### CA1 – Data Preparation

Name: Diogenes Costa Gomes Module Title: Data Preparation

**Assignment Title:** CA1\_DataPrep\_HDip **Cohort Details:** HDip in Data Analytics

Lecturer(s):: David McQuaid

Issue Date: 10/03/2025

# Al Usage Declaration

Parts of this assignment were supported using generative AI tools (such as ChatGPT) strictly for the purposes allowed by the module guidelines.

These included:

- · Brainstorming structure and ideas
- Reviewing and clarifying concepts
- Improving clarity of Markdown explanations
- Helping with code readability and interpretation

No part of the code or written content was directly copied from AI tools without validation, and all outputs were reviewed and edited to ensure they reflect my understanding of the material.

#### Step 0 — Contextualising The Dataset.

This project makes use of a version of the Spam E-mail Database by George Formanat Hewlett-Packard Labs(1999)

This consists of 4,601 examples, approximately 39.4% is junk mail.

The target variable is\_spam shows a 1 if the email is spam or a 0 otherwise.

#### About the features:

Each feature represents:

- Count of specific terms (wordfreqmake,wordfreqaddress, etc.)
- Special characters frequency( charfreq\$, charfreq!, etc.)
- Capitalisation statistics (the number of upper case characters, number of consecutive upper case chars, →Length of uppercase sequences)

We use these variables (directly from real e-mails) to find patterns that are typical of spam messages. Another very famous dataset that academics use to to ask students to build binary classifiers and to do spam detection tasks.

### Target Variable: is\_spam

The dataset consists of a column called **is\_spam** which is the **target variable** for the project.

1 means the email is **spam** (unsolicited mail) 0 means the email is **not spam** (legitimate)

Do not drop this column because this is the primary target variable we want to predict. This is the variable that is going to be the target (y) while all other columns would be features (X) during modeling.

# Step 1 – Load and Clean the Dataset

In this step, we load the raw dataset and inspect it for common data quality issues. We look for:

- Redundant columns (like index columns created during export)
- Text-based numeric values that need conversion
- Missing values that could affect the analysis or modeling stages

By ensuring a clean dataset, we avoid errors and improve the reliability of future steps such as visualization, transformation, and modeling.

```
In [6]: import pandas as pd
        import numpy as np
        from IPython.display import display
        # Load dataset
        df = pd.read_csv("spambase_v5.csv")
        # Preview first rows and data types
        display(df.head())
        df.info()
        # Drop unnecessary index column
        df.drop("Unnamed: 0", axis=1, inplace=True)
        # Convert specific columns to numeric
        cols_to_fix = ['word_freq_3d', 'word_freq_our', 'word_freq_will', 'word_f
                       'word_freq_hpl', 'word_freq_labs', 'capital_run_length_lon
        for col in cols_to_fix:
            df[col] = pd.to_numeric(df[col], errors='coerce')
        # Drop missing values
        print("Before dropna:", df.shape)
```

```
df.dropna(inplace=True)
print("After dropna:", df.shape)
```

	Unnamed: 0	word_freq_make	word_freq_address	word_freq_all	word_freq_3d v	٧
0	0	0.00	0.64	0.64	0	_
1	1	0.21	0.28	0.50	0	
2	2	0.06	0.00	0.71	0	
3	3	0.00	0.00	0.00	0	
4	4	0.00	0.00	0.00	0	

5 rows × 59 columns

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4601 entries, 0 to 4600
Data columns (total 59 columns):

#	Column (total 39 Columns):	Non-Null Count	Dtype
0	Unnamed: 0	4601 non-null	int64
1	word_freq_make	4601 non-null	float64
2	word_freq_address	4601 non-null	float64
3	word_freq_all	4595 non-null	float64
4	word_freq_3d	4599 non-null	object
5	word_freq_our	4601 non-null	object
6	word_freq_over	4600 non-null	float64
7	word_freq_remove	4601 non-null	float64
8	word_freq_internet	4586 non-null	float64
9 10	<pre>word_freq_order word_freq_mail</pre>	4601 non-null 4601 non-null	float64 float64
11	word_freq_mart word_freq_receive	4601 non-null	float64
12	word_freq_will	4601 non-null	object
13	word_freq_witt word_freq_people	4601 non-null	float64
14	word_freq_report	4601 non-null	float64
15	word_freq_addresses	4592 non-null	float64
16	word_freq_free	4601 non-null	float64
17	word_freq_business	4601 non-null	float64
18	word_freq_email	4601 non-null	float64
19	word_freq_you	4601 non-null	float64
20	word_freq_credit	4601 non-null	float64
21	word_freq_your	4601 non-null	float64
22	word_freq_font	4601 non-null	float64
23	word_freq_000	4601 non-null	object
24	word_freq_money	4601 non-null	float64
25	word_freq_hp	4601 non-null	float64
26	word_freq_hpl	4601 non-null	object
27	word_freq_george	4601 non-null	float64
28	word_freq_650	4601 non-null	float64
29	word_freq_lab	4601 non-null	float64
30	word_freq_labs	4351 non-null	object
31	word_freq_telnet	4601 non-null	float64
32	word_freq_857	4601 non-null	float64
33	word_freq_data	4601 non-null	float64
34	word_freq_415	4601 non-null	float64
35	word_freq_85	4601 non-null	float64
36	word_freq_technology	4601 non-null	
37	word_freq_1999	4601 non-null	
38	word_freq_parts	4601 non-null	float64
39	word_freq_pm	4601 non-null	float64
40	word_freq_direct	4598 non-null	float64
41	word_freq_cs	4587 non-null	float64
42	word_freq_meeting	4600 non-null	float64
43	word_freq_original	4601 non-null	float64
44	word_freq_project	4601 non-null	float64
45	word_freq_re	4601 non-null	float64
46	word_freq_edu	4601 non-null	float64
47 40	word_freq_table	4561 non-null	float64
48 40	word_freq_conference	4601 non-null	float64
49 50	<pre>char_freq_; char_freq_(</pre>	4601 non-null	float64
50 51	char_freq_[	4601 non-null 4601 non-null	float64 float64
51 52	char_freq_!	4601 non-null	float64
53	char_freq_:	4601 non-null	
54	char_freq_#	4601 non-null	float64
54	Ciiai _ i i Eq_#	און דמחד ווחוו	1 100104

```
55 capital_run_length_average
                                                 float64
                                4601 non-null
 56 capital_run_length_longest
                                4601 non-null
                                                object
57 capital_run_length_total
                                4601 non-null
                                                int64
58 is_spam
                                 4601 non-null
                                                 bool
dtypes: bool(1), float64(49), int64(2), object(7)
memory usage: 2.0+ MB
Before dropna: (4601, 58)
After dropna: (4270, 58)
```

```
In [7]: # View number of rows and columns
print(f"Shape: {df.shape}")

# View column names
print("Columns:", df.columns.tolist())
```

Shape: (4270, 58)

Columns: ['word\_freq\_make', 'word\_freq\_address', 'word\_freq\_all', 'word\_freq\_3d', 'word\_freq\_our', 'word\_freq\_over', 'word\_freq\_remove', 'word\_freq\_internet', 'word\_freq\_order', 'word\_freq\_mail', 'word\_freq\_receive', 'word\_freq\_will', 'word\_freq\_people', 'word\_freq\_report', 'word\_freq\_addresses', 'word\_freq\_free', 'word\_freq\_business', 'word\_freq\_email', 'word\_freq\_you', 'word\_freq\_credit', 'word\_freq\_your', 'word\_freq\_font', 'word\_freq\_0', 'word\_freq\_money', 'word\_freq\_hp', 'word\_freq\_hpl', 'word\_freq\_george', 'word\_freq\_650', 'word\_freq\_lab', 'word\_freq\_labs', 'word\_freq\_telnet', 'word\_freq\_857', 'word\_freq\_data', 'word\_freq\_415', 'word\_freq\_85', 'word\_freq\_technology', 'word\_freq\_1999', 'word\_freq\_parts', 'word\_freq\_pm', 'word\_freq\_direct', 'word\_freq\_cs', 'word\_freq\_meeting', 'word\_freq\_original', 'word\_freq\_project', 'word\_freq\_re', 'word\_freq\_edu', 'word\_freq\_table', 'word\_freq\_conference', 'char\_freq\_', 'char\_freq\_(', 'char\_freq\_[', 'char\_freq\_!', 'char\_freq\_!', 'char\_freq\_!', 'capital\_run\_length\_average', 'capital\_run\_length\_longest', 'capital\_run\_length\_total', 'is\_spam']

# Stage 2 – Exploratory Data Analysis (EDA)

To further explore the structure and distribution of the dataset before modelling.

In this step, we:

- Plot the target variable class balance is\_spam
- Examine the relationships between characteristics

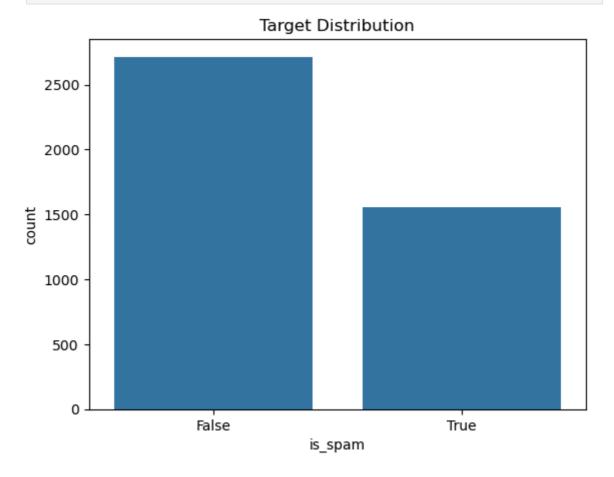
This assists in realizing any possible correlations, biases, or variable redundancy that can begin affecting model performance.

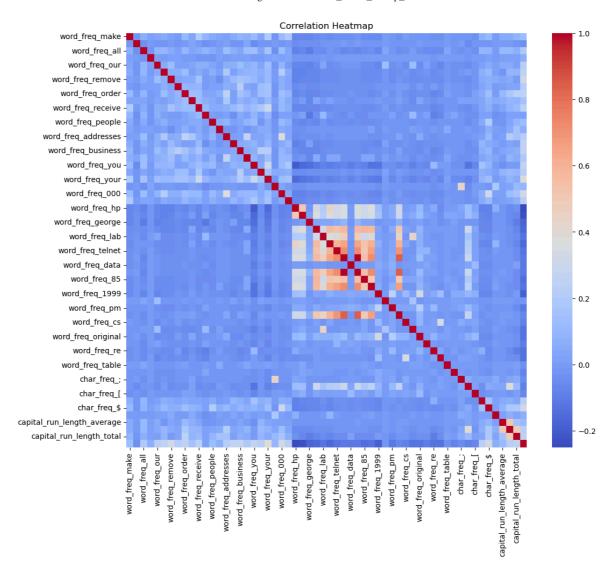
```
import matplotlib.pyplot as plt
import seaborn as sns

# Distribution of target
sns.countplot(x='is_spam', data=df)
plt.title("Target Distribution")
plt.show()

# Heatmap
plt.figure(figsize=(12, 10))
sns.heatmap(df.corr(), cmap='coolwarm', cbar=True)
```

plt.title("Correlation Heatmap")
plt.show()





# Step 3 – Data Preparation: Feature Scaling

Machine learning algorithms often perform better when features are on the same scale.

Here, we standardize the numerical features using StandardScaler to give them zero mean and unit variance.

This is especially important for PCA and distance-based models.

```
In [11]: from sklearn.preprocessing import StandardScaler

# Split data
X = df.drop("is_spam", axis=1)
y = df["is_spam"]

# Standardization
scaler = StandardScaler()
X_scaled = scaler.fit_transform(X)
In [12]: print("Original mean:", X.mean().mean())
print("Scaled mean:", X_scaled.mean())
```

```
print("Original std:", X.std().mean())
print("Scaled std:", X_scaled.std())
```

Original mean: 6.132831357081227 Scaled mean: -4.904522766247456e-18 Original std: 15.462827730849124

Scaled std: 1.0

It was applied standardisation to centre and scale the numerical features using StandardScaler .

This step ensures that each feature contributes equally to the analysis and improves the performance of techniques like PCA.

# Step 4 — Eliminate features with low variance

Other features may be very similar for all records and thus provide little if any predictive power.

To automatically filter these types of features, we can use VarianceThreshold.

Dimensionality reduction, step one helps focus the model on more informative features, making the model look at fewer dimensions.

```
In [15]: from sklearn.feature_selection import VarianceThreshold

# Remove low variance features
selector = VarianceThreshold(threshold=0.01)
X_reduced_prePCA = selector.fit_transform(X)

# Update df
df = df[X.columns[selector.get_support()].tolist() + ["is_spam"]]
```

# Step 5 – Dimensionality Reduction using PCA

PCA (Principal Component Analysis) helps reduce the number of features while preserving the variance (information) in the dataset.

This reduces computational cost and the risk of overfitting, while still retaining the most relevant data structure.

We aim to retain 99.5% of the variance by selecting an optimal number of components.

```
In [17]: from sklearn.decomposition import PCA

# Recalculate scale after feature selection
X = df.drop("is_spam", axis=1)
y = df["is_spam"]
```

```
X_scaled = scaler.fit_transform(X)

# PCA
pca = PCA()
pca.fit(X_scaled)
cum_var = np.cumsum(pca.explained_variance_ratio_)
n_components = np.argmax(cum_var >= 0.995) + 1
print(f"Number of components to retain 99.5% variance: {n_components}")

# Apply PCA
pca_final = PCA(n_components=n_components)
X_reduced = pca_final.fit_transform(X_scaled)
```

Number of components to retain 99.5% variance: 54

# Step 6 – Curse of Dimensionality

High-dimensional datasets can lead to sparsity, increased complexity, and overfitting in models.

This step explains why dimensionality reduction (like PCA) is not just useful but often necessary when dealing with datasets that have many features.

# Step 7 – Model Testing with Random Forest

We now test our data using the Random Forest classifier — a robust ensemble method that works well on structured data.

We compare two models:

- One trained on the full scaled dataset
- One trained on the PCA-reduced dataset

This comparison helps assess whether dimensionality reduction improved or preserved model performance.

```
In [20]: from sklearn.model_selection import train_test_split
    from sklearn.ensemble import RandomForestClassifier
    from sklearn.metrics import classification_report, confusion_matrix

# Split
X_train, X_test, y_train, y_test = train_test_split(X_scaled, y, test_siz
Xr_train, Xr_test, _, _ = train_test_split(X_reduced, y, test_size=0.3, r

# Full data
model_full = RandomForestClassifier(random_state=42)
model_full.fit(X_train, y_train)
y_pred_full = model_full.predict(X_test)

# PCA data
model_pca = RandomForestClassifier(random_state=42)
model_pca.fit(Xr_train, y_train)
```

```
y_pred_pca = model_pca.predict(Xr_test)

# Reports
print("Model with full dataset:")
print(classification_report(y_test, y_pred_full))
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred_full))

print("\nModel with PCA-reduced dataset:")
print(classification_report(y_test, y_pred_pca))
print("Confusion Matrix:")
print(confusion_matrix(y_test, y_pred_pca))
```

Model with full dataset:

	precision	recall	f1-score	support
False	0.94	0.97	0.95	780
True	0.95	0.90	0.93	501
accuracy			0.94	1281
macro avg	0.94	0.94	0.94	1281
weighted avg	0.94	0.94	0.94	1281

Confusion Matrix:

[[757 23] [ 50 451]]

Model with PCA-reduced dataset:

	precision	recall	f1-score	support
False	0.92	0.95	0.94	780
True	0.92	0.87	0.90	501
accuracy			0.92	1281
macro avg	0.92	0.91	0.92	1281
weighted avg	0.92	0.92	0.92	1281

Confusion Matrix:

[[742 38] [ 63 438]]

### Step 8 - Conclusions

Some numbers were read as text because of the wrong format in the source dataset.

Eventually, there were **4,270 rows** for analysis after fixing data types and cleaning null (missing) values.

To improve the data quality, low-variance features were dismissed.

PCA was then performed on this dataset that resulted in its dimension reducing from **58 to 54** but still capturing **99.5% of the original variance**.

We trained and tested two random Forest models:

One with the complete standardized features set

The first one based on the feature set which is reduced using PCA

This model on the full dataset had an **accuracy of 94%**, and precision and recall > 0.93.

The PCA-reduced model obtained a slightly decreased **accuracy of 92%**, but overall performed very well.

This analogy implies that the reduction of the dataset via PCA produced a more fundamental dataset with only the most powerful predictive properties.

While there is a slight decline in terms of recall and f1-score, especially for spam class the trade-off is worth it if computational speed and overfitting prevention are key focuses.

### References

Forman, G., 1999. Spam E-mail Database. Hewlett-Packard Labs.

Cranor, L.F. and LaMacchia, B.A., 1998. Spam! *Communications of the ACM*, 41(8), pp.74–83.

Scikit-learn, 2024. *Scikit-learn: Machine Learning in Python*. [online] Available at: https://scikit-learn.org [Accessed 5 Apr. 2025].

In [ ]: