REFLECTIONS

CART351
READING REFLECTIONS

Reflection one - The Internet Original Sin

REFLECTION

FIRST

It does not come as a surprise that every human creations comes with positive and negative outcomes. When the World Wide Web did is first appearance, everybody were unsure of the project. The unknown is something scary, we don't know how to face it. For the past 20 years, users had the time to get used to it and feel more comfortable with it. But with the unknown comes questions and possibilities. What can this powerful tool do or, how can we use it to our own advantage? That's were people started to consider the internet as a money tool, our should I say a way of getting advantage of their users. Online or printed, advertising is the base of our society, it make our world turns. We want people to know something, let's spread the word with flyers. Now, with internet, we just have to publish information on specific website by using data. But just like the beginning of the internet, people are afraid to be under 24 hour surveillance. Instead of getting ride off the targeted advertising online, people saw a new opportunity to make money: sell services that block ads. It all started with a good intention: pop-ads, a way to get people attention on specific product, but people saw an opportunity of getting more money out of it. Just like the HTTP protocol, new companies just like Google want to offer their clients protocol to be free of ads, or the possibility to erase their data after a certain time or even not be under surveillance. The funny thing that came up while reading that text was the fact that we now we don't like ads, but we don't do anything to change it. We just accept the fact that they are there and we can pay to make them go away.

When the World Wide Web was created, Sir Tim Berners-Lee had the intention to make this platform open. When we think of open think about the fact that everything we create will be accessible for everyone just like we could access to everything we want on the internet. On this first thought, it is a good thing. If we want to know something specific, we know we will find an answer. Just like Wikipedia, by the typing the right keywords, we would be able to get what we want. But with free of use come the possibility, or just like we know the certainty, that we have fake news. The concept of open web was a good idea and came with good intention, but if we would want to keep it that way, we need to control or put some barriers to assure the quality of the data out there. To make it happens, it goes against the main desire of the World Wide Web: openness. We don't have the same definition of "good quality" data, so by controlling data, we are blocking users some of it which is not what we can call open resources. I will assume that if we want to have an open web, our society needs to come as one and decide what is good what is bad when it comes to data. It sure, as an user, we want to have access to data, but we don't want people to know too much about our life. We want to take but we don't want to share. If we want to respect the concept of openness, we need to let go some of our privacy if it is done under control and respect.

REFLECTION TWO

Reflection three - As We may Think

We always have been an individual type of society. More than ever since the introduction of technology into our life. We isolate ourself on our cellphones, computers or tablets, but we think it is more efficient this way since we have everything with us. If we go back into history, we can see that all the technological advancement we made are due to the fact that people shares they knowledge to each other. When we are stock, or we make a mistake, we often reach for other people to figure out what we can't do. To do so, we need to explain our though process to make sure the other person have all the information. From this moment, by talking to others, we can open ourself to new ideas or even discover something we would never have if it was not from sharing our knowledge. All creation we have around us today are born from other ideas that did not work or did not reach their full potential. But this would not be able if we did not have science backing us up. We can have the most powerful machine, but if we don't have the knowledge to understand the output that it is giving us, it is useless. Machine and man need to work together as one to have the best result possible. The man is logical and machine rational in some way. It is going to give you all the information you need, but it is your job to analyze is and make a conclusion out of it. By sharing our results and process, we can become more efficient analyzing and this way create new thing with the our ideas born from research and errors!