

# Cody Hough

## ***Web Designer / Front-End Developer***

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Portfolio: <https://codyhough.com>

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### **PROFESSIONAL SUMMARY**

Operations-minded web designer with 7+ years of leadership experience in high-volume environments. I build clean, responsive websites for small businesses with a focus on clarity, usability, and structured design. Proven ability to manage workflows independently, solve technical problems efficiently, and communicate clearly in remote settings.

### **TECHNICAL SKILLS**

- Front-End Development: HTML5, CSS3, Responsive Design
- Design Focus: UX Structure, Visual Hierarchy, Conversion-Oriented Layout
- Tools: VS Code, GitHub, Netlify, Google Workspace
- Systems: Workflow Optimization, Process Improvement
- Technical Troubleshooting & Clear Written Communication

### **PROJECT EXPERIENCE**

- Small Business Website – Nail Salon: Designed and developed a responsive business website focused on service clarity and booking conversion. Optimized for mobile-first experience.
- HVAC Service Website: Built a service-based website structured for credibility and quick contact access with clear call-to-action positioning.
- Personal Portfolio Website: Developed a modern, minimal portfolio site showcasing responsive layouts and structured UX design.

### **PROFESSIONAL EXPERIENCE**

- Overnight Team Lead – Walmart (Aug 2017 – Present): Lead overnight operations, managed workflow systems, trained associates on digital tools, and resolved operational bottlenecks under strict deadlines.
- HVAC Technical Training – Refrigeration School, Inc. (RSI): Completed hands-on HVAC/R training developing diagnostic troubleshooting and customer communication skills.

### **EDUCATION**

- Refrigeration School, Inc. (RSI) – HVAC/R Technical Training
- Mesa High School – High School Diploma