

KANDY

KANDY SELCTIONS

Your biggest fashion world

Introduction

This is the project proposal for a website that I am going to create for a textile in fashion industry named KANDY SELECTIONS. This company is an existing company related to the fashion industry. This textile situated in Kadawatha, which is the first branch, and now this organization consists with some branches. They are situated in Wattala, Kiribathgoda, Dehiwala and Nugegoda. So, from the project proposal that I am going to create will give you the specific aim of creating this website. Grabbing more market share through online marketing, increasing the scale of the organization, convenience the ordering, supplying, buying, and selling process of clothes, materials, and other fashion items, increase the target audience and potential of the business expansion.

Also, this is helpful to understand the budget that any organization needs to afford to run day today business activities, as well as time management for stock keeping, ordering materials, clothes, bill payments, selling and many more.

Technologies

To create this web site, I am planning to use HTML, CSS, JavaScript, and photoshop. Those are to create the website structure, and style the webpages.

Html

To create this website, I am willing to use html because it is used to create and structure web pages. HTML elements are written with tags. HTML elements can have attributes. HTML code creates a simple web page with a heading, a paragraph, and an image.

CSS

Cascading Style Sheets is a stand-in for CSS. It is the language used to describe how online pages are presented, including the fonts, colors, and layout that help people understand how to navigate our websites. The purpose of CSS is to create style sheets for websites.

JavaScript

A computer language called JavaScript is used to generate dynamic content for websites. It does this by changing and adding new HTML elements to the ones that already exist. JavaScript is a popular tool used by coders to improve their web development abilities and produce dynamic, user-friendly websites.

Photoshop

Photoshop is a raster-based image editor that supports features and allows for the editing and composition of raster pictures in numerous layers. So, I have decided to use photoshop to create the logo of the textile.

Web site structure

This is a website for a textile company which has all details of the company creation, functions, special features and characteristics. Here the website shows different tabs such as home page, about us, item categories, shop now which means the option of ordering things via online and contact us etc. Those are coming under navigation bar, body, and footer etc. They are the main sections of my desired web page and I have the plan of creating a web site of five pages. This textile has a large category of fashion items such as women, men, kids, health and beauty, and gift vouchers. Under those categories there are wider range of collection.

Under women category, we have tops, t-shirts, jumpsuits, dresses, jeans, skirts, activewear, shorts, night wear, innerwear, lungi etc. And under woman's accessories there are jewelries, watchers, hair accessories, wallet, sunglasses, and belts etc. And under the men's category there are shirts, T-shirts, trousers, jeans, shorts, winter clothes, sarongs, innerwear, and activewear. Under men's accessories watches, belts, ties and bow's, cufflinks and accessories, sunglass, and wallets. There are two specifications of kid's wear called boys wears and girls wears. There are shirts, T-shirts, trousers, jeans, shorts, school uniforms, accessories, and watches and under the girl's wear there are tops, bottoms, frocks, party frocks, jeans, skirts, blouses, nightwear, school uniforms, accessories, and watches. The health and beauty category are having hair care, face and body care, perfumes and deo, protective items, trimmers, hairdryers and straighteners, and accessories. And the last category, which is gift vouchers has shop all and gift cards.

