

MF MyFeeds-AI

Explainable Cyber Intelligence

MyFeeds-AI: Never Miss a Critical Threat



Stop drinking from the cyber firehose. Get the news that actually matters.

Today's Cybersecurity Briefing is a Firehose of Noise

Professionals are drowning in endless RSS feeds, blogs, threat reports, and alerts. This isn't just inefficient; it's a critical risk. Missing one signal can lead to a breach.



- Hours spent daily just to stay current.
- High risk of missing critical, emerging threats.
- Inability to separate genuine signals from low-value noise.
- No effective way to tailor information for different stakeholders (from the board to the engineering team).

We Sell Time Back to Cyber Teams by Turning Noise into a Trusted Feed

MyFeeds-AI delivers a personalised, explainable cyber briefing that distils hours of news into minutes, surfacing what is critical for each role.

The screenshot shows the MyFeeds-AI mobile application interface. The top navigation bar has the app logo and a search icon. Below the navigation is a sidebar with icons for Home, News, Settings, Profile, and Help. The main content area displays three items in a list:

- New MOVEit-like exploit targeting financials | Risk: High**
Details: 3 verified sources | 9.4/10 Impact score
- EU AI & cybersecurity guidance for boards | Exec brief**
- Critical OpenSSL patch for your stack | Action: notify engineering**



Early Detection

Spot relevant threats before they trend.



Clear Priorities

Know exactly where to focus attention.

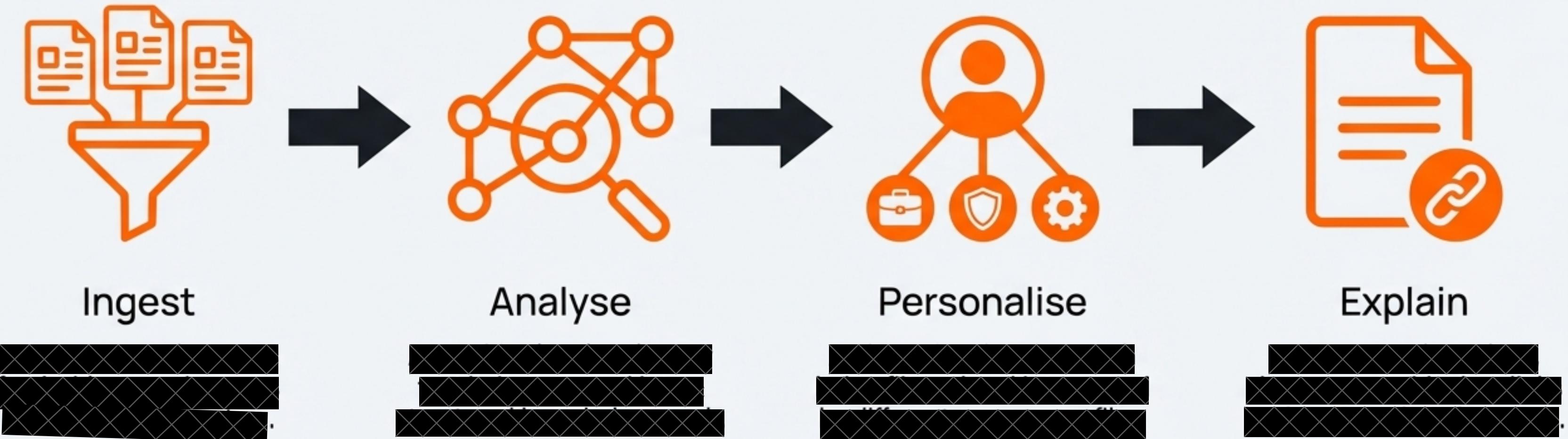


Multi-Persona

Personalised briefings for the CISO, analyst, CEO, and board.

How We Transform Chaos into Clarity

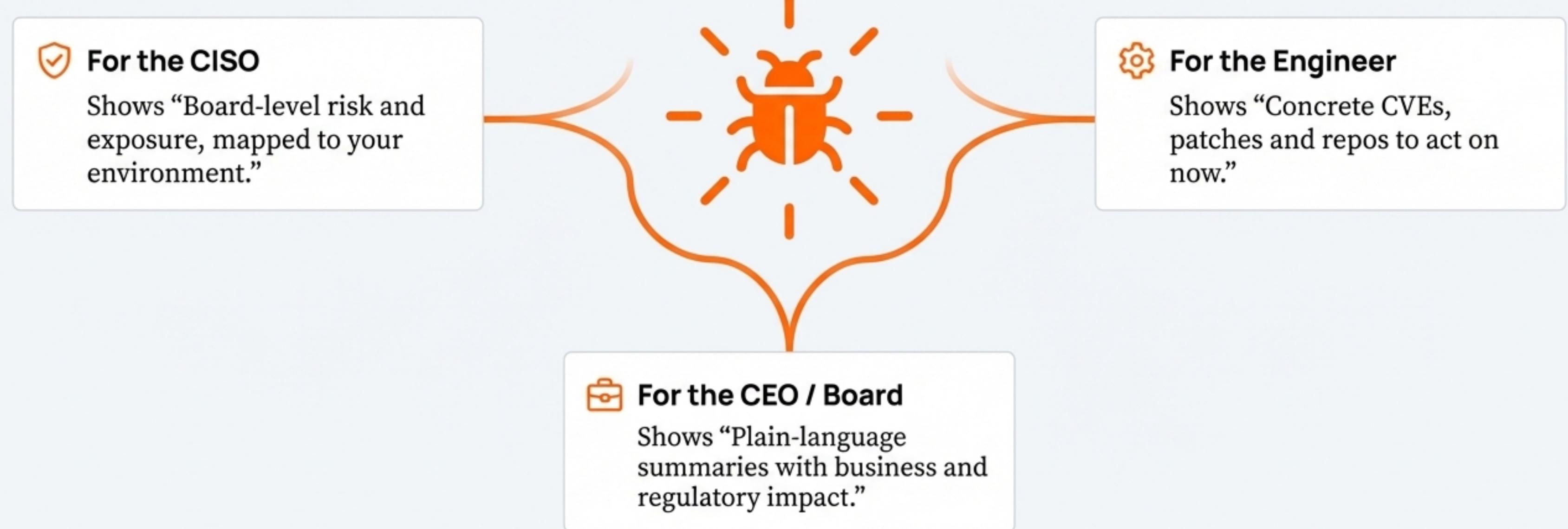
We combine the structure of Semantic Knowledge Graphs with the fluency of GenAI to create briefings that are both intelligent and fully auditable.



Underlying Principle: GenAI models are used as **transparent assistants**, not black-box decision-makers.

One Source of Truth, Multiple Views, Zero Duplicated Work

The same critical event requires a different response from a CISO, an engineer, and the CEO. MyFeeds-AI adapts the briefing in real time for each persona.



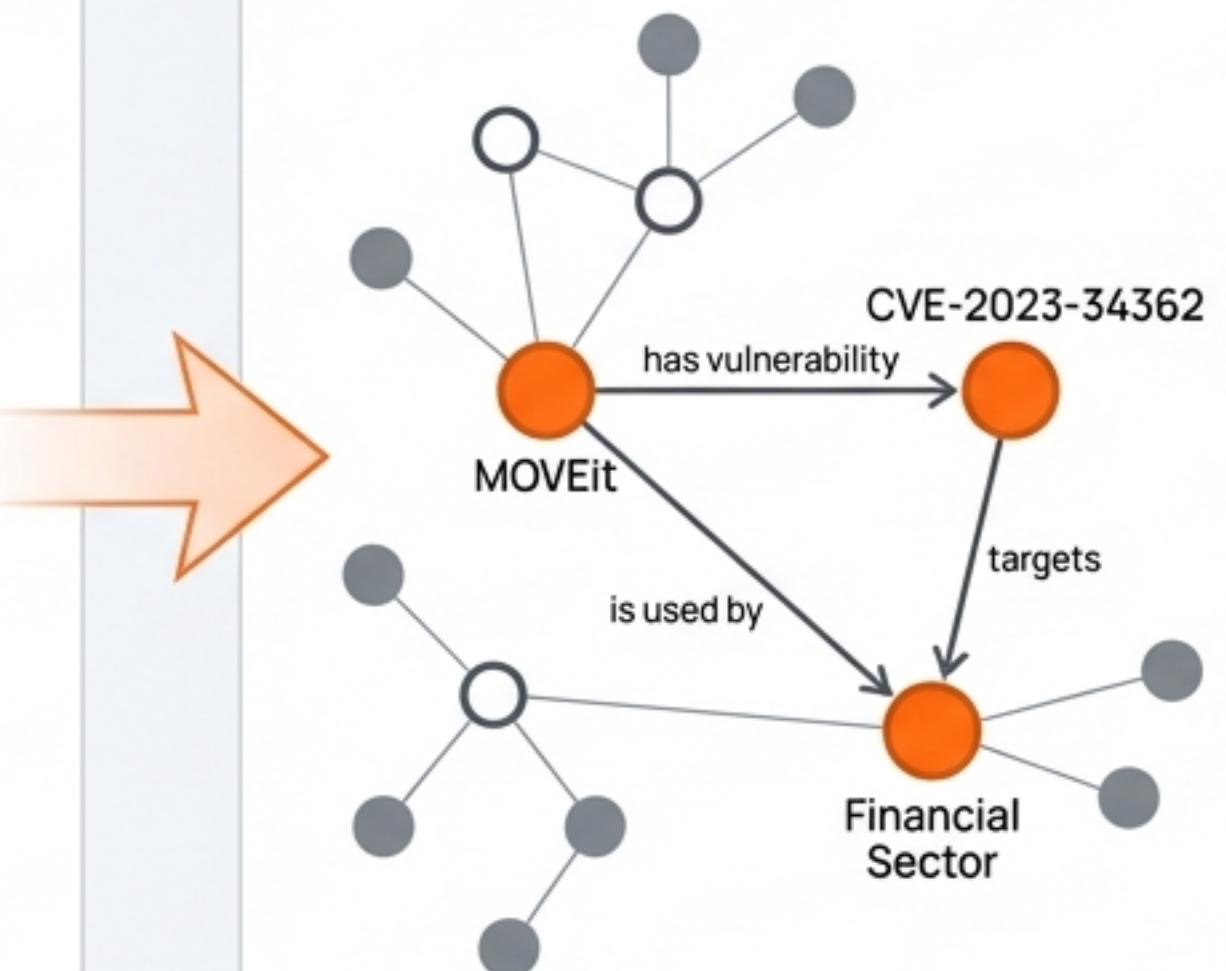
Our Foundation: Real Knowledge Graphs for Zero Hallucinations

Every piece of news is transformed into a rich Semantic Knowledge Graph. Every connection is mapped, every relationship is explicit, and every decision is traceable. This is why we have zero hallucinations.

Before

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After



The 'Explainable AI' Advantage

- ✓ Every alert links back to evidence and sources for full provenance.
- ✓ Deterministic outputs: Same input always equals the same output.
- ✓ Audit-friendly by design.



You can literally click through to see WHY any piece of news was selected and HOW it connects to your interests.

An Architecture Built for Trust, Security, and Scale

This isn't a prototype that needs to be 'productionised'. Our platform is built from day one on principles of transparency, scalability, and zero vendor lock-in.



100% Open Source

ALL code is on GitHub. This allows security teams to audit everything and ensures zero vendor lock-in, ever.



Serverless Graph DB

We use cloud storage (S3) as our database with serverless graph processing. Infinitely scalable with low fixed costs.



Runs Anywhere

Deploy on our SaaS (AWS Lambda), Kubernetes, or the customer's own cloud to meet any security and privacy requirement.

Enterprise-Grade Engineering is Not an Afterthought

We build with Non-Functional Requirements as first-class citizens, ensuring the reliability, security, and performance that enterprise customers demand.

CI/CD Pipeline

Automated testing & deployment.

Stateless Services

Every service is independent for resilience and scale.

93%+ Test Coverage

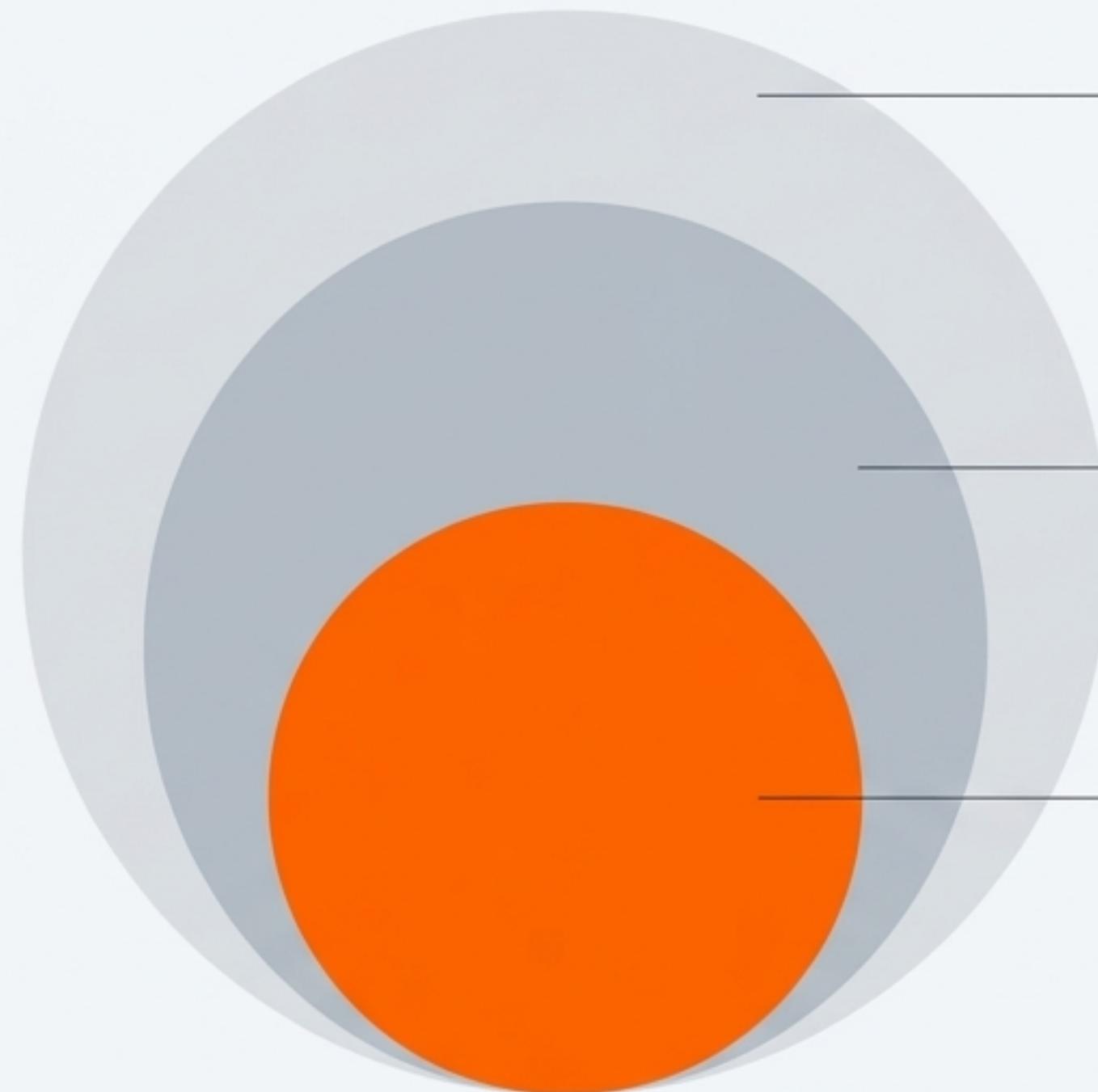
Unit, integration, and end-to-end tests prove reliability.

Built-in Caching

Intelligent caching at every layer for speed and efficiency.

Our Beachhead is Cybersecurity; The Market is All Knowledge Work

Information overload is a universal problem in high-stakes domains. We are starting with cybersecurity—where missing a signal is catastrophic—with a clear path to expansion.



TAM: 10M+

knowledge workers who need curated, trusted intelligence (finance, legal, healthcare).

SAM: ~100k

cyber-focused organisations globally.

SOM: 1–2k

early-adopter organisations reachable directly via the founder's deep network.

Live MVP, Validated by CISOs, and a Founder Who Can Execute

Live MVP

MyFeeds-AI is already live at mvp.myfeeds.ai, delivering personalised digests across C-suite and technical roles.



CISO Validation

Early testers report a significant reduction in time spent scanning news while feeling better informed.

“MyFeeds-AI cut my daily cyber news scanning from hours to minutes and made it easier to brief my team.”

– Early CISO pilot (beta)

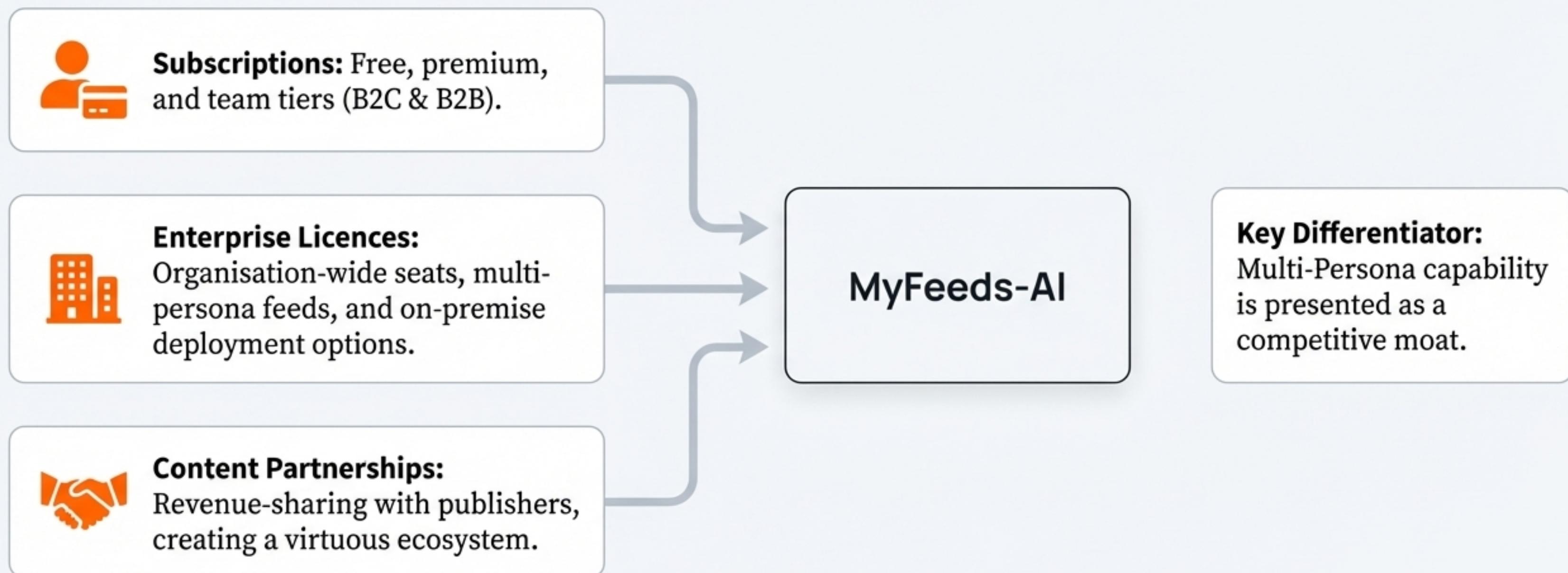
Founder Advantage

Founder Dinis Cruz is a serial security entrepreneur with a prior successful exit and a deep network to accelerate distribution.



A Capital-Efficient Model, Profitable From the First User

Our lean, serverless infrastructure means every post-trial user contributes to the margin. We are profitable by design, not reliant on scale for survival.



We Are Raising €300,000 to Set the Standard for Explainable AI Briefings

Round Size

€300,000

in growth capital.

Equity

20%

stake, aligned for
seed/angel investors.

Valuation

€1.5M

post-money.

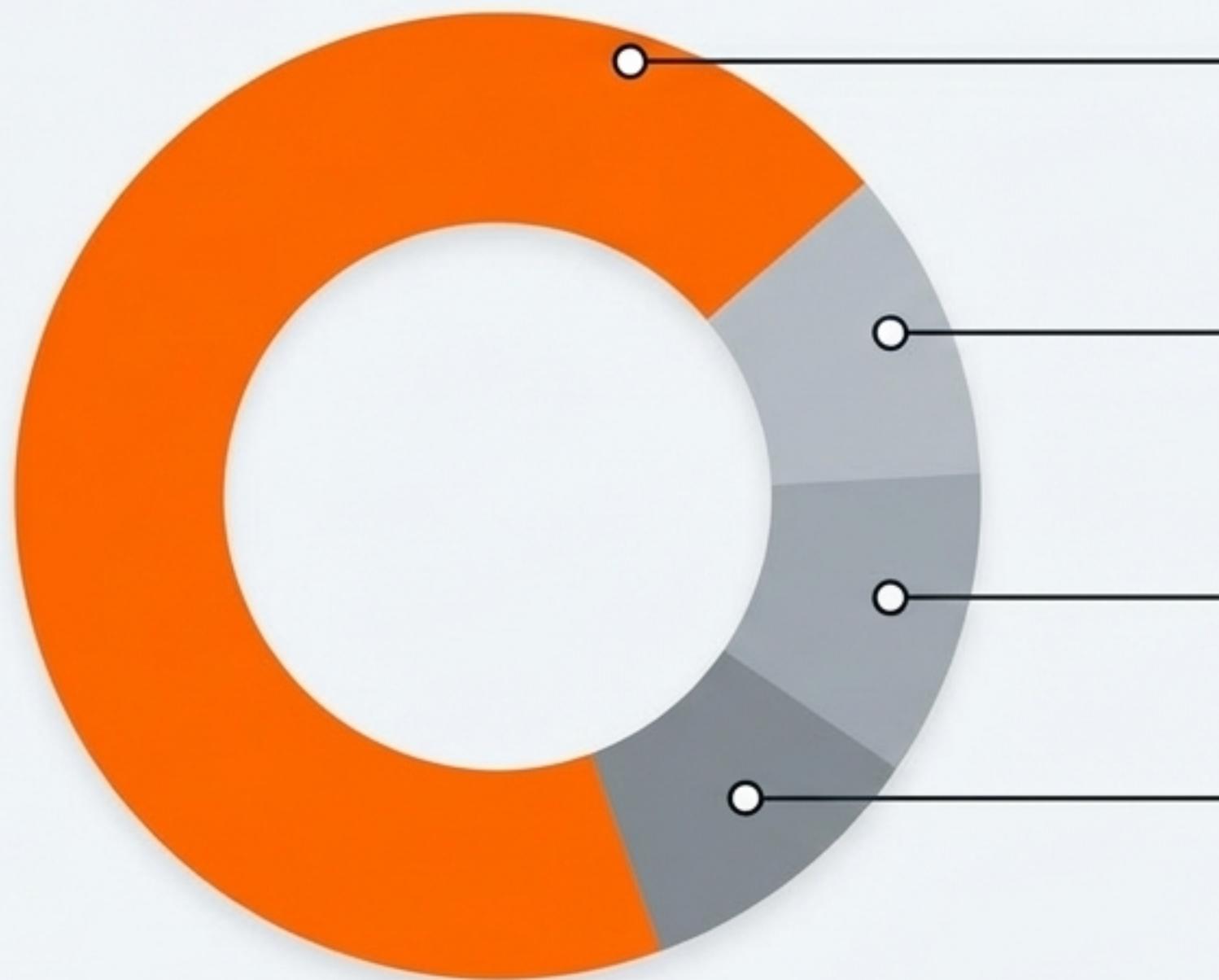


Portugal-based, EU-compliant, serving a global market.

This funding sponsors specific growth projects, it does not cover operational burn.

Use of Funds: Targeted Experiments to Unlock Scalable Growth

Every euro is allocated to a specific growth experiment with measurable ROI, without adding fixed costs or permanent hires.



- **70% · Product Experiments**

On-demand engineering for enterprise integrations & advanced analytics.

- **10% · Marketing Tests**

Conference sponsorships & community campaigns.

- **10% · Content Partnerships**

Pilots with premium content providers.

- **10% · Admin & Compliance**

EU compliance, certifications, and legal to enable enterprise sales.

Key Projects This Funding Unlocks

This capital injection allows us to move from organic growth to a repeatable sales and product development engine.

-  **Test and validate enterprise features** with an initial cohort of 5-10 pilot customers.
-  **Experiment with paid acquisition channels** to build a predictable pipeline towards €500k+ ARR.
-  **Expand data feeds and premium integrations**, increasing the value for all users.
-  **Build interactive graph visualisations** to further enhance explainability.
-  **Strengthen NFRs** to solidify our enterprise-grade posture.

MyFeeds-AI: The Future is Explainable



We are building the essential intelligence layer for the next generation of knowledge work. By starting with the high-stakes world of cybersecurity, we are proving that AI can deliver not just answers, but trust. We invite you to join us in making explainable AI the norm.