



DINOJAN NAGAJOTHESWARAN

Student in MSc "AI Applied to Business" at Eugenia School, combining skills in automation, no-code, and data to create efficient, data-driven systems.

CONTACTS

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🌐 | @DinojanNAGAJOTHESWARAN

SKILLS

- Communication strategy development
- Digital marketing
- Process automation
- Data visualization

LANGUAGES

French Native

Tamil Native

TOOLS



ASSOCIATION

TAMOULCHOLAI

- Organization of events (symposiums, cultural events)
- Implementation of the communication plan
- Writing marketing content

INTERESTS

- Guitar (7 years)
- Sports (Karate, Basketball)
- Asian TV series
- Manhwa (South Korean comics)

PROFESSIONAL EXPERIENCE

Automation Specialist – Apprentice

ACE ENERGIE | Paris | November 2024 - present

- Design and development of business process automation solutions to improve operational efficiency.
- Analysis of internal teams' needs to identify automatable tasks and propose suitable tools.
- Deployment and maintenance of automation scripts and software.

Data Analyst - Intern

Ministry of the Interior and Overseas Territories (MIOM) | Paris | April-August 2024

- Use of the Eulerian audience measurement tool to track data from over 100 websites.
- Design of dashboards and widgets on Eulerian using SQL.
- Monitoring KPIs in collaboration with the communication team, including tag implementation and using Power BI for campaign tracking.

Digital Marketing Officer – Intern

I-Shooting | Saint-Denis | May-June 2023

- Developed a marketing strategy and communication plan, doubling the client base.
- Redesigned the website using HTML and created an English version.
- Conducted business prospecting with major hotels in Paris for partnerships.

Digital Marketing Specialist - Intern

Mercedes-Benz Data | Stuttgart | March 2023

- Developed a marketing and communication strategy for an acquisition campaign.
- Conducted research, benchmarking, and created content (advertising displays, infographics).

FORMATIONS

MSc AI Applied to Business

Eugenia School | Paris 10th | 2024-2026

Bachelor's Degree in Marketing Techniques – Digital Marketing

Université Paris Sorbonne Nord | Saint-Denis | 2021-2024