



Dipankar Lahiri

DATA JOURNALIST

Personal details



Address

53 Crabtree Avenue, Wembley,
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Contact

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Web

[LinkedIn](#)
[Work portfolio](#)

D.O.B

19/03/1991

Education

- King's College London
Masters in Digital Humanities
2024-2025 - ongoing
- Jadavpur University
Bachelors in English Literature
2009-2012 - 62%
- St. Xavier's Institution
ISC 2009 - 94%

Skills & Expertise

- **Data Analysis & Visualization**
Tools: R, MS Excel, SQL, Tableau
- **Research Areas:** Data Privacy, AI Bias, Digital Communities
- **Journalism & Reporting:**
Investigative reporting, Human interest interviews, Video production, Live event coverage, Narrative and visual storytelling

References

Musab Abid - Editor (Sportskeeda)

Phone: 91 97427 12486
Email: musab@sportskeeda.com

Shuvro Ghoshal - Digital Lead (Badminton Wales)

Phone: 44 7774912982
Email: shuvro.ghoshal@badminton.wales

Professional Summary

Data analyst with 10 years of experience in journalism and digital storytelling. Skilled in data cleaning, analysis, and visualization using R and Tableau, with strong proficiency in both quantitative and qualitative research methods. Proven track record of leading editorial teams, producing high-impact multimedia content, and breaking audience traffic records. Known for investigative storytelling that has influenced policy, driven social impact, and reached millions.

Portfolio Link: <https://dipankarlahiri.github.io/>

Work Experience

Head of Content | The Bridge | Bengaluru (2021 – 2023)

- Developed content strategy for the website, taking average monthly pageviews from **50k to 1 million within two years**. Built an editorial team from scratch. Co-ordinated with business & marketing teams and external agencies.
- Captured viral videos from live events like the 2022 Asian Games in China.
- Social impact: My stories led to rescues from human rights violations, compensations, jobs for people in need.

Senior Subeditor | The Indian Express | New Delhi (2019 – 2021)

- Broke the **annual record for the most read sports article** on the website in 2020.
- Appeared on video analysis shows. Featured on the **most popular video** for the 2019 Cricket World Cup, getting **1 million views**.

Digital Content Editor | The Times of India | Kolkata (2017 – 2019)

- Reported and edited stories, designed pages for India's most widely read English newspaper.

Featured Columnist & Digital Content Editor | Sportskeeda | Bengaluru (2014 – 2016)

- Broke the website's **all-time record for highest read article** twice.
- Was part of a small editorial team driving the website's traffic **from 1 million monthly reads to 10 million monthly reads in two years**.
- Named 'SK Writer of the Year' in 2015.