



Dipankar Lahiri

DATA JOURNALIST

Personal details



Address

53 Crabtree Avenue, Wembley,
Middlesex HAO 1LW



Contact

+44 7587 776883
dipankarlahiri123@gmail.com



Web

[LinkedIn](#)
[Work portfolio](#)

D.O.B

19/03/1991

Education

- King's College London
Masters in Digital Humanities
2024-2025 - ongoing
- Jadavpur University
Bachelors in English Literature
2009-2012 - 62%

Skills

- **Data Analysis & Visualization:**
R, SQL, Tableau
- **Data Wrangling & Cleaning:** R, Excel, Web Scraping
- **Data Storytelling, Computational Statistical Analysis:** Sentiment Analysis, Regression Analysis, Interactive Dashboards
- **Journalism & Reporting:**
Accomplished reporter and editor with a proven record of breaking traffic records for widely read articles, producing live event videos, and leading editorial teams. My reporting has driven social impact and influenced policy changes. I excel in human interest interviews and investigative storytelling.

Professional Summary

Data analyst with **10 years experience** in **journalism** and **digital storytelling**. Skilled in cleaning, analyzing, and visualizing data using **R, Tableau**. I like investigating data to uncover insights. I excel in both **quantitative and qualitative research** methods. My research areas include **AI model studies, web platform studies**.

As a journalist, I have reported and edited articles that have garnered millions of views. My work includes producing videos, packaging content, and leading editorial teams. My investigative storytelling and human interest interviews have driven significant social impact, influencing policy changes and providing opportunities for individuals in need.

Portfolio Link: <https://dipankarlahiri.github.io/>

Work Experience

Head of Content | The Bridge | Bengaluru (2021 – 2023)

- Developed content strategy for the website, taking average monthly pageviews from **50k to 1 million within two years**. Built an editorial team from scratch. Co-ordinated with business & marketing teams and external agencies.
- Captured viral videos from live events like the 2022 Asian Games in China.
- Social impact: My stories led to rescues from human rights violations, compensations, jobs for people in need.

Senior Subeditor | The Indian Express | New Delhi (2019 – 2021)

- Broke the **annual record for the most read sports article** on the website in 2020.
- Appeared on video analysis shows. Featured on the **most popular video** for the 2019 Cricket World Cup, getting **1 million views**.

Digital Content Editor | The Times of India | Kolkata (2017 – 2019)

- Reported and edited stories, designed pages for India's most widely read English newspaper.

Featured Columnist & Digital Content Editor | Sportskeeda | Bengaluru (2014 – 2016)

- Broke the website's **all-time record for highest read article** twice.
- Was part of a small editorial team driving the website's traffic **from 1 million monthly reads to 10 million monthly reads in two years**.
- Named 'SK Writer of the Year' in 2015.

References

Musab Abid

Sportskeeda / Editor

Phone: 91 97427 12486

Email: musab@sportskeeda.com

Shuvro Ghoshal

Badminton Wales / Digital Lead

Phone: 44 7774912982

Email: shuvro.ghoshal@badminton.wales