

# Ukraine Savours 1919!

## As Angostura Rums Gain Popularity across Europe

Situated in Eastern Europe, Ukraine is home to an intoxicating mix of Eastern and Western influences, richly embedded in ancient traditions and influenced by the Byzantine Empire and the Renaissance.

A major sugar producer, Ukraine understands its rums! According to Angostura's representatives in the Ukraine, "the most habitual combination of alcohol to tobacco is a rum with a cigar. Both products were born on Caribbean Islands. They are ideal partners here."

Ukrainians are rum connoisseurs, and consider Angostura 1919 among the finest rums in the world. That's why, on April 21st Ukrainian fine spirits importer Marcom joined forces with the House of Cigars Fortuna, to host an evening that coupled Angostura's 1919 premium rum with Playboy Corona Tube cigars from the Dominican Republic.

And on April 29th at another event, Plenipotentiary Ambassador of the Republic of Cuba, Feliz Leon Karbalo, invited diplomats and ambassadors and the President of the Ukraine's Kiev Cigar Club, to a special event featuring Cuban music, Cuban cigars, and Trinidad and Tobago's Angostura 1919!

Angostura 1919 rum is made from a blend of light and heavy molasses-based rums, and, according to Aurimas Abromavicius, International Regional Manager, Eastern Europe, CL World Brands, it is the most talked about spirit in the bars across the country. It's all part of an ongoing effort by Angostura, as the company makes significant inroads into new markets in central and eastern Europe.



**Aurimas Abromavicius, International Regional Manager, Eastern Europe, CL World Brands**



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**The world's most awarded rum range!**

