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The Millennium Manager (Paperback)

By Ashley R. Rawlins

AUTHORHOUSE, United States, 2006. Paperback. Condition: New. Language: English. Brand new Book. "The Millennium Manager" should be of interest to managers of all levels in public sector, private sector, or voluntary organisations. This book deals with several areas of management activities such as; Total Quality Management (TQM), The Management of Change, Management decision Making, Research Methods, Management Strategies, Marketing Planning, and Operations Management. This book should appeal to those following formal studies in management from certificate level up to master of Business Administration degree. The practical treatment of some of the chapters should make interesting reading for managers and potential managers who do not want to undertake formal management studies but want to acquire some management tools.



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Reviews

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