DIOGO CARVALHO

Developer











EDUCATION

Informatics Engineering Coimbra Institute of Engineering September 2022 - in course

Technical Course in Information Systems Programming Instituto Politécnico de Leiria September 2016 - June 2018 Leiria

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Bachelor's degree in Marketing Universidade de Aveiro September 2008 - June 2011 Aveiro

SKILLS

Languages and Frameworks:

JavaScript

CSS

React.js

C#

C

MySQL

CAREER OBJECTIVE

I consider myself a professional with a proven ability to adapt to collaborative and fast-learning environments, keeping the focus on achieving high-quality results within strict deadlines. I've worked in the marketing field for years and I am now looking forward to an opportunity to enter the IT field as a developer, where I will strive to apply the skills I have acquired so far in my career and achieve great results in this new working field. I'm currently enroled in the Informatics Engineering course at ISEC (Coimbra Institute of Engineering) in an after-work regime, as part of my process of moving to a developer role.

WORK EXPERIENCE

Digital Marketing Specialist

Crazy4Pets, Lda

February 2021 - current / Figueira da Foz

- Manage the design, customer support, and programming teams.
- I run profitability analysis.
- Manage the ad campaigns on Google Ads and Facebook Ads.
- Email & SMS Marketing.

Marketing Assistant

CWJ Group

June 2018 - January 2021 / Figueira da Foz

• Was responsible for the communication strategy and design.

Developer Trainee

Magical Stage

April 2018 - June 2018 / Leiria

• Contributed to the development of a react app to display a catalog of the company's products.

Marketing & communications assistant

Ertecna, Lda

October 2012 - August 2014 / Figueira da Foz

• I did an internship, followed by a one-year contract, working in the internal and external communication of the company.