

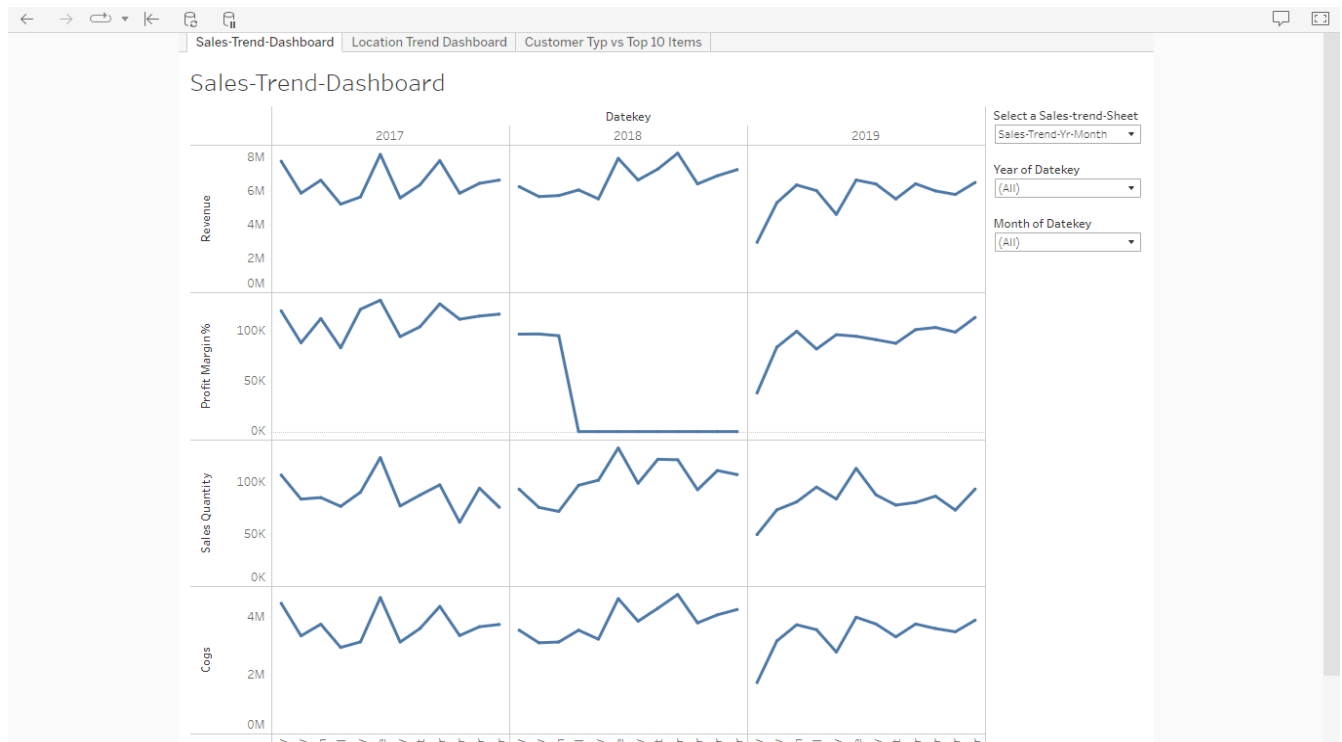


# *Amazon sales Data Analysis*

*Wireframe Documentation*

# Homepage

Final Dashboard Consists of 3 Dashboards-

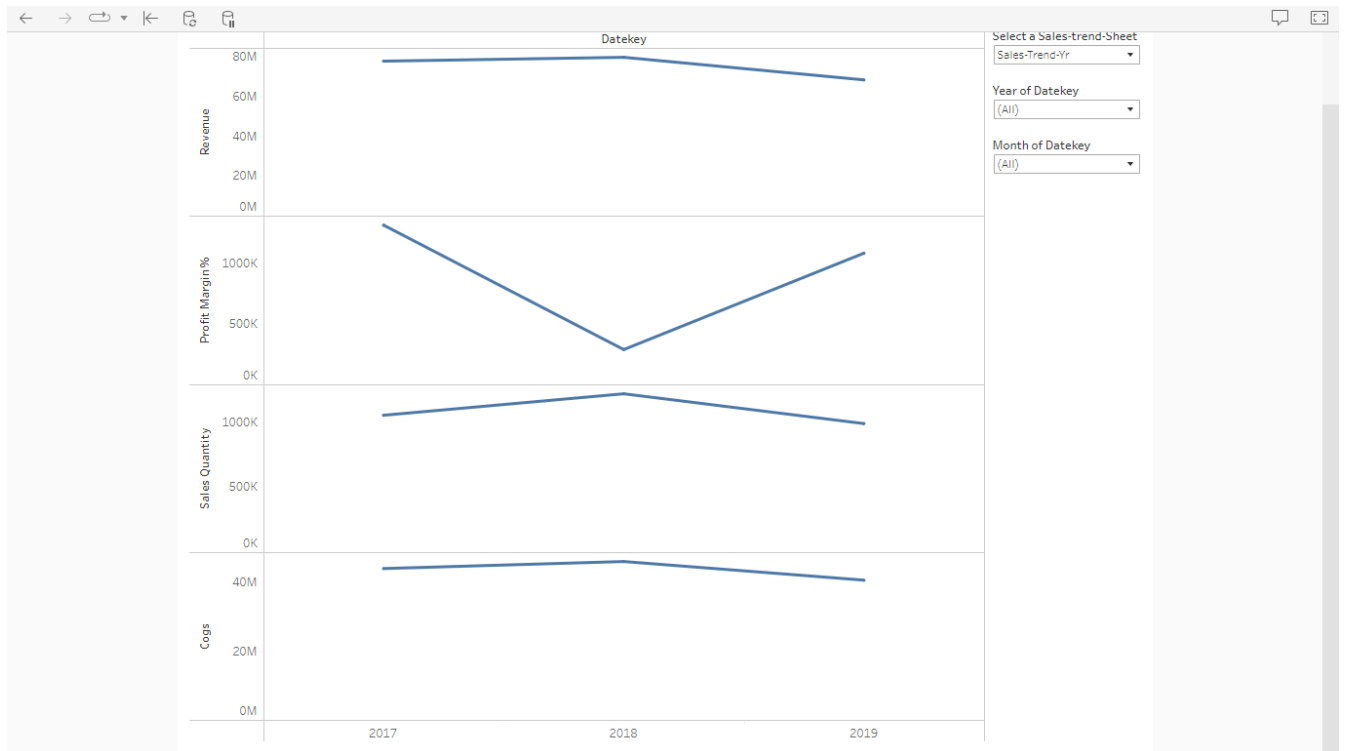


As per the problem statement, we have divided analysis into three sections: - **1.**

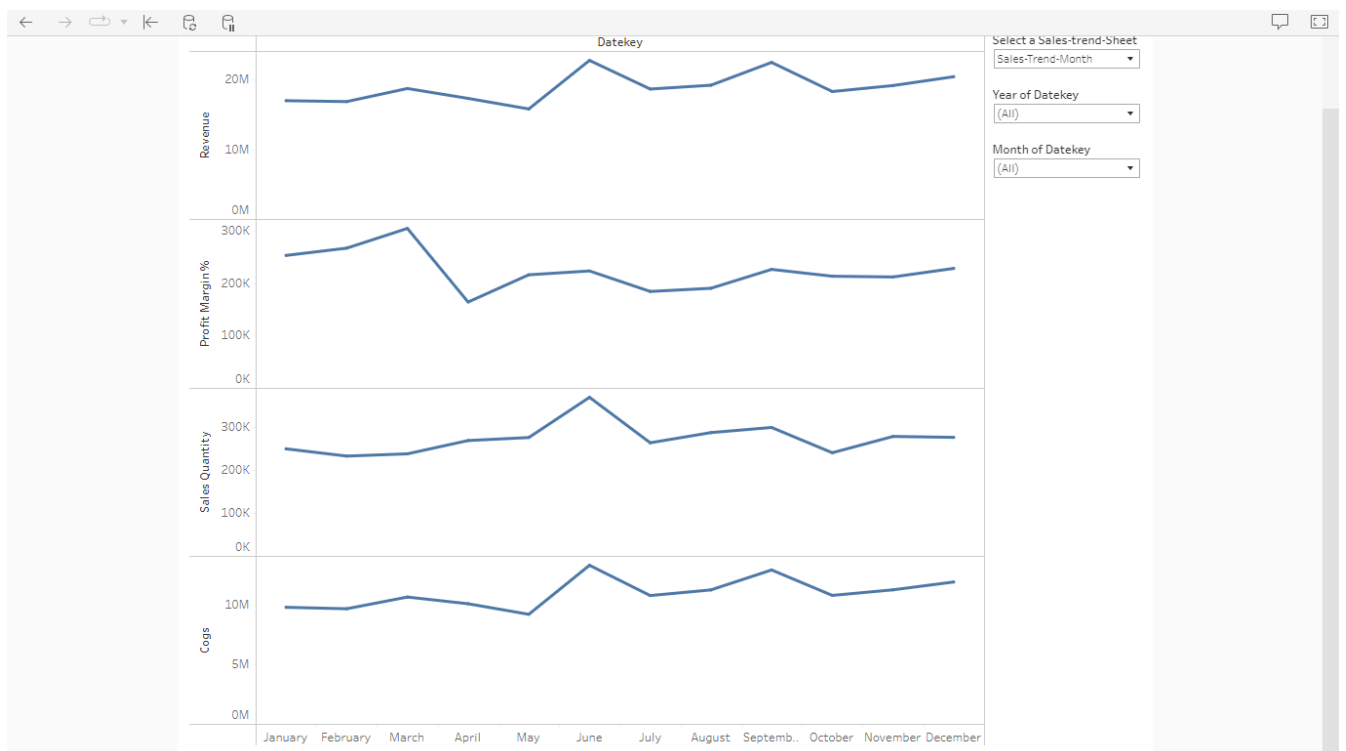
**Impact of Sales Trend based on Timeline:**

In this section we designed our first dashboard and tried to interpret the followings

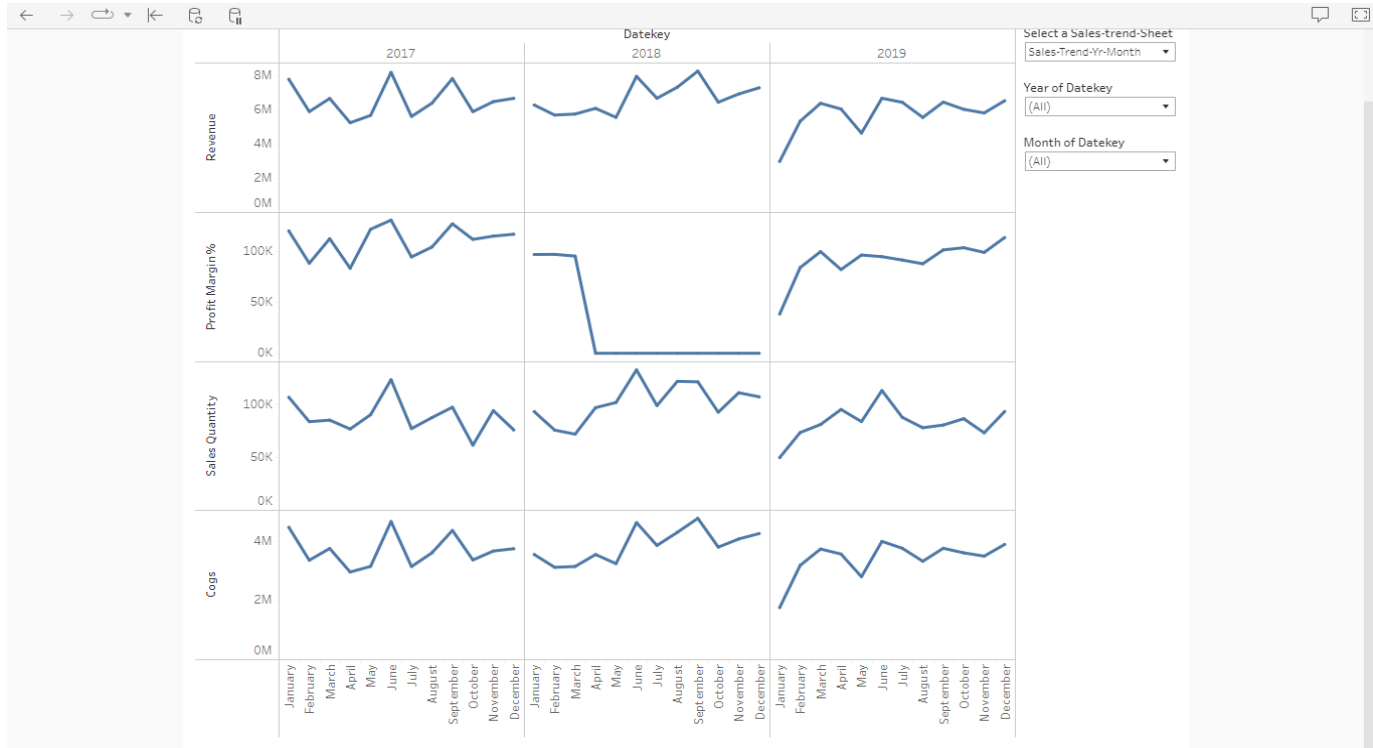
- ✓ Relation between Sales-Trends and Years



✓ Relation between Sales-Trends and Months



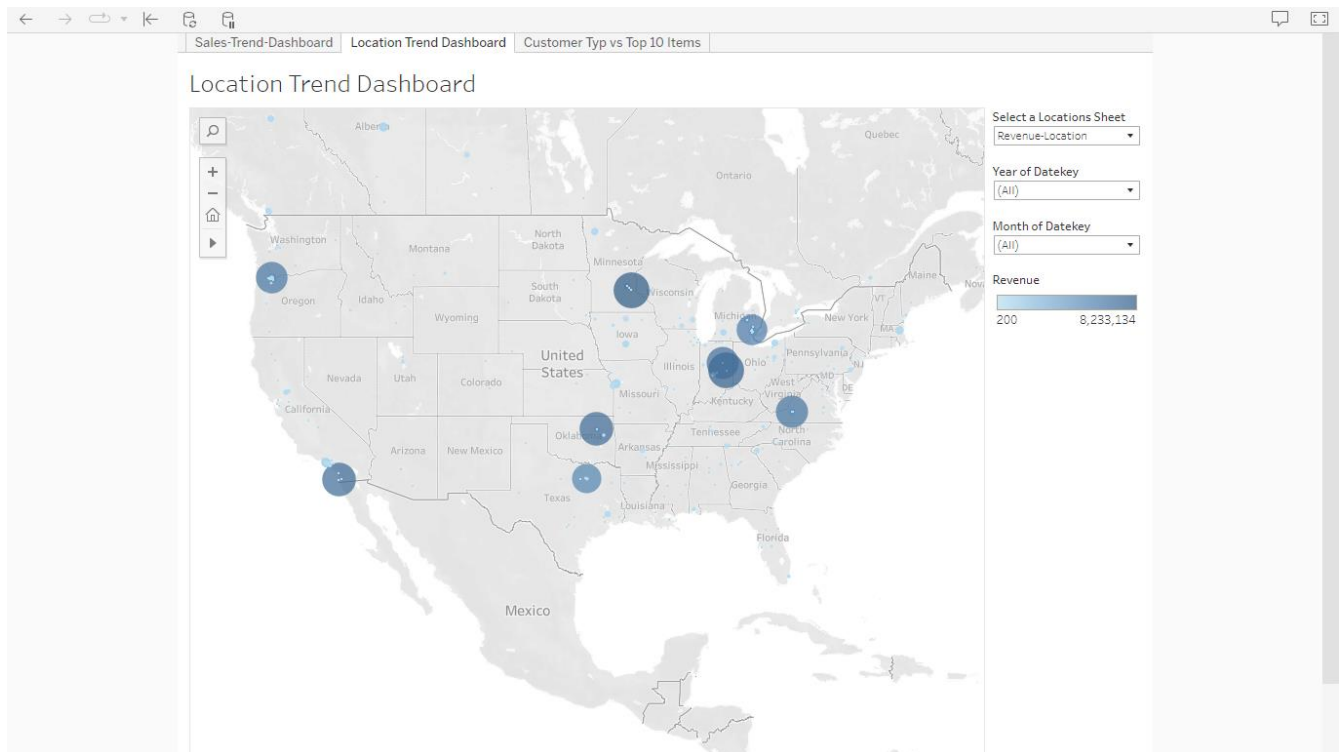
## ✓ Relation between Sales-Trend and Year-Months



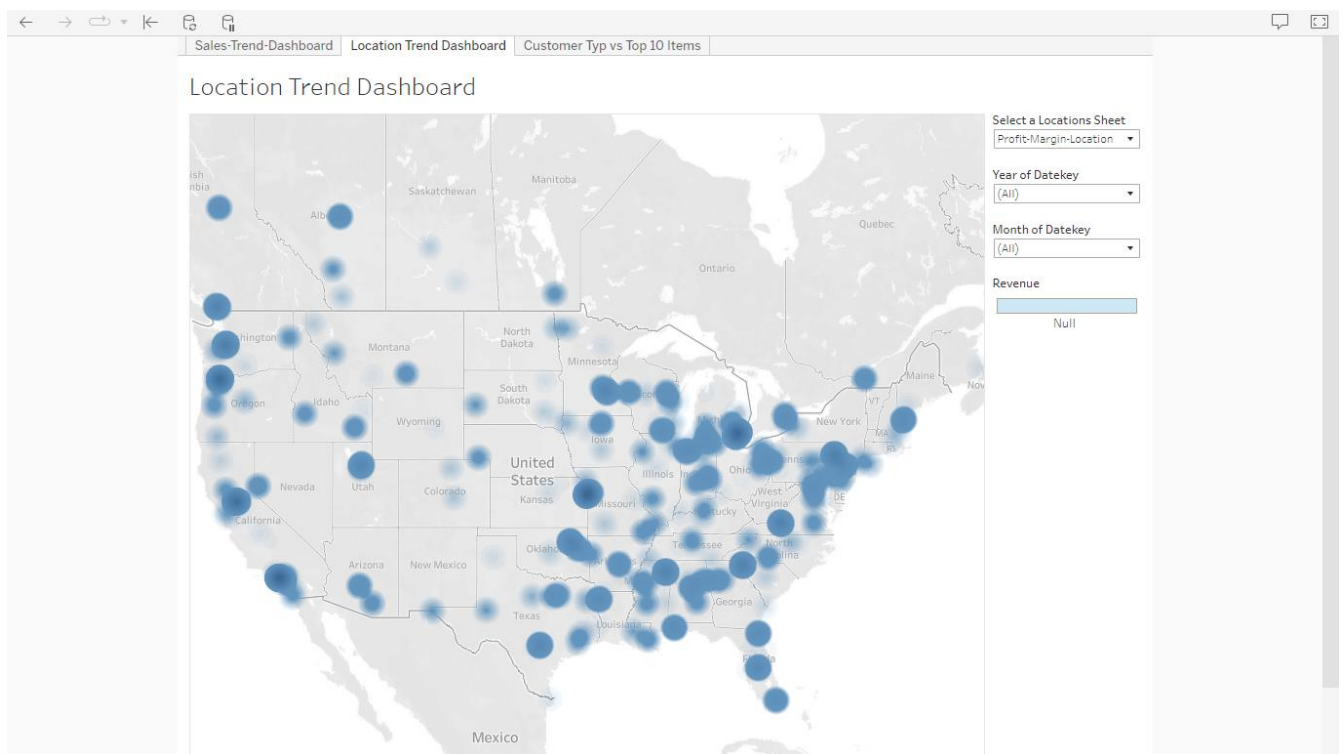
## 2. Influence of Location on Sales-Trend

Here, we have our second dashboard and interpret the followings--

## ✓ Distribution of Revenue across the Cities

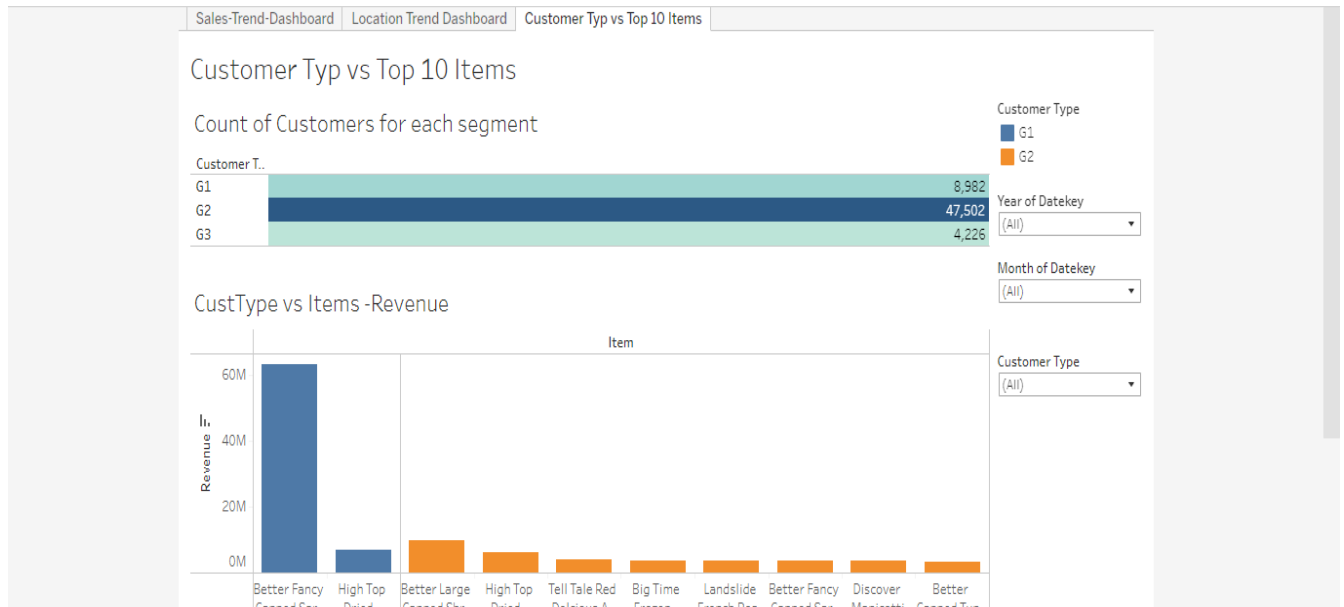


✓ Relation between Profit Margin % and Cities



### 3. In Dashboard 3, we tried to show relationship between Customer Segment and top 10 Item and Revenue

#### ✓ Relation between Customer Segment and Top 10 Items Parameter by Revenue



#### ✓ Relation between Customer Segment and Top 10 Items Parameter by Profit Margin %

