upload

3. **YouTube Keeps Original Quality**
   - No quality loss (YouTube stores original)
   - Also creates lower quality versions automatically
   - Team can watch even on slow internet

4. **Use Video Descriptions**
   - Add timestamp notes (e.g., "2:15 - tried new bridge")
   - Include setlist if you recorded multiple songs
   - Note which phone/angle (Phone 1 or Phone 2)

5. **Weekly Folder Organization**
   - Create playlists by week or venue
   - Makes it easy to find specific performances
   - Can share entire playlist with one link

Why This System Works

Benefits of YouTube Unlisted:

- **Unlimited free storage** (no space concerns)
- **No quality loss** (keeps original files)
- **Easy sharing** (just send links)
- **Works everywhere** (any device with internet)
- **Automatic backup** (YouTube handles it)
- **Processing included** (YouTube optimizes playback)
- **No maintenance** (videos stay forever)

Perfect for Marc Noah's Music Lab:

- Raw recordings safe and accessible
- Team can review anytime
- No storage costs
- Building YouTube skills
- Ready for future public content

Next Steps

1. **Today**: Create your recording channel
2. **Upload**: Your first two videos from yesterday
3. **Share**: Links with Dinis and team
4. **Continue**: Upload after every performance
5. **Review**: Weekly with team using the links

Remember: The Goal

Upload videos the same day you record them. YouTube unlisted is perfect because:

- Never worry about storage

- Always accessible to team

- Zero cost

- Simple process

- Professional archive

Your new workflow: Record → Upload to YouTube (Unlisted) → Share Link → Delete from Phone

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Support

If you get stuck:

1. YouTube Help: <u>support.google.com/youtube</u>

2. Ask in team chat with screenshot of issue

3. Remember: Unlisted is the key setting!

Good luck with your uploads, Marc! 🎸