

# David Dinsmore

UI DESIGNER/DEVELOPER

## Experience

### UI Developer

*TollFreeForwarding.com* | October 2014 – Present

Responsible for developing the UI framework and front-end code standards for a white label web application and supporting marketing sites. Worked with the Creative Services team to turn design comps into front-end components.

- Implemented GulpJs build system to compile LESS into development and minified production CSS
- Setup GulpJs build step to match the branding of the web application to each marketing site

### UX/UI Designer

*Gensuite LLC.* | July 2013 – March 2014

Responsible for working directly with the product team on new application development. Collaborated daily with product managers and application leads to determine project requirements, user needs, and translated those needs into elegant interface designs.

### Interactive Designer

*Global Cloud Ltd.* | August 2008 – July 2013

Led a small team of designers and front end developers in the custom Content Management System division of Global Cloud. I was responsible for designing and maintaining client websites using both an in house ColdFusion based CMS as well as Mura CMS. While at Global Cloud I worked on a wide range of custom websites including intranets, extranets, as well as E-commerce.

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## Technical Expertise

### Design

Information Architecture  
Sketching/ Wire-framing  
Responsive Design  
Typography  
Markdown

### Development

Valid HTML5/ CSS3/ LESS  
SMACCS/ BEM  
Gulp/ MDCSS  
Rapid Prototyping  
Cross-Browser Debugging

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## Education

### University of Cincinnati

*College of Design, Architecture, Art and Planning - Cincinnati, OH* | 2003-2008  
Bachelor of Science Degree in Digital Design

### International College of Broadcasting

*Dayton, OH* | 2001-2002  
A.S. in Applied Science of Communication