

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

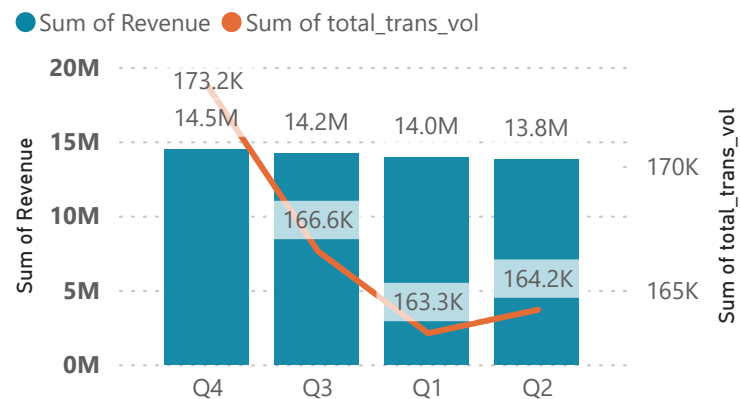
Blue

Platinum

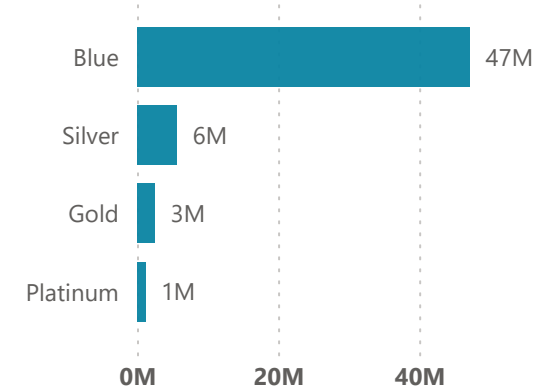
F

M

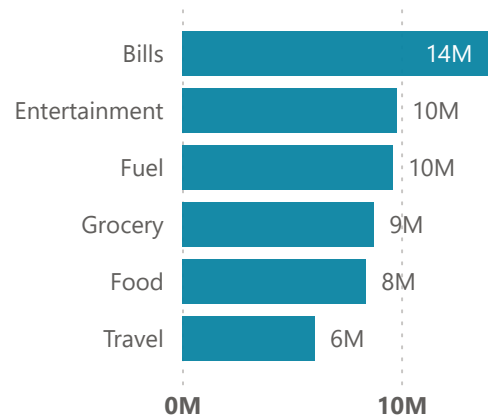
QRT Revenue and total transaction count



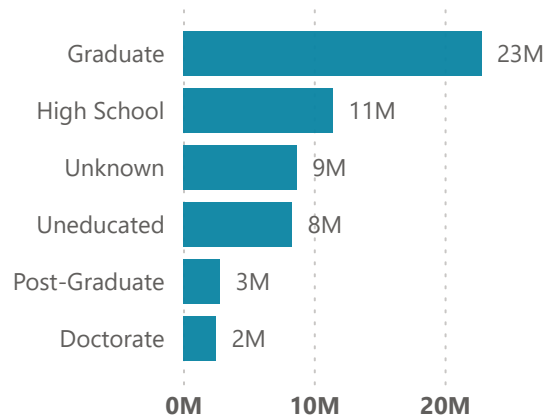
Revenue by Card Type



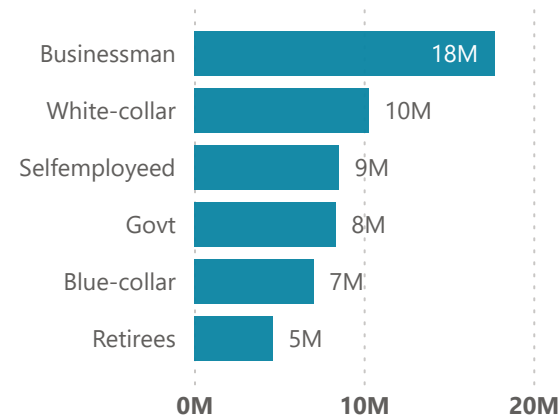
Revenue by expenditure type



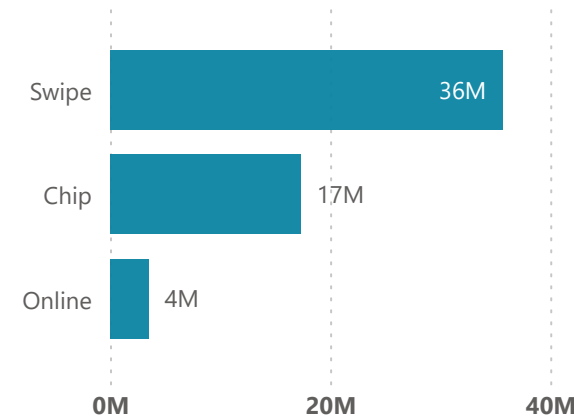
Revenue by Education level



Revenue by job



Revenue by Card Chip



Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

F

M

Gold

Silver

Blue

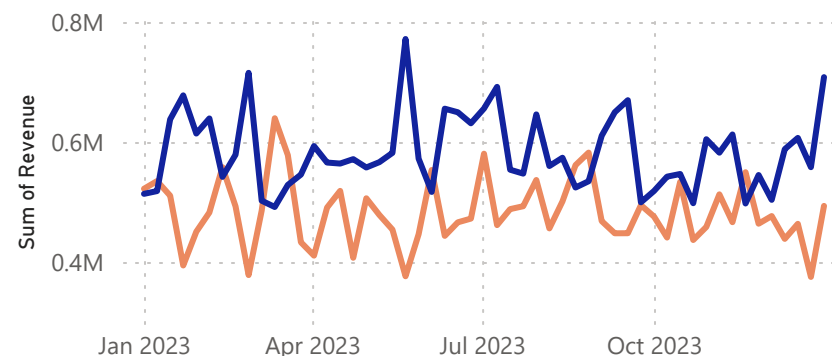
Platinum

Swipe

Online

Chip

gender ● F ● M

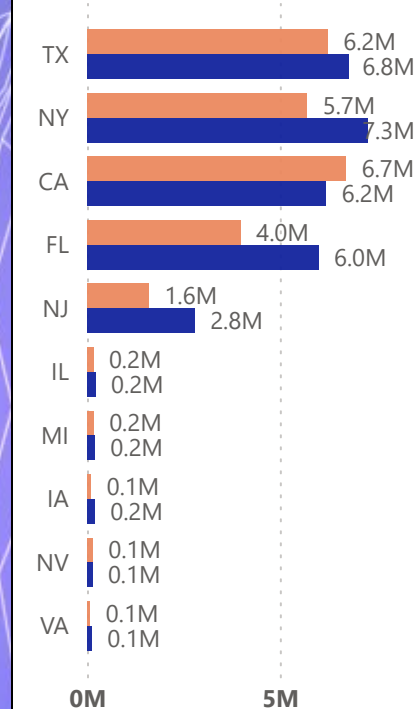


customer_job Sum of Revenue Sum of total_trans_amt Sum of interest_earned

Businessman	17697472	14538883	2584604
White-collar	10283124	8359688	1464691
Govt	8335534	6701573	1182231
Selfemployeed	8542826	6640301	1141510
Blue-collar	7040606	5602930	967751
Retirees	4617448	3689646	641692

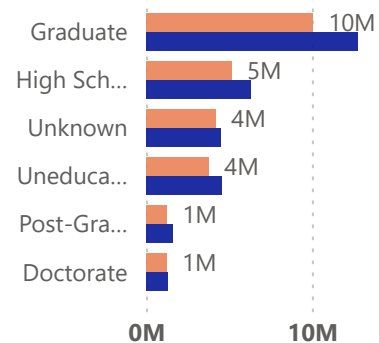
Top 10 States

gen... ● F ● M



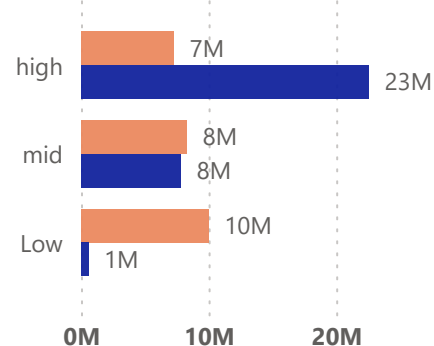
Revenue by Education

gender ● F ● M



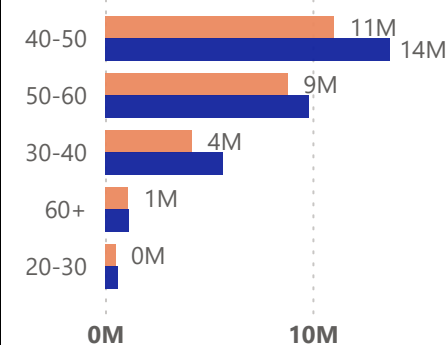
Revenue by Income Group

gender ● F ● M



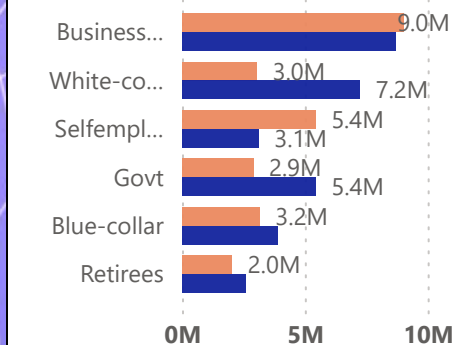
Revenue by Gender

gender ● F ● M



Revenue by Age Group

gender ● F ● M



Week_num2	Previous_week_revenue	current_week_revenue	WOW_Revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
Total	933134	1201601	28.8%

activation_30_days %GT Count of activation_30_days

0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Sum of total_trans_amt by Week_num2

