END TERM EXAMINATION

FIFTH SEMESTER [B.Tech] FEBRUARY 2023 Paper Code: ETHS301 Subject: Communication Skills for Professionals Maximum Marks: 75 Time: 3 Hours Note: Attempt five questions including Q.No.1 which is compulsory. Select one question from each unit. Write short notes on any five of the following: (5x5=25)Q1 Types of communication Soft skills b) c) **Proxemics** d) Data collection in research Barriers in effective listening e) General etiquettes of interview Ŋ Speech mechanism g) UNIT-I Elucidate with examples the 7 Cs of communication. (12.5)Q2 Discuss certain ways of personality development. (12.5)Q3 UNIT-II What is paralanguage? Discuss its importance. (12.5)Q4 Write short notes on: (12.5)Q5 iii) intonation iv) stress v) diphthong i) phoneme ii) syllable UNIT-III Draft a resume and a cover letter to apply for the job of an engineer in a Q6 (12.5)Software Company. (12.5)Q7 What is a report? Discuss the structure of a formal report. UNIT-IV How can a presentation be made effective? Discuss. (12.5)Q8 Explain the types of Group discussion and the guidelines to make it Q9 (12.5)effective.
