

# Causal Inference: Modern Methods

## Problem Set

Diogo Ribeiro  
ESMAD - Escola Superior de Média Arte e Design  
Lead Data Scientist, Mysense.ai  
dfr@esmad.ipp.pt  
ORCID: 0009-0001-2022-7072

November 13, 2025

### Abstract

This problem set covers modern methods in causal inference, including potential outcomes, directed acyclic graphs (DAGs), instrumental variables, regression discontinuity, and difference-in-differences. Students will gain practical experience identifying causal effects from observational data and understanding threats to causal identification.

## 1 Potential Outcomes Framework

**Exercise 1** (Fundamental Problem of Causal Inference). *Consider a job training program where  $D_i = 1$  if individual  $i$  receives training and  $D_i = 0$  otherwise. Let  $Y_i(1)$  be the potential outcome with training and  $Y_i(0)$  without.*

- (a) *Define the individual treatment effect (ITE), average treatment effect (ATE), and average treatment effect on the treated (ATT).*
- (b) *Explain why we cannot observe  $Y_i(1) - Y_i(0)$  for any individual.*
- (c) *Show that the naive comparison  $E[Y_i|D_i = 1] - E[Y_i|D_i = 0]$  equals:*

$$\underbrace{E[Y_i(1) - Y_i(0)|D_i = 1]}_{ATT} + \underbrace{E[Y_i(0)|D_i = 1] - E[Y_i(0)|D_i = 0]}_{\text{Selection Bias}}$$

- (d) *Under what conditions does the naive comparison identify the ATE?*

**Exercise 2** (Conditional Independence Assumption). *The conditional independence assumption (CIA) or unconfoundedness states:*

$$\{Y_i(0), Y_i(1)\} \perp D_i | X_i$$

- (a) *Explain this assumption in plain language.*
- (b) *Why is it called "unconfoundedness"?*
- (c) *Give an example where CIA is plausible.*
- (d) *Give an example where CIA is clearly violated.*
- (e) *Under CIA, show that:*

$$E[Y_i(1) - Y_i(0)|X_i] = E[Y_i|D_i = 1, X_i] - E[Y_i|D_i = 0, X_i]$$

## 2 Directed Acyclic Graphs (DAGs)

**Exercise 3** (Drawing and Interpreting DAGs). *For each scenario, draw a DAG and identify the causal effect of interest:*

(a) **Education and Earnings:**

- *Treatment: Years of education ( $D$ )*
- *Outcome: Annual earnings ( $Y$ )*
- *Confounders: Ability ( $A$ ), Family background ( $F$ )*
- *Mediator: Job type ( $J$ )*

*Draw the DAG and identify:*

- *All paths from  $D$  to  $Y$*
- *Which paths are backdoor paths?*
- *What variables should be controlled?*
- *What is the direct effect of  $D$  on  $Y$  (not through  $J$ )?*

(b) **Collider Bias:** *Consider  $D \rightarrow Y \leftarrow U$  where  $U$  is unobserved.*

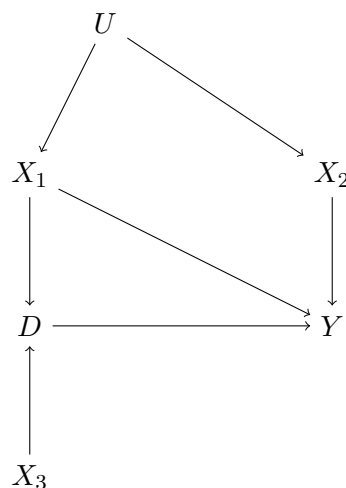
- *Explain why conditioning on  $Y$  induces association between  $D$  and  $U$*
- *Provide a real-world example of collider bias*

(c) **M-Bias:** *Draw a DAG with structure:  $U_1 \rightarrow D$ ,  $U_2 \rightarrow Y$ ,  $U_1 \rightarrow M \leftarrow U_2$ .*

- *Is there an open backdoor path from  $D$  to  $Y$ ?*
- *What happens if you control for  $M$ ?*
- *When is controlling for  $M$  harmful?*

**Problem 1** (Backdoor Criterion). *Use Pearl's backdoor criterion to determine the minimal sufficient adjustment set.*

**Scenario:** *Consider the following DAG:*



1. *List all paths from  $D$  to  $Y$*
2. *Identify backdoor paths*
3. *Find all valid adjustment sets*
4. *What is the minimal sufficient adjustment set?*
5. *Can we identify the causal effect if  $U$  is unobserved?*

### 3 Instrumental Variables

**Problem 2** (Returns to Education). *Estimate the returns to education using quarter of birth as an instrument.*

**Background:** Angrist & Krueger (1991) used quarter of birth as an instrument for education, exploiting compulsory schooling laws.

**Dataset:** Simulate or use provided data with:

- $Y$ : Log annual earnings
- $D$ : Years of education
- $Z$ : Quarter of birth indicator (born in Q1)
- $X$ : Controls (age, region, etc.)

**Tasks:**

1. **Motivation:**

- Why is education endogenous?
- Draw a DAG showing the endogeneity problem
- Explain how quarter of birth could be a valid instrument

2. **Validity Checks:**

- Test relevance: Regress  $D$  on  $Z$  (first stage)
- Compute first-stage  $F$ -statistic
- Discuss exclusion restriction: Why might it fail?

3. **Estimation:**

- Estimate OLS (biased)
- Estimate 2SLS
- Compare coefficients
- Compute heteroskedasticity-robust standard errors

4. **Interpretation:**

- What is the local average treatment effect (LATE)?
- Who are the compliers?
- Why might IV estimate differ from OLS?

5. **Sensitivity:**

- Add/remove controls
- Test overidentification (if multiple instruments)
- Discuss weak instruments problem

**Problem 3** (Weak Instruments). *Investigate the consequences of weak instruments.*

**Simulation:**

1. Generate data:  $n = 500$ , instrument strength  $\gamma \in \{0.05, 0.1, 0.3, 0.5\}$

$$D = \gamma Z + \alpha U + \epsilon_D$$

$$Y = \beta D + \alpha U + \epsilon_Y$$

where  $U$  is unobserved confounder.

2. For each  $\gamma$ :

- Estimate 2SLS
- Compute first-stage  $F$ -statistic
- Repeat 1000 times (Monte Carlo)

3. Analyze:

- Bias of 2SLS estimator
- Coverage of 95% confidence intervals
- How weak is "weak"? ( $F$  ; 10 rule of thumb)

4. Propose solutions:

- Limited information maximum likelihood (LIML)
- Anderson-Rubin test
- Weak instrument robust inference

## 4 Regression Discontinuity Design

**Problem 4** (Class Size and Student Achievement). Use RDD to estimate the effect of class size on test scores.

**Setup:** Schools with enrollment above 40 students must split into two classes.

**Data:**

- Running variable: School enrollment (around cutoff of 40)
- Treatment: Small class (enrollment  $\leq 40$ ) vs. large class
- Outcome: Average test score

**Tasks:**

1. **Identification:**

- State the RDD identification assumptions
- Why is continuity of potential outcomes crucial?
- Draw a hypothetical RDD plot

2. **Validity Checks:**

- Density test: Check for manipulation of running variable (McCrary test)
- Covariate balance: Test continuity of pre-treatment covariates
- Placebo cutoffs: Test at other points

3. **Estimation:**

- *Local linear regression (both sides of cutoff)*
- *Optimal bandwidth selection (Imbens-Kalyanaraman or MSE-optimal)*
- *Robust inference (bias-corrected CI)*

#### 4. **Sensitivity:**

- *Bandwidth sensitivity plot*
- *Polynomial order (linear vs. quadratic)*
- *Donut RDD (exclude observations near cutoff)*

#### 5. **Interpretation:**

- *Is this effect local or global?*
- *What is the relevant population?*
- *External validity concerns*

**Problem 5** (Fuzzy RDD). *Extend to fuzzy RDD where treatment uptake is imperfect.*

**Scenario:** *Assignment to small class at cutoff, but:*

- *Some schools just above cutoff have small classes (non-compliance)*
- *Some schools just below have large classes*

**Tasks:**

1. *Explain the difference between sharp and fuzzy RDD*
2. *Show that fuzzy RDD can be seen as an IV problem*
3. *Estimate both the "first stage" (effect on treatment) and "reduced form" (effect on outcome)*
4. *Compute the fuzzy RDD estimand (ratio)*
5. *Interpret as local average treatment effect (LATE)*

## 5 Difference-in-Differences

**Problem 6** (Minimum Wage and Employment). *Replicate Card & Krueger (1994) analysis of minimum wage effects.*

**Setup:**

- *Treatment: New Jersey minimum wage increase (April 1992)*
- *Control: Pennsylvania (no increase)*
- *Outcome: Employment at fast-food restaurants*
- *Periods: Before (Feb 1992) and After (Nov 1992)*

**Tasks:**

1. **Identification:**
  - *State parallel trends assumption*
  - *Why is it crucial?*

- Draw hypothetical trend plots

## 2. **Estimation:**

- Compute 2x2 DiD estimator (manual calculation)
- Estimate regression specification:

$$Y_{it} = \alpha + \beta \text{Treat}_i + \gamma \text{Post}_t + \delta(\text{Treat}_i \times \text{Post}_t) + \epsilon_{it}$$

- Interpret  $\delta$  (the DiD estimator)
- Compute cluster-robust standard errors (at state level)

## 3. **Parallel Trends Testing:**

- Test for pre-treatment differential trends
- Event study plot (if multiple time periods available)
- Placebo tests using pre-treatment periods

## 4. **Extensions:**

- Add covariates
- Triple differences (add another control group)
- Heterogeneous treatment effects by restaurant characteristics

**Problem 7** (Staggered Adoption). Analyze staggered treatment adoption with recent methods.

**Setup:** Multiple states adopt minimum wage increases at different times.

**Problem:** Two-way fixed effects (TWFE) can give negative weights to some treatment effects (Goodman-Bacon decomposition).

**Tasks:**

1. Simulate staggered adoption data with heterogeneous effects
2. Estimate naive TWFE:

$$Y_{it} = \alpha_i + \lambda_t + \delta D_{it} + \epsilon_{it}$$

3. Show that TWFE can be biased with:

- Treatment effect heterogeneity
- Dynamic effects

4. Implement modern alternatives:

- Callaway & Sant'Anna (2021)
- Sun & Abraham (2021)
- Borusyak et al. (2021)

5. Compare all estimates and discuss

## 6 Matching and Propensity Scores

**Problem 8** (Propensity Score Matching). *Estimate treatment effects using propensity score methods.*

**Scenario:** *Effect of college degree on earnings.*

**Data:**

- *Treatment: College degree (vs. high school)*
- *Outcome: Annual earnings*
- *Covariates: Age, gender, parents' education, test scores, etc.*

**Tasks:**

**1. Propensity Score Estimation:**

- *Fit logistic regression:  $P(D = 1|X)$*
- *Check for common support*
- *Plot propensity score distributions by treatment group*

**2. Matching Methods:**

- *Nearest neighbor matching (1:1, 1:k)*
- *Caliper matching*
- *Kernel matching*

**3. Balance Checking:**

- *Standardized mean differences before/after matching*
- *Love plot*
- *Variance ratios*

**4. Estimate ATT:**

- *Using matched samples*
- *IPW (inverse probability weighting)*
- *Doubly robust estimation*

**5. Sensitivity Analysis:**

- *Rosenbaum bounds*
- *How strong would hidden bias need to be?*

## 7 Synthetic Control Methods

**Problem 9** (Policy Evaluation). *Use synthetic control method to evaluate a policy intervention.*

**Example:** *German reunification effect on West German GDP (Abadie et al. 2015).*

**Tasks:**

1. *Explain the synthetic control idea*

2. Construct synthetic control as weighted average of donor units:

$$\hat{Y}_{0t} = \sum_{j=2}^{J+1} w_j Y_{jt}$$

where weights minimize pre-treatment fit

3. Estimate treatment effect:  $\hat{\tau}_t = Y_{1t} - \hat{Y}_{0t}$
4. Placebo tests: Apply method to control units
5. Inference: Permutation-based  $p$ -values
6. Sensitivity: Leave-one-out analysis

## 8 Submission Guidelines

### 8.1 Format

- Python (Jupyter notebook) or R (R Markdown)
- Include all code, results, and visualizations
- Clear explanations and interpretations
- Well-documented code

### 8.2 Evaluation

- **Identification (30%):** Understanding of causal assumptions
- **Implementation (30%):** Correct estimation procedures
- **Interpretation (25%):** Thoughtful discussion of results
- **Validity Checks (15%):** Robustness and sensitivity analyses

## 9 Resources

**Code:** `code/causal_inference/`

**Bibliography:** `bibliographies/causal_inference_references.bib`

**Key Papers:**

- Angrist & Pischke (2008). *Mostly Harmless Econometrics*
- Pearl (2009). *Causality*
- Imbens & Rubin (2015). *Causal Inference for Statistics, Social, and Biomedical Sciences*