Fact Sheet

<u>Data & Analytics: Apps4SG</u>

Apps4SG Competition

Apps4SG is an **app development competition** to promote the use of government data in developing innovative applications. The Competition aims to spur the generation of innovative apps that make use of Government data to improve the way we live, study, work and play in Singapore.

Key Facts and Information

The Apps4SG Competition is organised as part of the data.gov.sg and OneMap Programme. data.gov.sg is the government portal which contains over 8,000 datasets from more than 60 government agencies while OneMap is the government's geospatial portal which contains 62 thematic layers and 35 location based services from 34 government agencies.

The Competition is led by the Ministry of Finance (MOF), the Infocomm Development Authority (IDA) and the Singapore Land Authority (SLA).

Important Dates

Apps4SG was launched on 3rd April 2013 and submissions will close on 1st October 2013. Throughout the length of the Competition, hackathons and workshops on application development and on government data will be organised for Participants to develop concepts and enhance their app development capabilities.

Target Audience

The Competition is open to all including students, freelance developers and start-ups. Participants can participate as individual or in teams.

Evaluation Criteria

All submitted apps must use <u>at least one set of government data</u> and will be assessed based on the following criteria:

Criteria	Description
Originality	Key ideas and concepts behind the application

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Value/ Usefulness	Social or commercial benefits of the application
Appeal and Usability	User-friendliness

Prizes

The top three winning apps stand to win the following prizes - $10,000, $5,000 and $3,000.

Examples of Applications developed using Government Data are listed on the Applications Showcase of the data.gov.sg Portal. To-date, there are more than 100 apps using government data from data.gov.sg and OneMap. Examples include StreetSine, a co-broking platform for real estate agents and WeatherLah, a crowdsourcing mobile app by BuUuK which provides time information on Singapore's weather and more.

Examples of data that were used to create applications fall into the following broad categories:

- Weather Data, such as NEA's weather updates
- Real-time Traffic Data, such as LTA's traffic camera updates.
- Geospatial Data on the location of amenities such as the location of Recycling Bins and Hawker Centres, Kindergartens and Childcare Centres from agencies like NEA and MCYS.

These data can be accessed via the Data Catalogue at www.data.gov.sg.

For more information on Apps4SG, please visit http://www.data.gov.sg/apps4Sg

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