# WHAT?
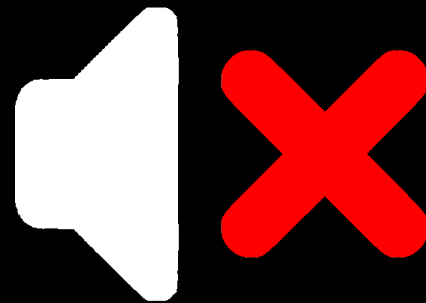
A serious game about

censorship and misinformation

in today's world.

MUTED

# WHY?
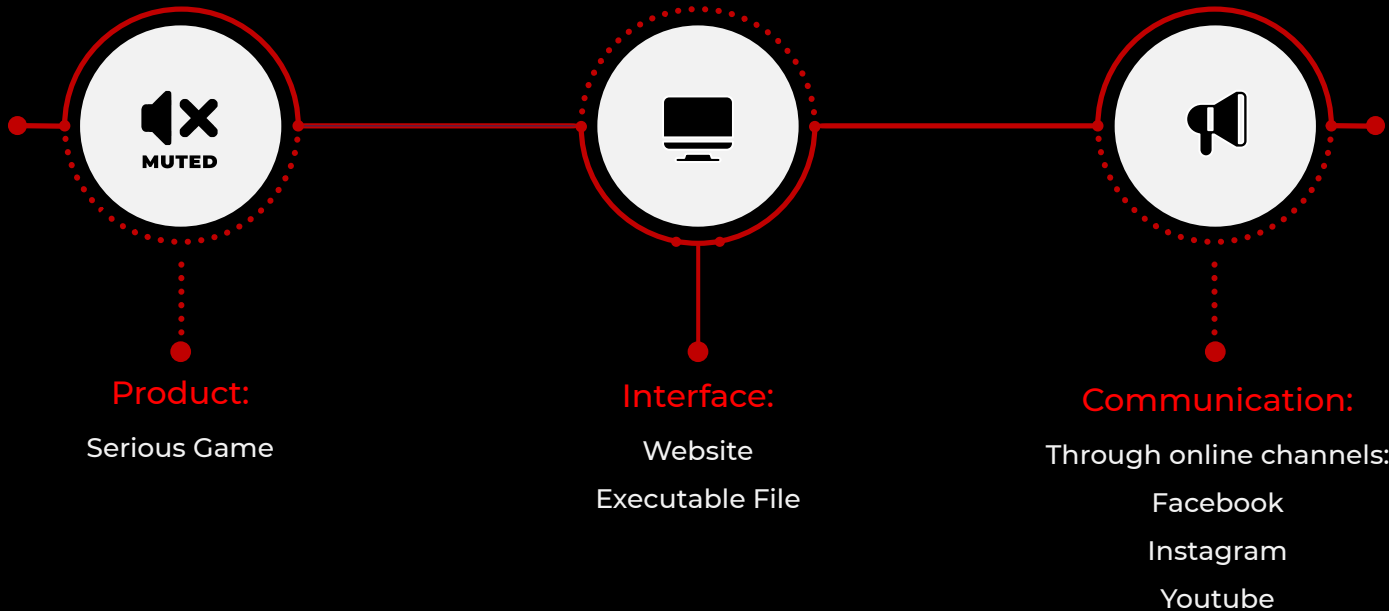
Awareness

Censorship

Misinformation

FAKE
NEWS

MUTED
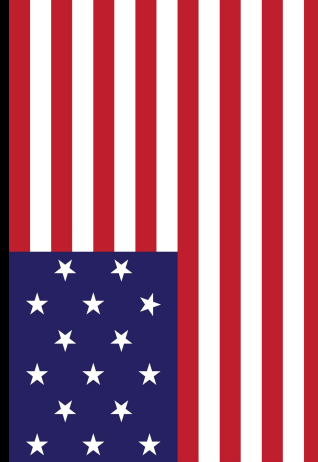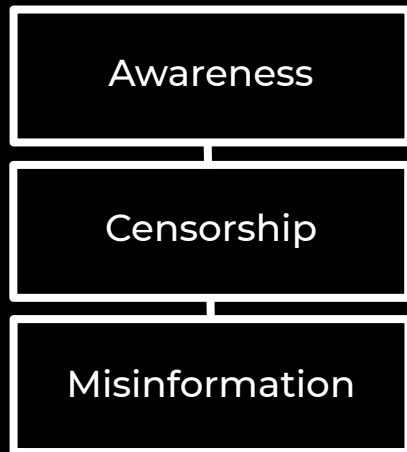
# WHO?

Young Adults (ages 18 to 30) and everyone who questions what is true.

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# HOW?



**Product:**

Serious Game

**Interface:**

Website

Executable File

**Communication:**

Through online channels:

Facebook

Instagram

Youtube

MUTED

# UX?

The experience begins with the user being behind the eyes of <span style="color:red">a journalist, eager to seek the truth</span> behind the recent <span style="color:red">commercial war</span> between the United States and China.