

Dinkar Joshi

MBA AGRIBUSINESS | PhD Scholar

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OBJECTIVE

To contribute meaningfully to the academic and personal growth of students by creating an engaging, inclusive, and practical learning environment in management. Committed to advancing knowledge through impactful research, fostering critical thinking, and nurturing socially responsible leaders for a better future.

ACADEMIC QUALIFICATION

- **PhD in Marketing (Ongoing):** Graphic Era Deemed to be University, Dehradun.
- **UGC NET (Management) Qualification:** December 2023, June 2025.
- **MBA in Agribusiness Management:** SHUATS, Prayagraj, Secured **2nd Position** in the entire program Percentage: 77.5%.
- **B.Sc in Agriculture:** Quantum School of Graduate Studies, SDSUV, Uttarakhand, Percentage: 77.5%.
- **12th (Science):** Kendriya Vidyalaya, Ranikhet, CBSE Board, Percentage: 65.20%.
- **10th:** Vivekanand Vidhya Mandir HSS, Ranikhet, UBSE Board, Uttarakhand, Percentage: 80.8%.

PROFESSIONAL EXPERIENCE

Assistant Professor – Department of Management and Commerce
Pal College of Technology & Management, Haldwani

(March 2025 – Present)
Uttarakhand, India

- Delivering lectures on **General Management, Marketing**, and integrating practical insights.
- Mentoring students on **research projects, career guidance, and skill development** for management fields.

Teaching Associate - Department of Management Studies
Graphic Era Deemed to be University, Dehradun

(July 2024 – Jan 2025)
Uttarakhand, India

- Taught **Rural Marketing** and **Digital Marketing** Strategy to management students.
- Developed and assessed **college-level question papers** and evaluations.
- Conducted academic and professional duties, including mentoring students and organizing coursework.

CORE COMPETENCIES

- Effective communication skills in English and Hindi.
- Student mentoring and academic guidance.
- Curriculum development and research mentorship.
- Team building and leadership.
- Time management and organizational skills.
- Strong research, analytical, and data interpretation abilities.
- Proficiency with online teaching tools and techniques.
- Passion for fostering a collaborative and innovative learning environment.

PROJECT AND RESEARCH

- **PhD Research:** Currently conducting advanced research in Management (Marketing).
- Conducted research on "**Analyzing Consumer Behavior Regarding Organic Products in the Nainital District of Uttarakhand**" for my MBA dissertation.

- Published an academic paper in the “**Asian Journal of Agricultural Extension, Economics, and Sociology**”, titled “**Study on Consumer Behavior towards Organic Products in the Nainital District of Uttarakhand, India**”.

CONFERENCES & RESEARCH PRESENTATION

- **Presented a research paper**, "Agro-Tourism: An Enabler for Sustainable Rural Development," at the **Rajagiri Management Conference 2025**, organized by **Rajagiri Business School, Kochi**.
- **Member, Editorial Board – BioThink Magazine**.
- Regular contributor to **BioThink e-Magazine**, contributing scholarly articles and thought pieces on academic and research themes.

TRAINING PROGRAMS AND CERTIFICATION COURSE

- Completed a 15-day online Agri-Business Management training program conducted by PIAS, Dehradun, Uttarakhand.
- Attended a 15-day summer school online training session at PIAS, Dehradun, Uttarakhand.
- Participated in a 10-day online training on 'Training of Farmers and Entrepreneurs' organized by ABIS, IIT Kharagpur.
- Gained 3 months of rural agriculture work experience through KVK, Saharanpur, Uttar Pradesh.
- Acquired **three months of practical experience** in rural agriculture through KVK, Saharanpur, Uttar Pradesh.
- **The Lean Start-up Certification Course (Udemy)**: Completed a course on Lean Start-up methodology, focusing on MVP development, innovation accounting, and customer-driven product creation.

COMPUTER SKILLS

- Digital communication and online teaching tools.
- Office productivity suite (Microsoft Office, Google Workspace).
- Data management and analysis.
- IT security awareness.

INTERNSHIP

- **Human Resource Intern**: Universal Tribes (45 days).

LANGUAGES KNOWN

- English, Hindi, Kumauni.

EXTRA–CURRICULAR ACHIEVEMENTS

- 1st position in the **Science quiz competition** at the intra-school district level.
- 1st position in the **declamation competition** at the district level.
- 3rd position in **essay writing (Hindi)** competition in Class 12.
- 2nd rank in the **quiz competition** at the inter-university level.

HOBBIES & INTEREST AREAS

- Reading books.
- Writing poetry and essays.
- Watching movies for relaxation and inspiration.