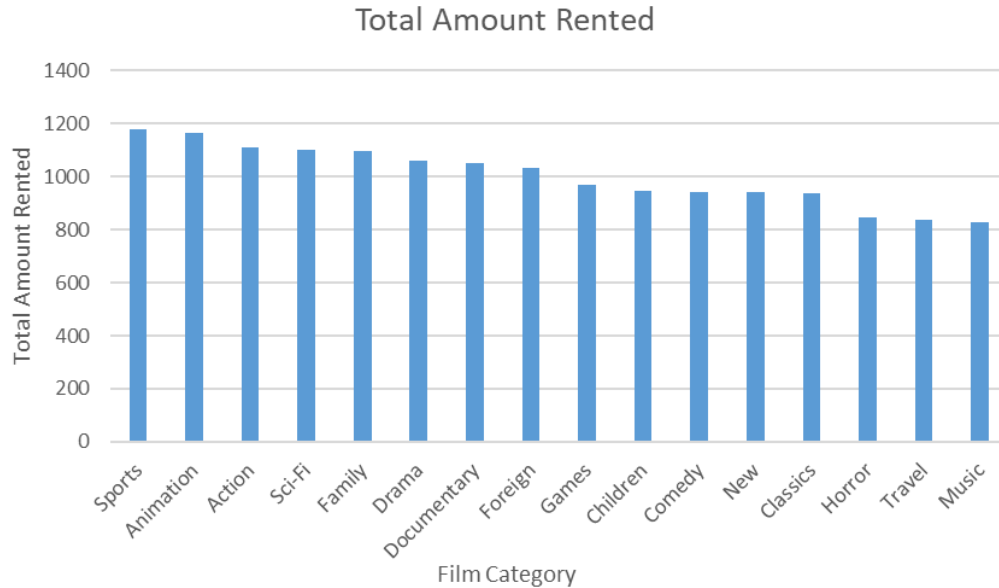


Which Film Category is the most rented?



Based on my analysis the Sports film category has the highest amount that is rented followed up by the Animation film category.

Query is Question 1

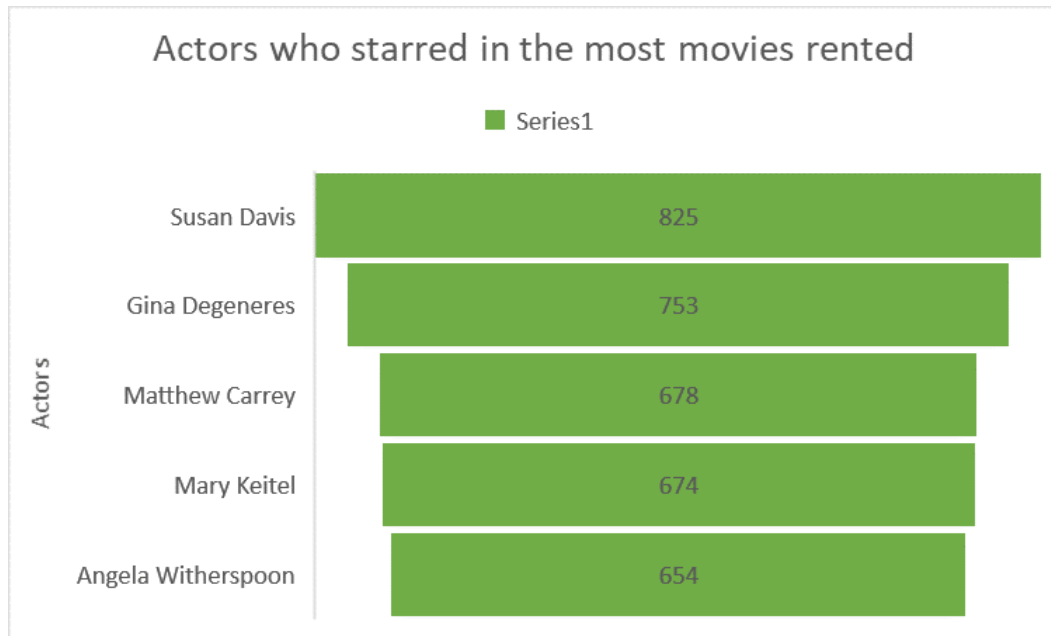
Which 10 Countries have the most amount of customers?



Looking at the data, China has the most amount of customers, followed by India and Mexico respectively.

Query is Question 2

Which 5 movie stars are the most profitable to make available to rent?

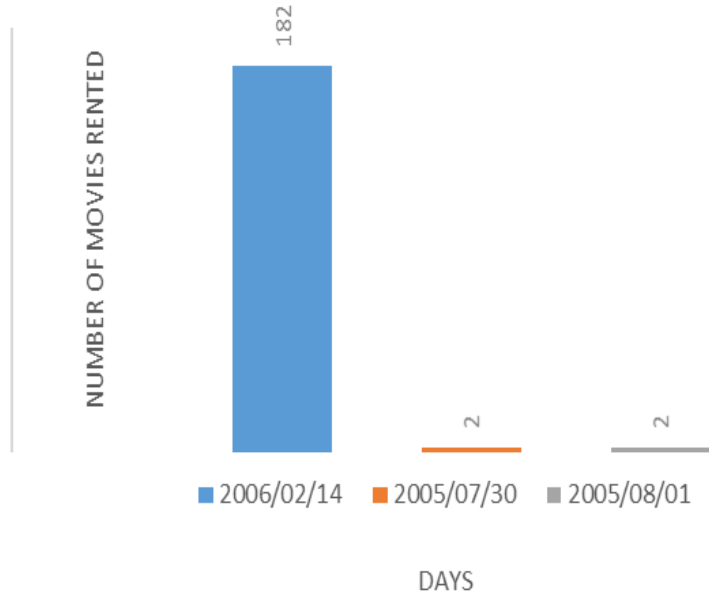


Based on the data, these 5 actors all starred in our most rented movies. Perhaps getting more movies with these actors could become more profitable.

Query is Question 3

Which 3 days of the 2005-2006 year had the most movies rented out?

3 HIGHEST DAYS OF MOVIES RENTED



The highest number of movies rented was recorded on the 14th of February which correlates to the holiday of Valentines Day.

Query is Question 4