

END TERM EXAMINATION

SIXTH SEMESTER [BA (JMC)] MAY-JUNE-2019

Paper Code: BA (JMC)-306

Subject: Environment Communication

(Batch-2016 Onward)

Time : 3 Hours

Maximum Marks : 75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1 Write notes on **any two** of the following:- (2x7.5=15)
- (a) Laws relating to Natural Resources
 - (b) Chipko Movement
 - (c) Role of NDMA
 - (d) Endangered and Endemic Species of India
- Q2 What do you mean by Environment Communication? What is the need for Environment Public Awareness? Explain with suitable examples. (15)
- OR**
- What are the causes of depletion of Natural Resources? Discuss the role of Media in conservation of Natural Resources. (15)
- Q3 Define the concept of Biodiversity. What are the major threats to Bio Diversity? (15)
- OR**
- "Multi-Media can help sensitise the masses towards ecosystem". Discuss about a media campaign used to sensitise masses. (15)
- Q4 "Protecting Environment is Protecting Ourselves". Elucidate with the role of government in protecting environment. (15)
- OR**
- Media plays an important role in disaster management. Elaborate with an example. (15)
- Q5 What do you mean by Global Warming? Is there any difference between Global warming and Climate change? (15)
- OR**
- Write an essay on Media, Environment and Human Welfare. (15)
