### **Basic Queries**

- 1. Display all columns and rows from the sales table.
- 2. Retrieve all unique product lines from the sales table.
- 3. Find all sales made in the city of Mandalay.
- 4. Fetch the total revenue for each branch.
- 5. Retrieve all transactions where the payment method was "Credit Card".

# **Aggregation and Analysis**

- 6. Find the total number of products sold by each branch.
- 7. Calculate the average unit price for each product line.
- 8. Find the day with the highest revenue in the entire dataset.
- 9. Determine the most frequently used payment method.
- 10. Calculate the total VAT collected by each city.

#### **Conditional Queries**

- 11. Retrieve sales data where the gross margin percentage is greater than 5%.
- 12. Find all transactions where the total revenue is above ₹10,000.
- 13. Retrieve details of customers who purchased more than 5 units in a single transaction.
- 14. Find transactions made during weekends.
- 15. Fetch all sales made by male customers.

#### **Customer Analysis**

- 16. Identify the customer type that generates the most revenue.
- 17. Determine the gender distribution of customers for each branch.
- 18. Find the average rating given by customers for each branch.
- 19. Identify which customer type pays the highest VAT.
- 20. Calculate the total quantity sold by each customer type.

## **Product Analysis**

- 21. Identify the most sold product line by quantity.
- 22. Fetch the product line with the highest total revenue.
- 23. Determine the average gross income for each product line.
- 24. Retrieve product lines with sales below the average revenue.
- 25. Identify the product line with the highest average rating.

## **Time-based Analysis**

- 26. Determine which month of the year generated the most revenue.
- 27. Find the total revenue for each day of the week.
- 28. Identify the time of day (morning, afternoon, evening) with the most sales.
- 29. Fetch the branch with the highest sales during weekends.
- 30. Find which weekday has the highest average customer rating.